

AMUSEMENTS

SAVOY McAllister st. near Market.
Home of the Leading Attractions. Engagement.
This Week Only—Last Times Saturday

SPECIAL!
On Account of Great Demand
Special Matinee Friday
SEATS NOW—\$1.50 to 50c

The Whitney Opera Co.
In that New Opera Bouffe.
THE CHOCOLATE SOLDIER
Night and Mat. Prices, \$2 to 50c. Special Mat. Thursday, \$1.50 to 50c. Seats at Theater and Emporium.
Next Sunday, Night—JAMES T. POWERS, in "KAVANA".

SIGMUND

BEELE

VIOLIN VIRTUOSO
CHRISTIAN SCIENCE HALL
Tomorrow Eve. and Sunday Aft.
Seats \$2, \$1.50, \$1, at Sherman, Clay & Co.'s

OAKLAND FRI. AFT. AT 3:30
YE LIBERTY

STEINWAY PIANO USED

LAST CONCERT
SATURDAY AFT.
NEW PROGRAMME
PEPITO
ARRIOLA
SEATS NOW ON SALE

Impress
MATINEE EVERY DAY AT 2:30.
TWO SHOWS NIGHTLY—7:15 and 9:15

PINK PAJAMA Marguerite
GIRL ASCINATING AIRYLIKE
7 OTHER 7 ACTS
FRY
PRICES—10c, 25c, 50c

New
Opheum
WAREHOUSE STOCKTON & POWELL
Street and Market—Grandest Theater in America
Matinee Every Day at 2:15; Every 5c at 1:15

The Standard of Vaudeville
HARRY TATE'S ENGLISH COMPANY, in "Antoinette," Showing the Joy of Being an Antoinette; JOHN NEFF & CARIE STARR; MADAME VALLECITA and Her FEROCIOUS LEOPARDS; HUGHIE TOYD; CLAS, B. LAWLER and DAUGHTERS; VICTORIA FOUR; MORAN & NEVARD; NEW ORPHEUM MOTION PICTURE; Last Week—Immense Hit; CLAYTON WHITE & MARIE STUART, in "The Mystery of the Slave Ship"; CHRISTOPHER, in "The Mystery of the Slave Ship"; Evening Prices—10c, 25c, 50c. Box Seats \$1. Matinee Prices (except Sundays and Holidays)—10c, 25c, 50c. Phone—Douglas 70; Home 61570.

PRINCESS THEATRE
PHONE WEST 5110
S. LOVERICH, MANAGER
His at near Fillmore, Class A Theater.

THIS WEEK ONLY—LAST TIME SAT. NIGHT
RICHARDS & PRINGLE'S
Famous Georgia
MINSTRELS
Night Prices—25c to 75c. Sat. Mat., 25c, 50c.
Next Sun. Mat.—"THE SQUAW MAN."

ALCAZAR SUTTER & STEINER
Phone West 1409.
Home Phone 5422.
BELASCO & MAYER, Owners and Managers.

TONIGHT—ALL THIS WEEK—TONIGHT
Evelyn Vaughan, Bertram Lytell
And the Alcazar Players in

SWEET KITTY BELLAIRS
David Belasco's Beautiful Play
PRICES—Night, 25c to \$1.50; Mat., 10c to 50c.
MATINEE SATURDAY AND SUNDAY
Seats for Sale at Box Office and Emporium
NEXT WEEK—First Time on Any Stage
"THE FULLBACK"
A Play of College Life by Martin V. Maier

Chandler
THE LEADING LATHROP
Geary & Mason
Nightly, including Sunday

MATINEE SATURDAY ONLY
GIRL IN THE TAXI
SPEEDING ALONG ITS SECOND WEEK WITH GREAT SUCCESS
A REAL COMEDY SENSATION
PRICES—\$1.50, \$1, 75c, 50c, 25c.
Coming—"THE ARGENTIANS."

LURLINE
RUSH AND LARKIN STS.
OCEAN WATER BATHS
Swimming and Tub Baths
Salt water direct from the ocean. Open every day and evening, including Sundays and holidays, from 7 a. m. to 10 p. m. Special lock gallery free.
National team Tuesday and Friday morning from 9 o'clock to noon for women only.
"Filtered Ocean Water Plunge"
COMFORTABLY HEATED.
Hot Air Hair Dryers for Women Bathing.
The popular resort for a winter's day evening. Temperature of building adjusted to suit weather.
BRANCH TUB BATHS, 3141 "GEARY" ST. NEAR DEWISADERO.

RACING
NEW CALIFORNIA JOCKEY CLUB
Oakland Race Track
RACING EVERY WEEK DAY, RAIN OR SHINE.
SIX RACES EACH DAY.
First Race at 1:45 p. m.
Admission—Men, \$2; Ladies, \$1.
For special trains stopping at the track, take S. P. Ferry, foot of Market st.; leave at 12 m., 1:30 m., 2:30 m., 3:30 m., 4:30 m., 5:30 m., 6:30 m., 7:30 m., 8:30 m., 9:30 m., 10:30 m., 11:30 m. Smoking in last two cars, which are reserved for ladies and their escorts.
THOMAS H. WILLIAMS, President.

GREAT WORK OF CREATING IMMENSE EXPOSITION WILL BE STARTED AT ONCE BY DIRECTORS OF 1915 FAIR

EXECUTIVE BOARD CLEARS FOR ACTION

Members Meet to Read Telegrams From Washington and Prepare to Build Washington Delegation Will Be Given Hearty Reception on Its Return Home

All the directors of the Panama-Pacific International exposition met on the firing line in Washington gathered in an executive meeting at 2 o'clock yesterday afternoon to read the telegrams from the national capital, to cheer, wire back congratulations and to prepare the way for real constructive work, and lots of it, when the Washington delegation returns. Several telegrams were sent away by the directors, all of them messages of congratulation or good cheer or thanks.

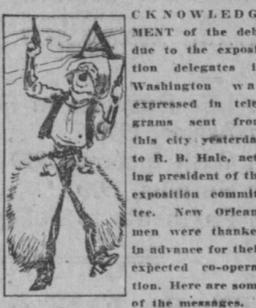
"With the Washington delegation returns," said James Rolph Jr., acting president of the exposition company, after the meeting yesterday, "we will start to work with a will that will make things hum. But until the delegation does return and we have our full strength here once more we will not feel at liberty to talk of plans."

It is understood, however, that the directors here will not sit idle while their colleagues are speeding homeward, for they have many plans to consider and decide upon relating to the preliminary work of the exposition and many things will be in condition for the whole board to consider when the absent ones return. The work will be expedited in every way by taking up the preliminary work of the exposition and many things will be in condition for the whole board to consider when the absent ones return.

CONGRATULATIONS SENT BACK EAST

Messages to Hale Express Gratitude for Work of Delegates in Washington

New Orleans Men Thanked in Advance for Their Expected Co-operation



ACKNOWLEDGMENT of the debt due to the exposition delegates in Washington was expressed in telegrams sent from this city yesterday to R. B. Hale, acting president of the exposition committee. New Orleans men were thanked in advance for their expected co-operation. Here are some of the messages.

From Chamber of Commerce
San Francisco, Jan. 31.
R. B. Hale, Chairman Panama-Pacific International Exposition Committee, New Willard Hotel, Washington, D. C.:
Congratulations from the chamber of commerce of San Francisco upon the great and lasting benefit to this city and to the great state which will result from your well considered, patriotic and concerted action. Your success is of permanent and lasting value. You have placed San Francisco before the world in its proper light. You have extended knowledge of its institutions and loyal citizenship and the whole world, by reason of what has been accomplished, from this day will feel a new and livelier interest in the city by the Golden Gate. In the name of all classes of citizens, we extend thanks to the committee.
WILLIAM MATSON, President.

the winner. Incidentally, we expect to have a combination passenger and freight steamer sailing from New Orleans and San Francisco every 14 days, as soon as the canal is opened, and without restriction we invite you to come to San Francisco as our guests in 1915. BATES & CRESBROUGH.
From Real Estate Board
San Francisco, Jan. 31.
R. B. Hale, Chairman California Exposition Delegation, New Willard Hotel, Washington, D. C.:
San Francisco real estate board extends its hearty congratulations to you and your able corps of coworkers for the splendid success achieved. As representatives of the real property interests, we realize fully the great value of your good work.
GEORGE D. TOY, President.
LESLIE E. BURKS, Secretary.

of the state as the selection of San Francisco for holding the great celebration marking the opening of the Panama canal. Flags are flying from all public buildings and many of the business blocks.

90 miles away, Sacramento tonight joined with San Francisco in celebrating her victory over New Orleans in securing the Panama-Pacific exposition for 1915. Headed by a brass band, secured by the Sacramento chamber of Commerce, people paraded the main streets of the city from 7:30 until 10:30 o'clock. Horns were tooted,

bells rung and noise makers of all kinds were put in use to signify Sacramento's feelings over the victory.

DEATH ACCOMPANIES FIRE—New York, Jan. 31.—Mrs. Mary Collins jumped to her death and her two daughters were probably burned in a spectacular fire which destroyed a four story tenement building at Thirty-seventh street and Sixth avenue today. Two firemen were injured in rescuing occupants of the burning building.

SANTA ROSA HAS A JOYOUS DAY

Fire Bells Ring and Whistles Blow to Join the City in Celebration

[Special Dispatch to The Call]
SANTA ROSA, Jan. 31.—The receipt of the news that congress had voted in favor of San Francisco for the Panama-Pacific exposition was received here at 11:40 and was greeted by ringing of the fire bells, blowing of factory and engine whistles all over the city. Great crowds rushed into the streets and there was great excitement all day.

With the first flash the telephone exchange found itself flooded with calls, and when all the whistles were blowing and bells ringing practically every one of the 1,000 or 1,200 lines were calling at the same time for information, swamping the working force absolutely.

Rejoicing was the order of the day here. Old and young, rich and poor, black and white, as well as orientals, talking of nothing else. All agreed that nothing in the history of the state means so much for the advancement

THE PHANTOM OF THE OPERA

A Mysterious Romance of New and Unusual Sensations

No Tale More Fascinating in its Mystery Could Possibly be Imagined

Nothing more thorough, unique in plot and in selection of scene has been written. No novel more fascinating in its mystery, more breathless in its episodes, could possibly be imagined. The haunts of the Phantom of the Opera lie in and around the Opera House in Paris—from the top of its seventeen stories to the lake that lies beneath its five cellars.

By GASTON LEROUX "The Mystery of the Yellow Room"

Contains the greatest illustrations ever put in a novel—from paintings in oil by André Castaigne. Price the same everywhere, at all stores, \$1.25 net

THE BOBBS-MERRILL COMPANY, Publishers
Union Square, New York

The Sacramento Valley

Is the greatest agricultural section of the United States. At the door of San Francisco, with the richest soil in the world, raising exceptional crops of Alfalfa, Fruits, Vegetables; bringing fortunes to the owners. The Sacramento Valley is an empire in extent, with soil, climate and products so varied as to suit all sorts and conditions of men. There can be grown a greater variety of plant life than in any other part of the country.

The Call Colonies

Are located in Sutter County, the heart of the great valley—a section famous for alfalfa, dairying, hogs, peaches, oranges, figs, nuts, grapes, berries, vegetables. East of the Colonies lies Live Oak, a thriving rapidly growing town. North are Gridley, Biggs, Chico, Oroville. South, Yuba City, Marysville, Sacramento.

The San Francisco Call

Is selling land in the Call Colonies, with approved soil and approved irrigation system, at low prices and on such reasonable terms, that the returns from the land should pay for it before the contract period expires, and leave a surplus.

PRODUCTS

The products of the temperate and semi-tropical zones grow in The Call Colonies, side by side, the year round.

The Sacramento Valley Development Association report as average returns on land in the immediate vicinity with similar conditions:

Per Acre	Per Acre	Per Acre	Per Acre
Alfalfa (cut to hay).....\$30 to \$60	Oranges.....\$100 to \$250	Plums.....\$100 to \$200	Walnuts.....\$100 to \$200
Alfalfa (fed to stock).....60 to 85	Almonds.....75 to 150	Potatoes.....75 to 150	Beans.....40 to 90
Peaches.....100 to 200	Figs.....100 to 200	Tomatoes.....50 to 150	Asparagus.....50 to 150
Prunes.....100 to 200	Appricots.....50 to 150	Sugar Beets.....30 to 75	
Grapes.....75 to 150	Olives.....100 to 225		
Berries.....150 to 300	Pears.....100 to 225		
Apples.....100 to 200	Lemons.....100 to 225		

These figures are verified by those of another conservative body, the California State Agricultural Society, which, among others, gives interesting figures of the individual earnings of various fruit trees for the year 1909:

Bearing Plum Trees earned.....\$2.53 each	Bearing Peach Trees earned.....\$1.60 each
Bearing Prune Trees earned.....1.36 each	Bearing Cherry Trees earned.....1.75 each

(Most of these trees are planted 100 to the acre.)

Alfalfa produced an average of.....\$62.00 per acre
Grapes produced an average of.....\$64.00 per acre
Each Sutter County cow earned an average of.....\$75.00
Swine, irrespective of size, averaged in value.....\$12.00 each
Turkeys, \$1.66 each; Chickens.....50c each

One dollar and twenty cents was the average individual production of the Sutter County hen in 1909.

Soil---Water---Climate---Transportation---Markets

The five absolutely necessary elements of successful farming, are most favorably combined. Nowhere else are the conditions so encouraging to make the most of irrigation. Here there can be nothing to lose. No game is played with fortune. The soil is of demonstrated fertility. The crops to be raised are staples, easy to transport, and with never failing market. There is no severe weather to contend with, and constant employment is at hand. For the man of enterprise with some capital, for the man of moderate means, or for the poor man, there is no section of California where intelligent effort or investment will win more satisfactory returns, under conditions that cannot be more attractive.

CALL—WRITE—SEND COUPON

For full information, illustrated booklet, letters and successful farmers, details of prices and terms, and of next excursion, February 4.

The San Francisco Call
Call Land Bureau, 501 Call Building

NAME.....
STREET.....
CITY.....

DETALUMA SEES GREAT BENEFIT

Businessmen Are Unanimous in Views That Fair Will Aid State

[Special Dispatch to The Call]
DETALUMA, Jan. 31.—When the news was received here today at noon that the preliminary vote in congress favored San Francisco as the exposition city, whistles from all the factories blew continuously for an hour, spreading the news. When the news was verified the blowing of whistles was augmented by the ringing of all the fire bells. The news was received with the greatest enthusiasm by the citizens. Local merchants, businessmen were unanimous in expressing their opinion that the exposition would be of the greatest benefit to the state.

LABOR PEOPLE WEAR A SMILE

Unionists Hear Hum of Industry in Recognition For the Far West

Red Raven

is a pleasant tasting laxative water, in bottles called splits. A bottle is a dose and relieves constipation, sick headache and sick stomach everywhere 15c

"Ask the Man"

COCOA? YES!

And now let's get busy and boost for the Exposition, too.

D. Ghirardelli Co.,
San Francisco.
Since 1852.

NO MORE STOMACH TROUBLE

If you try our life giving Chinese Herbs. They will relieve from the first dose, and clear all the Gas and Sour from your Stomach and stop the distress entirely, and you can eat all the food you want without the slightest fear of indigestion. Our Herb Remedies have cured more men and women than any other medicine in the world. It is harmless and never fails. But you must make the first step and come in to see us and be convinced of our sincerity. We have cured many cases where others have failed, and all sickness of chronic diseases of any kind successfully cured by the wonderful Herbs.

Out of town patients treated and cured in their own homes. Send for specimen blank. Office hours, 10 to 12, 1 to 3 p. m. Sunday, 10 a. m. to 2 p. m. CONSULTATION FREE. AMERICAN LADY ATTENDANT.

DR. CHUCK SAI CHINESE HERB CO.
1514 O'Farrell Street
Between Buchanan and Webster.