

NEWS OF SURROUNDING CITIES

RECRUIT FOR RANKS OF THE SMART SET

Miss Margaret Moore Will Be Presented December 7 at Reception at Her Home

OAKLAND, Nov. 20.—Cards were sent out today for a reception Thursday afternoon, December 7, at which Mrs. A. A. Moore will present her daughter, Miss Margaret Moore...

Ralph P. Merritt, Made Comptroller Of the University



NEW OFFICIAL HAS NAME FOR ABILITY

U. of C. Business Affairs to Be Administered by an Alumnus

BERKELEY, Nov. 20.—Ralph Palmer Merritt, who was appointed today to the new office of comptroller of the University of California by the board of regents, is one of the best known alumni of the institution...

RECEPTION TO BE HELD FOR RETIRING PRINCIPAL

Parents and Pupils Will Join in Honoring Chandler

OAKLAND, Nov. 20.—J. F. Chandler, for many years principal of the Franklin school and who is about to retire, will be the guest of honor at a reception, which will be given Saturday evening at the school by parents and pupils...

ESTATE WILL ESCAPE INHERITANCE TAXES

Court Finds No Utterior Motive in Transfer

OAKLAND, Nov. 20.—The estate of the late Thomas Crellin may not be levied upon for inheritance taxes, because the transfer of shares in a corporation formed of the estate was not made to escape the taxes...

PASTORS WILL FIGHT LIQUOR AMENDMENT

Proposed Ordinance to Permit Sale in Berkeley Is Opposed

BERKELEY, Nov. 20.—The proposed charter amendment to permit the sale of liquor in Berkeley in sealed packages will be opposed by the church organizations...

KNOWLAND TO TALK ON HARBOR DEVELOPMENT

Address Will Have Reference to Panama Canal

OAKLAND, Nov. 20.—The new plan of the Oakland Chamber of Commerce of having an open meeting each month will be put into effect Friday evening...

WOMAN'S SCREAMS FRIGHTEN BURGLAR

Douglas Tilden, Nephew of Sculptor, and T. Fowler Suspected as Housebreakers

OAKLAND, Nov. 20.—Captain Charles Bock and Patrolman Gillem early this morning arrested Douglas Tilden, nephew of the famous deaf and dumb sculptor of the same name...

COUPLE TWICE MARRIED ONCE MORE DIVORCED

Max Weininger Is Heir to Estate; "Goodbye, Wife"

OAKLAND, Nov. 20.—Mrs. Clara A. Weininger obtained her second divorce from Max C. Weininger, a Hayward ranch owner, today. Several years ago they were divorced in Missouri on statutory grounds...

Stanford Notes

[Special Dispatch to The Call] STANFORD UNIVERSITY, Nov. 20.—Work was begun today on the restoration of the Stanford Memorial church, which was destroyed by the earthquake of 1906...

CLARK TO RESIGN JOB—OAKLAND, Nov. 20.

Dr. W. A. Clark, for 17 years superintendent of the public drainage of California, has resigned his position with the institution March 1, 1911...

CASCARETS INSURE INSIDE CLEANLINESS

The Millions of Cascaert Users Never Have Headache, Constipation, Biliousness or Sick Stomach

It is more necessary that you keep your Bowels, Liver and Stomach clean, pure and fresh than it is to keep the sewer and drainage of a large city free from obstruction...

OAKLAND THEATERS

WHERE EVERYBODY GOES. HO-HO-HO LUGHS In BILLY'S A NIGHT IN A LONDON CLUB

THE CALL'S BRANCH OFFICES

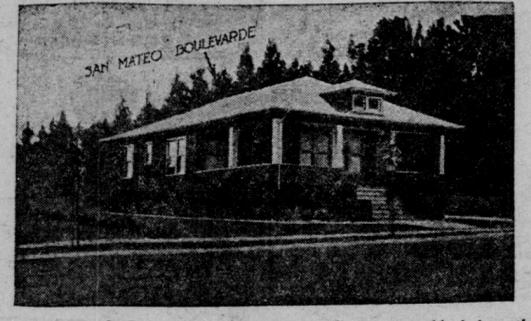
Subscriptions and advertisements will be received in San Francisco at the following offices: 1637 FILMORE STREET, St. Clara Bazaar, Inc.

CONTEST CATALOGUES TOMORROW MORNING

FIRST 35 PICTURES FREE WITH EACH CATALOGUE.

Working on rush orders, the printer will begin delivery of the second supply of Booklovers' Contest catalogues early tomorrow morning. They will go on sale at 9 a. m. Exactly 1,000 will be delivered, but more will follow as soon as possible...

1st Prize Bungalow and lot in Beautiful Burlingame \$3,000



Situated in the best residence section of Burlingame, one block from the car line to San Francisco and two blocks from San Mateo Boulevard-El Camino Real.

2d Prize Cash in Gold Coin \$500



This set, secured from one of the oldest furniture houses on the Pacific coast, noted for the excellence and honesty of its products, consists of a sideboard, china cabinet, extension dining table, six dining chairs and two arm dining chairs.

4th PRIZE 1 Order for Silverware or Jewelry \$300

Fourth, eleventh and twelfth prizes are selections to the value of \$300, \$125 and \$75, respectively, from the rich jewelry, silver ware and art stock of Radke & Co. Contestants desiring to view the articles from which selections may be made will be given every attention at the store of RADKE & CO. 219 Post St. San Francisco

5th Prize 1 HARPER & BROS.' LIBRARY \$300

Fifth, sixth and ninth grand prizes are books to the value of \$300, \$275 and \$175 from the volumes issued by the publishing house of Harper & Bros. This firm is one of the oldest and best known in the United States...

7th PRIZE 1 Columbia Grafonola \$250

The various Columbia instruments to be awarded successful contestants by The Call represent the highest development in mechanical musical instruments. The Columbia "Regent" grafonolas, seventh and eighth prizes, are known among artists for their sweet, true tone...

20 Prizes Of jewelry orders of \$25 each to be selected from the stock of the Baldwin Jewelry Co. \$500

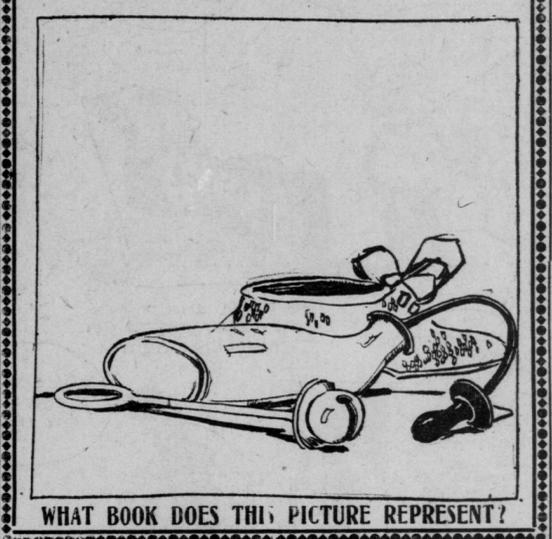


A few of the thousands of art objects, pieces of jewelry and silverware from which selections will be made to the value of \$25 each are shown in the illustration. All can be seen at the store of THE BALDWIN JEWELRY CO., 29 Kearny Street, San Francisco.

470 Prizes 4lb (two 2lb Boxes) or one 2lb Box Milk Chocolates \$1,000

Originated by George Haas & Sons, and priced at 80c a pound. Exquisitely flavored bonbons, with a coating of rich milk chocolate over delicious centers. ALMOST ALL BOOK LOVERS ARE CANDY-LOVERS. GEO HAAS & SONS. Four Large Candy Stores: PHELAN BUILDING VAN NESS AT SUTTER, FILLMORE AT ELLIS 28 MARKET NEAR FERRY

The Call's Booklovers' Contest Picture No. 14



WHAT BOOK DOES THIS PICTURE REPRESENT?

Write title and name of author in form below. Title Author Your Name Street and Number City or Town No. 14 Nov. 21, 1911 No. 14 Wait until you have all the answers to the pictures before sending them in, for no partial lists will be considered. Mail This In for a Contest Catalogue: BOOKLOVERS' CONTEST EDITOR, THE SAN FRANCISCO CALL, SAN FRANCISCO, CAL. Inclosed find 40 cents for which send me a Booklovers' Contest catalogue of 4,600 titles and the 7 certificates redeemable for the first 35 pictures. NAME STREET AND NO. CITY AND STATE

Booklovers' Contest Rules

All residents of California, Oregon and Nevada are eligible to enter the contest except employees of The San Francisco Call and members of their families. Each day, for 77 days, there will be published in The Call a picture which will represent the name of a book. Beneath this picture there will be a blank for the contestant to fill in the name of the book and author. Cut out the picture and blank and fill in the name and author of the book and your name and address neatly and plainly in the space provided. No restrictions will be placed on the way in which answers to the pictures may be secured. Each picture represents only the title of one book. If you are not certain of a title and wish to send in more than one answer to each picture you may do so. NO MORE THAN TEN ANSWERS WILL BE ACCEPTED TO ANY PARTICULAR PICTURE. Incorrect answers will not count against contestants if correct answer is also given. More than one answer must not be put on the same coupon. Extra coupons must be used for extra answers. All answers to the same picture must be kept together in sending in the set. It is necessary that pictures be sent in with the answers, in order that all answers may be uniform. Additional pictures and coupons will not be accepted unless they are properly filled out on the coupons appearing beneath each picture. Each answer must be written on a separate coupon. When you have all 77 answers, fasten them together and bring them or mail them in a neat flat package—not folded or rolled—to The Call office, addressed to the BOOKLOVERS' CONTEST EDITOR. Prizes will be awarded to the contestants sending in the largest number of correct solutions. In the event of two or more persons having the same number of correct solutions, the person using the smallest number of extra coupons in his set of answers will be declared the winner. In the event of two or more persons having the same number correct and using the same number of coupons, awards will be made on the basis of neatness, but if the ties can not be decided in that way the value of the prize will be equally divided among them. More than one prize will not be awarded to any one family to one address, but each member of the family may enter the contest and submit a complete set. Only one complete set (comprising not more than 10 answers to any one picture) of answers may be submitted by any one contestant. Awards will be made strictly according to the merit of each separate list. The names of more than one person must not be written on any one coupon. All answers will be considered on their merits. The first filed will have no preference over the last filed, provided only that answers to be considered must be filed within the time specified when the last picture appears. The awards will be made by the Contest Editor and three well known citizens whose names will be announced later. The correct answers to the series of pictures will be filed with a local trust company or bank a week previous to the close of the contest. Entry to the contest may be made at any time. The first illustration published November 8, 1911. All communications or letters of inquiry concerning the contest should be addressed to the Booklovers' Contest Editor, San Francisco Call, San Francisco, Cal.