COAST TOWNS CELEBRATE THE GLORIOUS FOURTH

Santa Cruz Proves Its Title to Slogan "Never A Dull Moment" for Visitors

[Special Dispatch to The Call]

SANTA CRUZ, July 4.—As a culmination of the last day of the fourth of July celebration Santa Cruz more than made good, and the city's slogan, "Never a dull moment," was fully justified.

The Surf City has celebrated the fourth on numerous occasions, but today's festival was not only the best ever held, but the greatest from the standpoint of a drawing card.

Thousands of visitors have been tarrying by the seaside for the last three days, and the early morning trains were crowded with excursionists from Watsonville. The first special of 15 cars brought the largest delegation and included three bands of music of various fraternal orders, which took a prominent part in the parade. It is estimated that Watsonville sent fully 3,000 persons to help Santa Cruz celebrate, and the visitors from California's apple center were distinguished by specially designed badges.

DECORATED AUTOS PARADE

The plans of the general committee, consisting of C. D. Hinkle, C. H. McIsaac, E. Alzina, R. S. Miller, F. R. Howe, J. F. Helms, J. W. Linscott, C. J. Klein, A. A. Morey and Fred W. Swanton, were carried through without delay. The procession of decorated autos started on schedule time and was headed by an automobile containing Governor Johnson and Mayor George W. Stone. Fully 300 autos turned out, Watsonville having 110 machines in line, every auto being decorated with appropriate floral designs of patriotic colors.

Santa Cruz was in the van of the parade, and every car entered was a floral bower of beauty. One of the most striking touring cars entered that did not compete for a prize was that of Senator O. Poehlman of Baltimore, Md., which was a mass of floral beauty, wild bamboo being used to balance the effect of the general decorations.

JUDGES AWARD PRIZES

A secret committee of judges passed on the prize winners, their selections being as follows:

Best auto touring car—First prize, American women's league; second prize, Frank Hoffman.

Best decorated auto runabout—First prize, Sperry flour company.

As the last car of the auto parade wound its way up Pacific avenue the civic, military and floral parade started, and took an hour to pass a given point. The principal features were the numerous floral floats, nearly every fraternal order of the city being represented, and the judges had a hard time naming the winners.

Although not prize winners, there were many novel floats, most noteworthy being those of the Native Sons, Foresters of America, Red Men and McCabe's.

Prizes were awarded to the following:

Best float—First prize, Fourth division naval reserves; second prize, B. P. O. E.

Best equipped men's mounted aid—First prize, C. Whaley; second prize, J. Wilson.

Women's mounted aid—First prize, Hazel Wise; second prize, Mrs. Clarence Whaley.

EXERCISES AT ARMORY

After the parade came the literary exercises at the armory that were conducted by the schools of Santa Cruz. Mayor George W. Stone acted as president of the day. Jewel Hauffmann was orator, taking for his subject "The New Patriotism." Recitations, the reading of the Declaration of Independence, and musical numbers made up the rest of the program.

In the afternoon the largest throng ever seen on the beach witnessed the athletic sports, and concerts were furnished by bands of music.

In the evening joy reigned supreme on the beach, there being a special fireworks display, band concerts and a ball.

Ukiah Has Big Barbecue

[Special Dispatch to The Call]

UKIAH, July 4.—The celebration of the one hundred and thirty-fifth anniversary of the signing of the declaration of independence today was the most successful affair in that line held in Mendocino county. The first day of the festivities, July 2, visitors from Lake and Sonoma counties began to arrive and fully 5,000 persons watched the parade today, which was five blocks long.

The floats were marvels of originality and artistic taste. The Goddess of Liberty float was drawn by four white horses driven by Miss Agnes Cunningham. The goddess was represented by Miss Bonnie Moore, who rode beneath a canopy of golden poppies.

The parade reached Todd's grove shortly after 11 o'clock and literary exercises immediately followed. C. H. Connick of Eureka delivered the oration.

There was music by the Ukiah, Potter Valley, Willits and Lake county bands, while the visitors enjoyed the big barbecue that had been prepared at a cost of $2,000. The athletic games and baseball were centers of interest in the afternoon.

Three baseball games were played. The Ukiah nine won two games, beating Cloverdale 12 to 4 and Willits 5 to 1. The Willits boys beat Talmage, 4 to 3. In the game between Cloverdale and Ukiah, the latter found easy picking in the Cloverdale pitcher, Weston, and batted him with ease.

Stockton Abjures Crackers

[Special Dispatch to The Call]

STOCKTON, July 4.—Stockton celebrated a crackerless fourth today. The ordinance prohibiting the exploding of fireworks was adhered to strictly and, save for the display given by the celebration committee tonight under special permit from the city council, the day was noiseless. The innovation seems to have met with general approval.

Literary exercises were held this morning at Masonic music hall. O. B. Parkinson was the orator. This afternoon races were run on the plaza. The feature of the celebration occurred tonight when a big motor cycle parade was held, with nearly a hundred gaily decorated machines in line. The second division was made up of boys carrying unique lanterns, the idea being borrowed from Honolulu. The boy scouts had charge of the division. The celebration wound up with dancing on the plaza.

Hundreds of Stocktonians went to Escalon and Lockeford to attend the big picnics.

Moose Enliven Petaluma

[Special Dispatch to The Call]

PETALUMA, July 4.—Petaluma observed a quiet and sane fourth. More than 400 persons took the steamers for Point San Pedro on the picnic under the auspices of the Junior Order of American Mechanics. Many more than that number left by train for points on the Russian river.

In spite of this exodus, the city was crowded, 1,500 visitors coming in from San Francisco and western and southern Sonoma. The San Francisco contingent brought a band, which, together with the local band, supplied the music for the celebration held under the auspices of the order of Moose.

In the afternoon Main street was given over to the Moose, and footracing and other sports were indulged in. A "squedunks" parade wound up the program for the afternoon and was thoroughly enjoyed by everybody. In the evening the Moose gave a minstrel show.

Grass Valley Draws Crowd

[Special Dispatch to The Call]

GRASS VALLEY, July 4.—Twelve thousand persons celebrated the fourth here today. A parade was participated in by all civic bodies and was the most elaborate ever seen in this section. Prof. Thomas B. Reed of Sacramento delivered a patriotic address to a big audience. Sports, cowboy races and a water fight occupied the afternoon. At night an automobile parade and fireworks entertained the crowds.

Nationals at Healdsburg

[Special Dispatch to The Call]

HEALDSBURG, July 4.—The fourth of July was celebrated in Healdsburg today by a large gathering from the surrounding country. In the morning there was a musical and literary program, and Captain Will Swasey of San Francisco made a patriotic address. The Nationals of San Francisco gave an exhibition drill. The afternoon was taken up with athletic events, the chief performers being Ed Beeson of the University of California and Fred Young of Healdsburg. In the high jump Beeson cleared the bar at 5 feet 11¼ inches, and Young set a mar kof 11 feet 3 inches in the pole vault. The Healdsburg baseball team defeated the Kelseyville team at the latter place by a score of 6 to 0. In the evening the Nationals gave a military ball, which was attended by a large gathering.

Sane Celebration at Capital

[Special Dispatch to The Call]

SACRAMENTO, July 4.—The city of Sacramento today celebrated the sanest and quietest fourth of July in its history. Many of the citizens left town on picnics or went to the suburbs, where there were no restrictions on the sale and discharge of fireworks. Literary exercises were held this afternoon, at which Robert T. Devlin was orator of the day. He spoke of the value of American citizenship. The exercises were held in Capitol park, and the sane celebration closed tonight with fireworks and a band concert.

SAVE MONEY TODAY

After today you must pay 5 cents for each and every picture in The Call's Booklovers' Contest. Today is the last day to buy 50 pictures for $1. Buy your last certificate books today at The Call office, Market and Third streets, and save money. You can enter the contest today on same terms as at the beginning.

CATARRH CLAIMS CITY RESIDENTS

Most Common Disease Is Also the Most Mysterious and Most Dangerous

Munyon Finds Successful Treatment After Many Years' Research

Nine out of every 10 city people have chronic catarrh, says Prof. J. M. Munyon, the Philadelphia health expert, who has been creating a veritable furor of comment in San Francisco by his original talks on health subjects. Professor Munyon said:

"Catarrh is the most prevalent disease known to medical practice. Yet, strangely, it is the one disease about which the medical profession seems to know the least. Some authorities say catarrh is a blood affection, others that it is a germ disease, and still others that it is not a disease at all, but merely a symptom of some other underlying complaint. I don't really attempt to define the ailment, because it would be just as unpleasant and dangerous no matter what it is called. I have confined my efforts to finding a way to eliminate it, and I have succeeded to a considerable extent, as the testimony of local people proves.

"Nine out of every 10 city residents have chronic catarrh. Look about you and see if this is not true. The great danger of this disease is in its after effects. It is almost always the forerunner of consumption and pneumonia, and if neglected it will invariably run into catarrh of the stomach, one of the commonest and most distressing diseases with which the human race is afflicted.

"Catarrh of the stomach means that the mucous membrane lining of the stomach has become coated with foul catarrhal excrement, and that all the nutriment of food, extracted in the process of digestion, must pass through this poisonous mass in order to be absorbed in the blood through the walls of the stomach. This certainly means poisoned and impure blood, which throws every organ in the body out of order and may make the patient a chronic invalid.

"I have discovered with the aid of my expert medical experimenters in my laboratories a method of combating this disease which has had the greatest success of anything of its kind ever put on the market. The treatment is both internal and external, and is put up in a form where it is adapted to the peculiarities of each individual case. It is easy and pleasant to take, and requires no interference with a patient's regular duties. A great many people in San Francisco have taken this treatment and they report universal satisfaction and success. I have statements of hundreds of persons relieved entirely of catarrh at my headquarters here at the main store of the Owl Drug Company in the Phelan building, where my expert representatives will be pleased to explain the treatment to all who call between the hours of 10 in the morning and 6 at night, week days, and 10 o'clock Saturday night."—Adv.

SAVE MONEY TODAY

After today you must pay 5 cents for each and every picture in The Call's Booklovers' Contest. Today is the last day to buy 50 pictures for $1. Buy your last certificate books today at The Call office, Market and Third streets, and save money. You can enter the contest today on same terms as at the beginning.

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The Suits We Build For Men at $16.75

are more than just so much cloth, so much lining and so much labor. There's a certain amount of brains that goes into every one of them and skill, too, which makes for style and service.

In this department only the most competent cutters are employed—men who have made their reputations with high-priced houses and whose work will please the most fastidious.

All our cloths are selected by cloth experts in New York and are brought direct from the mills in quantities which the ordinary merchant tailor could only dream of.

Then, too, this department is but one of many, and we are satisfied with a small margin on the quantity of suits we turn out.

These are reasons why you are safe in ordering one of these suits at

$16.75

Come in tomorrow and look at the cloths. We'll have your order just as soon as you handle the splendid materials and see some of the garments that are being turned out. Single or double breasted—any way you want them. Perfect fit and all-round satisfaction guaranteed.

'PLUCKED' OFFICERS FOOD FOR GOSSIPS

Several of Those Retired Are Well Known on the Pacific Coast

At Mare Island, at the Yerba Buena naval training station and at the Army and Navy club in this city the principal topic of discussion yesterday was the verdict of the navy "plucking board."

Several of the "plucked" officers are well known locally. Captain R. F. Lopez has served many years on the Pacific coast, was recently in command of the Pacific naval district, with headquarters in this city, and it was he that made a report a few weeks ago criticising the condition in which the California naval militia kept the cruiser Marblehead. Lopez is a member of the University and Bohemian clubs.

Commander H. K. Hines is the officer who, while commanding the Glacier, abandoned a big target he had in tow, leaving it to float in the path of coastwise vessels, seriously menacing them. For this he was court martialed and found guilty of neglect of duty.

Commander John R. Edie was the officer who, as a lieutenant at Bar Harbor, Me., several years ago, offended Mrs. Cornelia Baxter Tevis and caused quite a social agitation. The navy department decided it could do nothing in the case at the time.

The "plucking" of Lieutenant Commander A. A. Pratt was not expected, as his record as an officer was excellent. He commanded the station ship Pensacola at Yerba Buena until placed on sick leave last winter. He was retired on account of ill health. Pratt is well known in this city, and was on the board of manages of the Amy and Navy club.

WILLIS POLK'S STEPSON BREAKS LEG IN DIVING

Studies to Be Continued While in Sanatorium

Austin Moore, the stepson of Willis Polk, the architect, broke his leg yesterday while diving from a springboard in the Del Monte hotel pool. There was no stretcher at hand and Moore had a door torn down to bear him to a hospital.

George Howard, a friend of Moore, was in his bathing suit, but did not hesitate to jump into his automobile and drive the sufferer to the station.

Doctor Teabe took charge of the case and Moore was transferred to Adler's sanatorium in this city, where he was treated by his uncle, Dr. Henry Sherman. Both surgeons said that they did not expect any serious complications.

Moore is out west on his vacation. He is a student at Phillip's Exeter academy, a prep school for Harvard. Willis Polk sent a telegram to the head of the academy, Doctor Nute, yesterday suggesting that during the enforced confinement of the student a line of study might be outlined that would be profitable.

BIRTHS, MARRIAGES, DEATHS

Birth, marriage and death notices sent by mail will not be inserted. They must be handed in at either of the publication offices and be indorsed with the name and residence of persons authorized to have the same published. Notices restricted simply to the announcement of the event are published once in this column free of charge.

Notable Deaths

ROSWELL B. LAMSON, ATTORNEY—Portland, Ore., July 4.—Roswell B. Lamson, a prominent attorney and capitalist, died today from injuries received yesterday when he was thrown from his horse. He with some friends were racing when his mount burst a blood vessel and dropped dead. Lamson was thrown over the animal's head and received a fractured skull.

MARRIAGES

PALMER—HANSEN—In this city, July 3, 1911, by Rev. J. H. Schroeder, William N. Palmer and Valborg E. Hansen, both of San Francisco.

DEATHS

Ahern, Sister M. Seraphine	—	Loewe, Henriette	71
Apted, Grace	33	McDonald, Hannah	—
Bahr, William	51	McKay (Infant)	—
Berlund, Jonas	55	Miller, Mrs. Jane A	74
Crosby, Margaret	71	Moore, Herbert	51
Depaoli, Giovanni	59	Reid, Wilbur Y.	24
Droge, Gustav F.	81	Reed, Dell H.	—
Feldcamp, L. W. H.	45	Senk, Katherine	69
Gallagher, John A.	—	Sewell, Daniel	75
Gielow, Alice M.	36	Shelton, Nancy	84
Goetz, Bertha	—	Simpkins, Kate R.	71
Hussey, Rose I.	—	Smith, Mary E.	78
King, Cameron H.	66	Thompson, Mrs. E.	—
Leahy, Gertrude	21	Williams, Fannie L.	—

AHERN—Sister M. Seraphine Ahern, beloved daughter of Michael Ahern, and sister of Mrs. Elizabeth Hopkins, Mrs. Walter Arey and Mrs. George Mellerick.

Funeral from St. Catherine's convent, Benicia, at 10 o'clock a. m., tomorrow (Thursday).

APTED—In Oakland, July 3, 1911, Grace Maud, dearly beloved daughter of Walter and Grace Apted, and loving sister of G. W. Pope, a native of San Francisco, Cal., aged 33 years 4 months and 19 days.

Friends and acquaintances are respectfully invited to attend the funeral services today (Wednesday), July 5, 1911, at 2 o'clock p. m., at the residence of her father, Walter Apted, 1182 East Fifteenth street, East Oakland. Interment Evergreen cemetery.

BAHR—In this city, July 4, 1911, William Bahr, beloved husband of Lizzie Bahr, and loving father of Emma, William, Elizabeth, Helen and Olga Bahr, and brother of Fred Bahr and Mrs. Moding of St. Helena, Cal., and Henry Bahr of Iowa and the late Mrs. William M. Stellish, a native of Oldenburg, Holstein, Germany, aged 51 years 1 month and 2 days. A member of Pacific lodge No. 29, O. d. H. S.; Norddeutscher Verein and Court Live Oak No. 67, F. of A.

Friends and acquaintances are respectfully invited to attend the funeral tomorrow (Thursday), July 6, 1911, at 2 p. m., from the parlors of H. F. Suhr & Co., 2919 Mission street between Twenty-fifth and Twenty-sixth. Interment Mount Olivet cemetery, by electric funeral car from Twenty-eighth and Valencia streets.

BERLUND—On July 2, 1911, Jonas, dearly beloved husband of Elvira Berlund, and devoted father of Wilton, Albert and Elsie Berlund, and loving brother of Mrs. Mathilda Nystrom, a native of Sweden, aged 55 years and 25 days. A member of Pohonachi tribe No. 10, I. O. R. M.

Friends and acquaintances are respectfully invited to attend the funeral services tomorrow (Thursday), July 6, 1911, at 10 o'clock a. m., at the parlors of Valente, Marini, Marais & Co., 649 Green street between Stockton and Powell. Interment Mount Olivet cemetery.

CROSBY—In this city, July 1, 1911, Margaret B. Crosby, beloved widow of J. S. Crosby, and loving mother of J. W. Crosby, a native of Boston, Mass., aged 71 years 6 months and 19 days. (Sacramento papers please copy.)

Friends and acquaintances are respectfully vited to attend the funeral today (Wednesday), July 5, 1911, at 10:30 a. m., from her late residence, 3583 Twenty-first street. Interment Sacramento.

DEPAOLI—In this city, July 3, 1911, Giovanni Depaoli, dearly beloved husband of Assunta Depaoli, and beloved father of Louis, John, Emilia and Rose Depaoli and Mrs. L. Lagomarsino, a native of Maisanna, Liguria, Italy, aged 59 years 8 months and 22 days.

Friends and acquaintances are respectfully invited to attend the funeral today (Wednesday), July 5, 1911, at 2 o'clock p. m., from his late residence, 27 Croke street near Mission. N. B.—At Corpus Cristi (Italian) church a requiem high mass will be celebrated for the repose of his soul, commencing at 10 a. m. on the same day. Interment Holy Cross cemetery.

DROGE—In the German Altenheim, July 4, 1911, Gustav Friedrich Christof Droge, a native of Hanover, Germany, aged 81 years 6 months and 14 days.

Friends and acquaintances are respectfully invited to attend the funeral services tomorrow (Thursday), July 6, 1911, at 2 o'clock p. m., at the funeral parlors of Ernest A. Welitz, 1415 Webster street, Oakland. Incineration Oakland crematory.

FELDCAMP—Passed away, in Guerneville, Cal., July 3, 1911, Lambert William Henry, dearly beloved husband of Annie Feldcamp, and loving father of William Joseph Feldcamp, a native of Germany, aged 45 years 8 months and 19 days. A member of Morse lodge No. 257, I. O. O. F.; Wildey encampment No. 23, I. O. O. F., and Amity Rebekah lodge No. 161, I. O. O. F.

Friends and acquaintances are respectfully invited to attend the funeral tomorrow (Thursday), at 2 p. m., from I. O. O. F. hall, corner Market and Seventh streets, where services will be held under the auspices of Morse lodge No. 257, I. O. O. F. Remains at his late residence, 1063 Tennessee street. Interment Mount Olivet cemetery, by carriage. Please omit flowers.

MORSE LODGE NO. 257, I. O. O. F.—Officers and members are hereby requested to assemble at the hall, Market and Seventh streets, tomorrow (Thursday), at 1:30 p. m. sharp, to conduct the services over our late brother Lambert William Henry Feldcamp. By order

A. S. GLASSMANN, N. G.
C. BRIND, Sec.

GALLAGHER—In this city, July 4, 1911, John A., beloved husband of the late Mary Gallagher, and loving father of John and Edward Gallagher and Mrs. Charles Floyd and Mrs. P. McHugh and the late Owen and Joseph Gallagher and Mrs. Peter Lavelle, a native of Swineford, County Mayo, Ireland. A member of Laborers' Protective Association.

Friends and acquaintances are respectfully invited to attend the funeral tomorrow (Thursday), at 9 o'clock a. m., from his late residence, 2913 Bush street, thence to St. Dominic's church, where a solemn requiem high mass will be celebrated for the repose of his soul, commencing at 9:30 o'clock a. m. Interment Holy Cross cemetery.

GIELOW—In this city, July 3, 1911, Alice M., dearly beloved wife of Charles H. Gielow, and loving mother of Lloyd A., Gladys M. and Ralph C. Gielow, and daughter of Mrs. Marie Harris, a native of Petaluma, Cal., aged 36 years 10 months and 12 days.

Friends and acquaintances are respectfully invited to attend the funeral today (Wednesday), at 1 p. m., from the parlors of Suhr & Wieboldt, 1385 Valencia street near Twenty-fifth. Interment Mount Olivet cemetery, by carriage.

GOETZ (nee CRAIG)—In this city, July 4, 1911, Bertha Goetz, dearly beloved wife of Joseph Goetz, and devoted mother of Alice Goetz, and loving daughter of Robert and Margaret Craig, and sister of Mrs. G. F. Kelly, Mrs. Della Hanlan and Mrs. H. T. Hauser and William Craig, David J. Craig of Honolulu and the late Robert Craig, a native of Illinois.

Friends and acquaintances are respectfully invited to attend the funeral today (Wednesday), July 5, 1911, at 2 p. m., from her late residence, 2704A Mission street. Interment Woodlawn cemetery, by carriage.

HUSSEY—In this city, July 4, 1911, Rose I., idolized daughter of Charles and Margaret Hussey, and beloved sister of Robert, Joseph and Charles Hussey and Mrs. H. McKenna and the late Gertrude Hussey, a native of San Francisco.

KING—In this city, July 3, 1911, Cameron Haight King, beloved father of George C., Lochiel M., Cameron H. Jr. and Janet C. King, a native of New York, aged 66 years 6 months and 12 days.

Friends are respectfully invited to attend the funeral tomorrow (Thursday), July 6, from the chapel of H. F. Petersen, 1342 Devisadero street between Ellis and O'Farrell. Interment Cypress Lawn cemetery (private).

LEAHY—In this city, July 2, 1911, Gertrude Hyacinth, dearly beloved daughter of John F. and Nellie Leahy, and loving sister of Nellie, Irene, Grace, Richard, Evelyn, John and William Leahy, Mrs. R. S. Walt, Mrs. J. McInerney, Mrs. G. Langer, Mrs. E. Steiger and Mrs. E. Rumsey, a native of San Francisco, aged 21 years 11 months and 12 days.

The funeral will take place tomorrow (Thursday), July 6, at 8:30 a. m., from her late residence, 137 Twenty-seventh street between Guerrero and Dolores, thence to St. Paul's church, where a requiem high mass will be celebrated for the repose of her soul, commencing at 9 a. m. Interment Holy Cross cemetery.

LOEWE—In this city, July 4, 1911, Henriette, relict of Maurice H. Loewe, and beloved mother of Mrs. Simon Clayburgh, Mrs. A. W. Siegel and Mrs. Mose Oppenheimer and Joe M. Loewe, a native of Alsace, Germany, aged 71 years and 8 months.

The funeral services will be held tomorrow (Thursday), July 6, at 10 o'clock a. m., at her late residence, 1916 Jackson street. Interment strictly private. Please omit flowers.

McDONALD—In this city, July 4, 1911, Hannah, beloved widow of John McDonald, and mother of Mrs. Edward Fay and Edward and Bernard McDonald, and sister of Mrs. D. J. Simon and Samuel Schwartz, and grandmother of J. E. Fay, a native of Germany.

McKAY—In this city, July 4, 1911, John H., dearly beloved infant son of James F. and Elizabeth McKay, and brother of Harold, Chester, George, Elizabeth, James and Walter McKay, a native of San Francisco, aged 4 months and 3 days.

Friends are respectfully invited to attend the funeral services tomorrow (Thursday), at 10:30 o'clock a. m., at the residence of his parents, 443 Mississippi street. Interment private.

MILLER—In Oakland, Cal., July 4, 1911, Mrs. Jane Ann Miller, widow of Captain J. W. Miller, and mother of Mrs. H. C. Ellis and Emily A., Winthrop A. and Annie L. Miller, a native of Brooklyn, N. Y., aged 74 years 8 months and 18 days.

MOORE—In this city, July 2, 1911, Herbert Thompson, beloved husband of Margaret E. Moore, a native of South Carolina, aged 51 years.

Friends and acquaintances are respectfully invited to attend the funeral today (Wednesday), at 1:30 o'clock p. m., from the chapel of Halsted & Co., 1122 Sutter street between Polk and Larkin, under the auspices of Pacific lodge No. 136, F. & A. M. Cremation Cypress Lawn cemetery, by automobile. Remains at the chapel of Halsted & Co., 1122 Sutter street.

REID—In this city, July 2, 1911, Wilbur Y. Reid, brother of I. Hazel Burk and Nathan M. Reid, a native of Indianapolis, Ind., aged 24 years 5 months and 16 days.

Friends are respectfully invited to attend the funeral tomorrow (Thursday), July 6, 1911, at 1 p. m., from Golden Gate Commandery building, 2137 Sutter street, where services will be held under the auspices of Crockett lodge No. 139, F. & A. M. Interment private.

REED—In Campbell, Santa Clara county, Cal., July 4, 1911, Dell Hutton Reed, beloved wife of Charles Reed, and sister of Mrs. Henri F. Morton of Mill Valley and Mrs. Charles E. Broad of San Francisco, a native of Kentucky.

Funeral will take place from the family residence in the Quito road, tomorrow (Thursday), July 6, at 1:30 p. m. Interment receiving vault, Oak Hill cemetery, San Jose.

SENK—In this city, July 2, 1911, Katherine Senk, dearly beloved mother of Mrs. E. Steinegger and Mrs. G. A. Mattern and Charles W., George J. and Fred A. Senk and Mrs. A. M. Ramsay of Chicago, a native of Eppingen, Baden, Germany, aged 69 years 7 months and 17 days. (New York papers please copy.)

Friends and acquaintances are respectfully invited to attend the funeral Friday, July 7, 1911, at 10 a. m., from the parlors of H. F. Suhr & Co., 2919 Mission street between Twenty-fifth and Twenty-sixth. Interment private.

SEWELL—July 4, 1911, at his residence, 417 Baker street, Daniel, beloved husband of the late Lucie Elvira Sewell, and loving father of Daniel R. Sewell and Mrs. Eldora Deacon, Mrs. William F. Megannon and Mrs. John D. McGilvray Jr., a native of Staleybridge, Lancashire, England, aged 75 years and 21 days. (Sonora, Tuolumne county, papers please copy.)

Notice of funeral hereafter.

SHELTON—In Oakland, July 3, 1911, Nancy Shelton, dearly beloved mother of Mrs. May Eubanks, and loving grandmother of Arthur M., J. S., Lillie and Bertha Eubanks and Mrs. Queen Payne, a native of Kentucky, aged 84 years and 5 months.

SIMPKINS—In this city, July 3, 1911, Kate Ritchie, widow of Charles H. Simpkins, and mother of Henry R. Simpkins and Mrs. Alice S. Coleman, a native of Lancaster, O., aged 71 years and 3 months.

Funeral and interment private.

SMITH—In this city, July 3, 1911, Mary Elizabeth, widow of J. J. Smith, and mother of E. B. Smith and Mrs. F. W. Ely, a native of New York, aged 78 years and 5 months.

Friends are respectfully invited to attend the funeral today (Wednesday), at 10 a. m., from the chapel of N. Gray & Co., 2196 Geary street corner of Devisadero. Interment private.

THOMPSON—In Oakland, July 3, 1911, at 1632 Adeline street, Mrs. Elisabeth Thompson, beloved wife of Lons Thompson, and loving mother of Mrs. Dale Lee of Crows Landing and Brynes Clarck of Norfolk, Neb., and stepmother of Mrs. J. A. Johnson and Ralph Thompson.

WILLIAMS—In Seymour Narrows, B. C., June 29, 1911, Fannie Locke, beloved wife of Gardner F. Williams, and mother of Alpheus Fuller Williams and Mrs. Frances Mein and Gertrude and Dorothy Williams, a native of New York.

Funeral services tomorrow (Thursday), July 6, 1911, at 2:30 o'clock p. m., at Trinity Episcopal church, corner Twenty-ninth street and Telegraph avenue, Oakland. Interment private.

JULIUS S. GODEAU

INDEPENDENT OF THE TRUST

For $75 Will Furnish Hearse, 2 Carriages, Embalming, Shroud and Cloth Covered Casket

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Caskets at $100, as good as sold by Trust Undertakers for $150

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Get all the Booklovers' Contest Pictures and Coupons Now by the Certificate Book Plan.

This is the last day for getting Booklovers' Contest certificate books!

Therefore it is the last day for getting all the pictures and coupons in the contest under The Call's special plan!

You can get all the pictures now at a big advantage, and have time to solve them all and get in your set!

But the certificate books will not be on sale after today. If you want to enter the contest now, taking advantage of this plan, do so today!

Get certificate books at the main office of The Call, Third and Market streets, or the Oakland office, 952 Broadway. Or by mail from the Booklovers' Contest Editor, The San Francisco Call, San Francisco, Cal.

Orders postmarked up to midnight tonight will be filled

77 pictures were published in the Booklovers' Contest. All have appeared, so you can get them in a bunch and go over them rapidly. But the way to get them all—and extra ones, too—at a big saving is to get them by The Call's certificate book plan.

Regularly pictures, with their coupons, are sold at 5 cents each. After today you will have to pay 5 cents each for them, unless you have secured certificate books, and so have the certificates to exchange for them.

Get a certificate book for $1. Each book contains 10 certificates and each certificate is good for 5 pictures and coupons of any dates you desire.

Thus the 10 certificates, purchased for $1, are good for 50 pictures and coupons, worth $2.50, of any dates you want!

Do you want to get all the 77 pictures comprising the complete set?

Then get 2 certificate books—total outlay, $2—and thus secure 20 certificates, good for 100 pictures and coupons!

That will bring you the 77 pictures and coupons and leave enough certificates over to get 23 extra pictures and coupons!

To save time you can state, when you send in your certificate book order, just what pictures and coupons you want to have for them, and we will fill out the order!

You have through next Saturday, July 8, to get pictures and coupons, either by exchanging certificates for them, or paying 5 cents each for them.

But the sale of the certificate books ends today!

Act today. Orders postmarked up to midnight will be filled!

Use the following order form:

BOOKLOVERS' CONTEST EDITOR,
The San Francisco Call, San Francisco, Cal.
Inclosed find $1 and 4 cents postage for which send me a certificate book.
NAME .....
FULL ADDRESS .....

Here are the prizes The Call will award. You can get all the pictures, with their coupons, now and have plenty of time to solve them and send them in. You have through July 14 to get in your set.

1st PRIZE	VELIE, 1911 Fully Equipped 40 H. P., 5 Pass. Touring Car	$2,100.00
2nd PRIZE	FORD, 1911 Fully Equipped 20 H. P., 5 Pass. Touring Car	$875.00
4th PRIZE	FORD, 1911 Fully Equipped, Open Runabout On exhibition at THE STANDARD MOTOR CAR CO., Van Ness and Golden Gate Aves.	$775.00
3rd PRIZE	KOHLER & CHASE Mission Style Player Piano	$850.00
5th PRIZE	KOHLER & CHASE Mahogany Finish Player Piano	$750.00
6th PRIZE	KOHLER & CHASE Mahogany Finish Player Piano Now on exhibition at the Music Rooms of KOHLER & CHASE.	$675.00
7th PRIZE	LIBRARY of 500 Volumes, Bound in Leather	$350.00
8th PRIZE	LIBRARY of 350 Volumes, Bound in Leather	$245.00
9th PRIZE	LIBRARY of 300 Volumes, Bound in Leather These Libraries are selected from the World Famous "EVERYMAN'S LIBRARY." On sale at Book Stores everywhere.	$210.00
10th PRIZE	COLUMBIA GRAFONOLA "REGENT," Mahogany Finish	$200.00
11th PRIZE	COLUMBIA GRAFONOLA "MIGNON," Mahogany Finish, with $25 worth of Records	$175.00
12th PRIZE	COLUMBIA GRAFONOLA "MIGNON," Mahogany Finish	$150.00
13th PRIZE	COLUMBIA GRAFONOLA "ELITE," Mahogany Finish, with $25 worth of Records	$125.00
14th PRIZE	COLUMBIA GRAFONOLA "ELITE," Mahogany Finish	$100.00
15th PRIZE	COLUMBIA GRAFONOLA "FAVORITE," Mahogany Finish, with $25 worth of Records	$85.00
16th PRIZE	COLUMBIA GRAFONOLA "FAVORITE," Golden Oak Finish, with $25 worth of Records	$75.00
17th PRIZE	COLUMBIA GRAFONOLA "FAVORITE," Golden Oak Finish, with $15 worth of Records	$65.00
18th PRIZE	COLUMBIA "PREMIER" GRAPHOPHONE, Mahogany Finish	$50.00
7 PRIZES	(19 to 25, inclusive), each good for one COLUMBIA "CHAMPION" GRAPHOPHONE	$175.00

THE HONORABLE MENTION PRIZES

35 PRIZES	German Silver (fine weave) Mesh Bags, $7.50 each	$262.50
30 PRIZES	Thirty Sets of 10 Volumes of Standard Authors, Leather Bound, $7.00 per Set	$210.00
20 PRIZES	German Silver (fine weave) Mesh Bags, $5.00 each	$100.00
250 PRIZES	250 5 lb. Boxes of PIG'N WHISTLE Famous Candies, $3.75 per box	$937.50
150 PRIZES	30 of each of the $2.50, $3.50, $4.00, $5.00 and $6.00 Mercantile Self Filling Fountain Pens. Sold by leading dealers everywhere	$630.00
20 PRIZES	Handsome Satin Lined, Gold Plated Jewel Cases, $2.00 ea.	$40.00

SEND IN YOUR SETS JULY 9—14.