

# IN WOMAN'S WORLD



## The Smart Set

EVERY one knows that the women of 1912 wear their clothes like B. C. mummies. Bound into them. Mummies are wrapped, but the effect is the same. Straight, uncompromising lines. No one tries to persuade them into bending. It would end in frightful fractures if any one did, and for a tense moment at the California club vaudeville yesterday afternoon it seemed that this would surely happen on the stage. A pink satin gown, wonderfully molded, broken to pieces. But, regarding the flowers on the floor, the wearer decided to leave them there, and smiled her thanks to the boxes whence they were thrown. It was too bad, but what could she do? She had sung very sweetly, and the flowers were tossed over the footlights in friendly enthusiasm, and she wanted to be gracious, but she couldn't pick them up to save her soul.

Later, a diaphanous chiffon with careless lace falling over it invited more flowers. It looked so gracefully unbound. But misleading, after all. The white ruche came from the wings to rescue them; too young for the fashions of 1912. The singer in chiffon dared not hazard with her costume.

The charming grace of the girl who played the Liszt Rhapsody was a swift revelation. As she left the stage a bunch of violets fell from one of the boxes, and she stooped like a reed in the wind and gathered it up. There was the do or die lady, too, who secured the roses she attempted, in a black satin sheath. But, save these, the afternoon proved that tossing flowers over footlights is one of the delightful customs of a dead past. No use trying to revive it for several generations. Then, if one is a person of optimistic ideas, all the lacing and reducing of 1912 and later seasons will have served their ends, and the race will be born slender and reduced, though, in the thankless way of posterity, it won't give a thought to the

## Here's Full Dress for Mermaids Up-to-Date



THE Panier craze has spread even to the seashore and this summer will see the Panier bathing suit at the fashionable beaches. The suit above is of Peau de cygne, made up in either plain or fancy fashion.

present endurance of great-grandmothers.

Lieutenant and Mrs. Thurman Harrison returned Monday from St. Helena, where they were weekend guests of the latter's mother, Mrs. Helen D. Dierman. For the remainder of the week they will visit Dr. and Mrs. A. W. Bryant in their home in Broderick street.

Mrs. E. Walton Hedges has arrived from Santa Barbara and at present is visiting her sister, Mrs. Henry Clarence Breeden, in Burlingame. Later she will be the guest of her mother, Mrs. Emma Butler, California street. Mrs. Hedges has not yet decided the date of her departure for Paris.

Miss Jennie Crocker, whose engagement to Malcolm Whitman was announced Sunday, is due to arrive in San Francisco April 23. Accompanying her in her private car will be Mrs. William Mayo Newhall and Mrs. Mountford Will, who have been spending several weeks in New York.

In honor of two brides elect, Miss Tosca Brunsch, whose engagement to Dudley Sales was recently announced, and Miss Jane Wickesham, the fiancée of James Stuart McNab, Mrs. Joseph Masten will entertain at an informal tea, to be held in her residence in Washington street.

Mrs. J. Leroy Nickel has issued invitations for a luncheon, followed by bridge, to be given in the Francisco club next Monday afternoon.

Miss Flora Low and Miss Ella Morgan, who have been occupying apartments in California street during the winter months, will leave San Francisco in the near future to visit the different fashionable summer resorts. They will be away until late in the season and have postponed their trip abroad for the present. Another who will soon go out of town is Mrs. Courtney Ford, who has been visiting at the Bellevue hotel. She will leave this week for Byron Hot Springs and will later visit the southern resorts.

San Franciscans will be interested in the marriage of Miss Ruth Lee Collins and Morgan G. Bulkeley, Jr., which will be celebrated in Hartford, Conn., June 8. The bridegroom is well known in this city. He is the son of former Governor and Mrs. Morgan G. Bulkeley and is a nephew of Miss Minnie Houghton. He is a graduate of Harvard and since leaving college he has made his home in Hartford. Miss Minnie Houghton will go east to attend the wedding.

Mrs. William Lamartine Breyfogle and Mrs. Raymond Russ entertained in the ballroom of the Palace hotel, eighty guests enjoyed their hospitality. Doctor and Mrs. Breyfogle will entertain at a dinner to 16 guests Thursday evening.

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## CLUB WOMEN'S VAUDEVILLE SUCCESS

Cort Matinee Wins Approval of Big House

Vaudeville of a superlative quality was given by the members of the California club at their matinee yesterday at the Cort theater, and the full house attested to the financial success of the event. There were all sorts of different things given for the diversion of "those present," ranging from living pictures, musical numbers and Grecian dances to the "Spinners' Utopia," in which a score or more of the leading members of the club made merry in wonderful costumes.

Mrs. E. E. Revell and her singing of "You Great Big Beautiful Doll," in which she was accompanied by nine most fascinating living dolls, daughters of club members, was one of the most attractive features of the afternoon and won the heartiest of applause.

"Club Daughters" appeared to the best advantage also in the living pictures, most of which were reproductions of famous paintings. Two pictures were shown from "The Arabian Nights" after illustrations by Edmund Dulac, and there were the best of the afternoon, particularly Miss Dorothy Crawford as the princess of Duryabar and Miss Madeline Cummings as the daughter of the king of Bengal. These were beautifully costumed, staged and posed, and the pretty girls never appeared to better advantage.

Miss Carolyn Dodd sang "In the Garden of My Heart," by Mrs. Carlo Roma, which was greatly enjoyed, and Miss Gladys Kaighn's beautiful voice was heard in an aria from "Aida."

Miss Alberta Livernash played the piano. Mrs. John C. Cornell gave a Grecian dance, and led by Miss Gwendolyn Powers, a group of University of California girls presented some Hawaiian airs with delicate accompaniments. There was also a vocal duet by Carolyn R. Elliott and Rudolph C. Post.

The affair was under the management of Mrs. Arthur Cornwall.

## Shun the Cheap Expensive Goods on Sale--By Ruth Cameron

THE best thing of an inexpensive kind is almost always better than a cheap thing of a more expensive class.

Things which appear exactly the same on the surface are often entirely different when you look at them more closely. For instance, knowing how to spend money and knowing how to buy, might appear to be the same thing, but they are entirely different. Every woman knows how to do the first; one in a hundred, the second. And yet, knowing how to buy wisely is one of the most important divisions in woman's great science of home making. I heard an investigator of financial conditions assert that women spend over three-fourths of all the money that is earned in the middle and lower classes. Think how important it is that they should know how to spend it wisely. Volumes might certainly be written on this subject, but I don't know enough to write them. I just want to bring home to you one principle of wise buying with which I have recently been impressed and which I stated above, namely--the best thing of an inexpensive kind is almost always better than a cheap thing of a more expensive class.

Nine years ago two young girls who were chums were married at about the same time. These young couples had nearly the same amount of money to spend, and many of their household furnishings were similar. But in the matter of beds they disagreed. One girl was determined to have brass beds, and since she did not have enough money to buy a first class article, bought some attractive but cheap brass beds. The other girl said, "I would rather have a thoroughly good white bed than a cheap brass one," and forthwith, put about the same sum which her friend had invested, into the most attractive and well made white beds that could be bought. Today one girl has dainty white beds which look as fresh and attractive as when she bought them, while the other has a pair of tarnished and tawdry brass beds which spoil the appearance of her whole chamber.

It is better to buy good oak than cheap mahogany; a first class cotton dress than a cheap silk one.

Good muslin or scrim curtains are infinitely preferable to hangings of cheap lace.

First class cretonne is better than fourth class tapestry.

It is infinitely more satisfactory to pay 50 cents for the best of silk hose stockings than for the cheap grade of silk hose.

Good lamb will give you more nutriment and satisfaction for your money than cheap steak.

Indeed, in every department of buying, the housewife will find this a safe principle, and will do well not to let herself be beguiled from it by the longing to have something of a better class and more showy than she can really afford. At first she may think she is getting a bargain in the cheap expensive thing. In the end she will find out her mistake.



RUTH CAMERON

**AMUSEMENTS**

12TH AND MARKET STREETS, TODAY AND DAILY UNTIL SUNDAY, APRIL 21, AT 2:15 AND 8:15

**MILLER BROS. & EDWARD ARINGTON**

**BRANCH**

REAL WILD WEST

550 PEOPLE & HORSES CHEYENNE CHAMPIONS

BARBAROUS MEXICO BULL RING SENSATION

FOOT BALL ON HORSE BACK

STAMPEDE ROUND-UP

60 INDIANS

General Admission 25c. Reserved Seats (including admission) 75c and \$1.00. On sale at Kohler & Chase's, 20, O'Farrell Street, and on the show grounds.

THIS (WED.) MORNING at 11 o'clock

**GORGEOUS FREE STREET PARADE**

ROUTE: 12th and Market to Ferry, to Mission, to Third, to Kearny, to Bush, to Grant, to Geary, to Mason, to Ellis, to Taylor, to Golden Gate, to Gough, to Market, and return to Show Grounds.

**CORT** Leading Theater

ELLIS & MARKET Phone--Office 6660 Home C1660

"POP" MATINEE TODAY

This Week Only--Matinee Saturday

6:15, 8:15, 10:15

**LOUISE GUNNING**

In the Merry Musical Comedy Success,

"THE BALKAN PRINCESS"

Prices--5c to 1.50

Next Sun. Night--SEATS THURS.

WEA. BRADY (and) partners

**ONE LONG LINGERING LAUGH**

BY PHILIP B. BARTHOLOMEW

Prices--5c to \$1.50. Wed. Mat. Pop. Prices.

**THE "FLON AL-Y"**

WORLD'S GREATEST STRING QUARTET

SCOTTISH RITE AUDITORIUM

TUESDAY EVE., APR. 23

FRIDAY AFT., APR. 26

SUNDAY AFT., APR. 29

SEAT SALE TOMORROW

at Sherman, Clay & Co.'s and Kohler & Chase's. Tickets \$2.00, \$1.50, \$1.00.

**PANTAGES**

MARKET STREET, OPPOSITE MASON

**SPARKLING LUMINARIES!**

HARRY BERNARD'S MERRYMAKERS

"The Bokers' HARRY BROWN & CO.

Presenting "A Case of Divorcé"; THE MUSICAL GOOLANS; GLADE & YERDI. Also Comedians: SEYMOUR & SHERMAN; FAMOUS MARCELOUS CAPINES; BUCKEYE STEVE QUARTET; Master Harmon; CLAIR and LANG in Musical Comedy; THE BEERWALLS; Glants of Sings and SINGERS FIGURES.

Mat. Daily at 2:30. Nights 7:15 and 9:15. SUN. AND MON. at 1:30 and 3:30. HOLIDAYS. Nights Continuous from 8:30.

Prices--10c, 20c and 30c

**BONCI**

LYRIC TENOR

FRIDAY AFT. at 3:15

Ye Liberty--Oakland

Tickets at Ye Liberty

SUNDAY AFT. at 2:30

CORT THEATER

Tickets--Sherman, Clay & Co.'s and Kohler & Chase's--\$2.50, \$2, \$1.50, \$1.00. (Kissable Piano Used)

Coming--ALEXANDER HEINEMANN

**KOLB AND DILL**

PRESENT THEMSELVES and a Supporting Cast of 50 High-Class Musical Artists in

**THE POLITICIANS**

BY AARON HOFFMAN.

Regular Matinee Saturday and Sunday.

PRICES--\$1.00 to 25c

SEATS READY FOR 20 WEEK THURSDAY

**Impress**

THE CARD PARTY

With MR. JOSEPH SLAYTOR

WATERBURY BROS. & TENNY

4-FOL DE ROL GIRLS-4

Josie Flynn Lupita Perca ANITA BARTLING OTHER BIG ATTRACTIONS

**ALCAZAR**

Phone Kearny 2 Home Phone 0445.

BELLASCO & MAYER, Owners and Managers.

Mat. Tomorrow--Last 5 Nights

Florence Stone, Wilson Melrose and the Alcazar Company in

**THE SPENDTHRIFT**

A Stirring Play of Love and Business by Peter Emerson Browne.

Prices--\$1.00 to 25c

MATS. THURSDAY, SATURDAY, SUNDAY.

NEXT WEEK....."SEVEN DAYS"

**LURLINE**

BUSH AND LARKIN STREETS

OCEAN WATER BATHS

Swimming and Tub Baths

Salt water direct from the ocean. Open every day and evening, including Sundays and holidays, from 6 a. m. to 10 p. m. Spectacular salaries free.

April 1 to October, inclusive, baths open 6 a. m. to 10 p. m.

Naturist reserved Tuesday and Friday mornings from 9 o'clock to noon for women only.

"Filtered Ocean Water Plunge" COMFORTABLY HEATED Constantly Circulating

Hot air-dryers. Electric Curling Irons, and Shampoo Room for Women Bathers free.

BRANCH TUB BATHS 2121 GEARY ST. NEAR DEVISADERO.

**Columbia**

THE LEADING PLAYHOUSE

Geary and Mason

MATINEE TODAY 2:30 to 4:30

Matinee Saturday--Last Time Sunday

The Musical Comedy of Lane.

**LURELINE**

BUSH AND LARKIN STREETS

OCEAN WATER BATHS

Swimming and Tub Baths

Salt water direct from the ocean. Open every day and evening, including Sundays and holidays, from 6 a. m. to 10 p. m. Spectacular salaries free.

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**PINK LADY**

ALICE LLOYD

Beginning Next Monday--One Week

In the Musical Hilarity, "LITTLE MISS FIX-IT"

Seats Thursday--Matinee Wed. and Sat.

**SLIDE FOR LIFE**

Fancy and Trick Skating at the PAVILION RINK

Favorite appearance of WHITE, ARMSTRONG AND RANDALL.

Late of the Coliseum.

APRIL 15 to 17 EVENINGS, 21:22 matinees.

Admission, 20 cents; ladies free.

**Opheum**

O'FARRELL at STOCKTON & POWELL

Safest and Most Magnificent Theater in America

MATINEE TODAY AND EVERY DAY

LAST WEEK MCINTYRE and HEATH

Mat. Today--"The Georgia Minstrels"

Tonight--"The Man From Montana"

LUCY WESTON. English Comedienne; SEYMOUR'S IRISH PLAYERS; STEWART SISTERS and ESCORTS; WORKWOOD'S CANTERS and MONKEYS; DAVID SCHOLLER and LOUISE HICKSON; THREE SIBILET ROYE; JESSIE MILLWARD and JOHN GLENDENING. "Reaping the Whirlwind" (This Week Only).

Free. Prices--10c, 25c, 50c, 75c. Box Seats, \$1. Mat. Prices (except Sundays and holidays)--10c, 25c, 50c. PHONES--DOUGLAS TO HOME C1570.

## BANQUET FOR Y. W. C. A.

600 Guests Bidden To Meet Women

OAKLAND, April 16.--The Young Woman's Christian association sent out 600 invitations for the dinner to be given Tuesday evening in the Scottish Rite temple. It will be a notable affair of the month, the guests representing all the interests of the city.

Small tables, each accommodating eight guests, are being planned. The later hour of the evening will be devoted to toasts and speech making on "The Conservation of Womanhood" and "The Modern Association."

Mrs. E. D. Yorker is general chairman for the evening and is being assisted by a large number of the women of the local smart set.

**WOMEN TO TALK AT CLEANUP-DAY LUNCHEON**

[Special Dispatch to The Call]

STOCKTON, April 16.--The Chamber of Commerce will hold its regular monthly luncheon Thursday. It will be designated as a "cleanup day luncheon." Mayor R. R. Reibenstein, Councilmen D. J. O'Keefe and Carl Oser, Superintendent of Streets Oscar Wright, City Auditor Stevens, City Health Officer Raymond McCork and members of the Philomathean club will speak on the plan for cleaning up the city. The clubwomen intend to see that Stockton is made a "spotless town" and have asked everybody to co-operate.

**Y. W. C. A. SECRETARY RESIGNS**--Yallogo, April 16.--Charles E. Eckert, who has held the office of religious secretary at the Y. W. C. A. for the last seven or eight months, has tendered his resignation to take effect May 1 and will go to Eureka, San Joaquin county, where he has accepted a call to the pulpit of the Baptist church.

## WE HAVE WITH US--MILLS

Toasts and Music At Luncheon

Members of the Mills club gathered for their annual luncheon yesterday in the Sorosis clubroom, which were prettily decorated for the occasion.

In the center of the room was the large round table at which were seated Miss Grace Unger, the president of the club, Miss Ege, president of Mills alumnae, who was the guest of honor, and the following guests:

Miss Rosalind Keep Mrs. Frank Sumner  
Mrs. Frank Fredericks Miss Josephine Foster  
Mrs. E. W. Stidmiller Mrs. Fred Moore  
Mrs. H. Robertson Mrs. George Keely  
Mrs. F. E. Denniston Mrs. A. Aldie Torrell  
Mrs. J. K. Flores Mrs. F. H. Jones  
Mrs. J. K. Flores Mrs. Catharine Barker

Around seven other small tables sat the following hostesses:

Mrs. M. E. Hubbard Mrs. W. H. Bryington  
Mrs. Helen Bacon Mrs. John C. Cornell  
Mrs. Alexander Warner Mrs. Helen Kinball  
Mrs. John P. Wallace

Miss Rosalind Keep acted as toastmistress and toasts were responded to by Miss Ege, Miss Helen Bacon, Miss Henrietta Casebolt and Miss Helen Kimball. Mrs. Clarence Wetmore sang and throughout the luncheon an orchestra played.

**SQUARE DEAL WILL BE GIVEN THE MEN**

[Special Dispatch to The Call]

DAILY CITY, April 16.--The first woman justice of the peace in California has been chosen in Daily City, the first act of the newly elected socialist board of trustees at their meeting last evening being to show that one woman of their acquaintance, at least, is possessed of the judicial temperament.

Miss Alice Lee, assisted by them to be city recorder, has concurrent jurisdiction with justices of the peace, her only limitation being inability to perform marriage ceremonies. This latter was her only regret on receiving notification.

Miss Jess, who has worked as stenographer in law offices in San Francisco, has put in her spare time reading law, and stated that she did not anticipate any trouble making the citizens of her town "behave." She also said that she would try all cases brought before her in accordance with law and justice.

"I won't give men the worst of it," she said. "You see, men appointed me. Miss Jess will be sworn in on April 22.

**Milady's Toilet Table**

By MME. D'VILLE

A good complexion is within reach of every woman. All that is required is proper care. Throw away powders and cosmetics, live in the open air as much as possible and use a simple solution made by dissolving an original package of mayotone in a half-pint witch hazel. Gently massage face, neck and arms with this solution and you will be delighted with results. Its effect is instantaneous, and in short time the skin is smooth, soft, satini-like and girlish.

To keep the hair bright, sunny and youthful looking use a dry shampoo two or three times a month. Washing the hair makes it faded and brittle. Put a cupful of corn meal in a fruit jar and mix with it an original package of therox; sprinkle this on the head and brush out. It brushes out easily, takes all dust, dandruff and excess oil with it and leaves the hair clean, bright, wavy and rich in color.

To stop headache, or ache in back of joints, reduce swelling, allay inflammation, to relieve pain in any part of the body, apply Mother's Salve, rubbing in well. It is used for neuralgia, rheumatism, lumbago, etc. The world never saw its equal as a pain killer.

Superficial hair on face or forehead can be quickly and easily removed at home by applying delicate paste. Make enough paste to cover the hairy surface by mixing powdered delicate paste with water, and wipe off after two minutes; then wash the skin, and the hair will be gone. This recipe is safe, and as simple as any.

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Fifth Avenue and Fifty Fifth Street.

Caters to Transient as Well as Permanent Guests

The Management gives assurance that the cost of living at this hotel, including Rooms and Restaurant, is no greater than at any other hotel of the same class, notwithstanding reports to the contrary.

Rates:

Single Rooms without Bath \$3.00 and \$4.00 per day; with Bath \$5.00, \$6.00 and \$8.00; and for two people \$6.00, \$8.00 and \$10.00 per day.

Suites consisting of Parlor, Bedroom and Bath, \$10.00 upward; larger Suites in proportion.

All outside rooms.

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