

IN WOMAN'S WORLD

The Smart Set

"PHILIPPINE papers please copy" might most appropriately be the heading of this brief information. It is unfortunately too late to be of much value to the maidens of the smart set here—unless their memories are two years long.

Perhaps it may relieve suspense, though. If there be aching hearts and saddened souls, all on account of the departure of Captain Murray Baldwin for the Philippines, the possessors of these ailing members might like to know why they are gritting their teeth, why that handsome and apparently stalwart soldier man sailed away from Monterey to Manila without any Mrs. Baldwin by his side.

The secret came out just before the departure of the transport. Captain Baldwin has several very devoted elderly relatives—charming women of the old school, who consider that their thoughts are most appropriately centered in the dashing captain and his welfare. Down at the Presidio of Monterey they did all his packing, provided him with everything to make the voyage a happy one—everything they thought of, that is, some of his friends provided other things—supplied everything that might ameliorate anticipated conditions of discomfort at his new station. Still they were not happy.

At last it came out. One of the most delightful of the relatives took a nice army matron of the regiment impressively to one side.

"Won't you promise me," pleaded the delightful relative, "that you will look out for Murray a little? And we would so like to see him marry some really nice girl. He isn't strong, you know."

Now do you see? That gives the key to the situation of bachelorhood. Here every one, girls and all, have been believing in the fictitious appearance of rude health which Captain Baldwin has always maintained. The world at large had faith that his six feet of superb brawn and muscle, his sturdy breadth of shoulder, his ruddy, tanned cheeks, spelled a magnificence of physical well being. And it is really a hollow mockery. Of course, he didn't like to speak of his state of health. Probably most of the girls he met jested admiringly of his strength. He has been waiting for some one who understood him.

So, if you girls, here or in the Philippines or out on the high seas, want Captain Murray Baldwin, U. S. A., for all your own, study symptoms, learn to diagnose, take a hasty correspondence course in nursing, become able to detect at a glance the difference between the hectic flush of fever and the rosy hue of health and strength.

You must know and sympathize before you can capture.

Lieutenant and Mrs. Earl R. Shipp are expected to come to this city early this summer for a visit. They will be the guests of Mrs. Shipp's parents, Judge and Mrs. Charles L. Weller, at their home in Pacific avenue. Mrs. Shipp was formerly Miss Anna Weller. Since her marriage to the young navy officer last season they have passed the winter in Washington and have been attending the entertainments given by Mr. and Mrs. John Hays Hammond. They were among the guests at the reception given by the Hammonds for Ambassador and Mrs. Reid and were present also at the dancing party given by Mr. and Mrs. Hammond for Miss Leslie Page of the Wilhelmina after a trip of several weeks in Honolulu, and are again at the St. Francis.

Dr. and Mrs. Washington Dodge will leave February 15 for a tour abroad. They will be away for three months.

Matron Chosen Queen For Mardi Gras Ball



Mrs. Frederick Kohl, who will wear crown at festival for benefit of Children's hospital.

Piedmont. The feted guest will be Mrs. Duncan McDuffie, who was formerly Miss Jean Howard. Mr. and Mrs. McDuffie have been traveling since their marriage several months ago, but returned recently to their home across the bay.

Miss Mary Oliver has sent out cards for a tea at her home in Turk and Broderick streets Saturday. The honored guest will be Miss Amelia Rivas of Los Angeles, who is the guest of her sister, Mrs. Earl Cummings.

Mrs. Russell Wilson celebrated her birthday Sunday with an elaborate dinner party at her home in California street.

Mrs. G. A. Whirlow was hostess at a recent theater party, followed by a tea at the St. Francis. The complimented guest was Miss May Moffatt, who will be married to L. F. Steiler next month.

Mrs. C. H. Holbrook, Mrs. D. Holbrook Hare and Mrs. Margaret Lees will leave for an extended tour of Europe in April. They will visit Norway, Sweden and Russia. Next winter will be passed in Egypt, according to their present plans.

Dr. and Mrs. Walter Gibbons, who have been traveling in Europe, are settled in Freiberg for the winter, where the former is devoting his time to study. They will be abroad several months longer.

Mrs. Marguerite Hanford will arrive tomorrow on the Korea. She will be entertained informally during her brief visit here. Mrs. Hanford will leave within a few days for Canada on a visit to her mother. The marriage of Mrs. Hanford and Frederick Wilhelm Schuetter will take place early in June in Hongkong.

Mrs. William Mayo Newhall entertained at a bridge party yesterday at her home in Green street. The hour at cards was followed by a tea for an additional number of guests.

Mr. and Mrs. Irving Moulton will leave for New York this week and expect to remain in the east several weeks.

Mrs. Ebar Johnson will leave Saturday for New York, where she will join her sister, Mrs. Griffith. They will go abroad before returning here and intend to visit the Bermuda islands.

Mrs. Louise H. Mooser and her daughter, Miss Ynez Mooser, will leave tomorrow for Guaymas, Mex., on a visit to Mrs. Almada, an aunt of Mrs. Mooser. They will be accompanied by Mrs. Almada formerly lived in South Park and her home was one of the hospitable residences of that section. Mrs. Mooser will be remembered as Miss Lujie Goxiola before her wedding several years ago from the home of her aunt.

Mrs. Richard Allen Keyes of Salt Lake City is at the St. Francis and will be in this city probably three or four weeks. Mrs. Keyes is socially prominent in her home city and she has a large circle of friends in society here who will entertain for her extensively.

Mrs. J. C. Nolan entertained at one of the recent theater parties, when several children enjoyed her hospitality.

GREATER CITY IDEA TOLD TO WOMEN

California Club Members Hear A. H. Elliott

"Greater San Francisco" and the possibility of merging the bay cities was the subject of an address yesterday afternoon before the members of the California club by Albert H. Elliott.

Elliott spoke strongly in favor of a greater city, saying that in business, when two corporations are conducting similar business in contiguous territory and turning out the same products, it is good business to unite the two for economic reasons.

Elliott said he hoped to see the day when there would be a casting aside of silly sentiment and a combination for administrative purposes.

"A consolidation and confederation," Elliott said, "such as is proposed here does not mean the absorption of one city by another."

Then he explained the advantages of the greater city from the viewpoint of taxation. The function of the city, he declared, is to do for the people what they can not do for themselves in the matter of public utilities. It is only by combining that the best can be gained here was his argument.

At the close of his address Madame Marthe Foran sang Cantabile from "Samson et Delilah," "My Heart at Thy Sweet Voice" and "Boat Song."

"GIVE US A LICENSE," THEN BRIDEGROOM FLEES

NEW YORK, Feb. 6.—While the clerk at the marriage license bureau was making out a license this afternoon for Benjamin Rosenberg and Miss Lisa Segal, Rosenberg deserted his bride elect, taking with him, she said, jewelry valued at \$3,000, which she had entrusted to his care. Miss Segal, in hysterics, left the bureau.

A plunge in comfortably heated ocean salt water at the Lurline Baths before breakfast makes the day's work easy. Baths open at 7 a. m. and until 10 p. m. Bush and Larkin streets.

Raise Living Standard? Use Wisdom!—By Ruth Cameron

THERE is such a thing as raising the standard of living wisely.

There is also such a thing as raising the standard of living unwisely and wrongly. And I think the second course is the one which a great many of our young people of the present day and generation are following.

Let me tell you a little concerning the standards of a young woman who has been married about three years. This girl's father is making an excellent income. Her husband probably receives about one-half or a third as much. And yet in almost every case the standards of living in the younger folks' home are higher than those to which their parents are accustomed.

For instance, the girl's mother probably never paid over 37½ cents for towels. Sometimes she has purchased them for even less than that. But none of the younger women's towels cost her less than 50 cents. Her guest towels were \$7.50 a half a dozen, and she has a few to be displayed to extra special guests for which she paid \$1 apiece.

Her mother thinks 75 or 85 cents a good price to pay for sheets. Her daughter tells with horror of one of her girl friends who didn't have a single sheet in her trousseau worth more than 75 cents. Her own bed linen ranged from \$1 a sheet up, and included embroidered linen pillow cases and a pair of hemstitched linen sheets which she says were a bargain at \$7.

Her mother is satisfied with table linen that costs \$1.50 a yard for ordinary use. The daughter wouldn't use anything but pattern cloths, and wouldn't think of putting a cloth on her table less than \$4 or \$5. Grapefruit for breakfast in the parental home is considered a luxury. In the household of the young folks it is looked upon as a necessity.

The father and mother put a telephone into their home only after long consideration. The daughter looked upon a telephone as an inevitable part of the furnishings of her bridal apartment.

When the mother has a suit made she goes to the old family tailor and pays \$15 for the making. Her daughter says "his lines are harsh," and pays an uptown tailor \$25.

These are a few typical comparisons between the standards which content the old folks and the standards which the younger people think simply must be lived up to.

And yet, as I said before, her father has probably twice the income her husband has.

What wonder, then, that the young people in three years of married life hadn't saved a cent and that the old folks had to step forward and pay some of the bills when baby came?

We see examples of such conditions everywhere—that is, of young people who are living up to their income from week to week and have to be helped out by the older folks every time some unforeseen contingency, some "twenty-first reason" demands a little extra money, and I think these exaggerated standards of living, these inflated notions of what are the necessities of life, are largely to blame.

You often hear, it is said, that young people want to start where their fathers and mothers leave off. If only they'd be content with that! But in most cases they want to start where some friend, who has about twice the income they have, started. And that's where the tragedy of unpaid bills and exceeded incomes begins.



RUTH CAMERON

AMUSEMENTS

Columbia
THE LEADING PLAYHOUSE
Geary and Mason
LAST 5 NIGHTS—MAT. SATURDAY.
LAST TIME NEXT SUNDAY NIGHT.
The World's Best Musical Comedy.

ALMA
WHERE DO YOU LIVE?
By Paul Herre—Music by Jean Briqueat.
NEXT MONDAY—SEATS THURSDAY.

MADAME SHERRY
Complete Production—A Cast of Celebrities.

Empress
WHERE EVERYBODY GOES!
Fred ECKHUFF & GORDON
JAMES GRADY & CO.
Mlle. CECILE & CO.
TED LENORE
VON KLEIN & GIBSON
THE AMERICAN Quartette
MARIN & LONA
Other Big Attractions

CORT
Leading Theater
ELLIS & MARKET
PHONES—5utter 2460
Home C1190
WM. A. BRADY Presents
ROBERT B. MANTELL
Mat. Today. "MERCHANT OF VENICE"
Tonight. "ORHULLIU"
Thursday. "ORHULLIU"
Friday. "ORHULLIU"
Saturday. "ORHULLIU"
Sunday. "ORHULLIU"
REPERTOIRE FOR SECOND WEEK:
Mon. Feb. 12—"LOUIS XI."
Tue. Feb. 13—"MACBETH"
Wed. Feb. 14—"KING LEAR"
Thu. Feb. 15—"JULIUS CAESAR"
Fri. Feb. 16—"ORHULLIU"
Sat. Feb. 17—"LOUIS XI."
Curtain at 8:15 Nights and 2:15 Matinees.

LURLINE
BUSH AND LARKIN STREETS
OCEAN WATER BATHS
Swimming and Tub Baths
Salt water direct from the ocean. Open every day and evening, including Sundays and holidays, from 7 a. m. to 10 p. m. Spectator's gallery free.
Naturopath reserved Tuesday and Friday mornings from 9 o'clock to noon for women only.
"Filtered Ocean Water Plunge"
COMFORTABLY HEATED
Constantly Circulating
Hot air hair dryers. Electric Curling Irons, and Shampoo Room for Women Bathers.
BRANCH TUB BATHS, 2151 GEARY ST. NEAR DEWATERO.

PANTAGES
VAUDEVILLE
MARKET STREET, OPPOSITE MASON
SNAPPY SENSATIONS!
FAMILIE DAVIS 7 Marvelous Acrobats:
BARNES' EDUCATED BEARS with the Bare-Back Riding Seal. DOWN LAST FOUR: DEL TORRELL and GLISSANDO. Musical Circus: MABEL WHITMAN and Her Punks: KARE HEWITT & CO.: TOWER BROS. and DARRELL HAZEL EARLY & GLADYS FITCH and SUNLIGHT PICTURES.
Mat. Daily at 2:30. Nights 7:15 and 9:15.
SUN. AND 1 Mats. at 1:30 and 3:30.
HOLIDAYS 1 Nights Continuous from 8:30.
Prices: 10c, 20c and 30c

ALCAZAR
C'FARRELL & POWELL
BELASCO & MAYER, Owners and Managers
MATINEE TOMORROW—LAST 5 NIGHTS.
THE ALCAZAR COMPANY, including EVELYN VAUGHAN and BERTHA LYTTEL, in
The Man Between
Rupert Hughes' Powerful Play Treating of "Capital Versus Labor."
ITS FIRST PRESENTATION HERE.
PRICES—Night, 25c to \$1; Mat., 25c to 50c
MATS. THURSDAY, SATURDAY, SUNDAY
NEXT WEEK—Revival of "SALVATION NELL"

Savoy
KINEMACOLOR PICTURES
CORONATION OF KING GEORGE
STARTING SUNDAY MATINEE.
AT LAST THEY ARE HERE!
MUTT and JEFF
And Their BIG MUSICAL COMEDY COM. PAN OF 50.
SPECIAL "POP" MATS. WED., THURS., FRI. AND SAT.
SEATS READY THURSDAY.

Orpheum
C'FARRELL & STOCKTON & POWELL
Safest and Most Magnificent Theater in America.
MATINEE TODAY AND EVERY DAY
THE STANDARD OF VAUDEVILLE
RETURNS
ENGAGEMENT
ADA REEVE
London's Own Comedienne
The Broadway. Direction of Alexander Bevan: DOLAN and LENHARR. Presenting "The Mystery of MILES and COOLGAN, in 'A Broadway Trip.' PAUL AZARD TRIO, a Complete Novelty: ALPINE TROUPE; KARE HEWITT & CO.; TOWER BROS. and DARRELL HAZEL EARLY & GLADYS FITCH and SUNLIGHT PICTURES.
Eye. Prices, 10c, 25c, 50c, 75c; Box Seats, \$1.
Mat. Prices (Except Sundays and Holidays), 10c, 25c, 50c. Phones: Douglas 70, Home C1570.

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FRENCH RULE FOR COURT
A modern court of Napoleon, with the king and queen in rich empire costumes, half a dozen ladies in waiting, a group of Bohemian club men as attaches of the court, with the inevitable court jester and herald, will be the unique feature of the Mardi Gras ball this year at the Palace. Every maid and matron in society is taking a keen interest in the preparations for the affair.

The queen of the occasion will be Mrs. Frederick Kohl, whose blonde beauty will be enhanced by a coronet. She will wear an empire costume of white satin, with a train of scarlet velvet, and will be escorted to her throne by the king of the evening, Thornwell Mullaly, also in the costume of the Napoleonic period.

The proceeds of the ball, according to the custom of the last five years, will be devoted to the fund for the children's hospital. The affair is managed each year by a group of society women who are members of the auxiliary of the hospital. Mrs. Walter S. Martin is president of the auxiliary, and among the members of the board are:

Mrs. Laurence I. Scott Mrs. Augustus Taylor Mrs. Norris Davis Mrs. H. F. Dutton Mrs. Frederick McNear Mrs. James Follis Mrs. Wm. Taylor Jr. Mrs. Julian Thorne Mrs. Worthington Ames Mrs. Frederick Kimble Mrs. Francis Gardian Mrs. Annie Crocker Mrs. Harry Poett Mrs. Minnie Houghton Mrs. Samuel Boardman Miss Cora Smedberg Mrs. George Cameron Miss Emily Carola Mrs. H. D. Pillsbury

Beauty of Hair and Skin Destroyed
(Dr. de Werthe in The Graphic.)
"Washing the head makes the hair brittle, splits it, and causes streaky color. Dry shampooing with therax keeps the hair fluffy, clean and bright. Put a cupful of cornmeal in a fruit jar, add an original package of therax, and shake well. Sprinkle a spoonful on the head and brush through the hair once a week. This treatment makes hair grow long and abundant."

"Fine complexions are destroyed by powders that clog the pores and greasy creams that darken the skin. A genuine complexion beautifier can be made at home by dissolving an original package of mayatone in half a pint of witch hazel. Gently rub this solution over face, neck and arms in the morning and it will 'hold' all day. It will not rub-off or show like powder and makes the skin soft, satiny and pliable."

"If you have chaps or cold sores or rough, red skin, apply Mother's Salve. It is antiseptic and healing, and is a splendid remedy for pimples, eczema, sores and skin afflictions."

H. LIEBES & CO.
FURS-CLOAKS-SUITS
167-177 Post St. 136-144 Grant Ave.

Our Final Clearance Sale
Starts Wednesday at 9 a. m. Every Fall and Winter garment must be sold this week
It Will Pay You to Attend This Sale Regardless of Weather Conditions

H. LIEBES & CO.
Suits
FINAL CLEARANCE
Choice of 189 Suits
Women's and Misses' Sizes
Original Prices \$35 to \$50. All this fall's styles. This includes every suit in the house except 12 now marked
\$25.00
Original prices \$75 to \$150

H. LIEBES & CO.
Coats
FINAL CLEARANCE
Women's and Misses' Sizes
Original Prices \$35 to \$65. Velvets, Satins and Fancy Cloths.
\$9.75 \$14.75 \$19.50
Original Prices \$12.50 to \$25. Sizes, 6 to 14 years.

H. LIEBES & CO.
Dresses
FINAL CLEARANCE
Original Prices \$25.00 to \$40.00—Fancy Nets, Satins, Messalines, Corduroy, Serges, Broadcloth—Black and white stripes in Taffeta or cloth.
\$12.75 and \$16.75

H. LIEBES & CO.
Waists
FINAL CLEARANCE
1,000 Fancy Waists
Not one worth less than \$7.50—Rather worth \$10.00 to \$30.00. Nets, Chiffons, Silks, Marquissettes, Laces, Fancy Voiles—All clean, fresh stock. All Sizes.
\$3.95 \$4.95 \$9.75