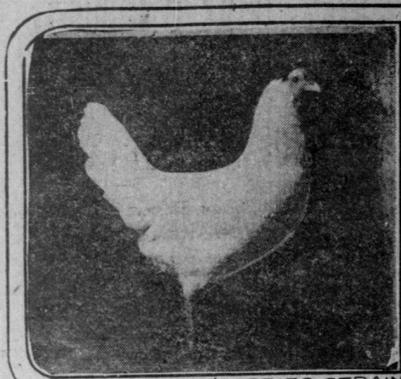


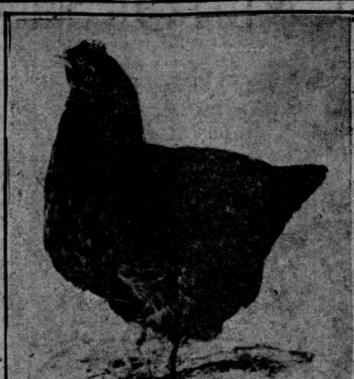
Dec. 5-8—Petaluma Poultry Show—Dec. 5-8



M. DUTTBERND'S PRIZE STRAIN WHITE LEGHORN



M. DUTTBERND'S PRIZE STRAIN WHITE LEGHORN



RHODE ISLAND RED, MANOR FARM



J. P. McDONALD'S BLACK MINORCA HEN



J. P. McDONALD'S BLACK MINORCA COCK

Petaluma Poultrymen Display Prize Pullets

Many Western Fanciers Exhibit Fine Fowls at Show Which Opens in "Chicken Town"; World Invited to Attend Biggest Show

Petaluma's "egg millionaires" will put in the roof and as a result the reveal to an eager public at the poultry show which opens there tomorrow just how the foundations of their fortunes were laid. The prize hens, which are to Petaluma what race horses are to Kentucky, will be displayed until December 8, after which they will be returned to their dear existence in the harem of some blue blooded rooster with a lineage that would make an English duke blush for sheer envy.

Only an expert accountant can converse sensibly with a Petaluman on the subject of eggs, for the inhabitants of the chicken town are all so familiar with the egg situation that they can reel off a dazzling series of numerals that approach the billion mark when any one asks about the egg production of their town. So it is clearly useless to endeavor to do more than summarize the remarkable abilities of the occupants of the Petaluma henneries.

For the show this season a longer list of prizes is being offered than ever before. There are 14 sections in the regular classes which will contain different breeds, each of which has ardent supporters in Petaluma, all of whom believe their favorite lays finer eggs than the hens of other breeds, regardless of the housekeeper's opinion that eggs, like pigs, "is eggs," and are only different when age is the consideration. Besides the hen members of the chicken family there will be exhibited in other classes turkeys, ducks and geese. The exhibitors are from all over the state and coast. Roosters, of course, will be permitted to crow and strut, but the show is primarily for the suffragists of the bird division of the animal kingdom.

Visitors from all over California are expected to attend, and even state boundaries won't mean anything to many poultry fanciers in distant parts of the United States who appreciate that the California town has more to offer in the way of a poultry show than any other single town in the country, or the world, for that matter. No expense has been spared in preparing Dreamland rink, where the show will be held, for displaying the poultry and the entire town will be dressed for the affair with flags and bunting flying from every house.

Extra lighting has been provided at Dreamland, four skylights having been

put in the roof and as a result the judging will be more rapid and certainly more fair. According to poultry raisers, birds of solid colors can not be judged unless their coloring is considered and this fact prompted the directors of the show to arrange for additional light.

New features, more prizes and larger and more varied classes of exhibits are promised this year by H. C. Scrutton, who is manager of the show. Scrutton is president of the association which produces this drama of barnyard life whose cast of characters includes a list of fowls who move in a much better social circle than was dreamed of by the feathered actors in Edmund Rostand's "Chantecler."

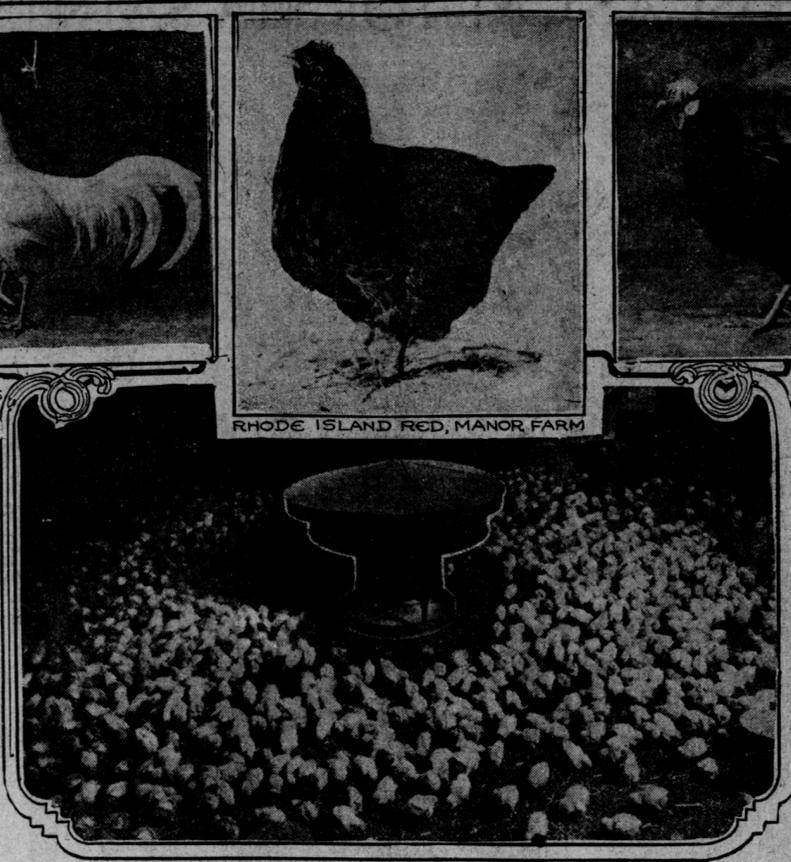
The show has been particularly fortunate in securing its judges this year, according to President Scrutton. Judge George E. Holden has a national reputation, and his decisions, although quick, are not to be disputed. Judge George C. England, who is to judge the bantams, has been a breeder of this class of birds for many years, and the fanciers are agreed that he is an authority on anything pertaining to the little birds.

Incidentally, the cackling and crowing of prize winners is to be accompanied afternoons and evenings by an orchestra, which will play ragtime and classic selections with equal fairness to the partisans of both kinds of music.

In addition to the music, there will be showings of an instructive character, free shows not so instructive, demonstrations of all kinds and a carnival spirit generally. The annual state meeting of the National Single Comb White Leghorn club will be held during the show.

The entries closed November 23, and according to those in charge, the registration was the largest for any one of the six previous shows of the association. The special prizes of cups, trophies, cash, badges and ribbons are unusually generous and have done much to aid the show.

The Petaluma show is held under the auspices of the American Poultry association. The officers of the show for the present year are: H. C. Scrutton, president; W. A. Tough, first vice president; Jack Lee, second vice president; H. R. Campbell, secretary-treasurer. The executive committee consists of H. C. Scrutton, H. R. Campbell, A. A.



1500 "CHICKS" AROUND BROODER STOVE

Photo by FREEMAN PHOTO CO.

White, E. J. Dele, A. L. Jenkins, Henry Hoyt and M. Duttbernd. A. A. White is superintendent.

Petaluma is 38 miles from San Francisco and is easily reached. Transportation is cheap across the waters of the bay, thus providing a simple solution for the problems of getting produce to markets and in securing feed. Another condition which does much for the success of the industry there is the cheapness of feed. Dealers handle such quantities that prices are much lower than at other places.

The following figures, which have been carefully tabulated by persons in a position to speak accurately, will give an idea of the growth of the industry during the last nine years. They show the shipment of eggs and poultry from Petaluma to San Francisco during the years named:

Year	Doz. Eggs	Doz. Poultry
1903	2,491,323	22,555
1904	3,492,321	32,286
1905	3,337,061	39,392
1906	4,334,321	39,348
1907	4,425,968	39,392
1908	5,212,804	53,135
1909	7,159,451	84,013
1910	7,288,215	76,278
1911	8,124,127	80,553

Besides the eggs noted in the foregoing, millions more are used by the hatcheries to supply baby chicks for nearby ranches and for shipment, in addition to the many more eggs used in incubators on the ranches to renew and increase their flocks.

PETALUMA BIRD PARADISE

Special Food Preparations and Tonics Provided for Fowls of Wealthy Poultrymen

There are more things manufactured at Petaluma for the comfort and well being of chickens than the average person believes exist. There are numerous food preparations guaranteed to make hens exceed any egg laying limits that were ever created; there are tonics for delicate hens; incubators to nurse "motherless" chickens; egg crate fillers—but these are more for the poultrymen than the hen; and of course many kinds of brooder stoves. That prosperity has followed in the wake of the chickens is clearly indicated to the casual visitor to Petaluma who sees an array of motor cars

and other evidences of wealth that are not often seen in small towns.

FINE BROODERS ARE MADE

At Petaluma by Manufacturers Who Know Stove and Chicken Game

It is only natural that one of the biggest and most flourishing industries at Petaluma should be the manufacture of brooder stoves. The stoves made at Petaluma are sent all over the world and have done much to advertise California.

It isn't such a difficult matter to hatch chickens in an incubator, but

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Dealers in Box Shooks and Strawboard Plats

364 MAIN STREET, PETALUMA, CAL.

FACTORY SITES OFFERED

Petaluma Makes Splendid Proposition to Manufacturers; Town Anxious to Grow

Petaluma's honest efforts to grow are beginning to attract the attention of manufacturers from all over the country. Free sites are being offered to factory owners who will locate there and numerous applications are being received by the business men of the town who have shouldered the burden of increasing Petaluma's wealth. The

Plan Rousing Reception For Visitors

The difficulty lies in keeping the tender little creatures protected from changes in atmosphere and at the same time well supplied with fresh air.

Stoves to provide these conditions and calling for but little attention were unknown until the industry was taken up at Petaluma. Many of the manufacturers combine with the scientific knowledge of stove making years of practical experience in raising chicks so that at the start they knew quite as well as any one the requirements of a good brooder stove.

Today the business has reached a point where it would be a hard matter indeed to suggest an improvement for the stoves, and the flourishing poultry ranches about Petaluma all of which are provided with some brooder stove of Petaluma manufacturer point the moral.

Chamber of Commerce there is a real power and this can easily be understood when it is known that 40 factories are already in operation.

BIHN HATCHERY THE LARGEST IN THE WORLD

Chicken raising has reached what foreigners call "American proportions" at the Bihn Hatchery at Petaluma, where every month 155,000 chicks break their way out of their shells. W. H. Bihn, the proprietor, has built the business from an insignificant start until now it is the largest hatchery in the world.

Chicks hatched at Bihn's have a much better time of it, if anything, than if their hen parent continued to look after them. Nothing has been spared to add to their comfort, and it is easily true that the feathered youngsters receive more care than the average baby.

White Leghorn chicks are a specialty at this mammoth place, and there is hardly a poultry raiser of prominence in the Western States who hasn't at one time or another received a shipment of White Leghorns from Bihn's.

Incubators embodying every improvement calculated to add to the health and vitality of the chicks are built on the grounds, and they are so arranged that eggs can easily be handled on a large scale. Each machine holds from 2,000 to 7,000 eggs.

The most successful poultrymen of Petaluma provide the hatching eggs, and as the big interest of these men's lives is improving their stock the birds secured from the Bihn Hatchery are certain to be the finest to be had anywhere.—Advt.

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SECOND:—Write Us.

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Thursday, Friday, Saturday and Sunday
Dec. 5th, 6th, 7th and 8th

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