

'GET TOGETHER' BANQUET HELD IN GARDEN CITY

Three Hundred Representatives of Valley Towns Join in Pledging Assistance

Panama Canal Celebration to be Made Occasion for Showing Opportunities

[Special Dispatch to The Call]

SAN JOSE, April 25.—Santa Clara county joined hands tonight with San Francisco to boost for the greatest of international exhibitions. Three hundred men, representative of every interest that thrives in Santa Clara's broad stretch of garden land, met at the banquet held in the Hotel Vendome in the Garden City and pledged the faith of their county to the success of the Panama-Pacific exposition.

It was no shallow promise that was given, merely to boost and extend good will. That went without saying. What really counted was the beginning of preparations and plans for material co-operation in the building of the golden city that is to invite the world within its gates in 1915.

This "get together" banquet, for which the San Jose chamber of commerce stood sponsor, was affre with a spirit of enthusiasm from beginning to end. Santa Clara county stepped proudly to the front and announced its intention to play a big part in the celebration of the opening of the Panama canal.

COMMITTEE NAMED FOR COUNTY

Before the banquet came to an end with an outburst of cheers for the success of the exposition, a committee representing the entire county had been named to take charge of Santa Clara county's participation in the fair, to supervise the raising of funds and to plan and carry out an elaborate building and exhibit.

Every city and town in the county was represented among the guests at the banquet, and among the speakers, in addition to those from San Jose, were a few of the men who play a leading part in the fight at Washington that won the exposition victory for San Francisco.

The story of the congressional battle was retold, and then came other speeches dealing with the future and all that the exposition will mean to the state of California. Santa Clara's boosters "got together" and boosted, but they boosted in a big, broad way for the state at large.

BANQUET HALL CROWDED

Only the limit of capacity of the Hotel Vendome banquet hall decided the attendance at the banquet. Since the affair was first planned the chamber of commerce has been besieged with requests for reservations from every part of the county, and scores who wished to be present tonight were disappointed at their inability to obtain places. It was an informal dinner, yet it was elaborate in every detail and appointment.

The spacious dining room of the Vendome was decorated with the American colors and a profusion of flowers grown on the hotel grounds. On each of the round tables at which the guests were seated were noted plants of brilliant colors, while the long speakers' table at the head of the room was massed with red and yellow roses.

At every table there were bouquets of roses and a small silk bag affair. The menu cards were handsomely arranged in the shape of booklets having on the covers the seal of the exposition and within were several pages of colored views of Santa Clara county scenes.

ARRANGEMENT AND PROGRAM

The committee of arrangements for the banquet consisted of Vice President V. Koch of the Merchants' association, Alexander Hart, E. W. Richmond, Jesse Levy and V. Hancock, while the arrangements of the banquet hall were in charge of H. Wingate Lake. A member of the reception committee appointed by the chamber of commerce was seated at each of the small tables, while at round tables flanking the speakers' table upon either side were representatives of 17 county newspapers.

During the banquet a musical program was given by a special orchestra and several novel effects were introduced in the service. The program was in layers in the Portico carnival colors of red and yellow with the figures "1915" set in the heart of each brick.

PARADE WITH FLAGS

Just after the tea was served, and before the speaking began, the orchestra broke into a medley of international airs and a procession of waitresses carrying silken flags of all nations, led by the chief of congress, water bearing large American flags, paraded through the room.

V. A. Scheller, president of the chamber of commerce, presided as toastmaster and at the close of Santa Clara county's intention to outdo, if possible, the display made at the Panama-Pacific international exposition by any other county in the state. Kuster explained that the purpose of naming a committee was to give all the time possible for working out plans and preliminaries for the county exhibit. This committee, consisting of representative men from every section of the county, will be charged not only with financing the exhibit and raising funds for the erection of a county building, but with collecting and arranging the exhibit.

COMMITTEE FOR EXHIBIT

The committee announced by Toastmaster Scheller to have charge of Santa Clara county's participation in the exposition consists of the following from the various towns and larger business and commercial organizations of the county:

- San Jose merchants' association—V. A. Scheller, H. W. Lake, Alex Hart, E. Lion, W. Frinkler, W. L. Prosser, John Williams, Paul Mason, W. L. Atkinson, M. J. Boehm, W. H. Kellie, J. F. Parkinson, C. S. Dowling, W. H. Bee, J. S. Sanborn, L. A. E. Osborne, L. H. Albertson, A. F. Hilliam, Lulu Faye, R. E. E. Hill, Gilroy—Henry Hecker, Walter Fitzgerald, W. F. Black, Ed Crawford, E. E. Brown, L. L. Gato—H. L. Kent, George W. Turner, T. J. Church.
- Lincoln grange—George E. Hyde.
- Evergreen farmers' union—J. H. Wald.
- Sumner grange No. 231—J. F. Spaulding.
- San Jose grange—F. H. Babb.
- Palo Alto—M. J. Boehm, W. H. Kellie, J. F. Parkinson, C. S. Dowling, W. H. Bee.
- Santa Clara—L. A. E. Osborne, L. H. Albertson, A. F. Hilliam, Lulu Faye, R. E. Hill.
- Gilroy—Henry Hecker, Walter Fitzgerald, W. F. Black, Ed Crawford, E. E. Brown, L. L. Gato—H. L. Kent, George W. Turner, T. J. Church.

Santa Clara County Boosters Join Hands With San Francisco for Exposition Work

Some of the men prominent at the "get together" banquet arranged by San Jose chamber of commerce.



J. O. HAYES
COLONEL PHILO HIRSEY
V. A. SCHELLER
CHARLES W. DAVISON
THEOPRE BELL
ROBERT N. LYNCH
J. E. FISHER
R. D. HALE

E. Johns, R. P. Dolan, William Spoelker, East San Jose—E. E. Brent, J. A. Fair, C. A. Bates, T. M. Wright, L. J. Belknap, Mountain View—William W. Wright, J. S. Moskies, George F. Parkinson, Sunnyside—C. C. Spaulding, W. E. Crossman, The Panama Pacific International Exposition—Campbell—John F. Duncan, J. A. Wilson, L. C. Dick, Mayfield—William H. Fairfield, S. M. Culbertson, Morgan Hill—Claid Starke, G. K. Estes, Saratoga—Charles J. Rubin, Sidney Williams, Milpitas—E. P. Giacomazzi, Alviso—Peter Martin, Prerogreen—William Wehner, Coyote—Theo Heple, Cupertino—E. Currier, Berryessa—William Toppam, Thomas Leake, J. T. Grant, George R. Greenleaf, Los Altos—Walter A. Clark, Orchard City grange—E. W. Allen.

TYPICAL COUNTY AFFAIR

The banquet was typical of the spirit which pervaded it. It was a California banquet, and, moreover, a Santa Clara county banquet, from the floral decorations of the hall to the wines of Santa Clara county vintage.

The keynote was struck by Toastmaster Scheller, who declared that the best way for Santa Clara county to boost itself was to get in and boost for the Panama-Pacific international exposition. In behalf of the entire county, he extended the hand of fellowship to San Francisco and the pledge of utmost co-operation and assistance to the directors of the exposition company.

MAJOR CHARLES W. DAVISON

Major Charles W. Davison of San Jose expressed the city's welcome to the visiting guests and assured the committee named to shoulder the responsibility of preparing Santa Clara county's part in the exposition that the county's metropolis and county seat could be relied upon for any part it might be asked to play.

HEARD GIVEN OVATION

R. B. Hale of San Francisco, who was acting president of the exposition company in Washington during the long weeks of the struggle for congressional recognition for San Francisco, was given an ovation when he was introduced by Toastmaster Scheller.

"The Panama Pacific International Exposition—How It Came About" was his subject, and he gave a graphic summary of the main events in the history of its beginnings and told of the dark and bright days at the nation's capital. In part, he said:

How many of you appreciate the transition which has taken place in Santa Clara county in 30 years? That your population has increased from 23,115 in 1880 to 52,539 in 1910, or over 150 per cent. That the assessed valuation of your property has increased from \$25,840,722 to \$89,908,251. That your grain fields, which then covered 200,000 acres, have been almost entirely replaced by fruit trees which have increased in numbers from about 2,000,000 in 1910 to nearly 8,000,000 in 1910. And still, these great results have been largely attained through individual effort.

The World's Columbian exposition left Chicago a united people, working toward better conditions. The Louisiana purchase exposition brought about a spirit of helpfulness in St. Louis which has set her forward many years in commercial importance, and what has been done for these two cities can and will be accomplished for San Francisco and her supporting county.

try, which, in reality, means the development of the west. To associate the name "Panama Canal" with "San Francisco" and "California" throughout the world will do more than merely advertise our exposition. It will help to establish new trade routes, direct the attention of all people to California and her sister states and their possibilities for development. It will bring to our shores thousands of desirable immigrants to till our soil, take care of our fruit crops and help to develop our resources. It will assist in colonizing our vacant lands, and in placing on these western slopes enough people to cope with any emergency which may arise, thereby aiding in the realization of our dreams and aspirations.

GREAT WELCOME FOR BELL

Theodore Bell, who was one of the staunch workers at Washington and whose individual efforts won many votes for San Francisco, followed Hale. He, too, was given a rousing welcome and was interrupted time after time with applause when he spoke of the great good that is bound to come to California through the holding of the exposition. His toast was, "What the exposition means to the Pacific coast."

EXPLANATION OF THE PUBLICITY AND EXPLOITATION COMMITTEE

Robert Newton Lynch of the California development board spoke on "Promotion and Development." He referred to the exposition as the greatest factor in the coming development of the state and of the influence it would have during the next few years in the promotion of the state's growth.

J. O. Hayes, proprietor of the San Jose Mercury, spoke on "County Co-operation," with particular emphasis upon the part upon Santa Clara county will take in the exposition. He declared that the county should not only lend its aid in every way to the general work of planning and building the fair, but should make an exhibit of its own that would show in exhaustive manner the scope and possibilities of all its wonderful resources.

NEED OF COUNTY BUILDING

Colonel Philo Hirshey spoke on "Why Santa Clara County Needs an Exposition Building." No other county in the state, he said, had a more vital interest in presenting its claims at the exposition than Santa Clara county. By showing peculiarly its own, instead of a mere part of some extensive state exhibit, he declared, the county could best attract the attention and admiration of the hundreds of thousands of visitors who would come from abroad.

To J. E. Fisher was left the prophecy of coming county development under the subject, "Santa Clara County in 1915." He dwelt upon the recent growth and achievements of the county and upon the new life instilled into it by the winning of the fair for San Francisco. The impetus had been felt, he said, and all that was necessary for Santa Clara county to do to maintain a record of development was to grasp the opportunities that offer.

WELLS FARGO RATES ON HORSES REDUCED

New Tariff in West Made Effective June 1

WASHINGTON, April 25.—The interstate commerce commission today made heavy reductions in the express rates on horses, in carloads, in the inter-Rocky mountain territory.

The case decided was instituted by the Arizona railway commission against the Wells Fargo express company. The commission held that the express company rates for transportation of horses in carloads of 500 between El Paso, Texas, and Phoenix, Ariz.; 400 between Phoenix and Los Angeles and \$75 between Phoenix and San Francisco were unreasonable.

In the future the rates were ordered to be, respectively, \$200, \$220, and \$470, the new rates to become effective June 1, 1911.

COAL LANDS WITHDRAWN

WASHINGTON, April 25.—New Mexico lands aggregating 223,545 acres were today withdrawn from entry by President Taft and reserved for examination and classification with respect to the coal value.

Getting Ready

For a big sale of Petticoats Thursday see tonight's and tomorrow morning's papers for special news of a sale of a thousand Silk Petticoats at sensational prices.

The Suit Business Is Great

Perhaps it is on account of the values we are giving. Perhaps it is because every day there is a showing of new things in this department, but no matter why, the fact remains that the suit business, in ever increasing volume, is gravitating to the "Wood" store. New things come and go so quickly that we scarcely know they are here, and each day sees different selections. Here's a new lot for today—suits that have never been shown before.

Sample Suits \$19.75

Only forty-five in the lot—some women's; mostly misses' in sizes 16 and 18. Navy serges, fancy mixtures, block chalk lines, in trimmed and tailored styles.

These come to us from a house famous for the excellence of its product, and at a price which makes it possible to sell them to you at a big concession from original value. Suits that have sold about town for \$30 and \$35, a few as low as \$27.50, are here on sale in this lot tomorrow at \$19.75.

Excellent opportunity for small women to get a bargain in a high class suit.

Another of Our Famous Willow Plume Sales Friday

500 new Willow Plumes will be in today and will be ready for sale Friday. Continued hammering at the prices by our buyer, too, brought them down to a still lower figure and the values will be big. Bear this in mind.

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300 ELECTRICAL JOBBERS CONVENE

Delegates Have Short Session and Then See Sights of Monterey

[Special Dispatch to The Call]

MONTEREY, April 25.—The National electrical supply jobbers' association opened its first convention held on the Pacific coast at the Hotel Del Monte this morning. The sessions will continue three days. Almost 300 members, accompanied by their wives and families, are in attendance.

Tonight another short business session was held. A grand concert in the hotel ballroom rounded out the day. The qualifying rounds for the 18 hole medal golf for the manufacturers will start tomorrow. The jobbers will play during the afternoon, using the same course. San Francisco is well represented at the convention, there being more than 50 in attendance from that city.

Seat sale for Bernhard engagement at Columbia opens tomorrow, 9 a. m.

WE'D like to give you, free, a set of tape needles for running ribbons, and a copy of the Kabo Style Book of 1911 corsets.

Ask the clerk in our corset department.



cocoa? YES GHIRARDELLI'S



Enjoy the delicious, delightful beverage of the West

Ghirardelli's Cocoa

It costs less than a cent a cup.

D. Ghirardelli Co. Since 1852

Whatever its name, in the great street where the real life of the Exposition will be seen, many a picture from old Egypt will no doubt please thousands.

A choice book of dainty recipes free for the asking.

Snug Coats for These Cool Days

Nice long ones of light but comfortable mixtures; lots of style to them, too, and not expensive—\$15.00 and \$17.50.

San Francisco's Best Clothing for Men Is "Wood" Clothing

There really is no argument about it. We make it and know exactly what goes into it. We know also what every other maker puts into his products, and when we tell you that a "Wood" suit at a given price is better constructed, will wear better and retain its shape longer, we are telling you only absolute facts—facts that are capable of proof.

If you will drop in here at the Clothing Corner of San Francisco a few minutes today we will be glad to demonstrate to you the superior excellence of a "Wood" suit at \$15.00, \$18.50, \$20.00—any price that will interest you.

Costs you nothing to investigate, and the information will be worth a lot to you in dollars and in real satisfaction.

"Leopard Spot" A New Tie for Men

A new design in silk we are using in our men's ties. Looks like a leopard skin, hence the name. Six good color combinations that are new and right up to date. See them in the window. To see them is to buy them..... **50c**

Soisette Shirts for men; fancy stripes; French cuffs; collars to match..... **\$1.50**

Men's 75c Athletic Underwear..... **35c**

\$3.50 and \$3.75 G. & M. Silk and Lisle Underwear; shirts and drawers..... **\$2.30**

50c Silk Hosiery; lisle heels and toes..... **30c**

"Cream Belly"

This is the trade name used to designate a favored color for Spring in men's hats. We are featuring this color in a soft light weight imported hat, ideal for Spring and Summer, at..... **\$3.00**

MAY SUNSET

On Sale Today This Issue, 125,000 Copies

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Another installment of this thrilling Williamson California love story.
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- SEND IT EAST**