Summer Resorts

LAKE COUNTY

Soda Bay Springs

On Clear Lake, 100 Miles North of San Francisco.

ROUTE—Leave Ferry 7:40 a. m. for Sausalito by train or Auto, N. W. Ry. to Pieta. Auto to Lakeport, Steamer to Soda Bay, arriving at 4 p. m. Round trip rates, good for six months, $13.50; by stage and steamer, $10.50.

SODA BAY—Just opened under first class management. Accommodations for 150. Everything new, clean and rustic.

CUISINE DEPARTMENT under one of the best Chefs of Portola Louvre of San Francisco.

BAR with all modern facilities and expert mixers. Best of beverages. Nature's Champagne. Our Sparkling Soda Bathing Springs as exhilarating to the external surface as Champagne to the inner and we have both.

THE QUEEN OF LAKE COUNTY RESORTS

HIGHLAND SPRINGS

Opened on June 15, 1912, with grandest opening ever held in the history of this famous summer resort. Special chicken dinner will be served in courses every Sunday evening from 6:30 to 8 o'clock at 50c plate. Music by Highland Springs Orchestra during lunch and dinner hours. Special efforts are made catering to week end auto parties. W. H. MARSHALL, Prop., Highland Springs, Lake Co., Cal.

When communicating with this resort, please mention The San Francisco Call.

The Springs That Made Lake County Famous

ADAMS

By its cures of stomach, Liver and Kidney Complaints. Located in the midst of a 5,000 acre pine forest. Altitude 3,300 feet. For further information write Dr. W. R. Prather, or call at Peck-Judah Bureau of Information, 687 Market st. Buy your ticket of the Southern Pacific and follow the crowd.

When communicating with this resort, please mention The San Francisco Call.

LAKEVIEW HOTEL

LAKEPORT, LAKE CO.—Leading and best appointed hotel in town. Headquarters for automobile touring parties and commercial men. Phone Main 1. GEO. BEEBE, Prop., Lakeport, Cal.

When communicating with this resort please mention The San Francisco Call.

SEIGLER SPRINGS

Natural hot baths for rheumatism, etc. Swimming pond. Baths free to guests. Fine livery. Rates $10 to $14 per week. SEIGLER SPRINGS CO., E. A. Works, Mgr., Seigler, Lake Co., Cal. Particulars Peck-Judah, 687 Market st.

When communicating with this resort please mention The San Francisco Call.

Anderson Springs

Did the business in Lake county last year. Open May 1. Address MISS ROSE ANDERSON, Anderson Springs, Middletown, Lake county, Cal. Rates $10 to $12.

When communicating with this resort, please mention The San Francisco Call.

STOP AT HOTEL CALISTOGA

A beautiful summer and winter resort. The only hotel in California having hot sulphur baths adjoining rooms. Sulphur swimming tank, 50x80. The famous Calistoga mud baths. Stage headquarters for all Lake county points; 40 minutes for lunch before leaving. OWEN KENNY, Proprietor.

When communicating with this resort please mention The San Francisco Call.

Lake County Automobile Transportation Co.

Passengers carried by Automobile and Stages from Pieta to Highland Springs, Lakeport, Kelseyville and Upper Lake. Fine mountain scenery over this line. (Special all rail and auto round trip tickets, San Francisco to Bartlett Springs and return, only $18, including trip across beautiful Clear Lake). Extra auto charge in addition to stage from Pieta to Highland Springs $1.50, to Lakeport $1.50. Tickets on sale at Northwestern Pacific Railroad Company, Ferry building, and 874 Market street, San Francisco.

LAKE COUNTY

BONANZA SPRINGS

The homelike family resort amid the pines. Furn. cottages for housekeeping, $3 per week and up. Hot and cold mineral baths. New sanitary bathtubs. Rates, $10 week. Address Bonanza Springs, Lake Co., Cal. EHRET, PENNING & EHRET, Props.

When communicating with this resort, please mention The San Francisco Call.

SARATOGA

Springs; 15 different mineral springs; positive cure for Liver, Kidney and Stomach troubles. Now open. Address J. MARTENS, Bachelor P. O., Lake county, Cal.

When communicating with this resort please mention The San Francisco Call.

CALLAYOMI HOTEL

Middletown. Rates $2.00 per day. A home place for home people. Headquarters for commercial men. Address T. M. HARRIS, Middletown, Lake county, Cal.

When communicating with this resort, please mention The San Francisco Call.

Spring Hill Farm Resort

IDEAL PLACE for rest and recreation, hunting, swimming, croquet, tennis, dancing, good table, home cooking; fruits, vegetables, milk and eggs, own production; $8 per wk. L. S. PETERSON, Middletown, Lake Co., Cal.

When communicating with this resort, please mention The San Francisco Call.

CAMPING

SPIERS SPRINGS—Lake county's favorite camping resort; just the place for those who like to rough it. Camping privileges $1 per week. Spring water free to campers. Address JOSHUA SPIERS, Middletown, Lake Co., Cal.

When communicating with this resort please mention The San Francisco Call.

"MIRA VISTA RESORT"

Opens May 1. Rates $7 per week. Headquarters for autos. Stop and have a chicken diner. Write for folder to H. G. RICHMAN, Middletown, Lake county, Cal.

When communicating with this resort, please mention The San Francisco Call.

U. S. ARMY

TENTS

BLANKETS, COTS, HAMMOCKS
SPIRO HARNESS CO.
307 MARKET STREET, S. F.
Write for New 1912 Catalogue

MAKE LAKE COUNTY

BY THE SCENIC ROUTE

New 25 passenger Auto Stage just completed, reducing time en route one-half and only slight increase in fare over horse stage rates. Also easy carriages and careful drivers. Grand mountain scenery. Round trip from S. F., including horse stage to Harbin and Anderson, $7; to Adams, Sieglers, Bonanza, Hobergs, Howards, Castle, Spiers and Glenbrook, $9. Stages leave Calistoga 11:30 a. m., Sundays excepted. Half hour for lunch at Calistoga Hotel. 50 pounds baggage allowed. Tickets on sale at S. P. Office. WM. SPIERS, Prop., Calistoga, Cal.

SHASTA COUNTY

Castle Crags Farm

NEAR MT. SHASTA

Will Open May 15th California's Most Delightful Mountain Resort

Real pine log cabins, with great stone fireplaces; hot and cold shower baths; electric lights; fine table; home cooking. For rates, reservations, etc., address MRS. W. F. MORRIS, Hotel Victoria, S. F.

When communicating with this resort please mention The San Francisco Call.

CASTLE ROCK TAVERN

Will be opened on June 1. Fine playgrounds for children. Castle Rock mineral water bottled at this resort. Rates $10 to $12 per week. Write early for reservations to J. L. CONROY, Castle Rock, Shasta county, Cal.

When communicating with this resort, please mention The San Francisco Call.

SHASTA COUNTY

SHASTA SPRINGS

HOTEL AND COTTAGES

Fine fishing within five minutes' walk of the hotel.
Excellent swimming tank in the open air under towering pines.
Music in dining room during meals and in pavilion evenings for dancing.
Beautiful trails under shady trees.
Automobiles and saddle horses, golf links.
Other amusements.
First class table.
For rates and reservations address
SHASTA SPRINGS HOTEL CO.
SHASTA SPRINGS, CAL.
C. A. BABB, Mgr.

When communicating with this resort please mention The San Francisco Call.

SWEET BRIER RANCH

A mountain home for rest. Electric lights, hot and cold water in every room. Altitude 1,900 feet. Mount Shasta in full view. Home grown fruits and vegetables, milk and cream in abundance. Good fishing and hunting. Auto and saddle horses. Rates $12 to $14 per week. Address FRANK A. KEYES, Castella, Shasta county, Cal.

When communicating with this resort, please mention The San Francisco Call.

SOUTHERN'S

A health resort at Sims Station, Shasta county, Cal. Entirely renovated. Under the management of MRS. M. A. BRULEY. Rates from $2 per day up. Special rates for families, also week-end rates. Good hunting and fishing. Close to Shasta Springs.

When communicating with this resort please mention The San Francisco Call.

SHASTA RETREAT

Mineral Springs, cottages now for rent. Hotel board at reasonable rates; home cooking. For information address D. C. BROWN, Retreat, Cal. Literature and information, Peck-Judah Co., 687 Market street.

When communicating with this resort, please mention The San Francisco Call.

WHERE TO GO

For Your Vacation

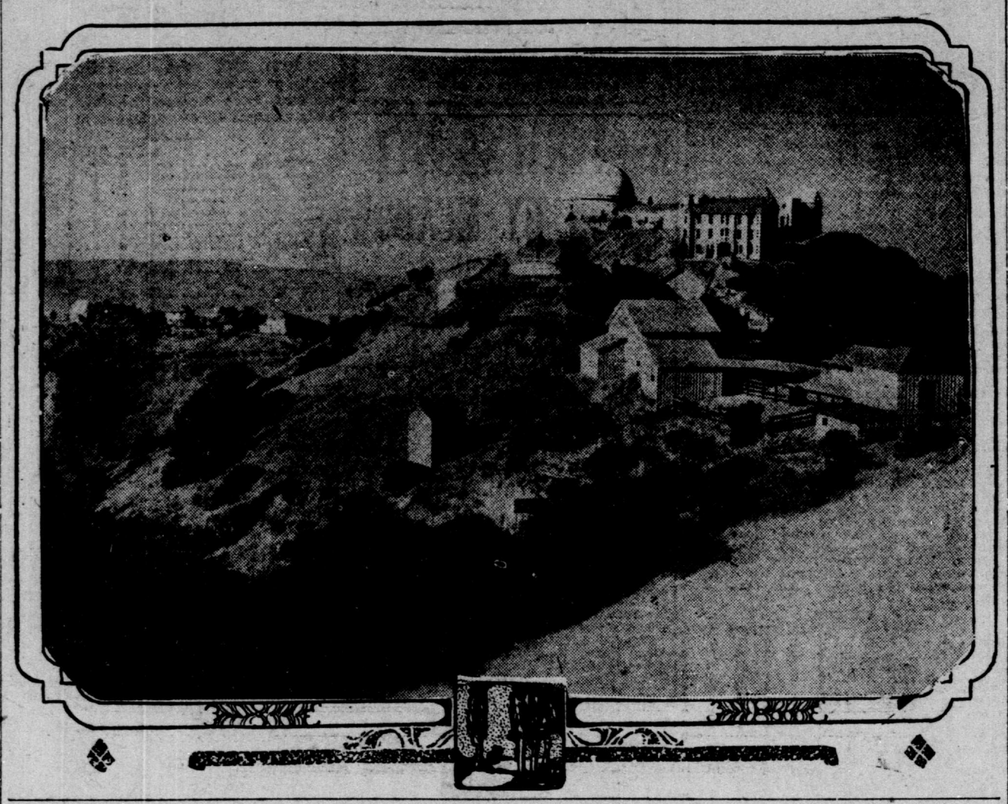
We tell you everything you wish to know, furnish vacation literature and plan your trip. Services free.

Send 4 cents Postage or call for free copy of "Summer Trips for 1912"

PECK-JUDAH, 687 Market St.

Out of Doors Life in California

Mount Hamilton, with its famous telescope, that brings suns and planets within the ken of the human eye, is located accessible to San Jose, a most interesting objective for an outing trip.



NORTH SHORE

NELSON'S Olema Hotel, Olema

Marin Co., Cal. An ideal place to spend your vacation, whether for a month or a week end. Beautiful walks and drives, tennis and croquet courts, trout and ocean fishing. Headquarters for automobile and coaching parties. NELSON HOTEL CO., Inc.

When communicating with this resort, please mention The San Francisco Call.

CAMPING

GUERNEWOOD PARK, on Russian river; fishing, boating, bathing, bowling; tents and cots rented. Write for circular. HAROLD A. McLEAN, Manager, Guerneville.

When communicating with this resort please mention The San Francisco Call.

ELIM GROVE HOTEL

AT CAZADERO BIG TREES

Rates $2 per day, $12 to $14 week. First class accomodations. Hunting, fishing. L. EDWARDS, Prop., Cazadero, Cal.

When communicating with this resort please mention The San Francisco Call.

French Restaurant—Fine French cuisine. Specialties—Mussels, Clams a la Bordelaise, Crabs, Fareis; rooms. Address P. Perodeau, Inverness, Cal.

NORTH SHORE

MT. TAMALPAIS SANITARIUM

The place for your vacation. Ideal location, beautiful environment, enchanting view. Good service. Rates $10 per week. Only 40 cents round trip from the city. Address SANITARIUM, Mill Valley, Cal. Long distance phone.

When communicating with this resort, please mention The San Francisco Call.

HOTEL INVERNESS

Rates $10 to $18 per week. Open the year around. Rooms with private baths. Can take care of 80 people. For particulars and booklet address J. R. REEVES, Inverness, Marin county, Cal.

When communicating with this resort, please mention The San Francisco Call.

LARKSPUR VILLA

LARKSPUR—One block from station. Boating, fishing. Furnished cottage with or without board. Salt water bathing. Terms moderate. Take Sausalito ferry. Address MRS. PETER SMITH.

When communicating with this resort please mention The San Francisco Call.

OAK PARK

OPP. BOYES SPRINGS

Lots for sale, $150 and up. Address MRS. B. FARRELL, box 40A, Sonoma, Cal.

NORTH SHORE

RUSSIAN RIVER TAVERN

IN THE BEAUTIFUL MONTE RIO.

E. LAFRANCHI, Proprietor, Monte Rio, Cal. Newly renovated and under new management. For further information address Monte Rio, Cal.

When communicating with this resort, please mention The San Francisco Call.

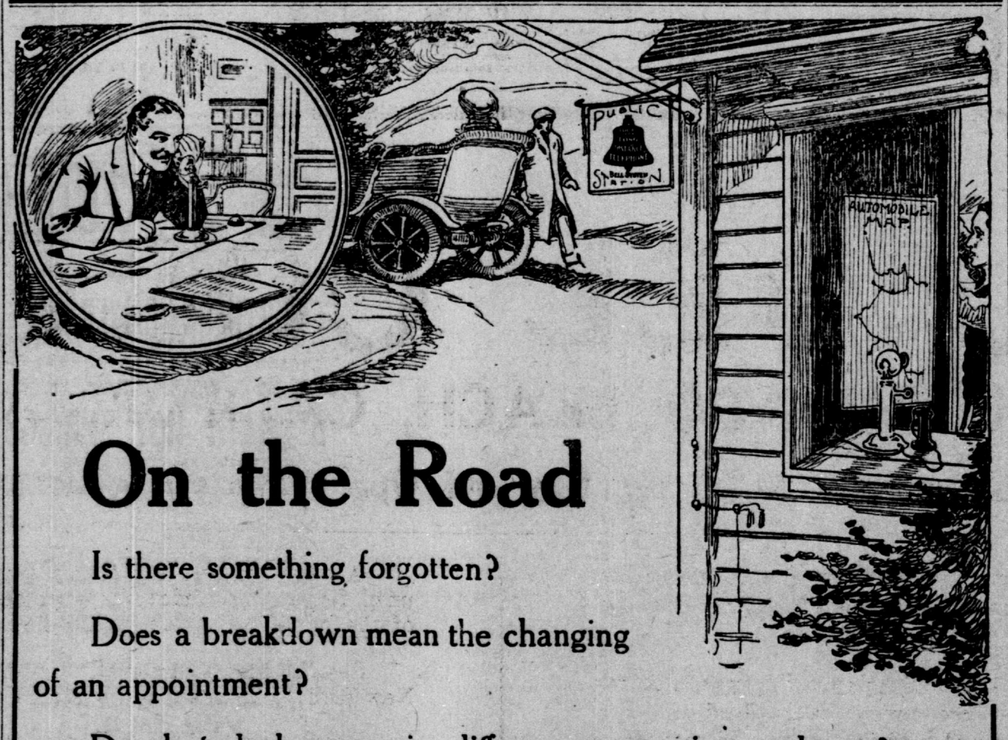
Fitch Mountain Tavern

On Russian river, 1½ miles from Healdsburg. The only hotel and summer resort in California raising its own brook trout for guests. $2.50 to $3 day; $12 to $18 week. Phone Sub. 50. A. M. EWING, Healdsburg.

When communicating with this resort please mention The San Francisco Call.

NEW ENGLAND HOME—Located in a beautiful grove of redwood and oak, about 40 rods from station. Beautiful walks and scenery. Boating, bathing, bowling, dancing and croquet. Piano for use of guests. Home cooking, fruit, milk, butter and vegetables from own ranch. Rates $7 to $9 per week. Special rates to families and parties. Address F. K. HARRISON, Camp Meeker, Sonoma county.

When communicating with this resort please mention The San Francisco Call.



On the Road

Is there something forgotten?

Does a breakdown mean the changing of an appointment?

Do altered plans require different preparations at home?

From office or residence do you desire immediate communication with friends or business associates?

All can be arranged over the lines of

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

WATCH FOR THE BLUE BELL SIGN

SONOMA COUNTY

SKAGGS HOT SPRINGS

VELVET BATH AND BEST TABLE

Nine miles from Geyserville, Sonoma Co. Two trains daily. Fare $4.60 round trip, including stage; automobile if desired. Natural hot mineral water at a temperature of 135 degrees, cures Rheumatism, Kidney, Liver and Stomach troubles. Baths free. Swimming, hunting, fishing, livery, box ball, tennis, etc.; music and dancing. Table the best; ask any guest. Rates $12 to $16 per week. Write for booklet and reservations to PETER J. CURTIS, Skaggs, Sonoma Co., Cal., or Peck-Judah Co., 687 Market st.

When communicating with this resort please mention The San Francisco Call.

AGUA CALIENTE SPRINGS

Two hours' ride, via N. W. Pac. and S. P. Rys.; NO STAGING. Hot sulphur water, swimming tank, tub, plunge and electric light baths for rheumatism, liver and kidney complaints, stomach troubles. Games, amusements, dancing, music, livery, autos, long distance phones and postoffice in hotel. Reasonable rates; terms to families. Write for booklet and rates to THEODOR RICHARDS, Agua Caliente, Sonoma county, Cal. Information PECK-JUDAH CO., 687 Market st., S. F.

When communicating with this resort please mention The San Francisco Call.

HOTEL CHAUVET

GLEN ELLEN

Open year round; newly remodeled and now under management of A. E. Martens; short distance from Agua Caliente springs. Write A. E. MARTENS, Prop., Hotel Chauvet, Glen Ellen, Cal.

When communicating with this resort please mention The San Francisco Call.

THE GABLES

Sonoma county's ideal family resort, just opened to the public. Excellent table, supplied from our dairy and farm. Dancing, tennis, games. Bus to hot baths and trains daily at Verano station. Mineral hot baths and swimming tank. Rates $2.50 per day, $12 and up per week. Open year around. Address H. P. MATHEWSON, Sonoma City P. O., Cal.

When communicating with this resort please mention The San Francisco Call.

EL VERANO VILLA

A country resort for families. Open year round. Good fishing and hunting. Dancing pavilion. Hot mineral baths. Rates $7 per week. For particulars write to EL VERANO VILLA, El Verano, Cal., or PECK-JUDAH CO., 687 Market st., S. F.

When communicating with this resort please mention The San Francisco Call.

BELLEVUE HOTEL

Family summer resort. Bus to Boyes Springs daily. Rates $8 per week. For particulars address or telephone O. C. Benjamin, prop. El Verano P. O., Sonoma county. FOLLOW THE CROWD.

When communicating with this resort please mention The San Francisco Call.

SONOMA GROVE

UNDER THE TREES

Select family resort. Stop at Verano or El Verano station. Write for folder. Mosso & Bianchini, Sonoma, Cal. Information Peck-Judah, 687 Market st.

When communicating with this resort, please mention The San Francisco Call.

VISTA MADRONE FARM

NOW OPEN.

HEALDSBURG, SONOMA CO., CAL.

See Vacation Book, page 80, or address San Francisco Call Information Bureau.

When communicating with this resort, please mention The San Francisco Call.

GLEN RITA

Hotel, one block from depot. Tents if desired. Cottages for rent. For rates and particulars address WM. C. HEALEY, Monte Rio, Sonoma Co., Cal., or Peck-Judah, 687 Market st.

When communicating with this resort please mention The San Francisco Call.

SULLY'S Monte Rio Sonoma Co.

Well known Summer resort, on hillside, among redwoods, overlooking Russian river. Illustrated booklet on application.

When communicating with this resort please mention The San Francisco Call.

TOSCANO HOTEL

FAMILY SUMMER RESORT.

Fine cuisine. Convenient to springs Two blocks from station. Write S. CIUCCI, Sonoma, Cal.

When communicating with this resort, please mention The San Francisco Call.

BOYES HOT SPRINGS

Round trip fare, $1.65. Swimming tank 150 by 75 feet. Send for booklet.

When communicating with this resort, please mention The San Francisco Call.

DESIRABLE

COTTAGES and BUNGALOWS

SUMMER OR WINTER

Furnished housekeeping cottages for rent, sale or bought. Apply J. W. MINGES, Woodleaf Livery, Boyes Hot Springs.

When communicating with this resort, please mention The San Francisco Call.

OAK GROVE RESORT

A homelike place for home people; $7 up; games of all kinds; meet trains at Verano Sta.; German cooking; tents if desired for single or double. new dance hall. H. KOERNER, El Verano, Cal.

When communicating with this resort, please mention The San Francisco Call.

TRAINS STOP AT MILLER'S RETREAT SUMMER RESORT

Sausalito ferry and N. W. P. railroad. Cazadero redwoods, Sonoma county. Season May 1 to Nov. 1. Tenting, fishing, hunting and bathing. Dancing pavilion; good floor, good music. Rates $9 per week. MRS. A. L. MILLER, Prop.

When communicating with this resort please mention The San Francisco Call.

KAWANA

UNDER NEW MANAGEMENT.

Two miles south of Santa Rosa, on main auto road. Service a la carte at all hours. Phone 41-F-2. P. L. CRIBLET, Prop., formerly with St. Francis hotel.

When communicating with this resort, please mention The San Francisco Call.

PALACE HOTEL AND GRILL

Under new management. Free auto meets all trains. This hotel has been thoroughly renovated. Headquarters for commercial men. American and European plan. Sample rooms. B. FREEMAN, prop. Phone Main 861, Sonoma Co., Cal.

When communicating with this resort please mention The San Francisco Call.

HOME FARM

One-quarter mile from Agua Caliente. Will meet guests. Bathing, tennis court, croquet. Special rates to families. Ideal spot of Sonoma valley. Particulars, J. B. MORRIS, Agua Caliente.

When communicating with this resort please mention The San Francisco Call.

Redwood Grove, Guerneville

¾ mile from station. Beautiful scenery. All kinds of fruit and berries. Good home cooking. Convenient and comfortable. Electric lighted grove. Near Russian river. Address THORPE BROS., box 141, Guerneville, Cal. Rates $10 and $11.

When communicating with this resort, please mention The San Francisco Call.

SONOMA COUNTY

Mark West Springs

Trains leave S. F. twice daily to Fulton, where stages connect. Round trip $3.75, including stage. Excellent table. Hot mineral baths. All kinds of sports. Address MRS. M. MULGREW, Fulton, Cal., or address PECK-JUDAH CO., 687 Market st., San Francisco.

When communicating with this resort please mention The San Francisco Call.

FETTERS'

HOT SPRINGS

Natural hot mineral springs. Bathhouse 50 feet from hotel and cottages. New garage, electric lights, hot and cold mineral water in every room. Swimming, hunting and fishing. Orchard, vineyard and dairy. Two blocks from station. Auto and bus meet all trains. Buy ticket to Agua Caliente via N. W. P. or S. P. Address GEO. FETTERS, Fetters' Hot Springs, Agua Caliente, Sonoma county, Cal.

When communicating with this resort please mention The San Francisco Call.

CARR'S NEW MONTE RIO HOTEL

NEAREST TO STATION AND RIVER.

New, modern hotel, first class in every detail and equipped with every modern convenience. Swimming, boating, canoeing, fishing, launching, horseback riding and driving. Address C. F. CARR, Monte Rio, Sonoma county, Cal.

When communicating with this resort please mention The San Francisco Call.

OWN SUMMER HOME IN MTNS. OF SONOMA CO. **CAMP MEEKER**

Equable climate. Lots $15 up. Cottages built, $100 up. Depot, stores, theater, hotel, restaurant, post, express, phone and telegraph offices, churches and sawmill. Sausalito ferry. M. C. MEEKER, Camp Meeker, Sonoma county.

When communicating with this resort please mention The San Francisco Call.

Lawrence Villa Park

Sonoma family resort. Dancing hall. Bus daily to hot springs, $1 per day, $7 per week. Everything to make a resort homelike. Address Sonoma, Cal.

When communicating with this resort please mention The San Francisco Call.

HOTEL RUSTICANO

A dandy place for your vacation, in the beautiful redwoods. Boating, bathing, dancing, etc. Rates $9 to $12 per week. Rates to families. L. B. SELENGER, Prop., Camp Meeker, Cal.

When communicating with this resort please mention The San Francisco Call.

RIVERSIDE RESORT

Country home, ¼ mile from Guerneville. Ideal spot, ½ mile of river frontage; $10 to $12 per week. For particulars, MRS. H. A. STAGG, proprietor, Guerneville, Sonoma county.

When communicating with this resort please mention The San Francisco Call.

OAKS HOTEL

Open all year. New and up to date. Verano station. Bus meets all trains; $8 per week. Children under 6 half rate. P. O. box 40A. Phone Sub. 101. MRS. B. FARRELL, Prop.

When communicating with this resort, please mention The San Francisco Call.

COLD SPRINGS RANCH

Ideal mountain resort, 16 miles west of Geyserville. Take U. S. mail stage at Geyserville and meet Cold Springs daily stage. Fishing, hunting, swimming, games, etc. Home cooking. Rates, $10-$12. Address J. H. GROVES, Prop., Skaggs Springs, or S. F. Call Information Bureau.

When communicating with this resort, please mention The San Francisco Call.

YOSEMITE VALLEY

YOSEMITE NATIONAL PARK

The Outing Place of California

SNOW CAPPED MOUNTAINS
MIRROR LAKES AND HAPPY ISLES
THUNDERING WATERFALLS
MASSIVE WALLS AND DOMES
A Galaxy Unsurpassed

A SMOOTH, DUSTLESS, WELL SPRINKLED ROAD INTO THE VALLEY

A Special Feature of This Season's Trip

The waterfalls are booming full. Conditions in the Valley were never better than this season. Surrounding mountain peaks and watersheds are covered with late snows, which insures a lasting flow of water.

Why visit the commonplace resort when the sublime and the beautiful beckon you. Cost of this trip is now reduced to popular prices. Four excellent camps and hotels offer the visitor the most pleasing entertainment.

CAMP CURRY, CAMP AHWAHNEE, CAMP LOST ARROW, SENTINEL HOTEL each charmingly and picturesquely located on the floor of the Valley, surrounded by the masterpieces of nature.

It is now a quick, comfortable trip into the Valley. For full information or descriptive folder, address your camp or hotel in Yosemite, any ticket agent or information bureau in California, or

YOSEMITE VALLEY RAILROAD COMPANY, Merced, Cal.

When communicating with this resort please mention The San Francisco Call.

YOSEMITE

CAMP LOST ARROW, Yosemite Valley, opens May 5. A modern camp hotel, grounds and buildings electric lighted, sanitary arrangements installed under Gov. rules. Rates per day $2.50, $15 per week.

SENTINEL HOTEL, Yosemite Valley, electric lighted, steam heated, is open all year. Rates—One person occupying room, $3.50 to $5 per day; 2 persons occupying one room, $3 and $4 per day each person. Special rates by week or month. For folders or information, apply at Southern Pacific or Santa Fe R. R. offices, or write W. M. SELL JR.

When communicating with this resort, please mention The San Francisco Call.

CAMP CURRY

Meal conditions of snow and water exist in Yosemite this season on account of the cold winter and late spring. Trails opening now in Yosemite; were open May 20 in 1911. You will find no better year to visit your own wonderland. Address for information and reservations, DAVID A. CURRY, Camp Curry, Cal.

When communicating with this resort, please mention The San Francisco Call.

CAMPERS TO YOSEMITE VALLEY

Can be supplied with tents, complete camping outfits and all kinds of provisions at the Yosemite Valley Store. Parties outfitted for High Sierra trips. Rates reasonable. NELSON L. SALTER, Proprietor.

When communicating with this resort, please mention The San Francisco Call.

Use The Call Summer Resort Bureau

Main Office, 1st Floor
The Call Building