JOHNSTONE SETS A NEW RECORD FOR AVIATORS

Thrilling Descents and Broken Machines Incidents of Closing Contests

Speed of Nearly a Mile a Minute Attained by the Daring Moisant

chine swerved, bumped along the green for a few feet and then toppled over on its side. But Moisant did not get a scratch.

Latham was second in this race with 35 laps to his credit and Simon third with 27 laps. Moisant took away $2,000, Latham $1,000 and Simon $500.

YELLOW AGAINST WHITE

In a special speed race, Audemars, in a yellow Demoiselle, was pitted against Garros in a white Demoiselle. It was merely an exhibition and after a few laps they both darted across the field and came down gracefully together in front of their hangar. Garros had won.

Grahame-White took Allan Pinkerton up in a biplane. Count de Lesseps took up his sister for a spin above the course, the distance race was in progress.

The speed race between Grahame-White in a monoplane and McCurdy in a biplane demonstrated the superiority of the monoplane as a racer. They both did 10 laps of the course, a distance of about 15.52 miles. Grahame-White's unofficial time was 14:34-12; McCurdy's time was 25:43:04.

BURIED UNDER WRECKAGE

Grahame-White had finished the last lap and was gliding toward the judges' stand when his propeller snapped. In a moment he was buried under a wrecked machine about which a cloud of escaping vapor arose. Helpers rushed upon the field, lifted the broken air craft and hauled the Englishman from the wreckage. He limped a few steps, then waved his hand gayly to the crowd as a signal that he was not seriously injured.

Five minutes later he gave everyone in front of the grandstand thrills by stepping from the hospital tent into a farman biplane, which he maneuvered uncomfortably near the heads of the spectators. But he was happy, having won $3,000 by taking the speed contest. McCurdy got $1,000.

Aubrun was to be matched against Mars in a second speed race, but the latter aviator did not go up. Aubrun rounded the course alone for several laps, which netted him $500.

$500,000 TEMPLE TO BE ERECTED BY EMMANU-EL

Congregation Will Build at Van Ness and Sutter

Their action warranted by the large increase in membership and the general prosperity of the synagogue, Congregation Emmanu-El of San Francisco at its annual meeting Sunday decided to erect a temple which will be among the finest of its kind on the Pacific coast. A resolution authorizing the directors to have plans and specifications prepared for the new edifice was submitted by Otto Irving Wise and was adopted.

The estimated cost of the building is $500,000 and it will be on the site owned by the congregation at Van Ness avenue and Sutter street. The election of officers resulted as follows:

Lipman Sachs, president; Simon Newman, vice president; I. W. Hellman Jr., treasurer; Philip Lippit, secretary; Henry Wangenheim, Jesse W. Lilienthal, Leon Sloss, M. S. Koshland, Joseph S. Silverberg, Clarence R. Walter and Mortimer Fleishacker, directors.

WHEELER LEAVES EUREKA—Eureka, Oct. 31.—E. S. Wheeler, assistant engineer to State Engineer Nat Ellery, who has been making a hydrographic survey of the different channels in Humboldt bay during the last two months, will depart for San Francisco tomorrow, accompanied by his wife, en route to Sacramento, where he will report to the board of advisers.

WASHINGTON, Oct. 31.—The population of Gary, Ind., is 16,802 as enumerated in the thirteenth census. Gary was not incorporated when the 1900 census was taken.

The Bar Ass'n and Grand Jury have indorsed Justice of the Peace Smith. *

Orphans' Benefit To Be Held Today

"La Petite Ruth," who will appear at benefit for Call's orphan fund today.

CHILDREN TO AID HOMELESS TOTS

Performances Will Be Given This Afternoon at Valencia for Call's Fund

Continued From Page 1

sisters in songs and fancy dances; little Viola Welch, a character dancer who makes a number of changes of costumes and dances; Alice Nelson, a little lass who does a soubrette turn; Willetta Stowell, who will give a French dance, and little Sadie Buckley, who will lead a Japanese dance and song.

TWO PERFORMANCES

Two complete performances will be given, including all the numbers and pictures, and this will give all the school children an opportunity to attend and give their nickels for the orphans' aid. The doors will open at 2 o'clock, the first program will begin at 2:30 o'clock, and the matinee will close about 5:30.

Another benefit scheduled for the first week in December is "The Gay Collegian," the extravaganza presented by the senior class of the University of California last May.

This has been rewritten for stage purposes by the author, Nat Schmulowitz and will be coached by Frederick Carlisle of the state university, who had charge of the original production.

Nearly all of the original cast will take part, as will other college girls and men, as the chorus, and they will be assisted by a number of well known persons from this city and other towns around the bay.

It bids fair to be one of the most pleasing and interesting events of the winter and will make a large addition to the fund for the orphans. Well known society women will act as patronesses and some of the prettiest girls in town will dance. The plans are not clearly formulated as yet, but further announcement will be made a little later.

CLUB WORKS HARD

No efforts are being spared by the members of the committees of the San Francisco social club to make their big ball at the Auditorium for the benefit of the orphans next Friday night a great success. Both socially and financially this seems assured, but the enthusiasm by no means abates among the strenuous workers. No stone is left unturned by those in the field to raise money by ticket selling, donations or advertisements, and it is expected that an astonishing amount of money will be gained for this best of causes.

James L. Flood has given the archbishop $5,000 for the orphans of St. Joseph's orphan asylum, and Mrs. William G. Irwin has sent a check for $500.

Court Order Adds $150

An addition of about $150 was made yesterday to the funds of the Mount St. Joseph's orphanage by an order of Judge Graham that half the estate of E. A. Lozano, an old man who died without relatives, be given to the institution.

Lozano was an employe of the Miles moving picture company. By his will he directed that his estate, worth about $300, be given to his relatives; and if no relatives could be found that E. C. Miles, one of his employers, inherit the money. No relatives have been found, and in court yesterday Miles renounced all claim to the estate.

Miles said he thought Judge Graham's decision to give half the estate to the orphanage was an excellent one. The remainder of the estate is subject to future order of the court.

MAN LOSES LIFE IN SAVING CHILDREN

Gives Warning to Little Ones and Is Struck by Train

LYNN, Mass., Oct. 31.—To save three children who had wandered on the Boston and Maine railroad tracks in front of an express train, Stephen Jones gave up his life today.

The children were crossing the track unaware of the approaching train when Jones ran toward the spot and warned them of their danger by his shouts, so that they escaped.

He misjudged the speed and distance of the train and the engine struck him.

Physicians everywhere recommend the Italian-Swiss Colony's choice Tipo (red or white) on account of its purity and quality.

GREAT HEART OF CLUBMAN STILL

City's Favorite Son Succumbs to Sudden Attack of Pneumonia

Friends of All Ranks, Legion in Number, Mourn Passing of "Pete"

Stricken with pneumonia last Thursday, Clarence Barstow Sloan, one of the best loved and most popular figures in the city's life, whose never failing courtesy, kindness and geniality won for him the friendship and loyalty of all, and who passed among his fellows under the affectionate title of "Pete" Sloan, died yesterday morning at the Adler sanatorium.

Death came to him when he was at the height of his career, he being but 38 years of age, but in those years his many kindly characteristics, his lovable nature and his ever ready friendship for all he met, stamped him as a man apart and distinct from the rest, gaining him not alone the recognition and admiration of all ranks and classes, but also a sincere and deep affection. Though one of the leading insurance brokers of San Francisco, successes as great as those he gained in the world o fbusiness were his in private life. A boundless enthusiasm governed by the kindliest of hearts carried him to the forefront wherever he went, whatever circle he entered. As a member of the Bohemian and Family clubs his good will and charitable sentiments made him the club favorite, his innate simplicity and comradeship gaining him the popularity and love of his fellow members.

His interest in human kind led him into all phases of life. He was a member of Oriental lodge No. 141, F. & A. M.; California chapter, R. A. M.; California commandery, Knights templar, Islam temple of the Mystic Shriners and of Oakland lodge No. 171 of the Elks. Besides his affiliations with the Bohemian and Family clubs, he belonged to the Merchants' exchange, the Olympic club, the Corinthian yacht club and the Nile club in Oakland.

The affection which was given to him in the social clubs was his also in the fraternal and benevolent organizations, he being regarded as the embodiment of all the sentiments of fraternity and benevolence. In every one of the various organizations to which he belonged he took an active interest, being seemingly tireless in his endeavors to add to the happiness of those around him.

Hiss illness and death were entirely unexpected. Up to a few days ago he was in the best of health and spirits. He was taken suddenly ill last Thursday and when it developed that he was suffering from pneumonia every possible effort was made to save his life. He was removed to Adler sanitarium, but all was unavailing and, after a brief illness of four days, death stilled the beat of his warm and generous heart.

He leaves a widow, Mrs. Louise Sloan, who is staying at his late residence at 2707 Larkin street, but had no children. Besides her he is survived by his mother, Mrs. John Sloan; a brother, J. Ralph Sloan, and a sister, Mrs. Dr. S. M. Thomas. David H. McLaughlin of Oakland, George Habenicht, James B. Reader and Rudolph Habenicht are his brothers in law.

The funeral will be held at 11:30 o'clock Wednesday morning from the chapel of N. Gray & Co.

NEW ORLEANS MINT ABANDONED FOR PRESENT

Large Quantities of Bullion Transferred to the North

NEW ORLEANS, Oct. 31.—Following an order made known here today from the director of the mint at Washington that all gold bullion in the New Orleans mint be shipped to the Philadelphia mint, more than $1,200,000 in bullion was transferred last week.

Additional shipments of more than $2,000,000 will be required to complete the transfer.

Temporarily Abandoned

WASHINGTON, Oct. 31.—George E. Roberts, director of the mint, said tonight that the New Orleans mint would be abandoned for the present. When operations may be resumed there is not known.

MEETING OF OILMEN OF STATE IS CALLED

Remedial Legislation Is Sought by Operators

BAKERSFIELD, Oct. 31.—A call for a meeting of all oilmen of California to be held in this city on November 12 has been issued by Norman Bridge for the Western oil producers' association, Charles P. Fox for the California oilmen's association, C. A. Barlow for the Kern County board of trade and H. L. Peeler for the Coalinga chamber of commerce. The call states that the object is to arrive at the best method to pursue in an effort to induce the government to take immediate remedial measures in behalf of those operating in good faith upon government lands.

EARTHQUAKE SHOCKS ARE FELT AT SEA

Steamer Arriving at Kingston Reports Disturbance

KINGSTON, Jamaica, Oct. 31.—The captain of the German steamer Albingia, which arrived here today, reports that at 1 o'clock this morning, while approaching the southern coast of Jamaica, a severe earthquake was experienced. The sea was greatly agitated and the vessel rocked violently. Passengers were much alarmed. The seismograph here, however, has not recorded any recent shock.

Californians in New York

NEW YORK, Oct. 31.—Californians have registered at New York hotels as follows:

From San Francisco—L. T. Mar, Waldorf; T. J. Brennan, Hotel Victoria; F. A. Fellman, Hotel Seville; J. Harland, Herald Square; Mrs. A. Hymers, Park Avenue hotel; J. T. Jordan, Hoffman house; B. Macmonagle, Hotel Belmont; Dr. F. O. Keck, Hoffman house; A. B. McDonnell, Hotel Latham; Mrs. E. B. Mott, Hotel Martinique; A. Rapple, Hotel Latham; L. Susenbery, Doctor Foltvell, Mrs. Foltvell, C. C. Jacobs, Hotel Woodward; S. P. Johnston, Astor house; Mrs. L. Lewin, Hotel Savoy; Mrs. L. Osborn, Astor house; Mrs. B. M. Solomon, B. M. Solomon, Hotel Savoy; H. F. Streves, Grand hotel.

Los Angeles—C. B. Boothe, Hotel Belmont; W. M. Brown, Mrs. Brown, Hotel Bartholdi; Mrs. Hancock, Hotel Seville; Miss M. E. Little, Herald Square hotel; E. Overton, Hotel Belmont; G. W. Rice, Hoffman house; R. Satterwait, Mrs. Satterwait, Murray Hill hotel; Miss B. L. Shurtleff, Hotel Seville; H. S. Vandyke, Hotel Manhattan; F. Eldredge, Hotel Cadillac; Mrs. W. F. Lincoln, W. F. Lincoln, Hotel Wellington; Miss M. E. Little, Herald Square.

San Jose—C. B. Eaton, Mrs. Eaton, Martha Washington.

Santa Barbara—Mrs. J. M. Garland, Hotel Gregorian.

Oakland—P. F. Abbott, Hotel Latham; Miss V. Emmett, Mrs. A. H. Glasscock, Park Avenue hotel; R. A. Sharon, Murray Hill hotel.

Clarence B. Sloan, A San Franciscan, Summoned by Death

TWO SUPERVISORS WILL BE INDICTED

Detective Who Took Blackburn to Saloon Is Back on Patrol Duty

Continued From Page 1

at present is, according to Lane, that the Blackburn job was a simple case of "holdup" by the supervisor, though the first transaction was criminal. On that theory, Lane stated, indictments would not be returned against members of the firm, at least in the matter of the $853 bribery.

There is another matter on which the prosecution is working, which was consummated wholly in San Francisco, which is a pure case of bribery, and if proof of it can be established indictments will be procured. Assistant District Attorney Lane would not mention who might be the principals in this matter, but it is one of the ramifications of the San Mateo county graft expose.

Of the people mixed up in the San Mateo situation Detective Harry Braig got the quickest adverse action. So quick was the action that he is a detective no more. He was ordered back to patrol duty as a corporal by Chief Seymour yesterday.

When Blackburn appeared in court yesterday morning he was represented by Attorney John Sullivan, who is known around the police courts as a member of the legal staff of McDonoughs' saloon.

Policeman Andrew Gaughran, who has been drill master for the police department, was detailed to special duty with the detective bureau. He will take Braig's place.

The grand jury will meet tonight in the Hewes building, Market and Sixth streets, to investigate the San Mateo case. District Attorney Fickert and Assistant District Attorney Lane had a conference yesterday on the situation, and in the afternoon Lane and Chief Deputy Attorney General Raymond Benjamin, who is handling the case in the absence of Attorney General U. S. Webb, held a long consultation.

CLEAN DEAL AT FIRST

"As we understand it," said Lane later, "the Crocker company first entered into the San Mateo county courthouse furniture deal as a clean, legitimate business proposition. The company's first bid was based on actual figures. Later, with the bid of $25,000, the criminal element entered into the relations between the company and the county supervisors. But that deal, the bribery deal, was put through the board and the corrupt money paid in April, 1906, which puts it beyond the reach of the statutes.

"But whatever this first corrupt deal was, the last business with Blackburn was a pure holdup. The Crocker company could not have secured the money that was coming to it legitimately for filling the terms of the contract, even though the contract was illegitimately secured, unless it acceded to the demands of the supervisors.

AFTER OFFICIALS NOW

"The question of going after the 'higher ups' will be determined upon later. We consider that the most important thing now is to land the sworn officers of the law who used their influence to coerce Charles Marshall and the H. S. Crocker company to make payments to them."

"What will be the attitude of the prosecution toward Charles Marshall and the officers of the H. S. Crocker company?" Lane was asked.

"Mr. Fickert's attitude," replied the assistant district attorney, "will be to act in accordance with the developments of the case."

"As the evidence might connect the officers of the Crocker company or Marshall himself with starting the bribery?"

"Yes," responded Lane.

FACE CLEARED BEAUTIFULLY

All Traces of Acne Are Gone—Poslam's Power Over All Skin Diseases

"For six years I had what some skin specialists term 'acne,'" writes Miss Olive Brown, 997 West Delaware avenue, Buffalo, N. Y. "I doctored with some of the best physicians, but instead of improving it became worse. I used poslam faithfully, and after a month my face has cleared up beautifully, without a single scar. However, I still continue to use poslam as a cleanser and preventer, and then, too, it has such a soothing effect."

Poslam is probably the most widely recommended remedy available to the public. Any one will appreciate why this is so after sending to the Emergency Laboratories, 32 West Twenty-fifth street, New York City, for a sample (mailed free in plain wrapper) and seeing its work demonstrated in the quick removal of pimples, rashes, eruptions, undue redness or in clearing the complexion over night. Poslam should be used whenever the skin ails. Worst cases of eczema, tetter, scabies, itch and like surface skin troubles yield to it readily, itching being stopped at once. Poslam is sold by all druggists, particularly The Owl Drug Co., in two sizes, at 50 cents and $2.

PARLIAMENT FOR CHINA PROMISED

Cheers Greet Announcement of Prince Yu Liang in the Senate

Throne Harkens to Voice of People Four Years in Advance of Program

PEKING, Oct. 31.—It is believed that the throne has decided to accede to the demand of the senate and the provincial delegates for the early convocation of a popular parliament.

In the senate today Prince Yu Liang, member of the grand council, stated that the entire nation from the highest to the lowest was agreed upon the necessity of the early establishment of a general parliament.

The importance of this concession can scarcely be over estimated. The government recently refused to entertain a similar request from the provincial assemblies last June.

The program fixed by the late dowager empress provided for the constitution of a general representative levislative body to be known as the imperial parliament in 1915, at the end of a nine year period of preparation.

On October 3 the new senate met for the first time. Of its 200 members 100 had been appointed by the throne, and there was every indication that it would but reflect the wishes of the central government. Early in its history, however, the senate developed an opposition party composed of the provincial delegates, which has since conducted an active campaign as an advisory body.

Meantime, the viceroys and governors of provinces supported the opposition by memorializing the throne. On October 26 the senate adopted an almost unanimous vote memorializing the throne, praying for the establishment of a popular parliament at the earliest moment.

LABEL WAS FALSE; $100 FINE PAID

Merten & Co., extract manufacturers of this city, who were indicted some time ago for not labeling their lemon extract correctly and subsequently pleaded guilty, were fined $100 yesterday by United States District Judge Van Fleet. The fine was paid without protest.

A Remarkable Opportunity for the Prospective Home Owner

We will loan you seven-eighths of the entire cost of a dwelling and site.
(On a $2,500 house and $1,000 lot your cash outlay would be $437.50).

—You can return this in small payments
(No more than rent).

—paying 6% interest only
(The regular bank rate).

—selecting your own architect and builder
(So your house embodies your own ideas).

—while we add no profit on the cost of construction
(What the house actually costs is all you pay)

A Savings Bank Plan Pure and Simple
"Piedmont Is Our Record"

WICKHAM HAVENS INC.
ENTIRE TOP FLOOR
THE OAKLAND BANK OF SAVINGS BUILDING
OAKLAND

the latest styles

out

are always displayed first at

Brown Bros. & Co.

Look in our window and you'll see real surprises in **$15** suits — silver gray checks and stripes that will knock your ideas of suits at that price sky high. Others up to $40.

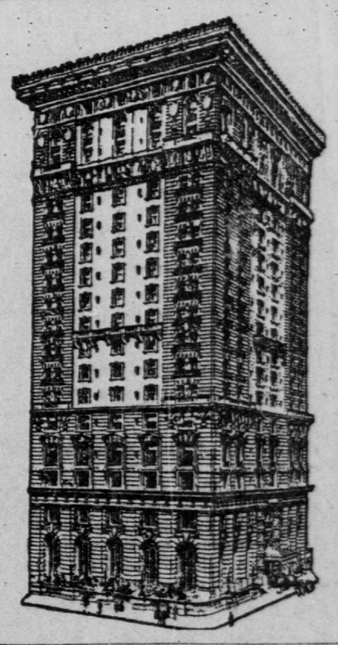
Overcoats at **$15** with Presto collars. Can you beat it? You can't judge these coats by our "ads." You must see them, or, better yet, try one on.

Open a Charge Account and Pay at Intervals

In Furnishings and Hats we recognize no competitors. You can't match our values.

BROWN BROS. & CO.

664-670 Market St. opp. Palace Hotel



HOTEL GOTHAM

A hotel of refined elegance, located in New York's social centre. Easily accessible to theatre and shopping districts.

Single Room with Bath ~ $2.50 to $5.00
Double Room with Bath ~ $3.50 to $8.00

Wetherbee & Wood

Fifth Ave. & Fifty-fifth St.
NEW YORK CITY

Tuesday and Friday Mornings
From 9 o'clock Until Noon

Ladies' Day at Lurline Baths

The Lurline Salt Water Baths

Are Reserved Exclusively for Women and Girls

Hot Air Hair Dryers for Women Bathers

Bush and Larkin Sts.

MARK TWAIN NEARLY STARVED

In San Francisco

Mark Twain, who died in April this year, loved San Francisco in spite of the fact that he was nearly penniless here when he came from Virginia City in the sixties. He tells of having a solitary 10 cent piece in his pocket for nearly two months. Just before he died he expressed the desire that his books be reduced in price, and, at a great personal sacrifice, he made a contract with his publishers, Harper & Brothers, waiving the greater portion of his royalties, on condition his books be sold for half former price and little payments. The White House (Raphael Weill & Co., Inc.) have fortunately secured the distribution of the half-price sets allotted to this section. To secure delivery, **reserve a set now.** Call, write or telephone.

WEEKLY CALL, $1 PER YEAR

Advertising Talks

Fifty or sixty years ago the retail business of the country was conducted much after the fashion of some of the merchants (?) of the east side of New York city.

There was an "outside" man, who induced the prospective customer to "step inside."

Once inside he was at the tender mercies of half a dozen salesmen (?) and if the first did not convince him, each salesman in turn took a fall out of him.

The customer went in expecting to get robbed. The merchant invited him in expecting to get the worst of it.

The first price asked for an article was usually three times above its actual value, the first price offered was usually three times below the actual value.

And so the haggling went on, back and forth, back and forth, sometimes for hours. Each man distrusted the other, each man trying to get the better of the other, and in the end each man feeling that the other had got the better of the bargain.

It was legitimate business, too; everybody did it, nobody considered it unfair or dishonest.

There was not much advertising in those days; one could not haggle in an advertisement; there must be plain statements and definite prices named in advertising.

If a merchant advertised a certain article and named a price three times above its value, the outside man would not be able to get anybody to go in; they would think the price final, since the merchant took the trouble to publish it.

The first merchants to advertise honest goods at honest prices had a hard row to hoe; people did not believe them, thought it was another move to get the best of them, and the merchants who did not want to change, who did not want business put on a higher plane, encouraged the people's disbelief and made a fine penny out of posing as old fashioned businessmen, as "standpatters" for things as they were.

But progressive men had seen a light and kept on advertising honest goods, honestly, at honest prices.

By and by the people began to think that there *was* something in this one price talk; then they began to investigate; then the advertiser began to get action.

Just as soon as the people begin to think, it is all over with questionable methods. They force a man out or force him to get in line, as is being proved every day in this funny old world of ours.

Advertising, and nothing *but* advertising, has placed the business of our country in its high and honorable position.

Advertising, and nothing *but* advertising, has placed the American businessman in a position where the people believe in him and approve of him.

If that were all advertising had to its credit it would still be classed as one of the greatest business building forces in the world.

But it has more to its credit, much more. It has taught the people values; it has taught them to discriminate; it has made it possible for people in modest circumstances to have more comforts and conveniences in their homes, to wear better clothes, to eat better food.

How?

First of all, by creating a desire in the minds of the readers for better things and letting them know how and where those things could be had, at prices they could afford to pay.

By stimulating trade and making it possible for the merchant to offer better goods at fairer prices.

By making it possible for the manufacturer to gain a wider distribution.

Advertising *is* the greatest business and confidence building force in the world.

Try it in your business, Mr. Nonadvertiser, and see how quickly and generously the people respond to good, honest, straightforward advertising.

If you would like help in the way of advertising copy or plans The Call is at your service.

A telephone call will bring a Call representative to you.