

### ROOSEVELT MADE THEME OF SERMON

Choir of First Congregational Church to Sing Music of French Composers

OAKLAND, March 25.—A Prose Poem Suggested by Theodore Roosevelt's Lectures on the Earl Foundation will be the subject of the sermon by Rev. Robert McLaughlin at the First Congregational church tomorrow morning. Doctor McLaughlin was one of the New York reception committee to greet Roosevelt on his return from his African trip and is a personal friend of the former president.

Beginning with tomorrow, the choir will devote the musical part of the evening services for four weeks to the compositions of the four great French composers of church music—Saint Saens, Gounod, Cesar Franck and Widor.

After the regular service tomorrow evening the following numbers will be played by Miss Virginia de Fremery, organist, and Miss Carrie M. Broght, violinist:

Bonnie in D, viola and organ; fantasia for organ; "The Swan," viola and organ. The numbers by Saint-Saens will be: Organ prelude, march "Hercule"; "Gloria to God in the Highest," chorus from "Noel"; "Te Deum," chorus from "Noel"; "Gloria to the Father," chorus from "Noel"; "Father, Thou Most Holy One," quartet and chorus.

A choir of 50 voices will render selections from the Psalms and Motets of Mendelssohn at the First Presbyterian church at the evening services. The sermon will be delivered by Rev. F. L. Goodspeed on "The Great Imperative." Choral service will be held at 7:30 p. m. The bible school will convene at 9:45 a. m. and the Chinese bible school at 6:15 p. m.

### LAKEPORT CITIZENS TO BUILD RAILROAD

Line From Hopland Is Popular Project

[Special Dispatch to The Call] LAKEPORT, March 25.—Declaring against promotion stock, no "watered" stock and the elimination of the professional promoter, the largest mass meeting ever held in this town last night started a public movement to build a railroad from Hopland to Lakeport. W. J. Thomas, superintendent of the Mill Valley and Mount Tamalpais railroad, spoke at length on the possibilities of such a road. The president of the businessmen's association of Lakeport appointed a committee of five to confer with the officials of the Northwestern Pacific railroad. It is proposed to finance the road entirely by private stock subscriptions from citizens of Lake county and Hopland.

### Olive Trask, Whom Campus Cupid Has Made Bride to Be



### ALTAR WILL SEAL COLLEGE ROMANCE

Prominent Members of Greek Letter Societies Announce Engagement to Friends

BERKELEY, March 25.—Informal announcement has been made among the friends of Miss Olive Trask, a former member of the class of 1910 of the University of California, and sorority girl, and Allen Langdon Leonard, a graduate with the same class as the bride elect. The marriage probably will be solemnized at the Los Angeles home of Miss Trask sometime this summer.

The engagement is the outcome of a romance which began in the Los Angeles high school, when Miss Trask and Leonard were students together. The friendship formed was continued during their college careers and after Miss Trask had returned to her home. The pretty bride elect is a member of the Kappa Kappa Gamma society, one of the most exclusive of the Greek letter organizations of the women on the campus. She is well known in society in the southern part of the state. Leonard is a member of the Sigma Chi fraternity and was identified with both clubs and university activities as an undergraduate. He formerly lived in Los Angeles, but is now in business in Portland, Ore., where he will make his home with his bride.

### MOOSE TO GATHER AT CHILL GULCH

Days of '49 Will Be Realistically Depicted at Piedmont Pavilion

OAKLAND, March 25.—Everything is being arranged for the opening of Chill gulch Thursday evening, March 30, at Piedmont pavilion by the Loyal Order of Moose. The variety theater and dance hall are already built and the scene painters are putting the finishing touches on the other accessories of the old time California town.

The gambling halls and saloons are located on the two main "streets." Roulette tables, crap games and all the familiar diversions of the men of '49 will be found. Talent has been secured for the theater and a number of unique stunts will be seen.

Preceding the opening a parade, consisting of Moose in uniform, cowboys, cowgirls, horsemen, miners and a large number of automobiles will form at Fourth street and Broadway and proceed to Chill gulch. G. W. Burr will act as grand marshal.

More than 1,000 visiting Moose are expected from San Jose, Sacramento and other cities.

### SOCIALIST CAUSE TO BENEFIT BY BEQUEST

Building to Be Built at Toulon by Trustees

LOS ANGELES, March 25.—Victor Del, keeper of a French restaurant in this city, who died March 13 leaving an estate of \$23,000, bequeathed \$15,000 to the socialist cause, of which he was an ardent supporter.

Edward Vaillant, a member of the French chamber of deputies, and Gustave Fourmont of Paris are named as trustees of this fund, which is to be used for the purchase of a lot and the construction of a building at Toulon, Department of Var, France, and to be occupied by some chosen socialist organization.

All but the cash item of \$22,000 of Del's estate is ready. He bequeathed his widow \$6,000 in cash and an interest in the income from the real estate. The French hospital of Los Angeles also receives \$5,000; the Los Angeles County Pioneers' society, \$2,000. The remainder of the estate was given to two daughters.

### STEAMER BRINGS GOLD FOR SAN FRANCISCO

SEATTLE, March 25.—The steamer Delhi arrived from the north today with \$250,000 in gold bars from the "Treadwell mine," to be shipped to the San Francisco mint, and 500 tons of concentrates to be shipped to San Francisco for final treatment.

### G. W. Burr, Who Will Be Grand Marshal At Moose Parade



### HIGHWAYMAN SENT TO PRISON FOR 10 YEARS

Herron Pays Dearly for Holdup of Jacobson

Virgil Herron, a holdupman, who pleaded guilty of assault with intent to commit robbery, was sentenced to a 10 year term in Folsom by Judge Lawlor yesterday. On January 31 Herron held up A. Jacobson with a revolver, but failed to obtain anything from his victim.

A sentence of 10 years imprisonment was also imposed by Judge Lawlor on Joseph Burke, who pleaded guilty of burglary. In company with James Carroll and John Murphy, he entered the place of E. P. Lester at Bush and Hyde streets. Burke is an old offender. His companions in the crime, Carroll and Murphy, who had never before been in trouble with the police, were admitted to probation.

Two accused persons were put on

probation yesterday by Judge Cabanis. They were Thomas McWhir, a boy of 17, who was caught trying to abstract nickels from a telephone box in a saloon at 763 Market street, and Daniel Lynch, who admitted receiving stolen property.

### SAN FRANCISCO'S NEW STORE

Opened by  
CAWSTON'S  
OSTRICH FARM



"This mark of trade means CAWSTON grade."

We are now showing Spring's latest and most exquisite colors in

### CAWSTON OSTRICH FEATHERS

Coral, Helen Pink, American Beauty, etc.

Amazon Bands for the helmet turbans. Willowed Spiral Ornaments. Crown Willowed Pom Poms. Ostrich Aigrettes and Ostrich Feather Band Trimmings in all widths.

By the addition of some new Cawston Feather stock your old feathers can be given newest effects and colorings. Bring them to us and let us show you what may be done with them.

54 Geary St.  
Near the Golden Pheasant

## Samuel's THE LACE HOUSE

### THE GREAT LEATHER GOODS SALE COMMENCES TOMORROW

We have been planning and perfecting the details of this Sale ever since the day we consummated one of the largest purchases of Leather Goods that we ever made.

The entire sample line of the best Leather Goods Importers in this country—all to be offered tomorrow at a fraction of the real values.

This Sample line comprises—  
SHOPPING BAGS, LEATHER-COVERED BOTTLES, LEATHER-COVERED CLOCKS, LEATHER NOVELTIES OF ALL DESCRIPTIONS.

We purchased this entire sample line at 50 cents on the dollar, and at the prices which will prevail tomorrow the followers of our Third Floor Sales will get values long to be remembered.

DETAILS AS FOLLOWS:

About 1,000 Shopping Bags in all—High grade Imported Novelties.

ONLY THREE SELLING PRICES FOR THE ENTIRE PURCHASE:

- A LARGE PORTION AT.....\$1.95
- FULLY A THIRD AT.....\$2.95
- THE BALANCE ALL AT.....\$3.95

See window display

Over 500 Belts, comprising most pleasing Novelties,

TO BE SOLD IN 2 PRICE LOTS

25c Each and 65c Each

Many considerably less than half real value.

The balance of the sale comprises hundreds of Leather Goods Novelties, such as Leather Covered Flasks, Clocks, Library Articles, Appropriate Prizes and Gifts.

ALL AT A FRACTION OF THEIR REAL VALUE

### 30 FALL HATS AT \$2.50 EACH

When we opened the Spring Season we had some thirty trimmed Hats left from Fall. They were out of place among the new Summer Straw Hats, so were put aside. Hats which sold up to \$20.00 each.

TOMORROW ALL OF THEM ON THE THIRD FLOOR AT \$2.50 EACH.

### A SILK PETTICOAT AT LESS THAN ONE-HALF VALUE

Messaline Skirts are in greater demand than Taffeta—that is true—and that is why our buyer purchased these so cheaply. Attractive Dresden Printed Taffeta Petticoats of the finest quality material—actually \$10 values—

AT \$4.85 EACH—ON SPECIAL SALES FLOOR

### AT 33 1/3—40 AND 50 PER CENT OFF

And in many cases even at greater reductions—will be found either broken sizes or broken color assortments (otherwise perfect in quality)—in the following lines of merchandise:

- NECKWEAR OF ALL DESCRIPTIONS, REAL IRISH CROCHET JABOTS, HAND EMBROIDERED COLLARS, VEILINGS AND CHIFFON VEILS, HANDSOME SCARFS, FRENCH JEWELRY, PARASOLS, HAIR GOODS, COMBS AND BARRETTEES
- VARIOUS LINES OF NOTIONS, FLANNELETTE UNDERGARMENTS, REPRESENTATIONS FROM SILKS—DRESS GOODS—LINENS—HOSIERY and many other great bargains, too numerous to mention.

### AT EXACTLY ONE-HALF PRICE

HIGH CLASS EUROPEAN TRIMMINGS, LACES, ALLOVERS, EMBROIDERIES AND EXCLUSIVE IMPORTED UNMADE LACE, LINEN AND PONGEE COSTUME ROBES,

AT EXACTLY HALF MARKED PRICES.

### JEWELRY SALE—CHOICE AT 50c

Brooch Pins, Veil Pins, Belt Pins, in wonderful variety, comprising 98c, \$1.25 and \$1.50 values, at 50c. Satin Lined Jewelry Boxes, Silver Mounted Whisk Brooms, Jeweled Combs and Imported Chains.

### SALE OF HANDKERCHIEFS

AT 75c PER HALF DOZEN.

We are offering a variety of different styles of initialed handkerchiefs for men and women—also several styles of Swiss Embroidered Handkerchiefs—none worth less than 25c each—at 75c per half dozen.

50c PHOENIX MUFFLERS 33 CENTS  
50c VELVET GRIP HOSE SUPPORTERS 25 CENTS

CHILDREN'S 25c VELVET GRIP HOSE SUPPORTERS 15c

ONE-HALF OFF ALL HAIR GOODS  
200 DIFFERENT PIECES OF VEILINGS AT ONE-HALF OFF

At 25c—An aisle table of Crochet, Val. Lace and Embroidered Linen Jabots.

## Samuel's THE LACE HOUSE

STOCKTON & O'FARRELL

"THE HOUSE OF QUALITY" | B. KATSKINSKI | "THE HOUSE OF VALUES"

# PHILADELPHIA SHOE CO.

825 THE GREATEST SHOE HOUSE IN THE WEST MARKET STREET, OPP. STOCKTON ST., COMMERCIAL BLDG.

## "GREAT VALUES" IN "GOOD SHOES"

Priced at a Figure That Should Interest You

The styles pictured below are but a few of the "REMARKABLE MONEY SAVING" Shoes that we are offering.

SEE OUR WINDOWS—Scores and scores of the best "Shoe Styles" on display, and not only are you assured of getting the NEWEST and BEST in "Dependable Footwear," but "Our Low Prices" mean a saving to you of from 25c to \$1.50 on each pair purchased.

<p><b>WOMEN'S "HI-TOP"</b> Patent Colt Velvet Top Shoes <b>\$3.50</b></p> <p>EXTRA HIGH CUT, BLACK VELVET TOP, "Stitch" Short Vamp; Tipped Toes; fancy "Milo" Buttons; Sewed Extension Soles; High Cuban Heels.....<b>\$3.50</b></p>	<p><b>Women's "Chocolate Kid"</b> BUTTON SHOES <b>\$2.50</b></p> <p>THE NEW "HI-TOE" SHAPE. SLANT TOP—Made of extra soft Chocolate Kid Kid; Sewed Extension Soles; Cuban Heels.....<b>\$2.50</b></p>	<p><b>Women's "New Shade"</b> Tan Calf Blucher Lace Shoes <b>\$2.50</b></p> <p>A DASHING STYLE FOR SPRING WEAR—Made of the newest Light Shade of Tan Russia Calf; newest "Nedra" Vamps; Perforated Foxings; Sewed Soles; Castilian Heels.....<b>\$2.50</b></p>
<p><b>Women's Golden Brown</b> Vici Kid "Short Vamp" Oxfords <b>\$2.50</b></p> <p>THE "GOTHAM" RIBBON TIES—One of the newest Eastern effects just received by express; made of extra soft "Snuff Brown" Vici Kid; Extra Short Vamps; Hand Turned Soles; High "Spiko" Heels.....<b>\$2.50</b></p>	<p><b>The "No-Strap"</b> Perfect Fitting Pump <b>\$3.50</b></p> <p>THE "HAREM PUMP," a style that is a novelty—We have these in Patent Colt, Tan Calf, Black Suede and Gun Metal Calf; all made on the "New Turkey" Toe; well tipped; Hand Velt Soles and the new "Salome" Heel. See these. They're Beauties.....<b>\$3.50</b></p>	<p><b>WOMEN'S Patent Colt</b> DULL TOP BUTTON OXFORDS <b>\$2.50</b></p> <p>A CLEVER STYLE FOR FASTIDIOUS DRESSERS—Made of Extra Soft Patent Colt; Dull Kid Tops; newest "Nethercole" Plain Toes; Short Vamps; Hand Turned Soles; Arched Castilian Heels.....<b>\$2.50</b></p>
<p><b>GIRLS' Tan Calf</b> Button Shoes <b>\$1.50</b></p> <p>A GIRL'S TAN SHOE FOR SPRING WEAR—Made of "Poppy" Tan Calf; New "Broadway" Tipped Toes; Short Vamps; Perforated Foxings; Extension Soles.....<b>\$1.50</b> Sizes 6 to 8.....<b>\$1.75</b> Sizes 8 1/2 to 11.....<b>\$2.00</b> Young Ladies' Sizes.....<b>\$2.50</b> 2 1/2 to 6.....<b>\$2.50</b></p>	<p><b>GIRLS' ANKLE STRAP</b> Pumps <b>\$1.50</b></p> <p>PATENT COLT OR "NEW SHADE" TAN Calf PUMPS—All Patent Colt or all Tan Calf; "Fullshape" Plain Toes; Sewed Welt Extension Soles; Fancy "Necktie" Bow on Vamps; Sizes 6 to 8.....<b>\$1.50</b> Sizes 8 1/2 to 11.....<b>\$1.75</b> Sizes 11 1/2 to 2.....<b>\$2.00</b> Young Ladies' Sizes.....<b>\$2.50</b> 2 1/2 to 6.....<b>\$2.50</b></p>	<p><b>BOYS' Vici Kid</b> Dress Bluchers <b>\$1.50</b></p> <p>A DRESSY STYLE THAT WILL PLEASE THE YOUNG CHAPS—Made of Selected Black Vici Kid; New Mannish Shapes; Sewed Extension Soles; Military Heels; Sizes 9 to 12 1/2.....<b>\$1.50</b> Sizes 1 to 5 1/2.....<b>\$1.75</b></p>

TO OUR OUT-OF-TOWN PATRONS—Send for Our New 1911 Catalog—Over 1,000 Shoes Illustrated and Described SENT FREE POST PAID

## J. Magnin & Co.

Grant Ave. and Geary

### Ladies' Sailor Collar Waists

A Most Comprehensive Collection.

It is essential that a woman of fashion this season should have waists with sailor collar effect in her wardrobe. A most diversified assortment of materials and trimmings, all bearing our new Sailor Collar, will be found at most popular prices.

Made of fine Lingerie Cloth, some trimmed with Cluny, and others with Swiss and hand-embroidered collars and cuffs, both in solid white and white trimmed with colors.

At \$1.65 \$2.50 \$3.50

Imported Voile Hand Embroidered.

At \$5.00 \$7.50 \$8.50

Pure Linen Fancy Madras Collar and Cuffs.

At \$2.50 \$3.50 \$5.00

Wash Silks at \$3.75 \$6.50 \$8.50

### Ladies' Lingerie Waists at \$1.95

### Extraordinary Special

We are placing on sale ten styles of Ladies' Lingerie Waists in all the latest models. Some of these waists are hand embroidered, some trimmed with Cluny and Irish laces, and others all-over eyelet embroidered trimmed with real Cluny laces. They are both Dutch and high neck, and all have kimono short sleeves, in pure white and white embroidered in colors.

Special at \$1.95

These waists would ordinarily sell at \$2.50 and \$3.00.

### Ladies' Silk Hosiery at 85 Cents

Ladies' pure thread silk hose, double heel and toe, and lisle garter top, black and all colors; regular \$1.25 value.

Special at 85c

### Special Sale of Ladies' Beaded Bags at \$4.85.

Ladies' hand-beaded bags in a vast assortment of shapes and designs, in all the newest colors, at.....\$4.85 (These bags would ordinarily be worth \$6.50 to \$7.50.)

### Ladies' Knit Wear Department

Main Floor—Main Building

For the past three years, on account of want of space, we have not been handling ladies' knit wear. However, we have just reorganized a new department for this line, where a most complete assortment of ladies' undervests, tights, combination suits, and also Italian silk underwear, can be found.

One line represents the most prominent Swiss and American manufacturers, and our prices are moderate.

In order to introduce this department, we are offering a most exceptional special for Monday, Ladies' Pure Silk Swiss Ribbed Vests, crochet tops, at.....\$1.00 (These vests would ordinarily sell for \$1.50)

### Ladies' Sweaters

Now that the motor and outing season is near at hand, an inspection of our new spring line of Ladies' Sweater Coats and Toques will prove beneficial.

During the past week we have received our new line of Ladies' Sweater Coats and Toques for the spring of 1911, in a vast diversity of styles, weaves and colors, consisting of pure wool, silk and wool and pure silk sweater coats. This season we are showing a great many Novelties in new shades and combinations. These coats are marked at most popular prices and a representative assortment can be found at

\$3.50 \$5.00 \$7.50 \$10.00