

### WHILE ADD STORY TO SKYSCRAPER FOR CLUB NEEDS

Fifteenth Floor on Merchants' Exchange Building for Commercial Organization

### ACCOMMODATION ON ROOF GARDEN PLAN

Contemplated Expansion Is Announced at Thanksgiving Luncheon

To accommodate the increasing membership of the San Francisco Commercial club another story is to be added to the 14 story Merchants' Exchange building, 431 California street. This floor will be used as a banquet hall and is to be built on roof garden lines.

### NATURE'S STAGE FOR FETE Thanksgiving Dances on the Green

Outdoor Park Event to Be Pictured for Big "Ad"

The building of the grandstands in Duboce park for the big celebration Thanksgiving afternoon and evening was started yesterday by a small army of carpenters. There are to be four stands, one for the 500 school children who will sing the choruses of the national songs, another for the band of 50 pieces, another for the singers, vaudeville performers and speakers, and a fourth for the moving picture machinery, photographers and members of the press. All will be payed decorated with evergreens, flags and bunting.

This proposed open air celebration has attracted the attention of the moving picture companies, three of which applied for space on the stand to command a view of the entire park, as well as a close picture of the ceremonies and the great children's chorus.

ADVERTISING FOR STATE The moving picture men believe the films of this unique celebration will be an advertisement for sunny California second only to the flashlight pictures of Tetraxini made Christmas eve in Newspaper square.

Harry I. Mulerey, county clerk, who is president of the Duboce Park and Haight Street Improvement club, is in active charge of the affair and is determined that it will be an event unique in the history of San Francisco holidays.

The officers are as enthusiastic as he is in carrying out the arrangements and a program which will contain several surprises is promised.

### DANCING ON THE GREEN

One of the features that will prove attractive to the moving picture man as well as to the visitors will be the dancing on the green to the accompaniment of the Municipal band. Miss Marie A. Rose (Rose of California),



Miss Marie A. Rose, California singer, who postponed European trip to take part in Thanksgiving fete.

who had intended leaving for Europe to finish her studies for the grand opera stage, agreed to remain for this unique festival, and her clear soprano voice will be heard in the national airs to which the school children will sing the choruses.

### BURGERS RIFLE CASES OF \$2,300 LACE TOGS

Irish Needlework Shop Is Looted by Fastidiously Inclined Thieves

The Irish Crochet and Lace house, 482 Sutter street, was robbed yesterday morning by thieves who overlooked nothing in their search for costly lace and stole articles worth \$2,300, according to a report to the police by Shinnosuke Endo, the proprietor.

The contents of four glass show cases were taken. Endo says crochet collars, a hand made white silk lace dress and a white silk lace coat were the principal items stolen. The cash register was robbed of \$55.

Detective Harrison found two suit cases, the property of Endo, in a vacant lot adjoining the lace house. The suit cases were empty.

An assortment of knives worth \$50 were stolen early yesterday morning from the Owl Drug company's store, 778 Market street. The burglars effected an entrance by breaking the lock on the front door.

Mrs. J. E. Ferris, 1012 Fillmore street, reported that a thief stole a pair of diamond earrings worth \$150 from her apartment.

James M. Welch, 993 Mission street, says a woman stole his purse, containing \$275, while slumming in the cafe.

Louis Scaroni, 118 Texas street, complained that burglars stole \$35 in gold from his room.

Neil Roberts, 143 Missouri street, says burglars entered his room and stole \$3.50.

While walking home, A. M. Samuelson, 785 Sanchez street, was stopped by two highwaymen, who commanded him to give them his money. Samuelson cried for help and ran. The holdup men disappeared into Mission park.

Three stylishly dressed young women stole two hats and a black fur in Newman and Levinson's store, O'Farrell and Stockton streets, yesterday afternoon.

San Francisco has an independent paper—The Call.

### WIFE AWARDED DIVORCE AFTER TRAGIC STABBING

Mrs. Bocarde Freed From Husband Who Assaulted Her

The fears entertained by Mrs. Jessie Bocarde that Matthew Bocarde, brother of the late Supervisor-elect, J. L. Bocarde, might attack and kill her, were partially allayed yesterday by Judge J. J. Van Nostrand, who granted the wife an interlocutory decree of divorce.

Mrs. Bocarde testified that October 25 her husband stabbed her in the neck eight times and cut her hands when she attempted to defend herself. Later he cut his own throat, but was saved from death to become defendant in the divorce suit.

The couple married in Redwood City, June 20, 1911. Mrs. Elizabeth Banks, of 931 Valencia street, who lived above the Bocardes, was the corroborating witness.

The following were granted interlocutory decrees of divorce:

By Judge Van Nostrand: Minnie E. from D. F. Carnes, cruelty.

By Judge Hunt: Ruth from Frank L. Southack, failure to provide; Alice from Ernest Seymer, cruelty.

By Judge Sturtevant: Agnes from Hans Halverson, cruelty.

The following complaints were filed: Annie against Forrest J. Vanderleith, desertion; Nelma M. against Charles W. Smith, failure to provide; Mary against John G. Bolden, desertion; Mattie against James White, cruelty; Adolf against Olga Kerger, annulment.

Orville Grange and Olive Show Visit Orville's big exposition, December 3 to 7, and see where California's earliest oranges and finest olives grow. San Francisco day, Saturday, December 7. Special rates on all railroads.—Adv.

## Reduced Rates for Thanksgiving Day

November 28th

Round Trip From San Francisco

To	Los Angeles	\$18.70
	Santa Barbara	14.55
	San Jose	1.70
	Sacramento	3.35
	Stockton	3.15
	Fresno	7.70
	Bakersfield	11.90
	Redding	9.40
	Dunsmuir	12.00

Correspondingly Reduced Rates Between All Stations in California

SALE When one-way rate is over \$10, Nov. 26-27. DATES When one-way rate is \$10 or less, Nov. 27-28. Return Limit December 2.

### Southern Pacific

SAN FRANCISCO: Flood Building, Palace Hotel. Ferry Station. Phone Kearny 3100. Oakland: Thirteenth and Broadway. Phone Oakland 162. Sixteenth Street Station. Phone Oakland 1468.

### MERCER CAR LEADER IN RACING HONORS

Trenton Product Finished in Money Sixty-five Times Out of Eighty Starts

By LEON J. PINKSON

Now that the automobile racing season for 1912 is practically ended in America, interest naturally centers in the showing made by the various cars and drivers. A resume of the work done by the different machines that competed in over 125 contests during the year was recently published by the Automobile Journal, and according to these figures the Mercer heads the list with the greatest number of victories. Bob Burman takes the first place among the drivers.

Summed up, the history of the 1912 racing season shows that the Mercer was a starter in 80 contests, finished first in 25, second in 22 and third in 18. It took part in nearly every meet of the year and competed with cars in twice its piston displacement. It finished in third place in the longest race of the year, the 500 mile Indianapolis speedway contest, and set new world's dirt track records from 75 miles to 200 miles.

Next to the Mercer on the list is the Case, with 60 starts, 13 firsts, 20 seconds and 10 thirds. The Benz comes in third with 41 starts, 19 firsts, 12 seconds and 7 thirds. The National is fourth with 41 starts, 12 firsts, 6 seconds and 8 thirds. This position is the same that the Mercer held in 1911, when the National headed the list. The Stutz holds fifth place with 37 starts, 10 firsts, 10 seconds and 7 thirds.

In the list of drivers Burman won 33 firsts out of 43 starts and finished second 8 times. Disbrow holds second place with 28 starts, 17 firsts, 3 seconds and 4 thirds. J. Nikrent is third, having started 22 times, finished first 8 times, second 12 and third 3 times.

Rene J. Marx, general manager of the Simplex-Mercer Pacific coast agency, in speaking of the showing made by the Mercer says: "A remarkable feature of the Mercer's performance was that the factory entered all the events with comparatively stock cars, there being only in a few instances a slight difference in the piston displacement of their entry as compared with their stock models, and in many races the cars were privately owned machines, driven by the owners."

"The company does not race its cars simply to show speed, but because of the recognized principle that speed means power, that is, power for any hill or any road that may be encountered. It is an erroneous impression that some people have that a car which wins races is simply a speedy car. The speed is merely an indication of the power in the car which every automobile user demands and appreciates. He does not have to use this speed as such, but he is obliged to have power for difficult touring and the proof of speed is the best evidence of the existence of power. It is in this sense that we desire the car to be known as a speedy car, but it is so constructed that you can travel as slowly as you desire."

Oldsmobile Company Official Visiting

City—Oliver C. Hutchinson, general manager and vice president of the Olds Motor works of Lansing, Mich., is at present visiting Manager J. H. Esagal of the Oldsmobile Company of California. The Olds factory man is here arranging for the 1913 business. Discussing conditions in the automobile trade Hutchinson says:

"Never in the history of the industry has the future of the Oldsmobile been so auspiciously indicative of a wonderful season of business. Before we have had an opportunity to give our new series more than passing publicity it seems the news of our new features and refinements has traveled by some underground route from one section of the country to the other. Inquiries have literally poured in, and every one wants to know if it is really true that we have made a six cylinder car with Delco self starting, lighting and ignition system and if our springs are actually 60 inches long and the upholstery over 12 inches deep. In fact, the features which are installed on the Oldsmobile 'Six' represent every improvement of worth, and we have endeavored to make the car for this season so entirely complete that we can safely say that not one item which makes for comfort and stability has been omitted."

"We have been pioneers in the manufacture of sixes, and have ever known that some day the six would come to its own, but we did not predict an avalanche of sixes, as is now the case. Every automobile manufacturer in Michigan is clamoring to get into the six cylinder field."

Intercity Race Pathfinder Due Today. The big Flat car that is being driven by Teddy Tetzlaff from Los Angeles to San Francisco pathfinding and exciting interest in the proposed Los Angeles-San Francisco road race is due in this city today. The valley towns visited have shown much interest in the project and present indications are that the race will certainly be held. After starting in San Francisco a day or two, the pathfinder will return south by way of the coast route.

White Trucks for Express Work—Realizing the advantages of the auto truck over the horse driven vehicle the Wells Fargo Express company has put into service in San Francisco the first motor driven wagon it has ever owned. The truck is a 1 1/2 ton model and was one of three purchased by the company from C. A. Hawkins, manager of the White company's local branch. The other two trucks are now having special bodies built for them and will be put in service within a short time. The company at present operates over 100 horse drawn vehicles in San Francisco and it is the intention of the corporation to replace these teams with motor trucks.

Jeffries Jonas Leavitt Forces—P. B. Jeffries, well known in automobile circles, and for some time past connected with the retail sales of the new car, has now joined the J. W. Leavitt & Co.'s forces, and is a member of the firm handling Overlands.

## For A Jolly Christmas It costs but 15 cents



**A Christmas Companion**  
Go to The Woman's Home Companion for your Christmas ideas, and you will have a jolly Christmas. Christmas is but an idea, a state of mind, a feeling of good will. Ideas as to the best way of celebrating Christmas fill up the Christmas number of The Woman's Home Companion, which can be bought for 15c

**A Christmas Picture**  
A painting by the famous American artist, Francis D. Millet, is the Woman's Home Companion's Christmas gift to every reader. The picture is reproduced in all its original colors, on paper twenty-two by sixteen inches in size. It is the first of a notable series of art masterpieces in color. You get this handsome, big picture in the Christmas Woman's Home Companion for 15c

**Christmas Cheer**  
Feasting has its part in the Christmas holiday. "Good Things to Eat" are discussed as only Mrs. Farmer can discuss them. "Suggestions for the Christmas Dinner" and especially for "Christmas Presents that are good to eat," are some of the features in this department, any one of which is worth 15c

**Christmas Stories**  
Read "The Jilt." Here is the most exciting novel the Woman's Home Companion has had for a long time. "The Jilt" is the story of a girl who was engaged to two men at the same time. And she was a nice girl too. It begins in the Christmas Woman's Home Companion. There are seven other jolly stories, enough to supply Christmas reading for the entire holiday. A Woman's Home Companion Christmas costs but 15c

**The Children's Christmas**  
Children tell about "The Best Gift I Ever Made." "Christmas Toys a Boy Can Make" is another page. "A Visit to Santa Claus in His Home" will help every child to have a happy Christmas. The page of Kewpie Kutouts is one of the best pages in the lot, and in itself is a Christmas toy that will keep the children happy a long time. There are many more pages for children in the Christmas Woman's Home Companion, for only 15c

**101 Christmas Presents**  
and how to make them. The home-made gift is the best Christmas gift. Let us tell you how to make Christmas presents using every kind of talent—sewing, crocheting, embroidery, china painting, wood work, cut leather, stamped brass. Whatever you can do best, here is an idea for employing your talent to make a Christmas present which will make some one of your friends happy. 101 ideas, each idea worth more than 15c

**Christmas Fun and Folly**  
For a jolly Christmas at home read "Christmas Gifts that Grow," or "The Christmas Playhouse," or "New Gifts and Ways to Give Them," or "Christmas-time Fun for the Young Folks." For away from home "Three Christmas Bazaars for Church or Charity," or "Decorating Your Church." Each one of these ideas is big enough for an entire Christmas, and each idea is worth at least 15c

# WOMAN'S HOME COMPANION

381 Fourth Avenue, New York

All for 15c Go to your news-stand or mail this Kewpon today WOMAN'S HOME COMPANION 381 Fourth Avenue, New York Enclosed find 15c sent at your risk. Send me the Christmas number of the Woman's Home Companion. Name Address

The New Call is for San Francisco and California—independent in all things.

### PANDERER DESPERATE WHEN FACING JUDGE

Pleads With Detectives For Revolver So He Can Send Bullet Into Brain

Made desperate by the links of evidence secured against him, Fred Reitzki, alias the "Mormon Kid," pleaded with Detective Joseph Reardon yesterday for the officer's revolver so he could send a bullet into his brain and defeat the ends of justice.

Reitzki, the police say, has confessed that the story told by Bessie Carlson, 21 years old, a white slave victim, is true. He appeared before Police Judge Deasy yesterday. The testimony of the girl was heard. She repeated her statement that she had given Reitzki more than \$15,000 of her earnings in the last four years.

### NELSON TRIAL NEARS END

Evidence Completed Against Man Charged With Aiding Murderer

WEAVERVILLE, Nov. 26.—The taking of evidence in the trial of John Nelson in the superior court here, on a charge of aiding in the murder of Peter Roberts, was completed today, and it is believed the jury will go to the jury tomorrow noon, after the closing argument by the district attorney.

Three character witnesses from Eureka, where Nelson lives, testified in the defendant's behalf at the morning session. The afternoon session was taken up with arguments.

### REDDING QUARANTINE OVER PUBLIC PLACES

Churches, Theaters and Lodge Quarters Ordered Closed for Two Weeks During Smallpox Epidemic

REDDING, Nov. 26.—On account of the epidemic of smallpox here the city board of health ordered all moving picture houses, theaters, churches and lodges closed for two weeks.

### 2 IN PORTLAND VICE NET

Several More Indictments Expected Against Organized Clique

PORTLAND, Nov. 26.—Ernest Engle, an employe in a physician's office and Cyrus G. Est, a postoffice employe, were arrested today in connection with the vice clique alleged to exist in this city. The grand jury, which has been engaged in hearing the evidence, is expected to return many indictments shortly.

### W. J. EVA A TRUSTEE—San Mateo, Nov. 26.

William J. Eva has been elected by the trustees to fill the vacancy on the board of trustees caused by the resignation of D. H. Campbell, who has moved to Berkeley. Trustee J. J. O'Brien, who has moved to Sunnyvale, said that he would resign at the next meeting.

## NEWBRO'S HERPICIDE AIDS NATURE AND KEEPS THE SCALP CLEAN FROM DANDRUFF

Reasonable care and effort are all that are required to enable almost any woman to have good hair. When the hair falls out and is stringy, uneven, dry, brittle and generally unsightly, the condition is nearly always due to dandruff that causes it. Before the hair will grow naturally and luxuriantly, the scale like accumulation must be removed and the dandruff germ destroyed. That is what Newbro's Herpicide does. It is an aid to nature. Herpicide keeps the scalp clean, adds a softness and luster to the hair which indicates health. It not only prevents the hair from falling out but causes it to become one of woman's greatest charms. Beautiful hair and lots of it may be the reward of every woman willing to devote a little personal effort to the use of the First and Original Dandruff Germ Destroyer. Herpicide stops itching of the scalp. It has an exquisite odor. You can obtain a trial size bottle and booklet telling all about the hair by sending ten cents in postage or silver to The Herpicide Co., Dept. S, Detroit, Mich. Your dealer sells Herpicide in two sizes, 50 cents and \$1.00, and guarantees satisfactory results or money refunded. Insist upon having genuine Herpicide and not some "off brand" said to be "just as good" preparation. There is only one excuse for the "off brand," it pays the dealer a large profit. It costs you just as much as the real article. Why take chances? Herpicide applications obtained at the better barber shops and hair dressing parlors.

