

# WOMAN'S WORLD

## The Smart Set

**A**FTERNOON tea in San Francisco to be considered again. There are so many phases. The afternoon tea established in commerce and commission; that of the Francesca, Town and Country club, the Century and others where Ceylon tea and thin bread and butter are properly taken, with marmalade. Or the tea of modern homes, where no more than walnut wafers are added to the menu of the curate. Is it necessary to explain that a curate has nothing to do with a parish?—being a contrivance of shelves for the tea table. The most interesting phase is tea as it is taken in the palm garden and the laurel court. The odd thing about it is that tea is never, or nearly never, involved. It is an attractive 5 o'clock ceremony, but it has nothing to do with tea. There is chocolate quite often, with elaborate effects of pastry. Ices also, with lettuce sandwiches of meringue glace. And the more remarkable departure into creamed crab. But, most remarkable, the silver fizzes, orange blossoms, gloria cocktails, Bronx, Manhattan, claret cup, creme de menthe or merely Scotch and soda that are served for tea. Maids and matrons meet at 5 for anything but Formosa or other brands of England.

San Francisco men mark the hour at their clubs, but not as men of London do. In San Francisco that American institution, "the free lunch counter," is opposed to afternoon tea. Line up at the bar, order a drink and find trays of caviar on toast, anchovies or cold birds thrown in. London clubs have tea wagons. Toasted muffins and Scotch scones wheeled anywhere. New York clubs have found the way, though bars are still preferred. It was a New York man, however, who upset the cuisine and the chef, with all his assistants, in a club of San Francisco the other day. He rang and ordered tea at 5. The boy retired with the order. Consternation in the kitchen. What to serve with the beverage? Hors d'oeuvres, no doubt. In the solitary splendor of the dining room—or on a tray? The tray, of course. And after long delay the man had tea alone among frequenters of the bar.

The concert to be given by the University of California Glee club will be attended by a large number of society people from both sides of the bay. The concert is scheduled for April 9 at the St. Francis, and among the patronesses who will be responsible for the success of the occasion are:

Mrs. C. O. Alexander	Mrs. Frederic Tillmann	Mrs. Elizabeth Morrow	Mrs. Madeline Turner
Mrs. Waldfield Baker	Mrs. Sarah S. Winslow	Miss Miriam Bryan	Mrs. Ramona Hamberg
Mrs. Frederic Weaver	Mrs. B. I. Wheeler	Miss Violet Carls	Mrs. Geraldine Fitzgibbon
Mrs. P. H. Bowles	Mrs. A. Williams	Miss Marie de Forest	Mrs. George C. Boardman
Mrs. George C. Boardman	Mrs. William Thomas	Mrs. Irene Falton	Mrs. Mrs. Marion
Mrs. Henry J. Crocker	Mrs. Philip Van Horne	Miss Alben Boyd	Miss Ruth Smith
Mrs. Tompkins	Mrs. James Ellis Tucker	Miss Marion Baldwin	Miss Elmer Day
Mrs. Edgar de Pae	Mrs. Louis F. Mont	Miss Susette Joyce	Miss Edna Brandt
Mrs. J. A. Edgar	Mrs. George W. Mc	Miss Marianne Mathison	Miss Gladys Hendy
Mrs. I. R. D. Grubb	Mrs. George W. Mc	Miss Gladys Bush	Miss Helen Dorn
Mrs. Charles Mills	Mrs. Hall McAllister		
Mrs. Harrison Smith	Mrs. Norman McLara		
Mrs. William G. Irwin	Mrs. James P. Laug		
Mrs. Fred Moody	Mrs. James Otis		
Mrs. Sidney V. Smith	Mrs. Arthur Page		
Mrs. Mary Smith	Mrs. Horace Pillsbury		
Mrs. A. M. Sutton	Mrs. H. M. A. Miller		
Mrs. W. S. Teris			
Mrs. William Van Fleet			

Robert D. Farquhar, who has been appointed to the architectural committee for the Panama-Pacific International exposition, has many friends in this city. Mrs. Farquhar was formerly Miss Marion Jones, daughter of Senator and Mrs. J. P. Jones and niece of Mrs. George J. Bucknall. The appointment was made by the board of directors of the exposition. They have just been receiving the congratulations of their friends upon the advent of a little son, the second in the family, at their home in Santa Monica.

## Fashionable Miladi's Headgear Must Match Her Costumes



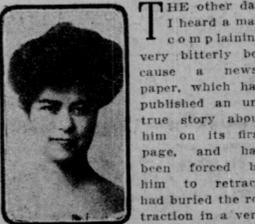
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To be truly fashionable, one's headgear must be as elaborate as one's costume, and during the coming months large shade hats of the lighter materials will be in great demand. In the above picture are shown two of the latest Parisian creations, designed to beautify and shade. To the left is the Madame Pompadour hat of white Neapolitan straw, the crown of which is of silk, broadened in delicate shades of pink and green. The pompon of pink roses, elaborated with pink leaves, gives the finishing touch.

The large hat, to the right, has two brims; the lower, of straw, lined with ecru chiffon, and the upper, to match the broad crown, of embroidered lace. Circling the hat is a ruching of ecru net and at intervals on both crown and brim are set roses of pink chiffon finished with green leaves.

### Picturesque Lie Featured Above the Truth

By RUTH CAMERON



RUTH CAMERON

THE other day I heard a man complaining very bitterly because a newspaper, which had published an untrue story about him on its first page, and had been forced by him to retract, had buried the retraction in a very obscure corner of one of the inside pages. Probably

less than one in ten of the people who read the original story, he pointed out, would see the retraction.

Every one who listened to his complaint rallied with him against the injustice of the newspaper. And yet, I doubt if there was one among them who had not done the same thing at one time or another.

Suppose you loan your best umbrella to a friend of yours, telling him at the time that you are particularly fond of it because it is the last present which your father gave you. Your friend at first protests against taking it at all, but finally accepts it, assuring you upon his honor that it shall come back to you the very next day. The umbrella does not return the next day, nor for many days thereafter. When B. comes up for discussion in a group of your friends, you feel yourself justified in telling the incident and making some pretty strong animadversions on B.'s character. Just after this, B. appears bringing the umbrella, and explains, with a sincerity and conviction which leaves no room for doubt of him, that he was called out of town early the next morning on most important business, that he turned the umbrella over to his sister with strict instructions to carry it to you personally, that her little boy was taken ill that very day and taken by her to an out of town hospital, that the umbrella was naturally overlooked in the confusion, and that his very first act on returning to town was to bring it to you.

Of course, you accept his explanations with protestations that you knew something unexpected must have happened, that you felt sure your umbrella was perfectly safe in his possession, and—rather incomparably—that you really hadn't thought of the matter at all. And, of course, you change your harsh estimate of B. and thereafter make no more animadversions on his lack of courtesy when he chances to be discussed in your presence. But tell me this—do you go to all those people before whom you told the story of the umbrella, and repeat to them B.'s explanations, and apologize for having judged him too hastily and harshly? I fear not. I very much suspect that you publish your retraction away down in some obscure corner of the inside pages of your conversation.

We all make mistakes in our estimates of people occasionally. We can't help that. We all express to others our mistaken opinions once in a while. Being human, I don't suppose we can help that. But if we truly want to be just and square—and a love of the "square deal" is supposed to be a strong American characteristic—we can try to give our retraction as wide publicity as our original story, and if any way possible, in the same quarters.

**Y. W. C. A. TO GIVE FREE LESSONS IN VOTING**  
OAKLAND, March 21.—A free lesson in the first principles of voting, including registration, naturalization and the primaries, will be given at the

## LEAVE FATHER WITH BABY Or Take Child To The Polls, Too

KANSAS CITY, Mo., March 21.—"There are two ways to care for baby while mother goes to vote. Either leave father at home to look after it while mother is at the polls, or take him along and break him into the way things should be managed in politics."

This suggestion was made by Mrs. Sena Hartzell Wallace, state organizer of the Women's Christian Temperance union in Kansas before the Kansas conference of the Methodist Episcopal church in session in Kansas City, Kan. "It has ever been the contention of those who oppose woman suffrage," she continued, "that as soon as women get the ballot the children of the country will be allowed to shift for themselves while the mothers flock to the polls. This attitude is altogether wrong." The program of today's session of the St. Louis Methodist conference, which is meeting simultaneously with the Kansas body, was given to discussions of educational subjects.

headquarters of the Young Women's Christian association, Fourteenth and Castro streets, at 8 o'clock tomorrow evening. The meeting will be held in preparation for registration week, when women will not have to tell their ages. Miss Anita Whitney, president of the State City league, has arranged to have present a good speaker capable of answering any questions which may be propounded by the women.

**AMUSEMENTS**  
**SAN FRANCISCO ORCHESTRA**  
HENRY HADLEY, Conductor  
**CORT THEATER**  
**TODAY**  
AT 8:15 PROMPT  
EXTRA CONCERT  
BENEFIT LIBRARY FUND  
Richard Strauss' Tone Poem, "Don Juan"  
POSITIVE APPEARANCE  
**TETRAZZINI**  
In "Air of Mirelli" from "Pearl of Brazil" and "Waltz from 'The Merry Widow'"  
TICKETS—\$4.00, \$3.00, \$2.00, \$1.50 & \$1.00  
NOW ON SALE  
at Sherman, Clay & Co. 1015 Market & Chase until 1 o'clock. After 1 o'clock at theater.  
Coming—CALVE in Operatic Concert

**Savoy**  
McAllister & Co. Market Street  
Phone 1350  
Market 1350  
GAS. H. MUEHLMAN, Mgr.  
EVERY NIGHT at 8:15 SHARP  
**KOLB AND DILL**  
PRESENT THEMSELVES and a Supporting Cast of High-Class Musical Artists in  
**"THE GIRL IN THE TRAIN"**  
By VICTOR LEON and LEO FALL.  
Mats. Saturday and Sunday  
PRICES—\$1.00 to \$2.50  
SEATS SELLING NOW FOR 25¢

**LURLINE**  
BUSH AND LARKIN STREETS  
**OCEAN WATER BATHS**  
Swimming and Tub Baths  
Salt water direct from the ocean. Open every day and evening, including Sundays and holidays, from 7 a. m. to 10 p. m. Spectators' gallery free.  
Natalism reserved Tuesday and Friday mornings from 9 o'clock to noon for women only.  
"Filtered Ocean Water Plunge"  
COMFORTABLY HEATED  
Constantly Circulating.  
Hot air hair dryers, Electric Curling Irons and Shampoo Room for Women at the Bath.  
BRANCH TUB BATHS 2151 GEARY ST. NEAR DEWISADERO.

**CONCERTS, SKATING, ETC.**  
**GOLDEN GATE KENNEL CLUB'S DOG SHOW**  
Biggest Dog Show Ever Held in San Francisco.  
**AUDITORIUM**  
Page and Fillmore Streets.  
**TODAY AND TONIGHT**  
Show Ends on Friday Night.  
**LANE LECTURE**  
LANE HALL, COOPER MEDICAL COLLEGE  
Cor. Sacramento and Webster sts.  
Friday Eve., March 22, at 8 o'clock.  
**"LOUIS PASTEUR"**  
PROF. HANS ZINSSER.  
Professor of Bacteriology, Stanford University.  
These lectures are free to the public.

**AMUSEMENTS**  
**ALCAZAR** O'FARRELL & POWELL  
Phone Kearny 2  
Home Phone C4455  
BELASCO & MAYER, Owners and Managers  
Mat. Tomorrow—Last 3 Nights  
**FLORENCE STONE**  
Leading the ALCAZAR PLAYERS in a Sumptuous Production of  
**CLEOPATRA**  
PRICES—Night, 25c to \$1. Matinee—25c to 50c.  
MAT. THURSDAY, SATURDAY, SUNDAY.  
NEXT—"CAMERO KIRBY." Introducing WILSON MELROSE as Leading Man.

**Columbia** THE LEADING PLAYHOUSE  
Geary and Mason  
Last 3 Nights—Matinee Sat.  
Last Time—Sunday  
**LULU GLASER**  
In the New Viennese Gem  
**"MISS DUDELSACK"**  
NEXT MONDAY  
**ELSIE JANIS**  
Her First San Francisco Appearance  
in the Musical Hit  
**"THE SLIM PRINCESS."**  
With JOSEPH CANTORNE.  
SEATS NOW ON SALE.

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This week—Only—Matinee Saturday  
**REGINA PRAGER Operetta Co.**  
Presenting their latest music plays (in Yiddish)  
**TONIGHT—"Shulamith"**  
Saturday Matinee....."Sacrifice of Isaac"  
Saturday....."Bar Kochba"  
Prices—25c to \$1.50.  
Com. Sun. Night—Seats Now  
HENRY W. SAVAGE OFFERS  
**MADAME X**  
The Supreme Drama of Mother Love.  
PRICES—50c to \$1.50. Wed. Mat., Pop. Prices.

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Safest and Most Magnificent Theater in America.  
MATINEE TODAY AND EVERY DAY  
**The Standard of Vaudeville**  
ROBERT T. HAINES and CO., in "The Coward."  
A One-Act Play by George Broadhurst.  
MIKE BERNARD and AMY BUTLER. Ragtime Pianist and Character Comedienne. RICE and PREVOST. The Original Bunnetty Bunch. WILSON BROS., in "The New Star." "Go Out!" Last Week. IDA FULLER and Her Corps of Dancers. PERCY WARREN and CO. WATSON'S FARM. YARD CIRCUIS. New Daylight Motion Pictures. Last Week. MARY NORMAN, in Her Famous "Women I Have Met."  
Exc. Prices—10c, 25c, 50c, 75c. Box Seats \$1. Mat. Prices (except Sundays and holidays)—10c, 25c, 50c. Phone—Douglas 70, Home C1570.

## SERMONS FOR WOMEN AT NOONDAY

Addresses on Lenten Topics Are Announced

Under the auspices of the House of Churchwomen a series of noonday meetings are being held at 125 Sutter street for business women, at which addresses are given on appropriate Lenten topics. Prior to the catastrophe of 1906 these Lenten exercises were held in the old Masonic temple. Later they were given in the Hotel St. Francis and last year in the Palace hotel. The sessions which are held from 12 m. to 12:30 p. m. are open to the public.

The first lecture was given Monday by Rev. Joseph McQuade. On the three days since the speakers have been Rev. William Rader, Rev. C. E. Burlingame and Deaconess Pierson. Rev. F. W. Clappett will speak today. Tomorrow Rev. Charles N. Lathrop will give the address. Thereafter the schedule is:

- March 23—Rev. William Ford Nichols, D. D.
- March 26—Rev. Edward Morgan.
- March 27—Dean J. Wilmer Gresham.
- March 28—Rev. Arch Porter.
- March 29—Deaconess Wade.
- March 30—Deaconess Draut.

The Lurline Ocean Water Baths, Bush and Larkin streets, are the most sanitary baths in the world. Comfortably heated ocean water plunge constantly circulating and filtering. Inspection invited. Spectators free. Open 7 a. m. to 10 p. m. daily and Sunday.

**CITY TRUSTEES TO TRAVEL**—Sacramento, March 21.—City Trustees Dr. C. G. Simmons and George K. Rider plan to tour Europe, leaving in the next few months. Doctor Simmons will visit the principal health resorts and Rider will see the pleasure resorts and the Holy Land.

**Gould, Sullivan & Co.**  
Two Stores 1253 Post St. 882 Market St.  
**New Arrivals**  
In Ladies' and Misses' Fancy Suits, \$25 to \$75  
Street Dresses, \$15 to \$45  
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And a Special Petticoat for \$1.95



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—Bring your feathers down to "Cavston" and get an estimate and see some of our repair work.

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**YOUR EASTER SUIT IS HERE ON CREDIT**  
Buy now—pay later—he well dressed at our expense. We can afford it, because our second floor pays no rent—we save money, so can you.  
**WOMEN'S SUITS**  
\$18.75, \$25, \$35, UP.  
A big assortment of new Spring styles—best colors, patterns and fabrics.  
**MEN'S SUITS** \$15, \$20, UP.  
Browns, blues, grays, tans—snappy patterns at prices you can afford.

2d Floor—Entrance Through Furniture Store.  
YOUR NAME ON OUR BOOKS GOOD AS CASH  
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Plenty of sun and air have cured more invalids than have the doctors. **Cottolene** is a sun-kissed product. It comes from the cotton fields of the Sunny South, where the choicest seed is selected, the oil extracted and refined, making a wholesome, healthful, vegetable product that makes "sunshine food."

You take chances when you use it. It may not injure you; but it may cause indigestion and other troubles. **Cottolene** makes food that any stomach can digest, contains no hog fat, and is the most healthful and economical cooking fat on the market.

Lard, on the other hand, never has, never can be anything but hog fat.

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**More Economical than Butter or Lard—Use 1/3 Less**