

Booklovers Crowd Bookstores In Effort to Solve Pictures "Title, Title, Who's Got the Title?" Is the Universal Demand

A general call for lists of book titles is being made by the thousands engaged in finding names for the pictures in The Call's Booklovers' contest, and the libraries in the city, the book stores and The Call office are being besieged for catalogues. One of the San Francisco book stores has sent out, at the request of customers who are wrestling with the Booklovers' contest, more than 50 catalogues, and the clerks in all the book stores have been kept busy answering questions regarding book titles.

Every book store has been requested to solve the pictures for some contestant, and all have done their best to help. But the book store proprietors often find that they are not as apt as their customers in determining what books the pictures represent. A clear vision is better than a wide knowledge of books in this contest. The policeman who won first prize in New York sought every aid he could get, and librarians to whom he appealed were trying to win the prizes themselves. But when it came to counting up the correct answers, the policeman triumphed, and the too-wise librarians trailed along in the rear, handicapped by their excess baggage of book knowledge.

The Call's Booklovers' Contest is a fascinating game," Eugene Summers, head of the book department of the White House, said yesterday, "and it is an educational contest, too. We are kept advised of every new picture by the throngs of people who come in here seeking information regarding book titles. We have been besieged by contestants, and I imagine that between one and two hours of our time every day is given up to advising and aiding contestants, so far as our ability to advise goes. And we are only too glad to do what we can. It's a great contest."

The Emporium book department is the mecca of the booklover throngs also, and F. H. Maurice, in charge there, says that there has been a very significant call for book catalogues.

"We have been busy answering questions and giving advice," Maurice said yesterday, "and it looks as though the rush from the booklovers will increase every day. But we give the best advice we can. There is one thing sure, and that is this: The Call's contest will result in added interest in books wherever The Call reaches. Not only added interest in book titles, but the books themselves. A person gets to thinking over the book titles he knows, and studying up on all books, and soon he is reading some of these books and taking an interest in all books."

It is A. M. Robertson who has sent out so many book catalogues from his book store in Union square.

"My old customers and hundreds of persons I never saw before are calling for catalogues," Robertson said yesterday, "and we are supplying them as best we can. Many merely come in and look around at titles, or ask questions about titles. Some have an idea that a picture must represent a book title in which is some one word, and they ask us if we know of a book which has that certain word in its title."

Paul Elder & Co.'s store has felt the rush of contestants, and the queries are coming there thick and fast. The librarians report unusual activity.

In answer to many queries, the editor wants to say again that any one may enter this contest, and enter now. Get the back coupons and pictures from the San Francisco or Oakland offices of The Call. They will be sold at 5 cents each, the regular price for a copy of The Call, and contestants wishing pictures and coupons mailed to them must inclose 2 cents additional for postage.

Remember that you can see the prizes on exhibition at various stores. The Velie touring car, the Ford touring car and the Ford open runabout, first, second and fourth prizes, may be viewed at the showrooms of the Standard motor car company, Van Ness and Golden Gate avenues.

The three magnificent Kohler & Chase player pianos, third, fifth and sixth prizes, may be seen at the Kohler & Chase stores at 26 O'Farrell street, San Francisco, or 1015 Broadway, Oakland.

Any first class book store carries the Everyman's library editions, prominently displayed. Libraries of 500, 350 and 300 volumes each are the seventh, eighth and ninth prizes in the contest. E. P. Dutton & Co., New York, publish the world famous editions.

The Mercantile fountain pens also are carried everywhere. Write for a booklet concerning them to Alker Lambert Co., New York.

Pign's Whistle candies are too well known to need explanation. They are famous for their distinctive flavor. The Pign's Whistle is at 130 Post street, San Francisco.

And, incidentally, have you solved today's picture?

AFFINITY ON TRIAL FOR SHOOTING HUSBAND E. J. Watson Accused of Killing Marysville Man

MARYSVILLE, April 13.—Edwin J. Watson, college graduate and member of a college fraternity, will be placed on trial Tuesday in the superior court here on a charge of killing J. J. Bury, salesman for the Standard oil company, in the room of Mrs. Bury here on the night of April 10.

POCKET HUNTER IS STABBED THREE TIMES Charles Edmunds Attacked at Buckeye by a Halfbreed

REDDING, April 13.—Charles Edmunds, a pocket hunter, mining near Buckeye with an old soldier comrade, Jim Henderson, was stabbed three times at midnight last night by Louis Rossi, a halfbreed. All three were drinking wine. Edmunds was stabbed over the heart, in the right side and in the abdomen. Edmunds' recovery is doubtful. Rossi is still at large.

MODESTO WANTS SLOGAN AND DESIGN FOR SEAL Cash Offered by Merchants for Best Suggestions

MODESTO, April 13.—Modesto wants a slogan and a seal. A committee appointed by President Charles Well of the Modesto businessmen's association has offered cash prizes for the best slogan and design for seal.

PORTRAIT OF A KILLER Prisons Charged With Killing Porter Near Salt Lake

LANSING, Mich., April 13.—Governor Osborne today honored the requisition of the governor of Utah for Victor Clore and Byron O'Hara, Oakland county youths, who are charged with holding up a train near Salt Lake City, January 2, 1911, killing a train porter and robbing the passengers.

STEEP HILLS EASY FOR MOTOR TRUCK

Mack Wagon Has No Trouble Running Up California Street

San Francisco's steepest hills are not insurmountable to a loaded motor driven commercial vehicle. This fact was proved yesterday when a Mack truck, one of the latest makes of cars to enter in the local field, ran without a hitch up California street from the Merchants' exchange building to the crest of the hill at the Fairmont. The truck was one of the three ton Mack models and was loaded with 7,975 pounds of bran.

It was just at the noon hour when the street was filled with pedestrians that "Chief" Hellborn of the Mack factory took his seat at the wheel of the heavily loaded vehicle and started for the steady pull up the grade amid the cheers of hundreds of merchants who were attracted to the scene. Many were willing to wager that the car could not make the climb, but S. H. Seller, the local distributor, was sure the demonstration would prove a success and would have bet his life on the final result.

Colonel Bradbury Returns—Colonel A. W. Bradbury, vice president and treasurer of the Pacific motor car company, returned yesterday from Los Angeles, where he, in company with Sales Manager Morrison, attended the 24 hour automobile race. Motor car trade conditions, according to Bradbury, are flourishing in southern California and all the well established dealers are optimistic.

Diamond Manager Goes North—C. E. Matthews, Pacific coast manager of the Diamond rubber company, left yesterday for an extended trip throughout the northern end of his territory. Although unusually severe, the spring touring is already opening up, and a big demand for Diamond tires is being experienced as a consequence.

Weed Chain Wins Court Point—The Weed chain firm has just been received by William H. Higginson, Pacific coast manager of the United manufacturers, among whose units is included the Weed chain firm. The Knox court of appeals reopens Weed case.

Today's Meetings of Improvement Clubs

Home industry league, noon hour, at Palace hotel. Silver Heights improvement club, this evening, at 17 Maple street. Twin Peaks improvement club, this evening, at Twenty-second and Douglas streets. San Bruno avenue improvement club, 3:30 San Bruno avenue. Upper Sunset improvement club, at 326 L street.

hearing next Thursday. Former injunctions held. Ultimate Weed victory seems assured. This telegram is of unusual importance to the entire automobile trade, and especially the Pacific coast section, as there are more chain tires being made in the United States in proportion to the number of cars. The history of the Weed tire is very interesting. Weed was the originator of a chain tire grip and for several years was alone in his efforts to perfect an automobile tire of this nature. He was, however, a very poor motorist. It was not long before certain manufacturers, seeing the value of this article and the immense demand for same, began to put out spurious imitations of the Weed grip, which, on account of cheaper material and workmanship, they were enabled to market at a cheaper price. For several years the Weed grip was sold in the market as a cheap imitation of the Weed grip, which, in fact, was a cheap imitation of the Weed grip.

McLaughlin, with his partner, Detective James McGowan, have been detailed to run to earth the thieves who have been entering homes in the Western addition and the Nob hill section. While making their way through the section Wednesday the detectives noticed William Williams and Nolan prowling about in a suspicious manner.

McLaughlin continued the search alone yesterday and came upon the fellows as they walked along the street in a leisurely manner looking at houses as they passed. The detective stepped up to them, backed them into a doorway and, covering them with his gun, snapped the handcuffs on Nolan's wrists. Both were instantly identified by Sergeant Percy McPartland and Expert Thomas Reagan of the bureau of identification. While Reagan and McPartland were searching the two men they found that each carried a large revolver.

Williams recently served a term in the Nevada state penitentiary for burglary. Nolan has served two terms in San Quentin. Both were released last January. McLaughlin and McGowan received the commendation and praise of Chief of Police Seymour for their work in the arrest of Dr. Louis Clark Chisholm.

Nearly two-thirds of the crime in London is perpetrated between 2 p. m., Saturdays, and 9 a. m., Mondays.

SUSPECTS TAKEN SINGLE HANDED

Detective McLaughlin Arrests Two Ex-Convicts to Whom Burglaries Point

An important capture was effected yesterday by Detective George McLaughlin, who took James Nolan and John L. Williams, two desperate former convicts, into custody at Sacramento and Leavenworth streets. It is believed by the police that the two men are the ones who are responsible for many burglaries committed recently in the apartment district on the Hyde Park hill. Chief of Police Volmer says that he is certain that Nolan has committed some of the crimes which have been done in Berkeley, and Detectives William Quigley and James Drew of Oakland believe the pair are the men wanted there.

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GOVERNMENT PASSES WHITE FLAG LAW

Legislature Gives Cities Power to Regulate Admission of Afflicted Persons

DENVER, April 13.—The house yesterday passed on final reading the Hasty bill for the regulation of persons suffering from tuberculosis. The measure is drastic in its provisions. All tubercular patients are placed under the direction of the state health authorities, to whom they must report. Physicians are ordered to report all tubercular patients to the health officials and landlords must report all tubercular tenants. Health officers are given sweeping powers regarding the disinfection of premises occupied by tubercular persons.

WOOD PULP EXPORTS TO END—Frederick, S. B. Smith, U. S. forest ranger, indicates just before adjournment today that the bill prohibiting the export of wood pulp from crown lands would become effective October 1.

GOVERNMENT FRIS GUILTY OF FRAUD

Prison Sentences and Fines Are Imposed on Members of Mississippi Concern

ABERDEEN, Miss., April 13.—Judge H. C. Niles, in the federal district court here today, sentenced J. H. Miller, who was found guilty of fraudulently using the mails, to seven years in prison and to pay a fine of \$11,000. L. C. Steele and C. H. G. Linde, who also accepted a verdict of guilty on the same charge, were sentenced to two years' imprisonment and a fine of \$10,000 each. The men were members of the cotton firm of Steele, Miller & Co. of Corinth, Miss., which failed several months ago. It was charged that bogus bills of lading amounting to millions of dollars had been issued by the firm.

RELIEF SENT TO CHINA—New York, April 13.—The treasurer of the Board of Foreign Missions of the United States today called \$5,000 today for relief for the Central China mission of the same denomination.

SOUTHERN PACIFIC SAN FRANCISCO

TRAINS LEAVE AND ARE DUE TO ARRIVE FROM APRIL 14, 1911

Table with columns: VIA OAKLAND PIER, VIA COAST LINE, Leave, Arrive, Train numbers, destinations.

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The Pacific Telephone Directory Is a Reference Book and Contains Much Information of General Public Interest

Persons who desire to find quickly the location of a business house, a resident, a city street, or any one of many kinds of information usually found in a directory, should consult the Pacific Telephone Directory.

The Pacific Telephone Directories are readily available in all parts of the city, and subscribers are usually quite willing to oblige strangers and allow them to consult their books.

Here is a suggestion to local businessmen: As the Bell telephone is a means of universal communication, just so is the Bell Telephone Directory a universal reference book. You are invited to investigate its power as an advertising medium. The advertising rates are reasonable and the available advertising space is diminishing with each issue.

If you want to reach all of the people all of the time, advertise in the Pacific Telephone Directory. Copy for next directory will close May 31, 1911.

THE PACIFIC TELEPHONE & TELEGRAPH COMPANY Advertising Department, 445 Bush Street. Telephone Kearny 4100

AUTOMOBILES 1 Cadillac 1905 single cylinder roadster... \$300 1 Cadillac 1905 single cylinder, with closed delivery body... \$350 1 Cadillac 1905 roadster with double top... \$400 1 Cadillac 1905 demit-tomax, with full equipment... \$500 1 Cadillac 1910 touring car... \$1,200 1 Cadillac 1910 demit-tomax, with full and fully equipped... \$1,500