

NEWS OF OAKLAND, BERKELEY, ALAMEDA, HAYWARD AND SAN LEANDRO

BIG FLAG RAISED AT COUNTRY CLUB

New Giant Staff and National Colors Dedicated by the "P. W." Members

OAKLAND, July 4.—A noteworthy patriotic ceremony took place this afternoon at the Claremont country club when the new flagpole and the 40 foot flag were dedicated by the P. W.'s in the presence of a large number of the club members. The pole, which stands 115 feet, is the tallest single stick staff on the coast, and is placed at the entrance to the clubhouse.

E. B. Braden of the board of directors opened the program with an address, to which Sam Bell McKee, president of the club, responded. "My Own United States" was sung by Whitney Palache before the flag was raised by the P. W.'s. T. C. Coogan delivered the oration of the day and then the crowd sang "America." The P. W.'s are composed of 20 or 40 of the clubmen who are devoted to golf.

According to the usual custom of the club, the fourth of July was celebrated on the board lawn, which were dotted with immense Japanese umbrellas. An informal reception was held all the afternoon and the military bands provided an open air concert. At 4 o'clock there was a display of unique daylight fireworks, which continued until 6.

PARTIES AT LUNCHEON

The luncheon hour brought together more than 100 of the smart set in the dining hall, which was decorated with the national colors and small silk flags. Informal luncheon parties were given by Mrs. E. B. Braden, A. S. MacDonald, Baron Alfred von der Ropp, Mrs. George McNear, Mrs. James K. Moffitt Jr., Mrs. William Creed and Mrs. T. C. Coogan. Sam Bell McKee entertained one of the largest groups, having a dozen guests. Mrs. Frank Proctor presided over a table where places were laid for eight friends. Mrs. N. A. Acker and Mrs. John Beckwith had five guests each. In the smaller parties were Mrs. Martin W. Kales, Mrs. Milton Pray, Mr. and Mrs. E. C. Prather, Mr. and Mrs. Harvey Lindsay, Dr. and Mrs. A. P. Merriman, Mr. and Mrs. Arthur Tashera, Dr. and Mrs. Charles Camm, Mr. and Mrs. William Hamilton Morrison, Mr. and Mrs. Horace Miller.

DINNERS AND DANCING

The dinner preceding the ball was a brilliant affair, and although most of the parties were unusually small, they were most congenially planned. In honor of Miss Harriet Stone and Miss Marion Stone, who returned from the Atlantic seaboard recently, Jack Neville presided at the largest dinner, a score of the younger set being his guests. Mrs. J. Pym Neville entertained at a smaller party, with covers laid for five. Mrs. Frank Proctor's dinner party was made up

Amateur Begins Studies for the Professional Stage



Miss Emmabelle Hudson Zucker, who will go on vaudeville stage.

of the friends she entertained at luncheon. Mrs. Charles Camm presided at a prettily arranged table, where places were laid for eight guests, as did also Walton Moore. Mrs. William Ede entertained nine friends. In Mrs. Philip E. Bowles' party there were a half dozen friends. Mrs. Martin W. Kales and Mrs. S. B. Connor claimed five guests each. At the tables where covers were laid for four were Mrs. C. C. Clay, Miss Madeline Clay, Mrs. Milton Pray, E. W. Phillips, Miss Jennie Stone, James C. Allen, Dr. and Mrs. Charles Minor Cooper.

The ballroom, with its setting of potted plants and festoons of flags, presented a charming scene when the smart set assembled for the midsummer evening dance, which rounded out the celebration of the holiday.

The golf players enjoyed the 18 hole qualifying round for the captain's cup, which was played this morning.

SOCIETY GIRL TO ENTER VAUDEVILLE

Prominent Musician of Berkeley to Take Part in One Act Play

BERKELEY, July 4.—Miss Emmabelle Hudson Zucker, prominent in the theatricals and music in this city, is making preparations to forsake the life of a society girl for the vaudeville stage. Miss Zucker, unknown to most of her friends, has for a month past been studying on a one act skit which has already been accepted by an eastern syndicate. She will make her debut, probably in September, in a vaudeville house on the Atlantic seaboard.

Miss Zucker is a good musician and imitates various musical instruments cleverly. She whistles well and is a performer on the mandolin and guitar. Miss Zucker's home, 2506 Benvenue avenue, has long been the center of a musical set.

ELKS WILL HONOR VESTA VICTORIA

Oakland Lodge Plans Big Theater Party as Compliment to English Comedienne

OAKLAND, July 4.—A big theater party in honor of Vesta Victoria will be given by the Elks of Oakland at the Oakland Orpheum tomorrow night. Arrangements for the affair were made during the links held by the Elks Thursday, when it was decided to reserve a large section of seats to be occupied by members of the order tomorrow night, as an indication of the high esteem in which the popular comedienne is held by local Elks.

The performances of Vesta Victoria have been regularly attended by prominent members of the order, who planned the event as an Elks' night and as a tribute to the importance with which her engagement is regarded.

In appreciation of the compliment to be paid her, Vesta Victoria will add to her repertoire tomorrow night a new song with allusions to the benevolent and protective order, in honor of the Elks. Those who are promoting the affair look for an occasion of unusual brilliancy and pleasure.

HEROISM BRINGS DEATH TO DRIVER

Aged Dairyman Succumbs to Injury Received in Saving Children From Harm

OAKLAND, July 4.—Michael McGrath, a dairyman, aged 60 years, whose back was broken four days ago when he guided his milk wagon into a telegraph pole to prevent injury to children playing at Twenty-first and Chestnut streets, died this morning at Providence hospital.

The dairyman leaves a widow. His body has been taken to the morgue, where an inquest will be held. Funeral arrangements have not been completed.

AEROPLANE FAILS IN EFFORT TO FLY

Failure Also Attends Two Attempts to Inflate Balloon at Emeryville

OAKLAND, July 4.—Several attempts were made this afternoon by Samuel Smith to fly in a Curtiss biplane at the Emeryville race track, but without success. The uneven ground, which prevented speed at the start, was given as the reason for the failures. Two attempts were also made to inflate balloons for C. M. Vosner, who intended to give exhibitions, but both attempts failed. At first the men who were holding down the gas bag became

frightened at the approach of the aeroplane and ran from the scene. The balloon tilted against the fire that was making hot air and was burned in spots, releasing the air.

Repairs were made, but when the second attempt to fill the balloon was made it burst. Only a small crowd was present.



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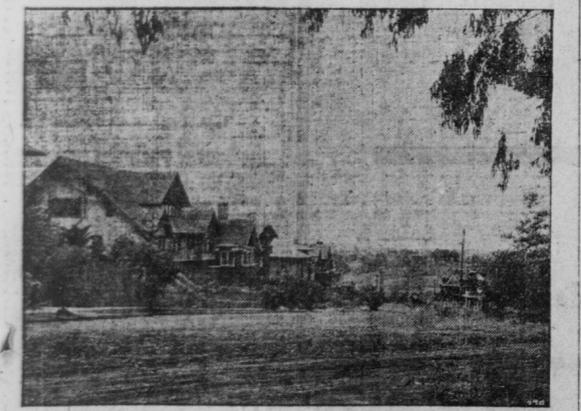
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To frame The Call's pictures. See them today. Sample in our Oakland office. Complete frames with glass for \$1.25. These pictures, when framed, are beautiful.

REALTY SYNDICATE ANXIOUS TO SEE HOMES BUILT IN PIEDMONT

Offer Beautiful Piedmont Lots in the Built-up Neighborhoods for \$25, \$30 and \$35 a Front Foot in Order to Encourage Immediate Building of Artistic Homes



Junction of Morazn Avenue and Monticello Avenue, Piedmont, Showing Piedmont Vista in the Distance

The Realty Syndicate have about 200 scattered lots in choice locations in Piedmont which they are putting on the market at from \$25 to \$35 a front foot. Their object in quoting these prices is to effect a complete cleanup of all their scattered Piedmont interests and to do all they can to increase population along the lines and rights of way of the Oakland Traction Company.

The prices quoted are exceedingly low, and as most of the lots are in choice locations they are selling them rapidly.

"We are having a sort of clearance sale of these Piedmont lots," said Nat M. Crossley, manager of the real estate department of The Syndicate, "as we find ourselves in much the same position as a merchant does after a very busy season—we have a whole lot of odds and ends, comprising some 200 lots, varying from 20 to 75 feet in frontage, scattered over all parts of Piedmont. Some of the lots are very, very fine ones, while others are not so good. I presume we have at least 175 residential lots in the list that are the very cream of Piedmont.

"We will arrange very easy terms on all these properties and as we are selling them at an average of \$20 or \$25 a front foot you can see we won't hold them long," added Crossley.

Outside of The Realty Syndicate's holdings there are practically no lots of original acreage left in Piedmont. Buyers when compelled to purchase of small owners naturally have to pay more for their lots than they would if bought of the original owners. This fact favors The Syndicate greatly in their present sale.

Another feature to their advantage is the fact that many of their lots are in well built-up neighborhoods. This assures the buyer of desirable surroundings, completed improvements and all conveniences.

"We can sell these Piedmont lots for \$200 or \$300 down and \$15 or \$20 a month," concluded Mr. Crossley. Furthermore we will build the homes for the purchasers on similarly easy terms if they wish it. We have recently installed a complete architectural and building department and are ready to talk home building on installments with any one."

The offices of The Realty Syndicate are at 1218 Broadway, Oakland.

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Price Cut One-Third

Considering the very reasonable original pricing of these suits and dresses, "one-third off" is practically equivalent to some of the extensively advertised "half price" sales.

A Good Selection; Up-to-Date Models

Included in this unreserved sale of linen suits and dresses is a satisfying showing of smart fancy gingham and wash material dresses.

Early choosers will find all fashionable colors and sizes in the lot.

Wash Goods Specials

The following items give a good idea of the several reductions in this section:

Dress Gingham and novelty wash suitings; a pleasing assortment of plaids, checks and stripes in good colors; regular 12½c SPECIAL 9c yd.

A big variety of daintily patterned, sheer lawns; floral designs, stripes and plaids; regular 12½c and 15c SPECIAL 9c yd.

Semi-silk wash novelties; jacquard silks, rough weaves, pongees, two-tone tussahs, plain and figured shantung; all desirable colors; regular 50c SPECIAL 29c yd.

(In Wash Goods Section—Aisle 6.)

ALL-OVER Swiss Embroideries

Regular Values \$1.25 to \$1.75 NOW 79c yd.

A handsome selection of dainty Swiss all-overs.

Plenty of the small and large designs now so popular in baby Irish, blind and openwork effects, for lingerie waists and dresses.

On Sale Tuesday Morning

Broken Sets of Val. Laces

Regular 50c to \$1 per doz. yds. SPECIAL TODAY 35c doz.

For trimming muslinwear, dresses and children's garments these serviceable Valenciennes laces are particularly appropriate. Broken sets of edgings and insertings varying from one to one and a half inches in width. Choice, while they last, at 35c dozen yards.

Ribbon Clearance

Lot 1—A good selection of 5c and 6½c values in wash ribbon; satin taffetas and taffeta ribbon; all good colors. SALE PRICE 2½c yd

Lot 2—One big lot of 15c and 20c values in taffeta and moire ribbon; 3 and 3½ inches wide. SALE PRICE 10c yd

Veiling Specials

Fancy and plain mesh veilings in colors only; all good shades; 25c and 30c values— SPECIAL, yard 15c

Ladies' Handkerchiefs

An excellent assortment of pure linen, hand-embroidered, initial, hemstitched handkerchiefs SPECIAL 5c ea

Pure linen, sheer cambric colored initial handkerchiefs, hemstitched; a regular 25c value SPECIAL 19c ea