

WILSON FEARS NO MEDICAL TRUST U. S. HEALTH BODY

President Elect Says Movement Will Not Be Bossed By Any School of Medicine

HOBOKEN, N. J., Jan. 26.—President elect Wilson addressed today a private gathering of prominent social workers at the home of Mrs. Caroline B. Alexander, where he and his family were weekend guests.

In a statement given out by Mrs. Alexander setting forth Governor Wilson's remarks, he is quoted as declaring that in forwarding the movement for a national bureau of health it was desired to remove the impression that the government expected to set up a "medical trust." The governor is reported as having said that there was no intention to put any school of medicine in charge of national health projects, but that all schools of medicine should work in harmony on the question of sanitation, which he considered most important.

WANTS PRACTICAL PLAN Several speeches were made embracing immigration, child labor, prison contract labor, workmen's compensation and industrial relations. No newspaper men were admitted, and Governor Wilson could not be reached to make any comment on the conference. The statement given out at the Alexander home quotes the president elect as saying: "Every subject treated here today engaged my deep interest and enthusiasm. My enthusiasm is in proportion generally to the practicality of a scheme. I am anxious to find a practical plan. I hope you will always come to me with plans and you may count on me to consider those outlines with interest and friendliness."

NO MEDICAL TRUST "Most of the things that you have spoken of are without political embarrassment. One that does have political embarrassment is the health department project. Already in dealing with medical education in New Jersey we have had political difficulties because of the independent schools of medicine that have sprung up on all sides.

"There is a fear in many minds that we are about to set up what has been called a medical trust and it is desirable to remove that idea. I have never seen any serious proposal to put any particular school of medicine in charge of the national health.

"With regard to the children's bureau another similar difficulty exists. My own party in some extent represents a strong state's rights feeling. It is plain that you would have to go much farther than most interpretations of the constitution allow if you were to give to the government general control over child labor throughout the country. It is important to make it generally understood that the purpose of your bureau will be to collect and coordinate information on the subject.

GOVERNMENT HEEDS SUGGESTIONS "I want above all things to enjoy the confidence of and to have my service the information and counsel of those who are engaged in these fundamental things. Most of the suggestions for action come from outside the government. The government does not originate. It responds to public opinion."

A. J. McKelway, secretary for the southern states of the national child labor committee and chairman of the juvenile advisory committee of the Children's council of Washington, D. C., while speaking of "Washington Model City," criticized the system of government of the district of Columbia as controlled by men "with connections in speculative real estate.

In commenting on this, Governor Wilson is reported in the statement as saying: "Doctor McKelway excited me because he put under my nose a fresh trail, and a kind of trail that I always will follow with zest."

JOHN PAUL JONES' BODY FINALLY LAID AT REST

Remains of First Admiral of American Navy Deposited in New Crypt in Annapolis

ANNAPOLIS, Md., Jan. 26.—With impressive ceremonies the body of John Paul Jones, first admiral of the American navy, today was placed in its final resting place in the new crypt of the naval academy chapel. Secretary of the Navy Meyer, Ambassador Jusserand of France and Governor Goldsborough were among those present.

Escorted by 700 midshipmen, at whose head was the naval academy band playing a funeral dirge, the casket was transported from Bancroft hall to the chapel on a car drawn by a squad of bluejackets. It then was carried on the shoulders of the "jackies" into the crypt, lowered into a receptacle chiseled out of solid marble and a heavy marble lid placed over it.

Afterward memorial services were held in the chapel, conducted by Chaplain Swift of the naval academy and Chaplain U. G. Pierce of the United States senate. The eulogy was delivered by Chaplain Pierce.

The body of the famous sea fighter had lain in the rotunda of Bancroft Hall since it was brought to this country from France several years ago.

CALIFORNIA GOODS FOR CIVIC CENTER

Home Industry League to Insist That City Charter Provisions Be Followed

Among the important activities confronting the Home Industry League is that of insisting that in the award of contracts for the building of the civic center that the California concerns be given all the consideration provided in the city charter.

Regarding this point President A. C. Rulofson, speaking before the league last Thursday, said that at the time the passage of the bill authorizing the bonds for the building of the civic center it was promised the voters of San Francisco that the \$8,000,000 involved would be returned to the taxpayers in the use of home materials as much as possible.

"We only ask that the law be lived up to," said Rulofson. "True, the promise was made that our California manufacturers would be given preferred consideration, but we ask only that the law incorporated in our charter be followed, because this very clearly declares that our home manufacturers be encouraged and their products be given preference when the considerations of quality and price are the same or nearly so. Such a policy will give us a civic center literally and typically Californian, and would mean the employment of many thousands of people."

Price and Quality Being Equal It Pays Big to Purchase Made In California Products

QUEEN LILY SOAP CLOVER LEAF BORAX SOAP KLEENO WASHING POWDER

ALPINE MILK NATIVE SONS

VERONICA WATER FOR Headaches and Constipation TO PROVE

Photo Finishing AT CUT RATES BEST WORK LOWEST PRICES PROMPT SERVICE

MORRISON'S CERO NOT COFFEE

NOXFAT DOES JUST THAT! It will remove surplus fat from your skin

PACIFIC SURETY COMPANY Liability Automobile Plate Glass Burglary Elevator Accident Health Compensation

BYRON MAUZY GOLD MEDAL PIANOS SOLD ON EASY INSTALLMENTS FOR RE NT 250 STOCKTON ST. UNION SQUARE

Use this splendid Pure White Borax Soap For Washing Clothes and Dishes. The Standard Soap Co. San Francisco.

THE CALIFORNIA BLEND Coffee SOLD ONLY IN THIS CITY! GEO. W. CASWELL CO.

GASENE SOAP A genuine Naphtha Soap for washing without boiling or rubbing. THE STANDARD SOAP CO. San Francisco.

ROSE BUD Cream Wheat is a flaked wheat—manufactured from the cream of California wheat and guaranteed by H. GOULD COMPANY. Sold by Grocers 100 pkg. 2 for 25c

LABEL GATHERING IS REAL BUSINESS The Call's Campaign Develops From Fad to Settled Practice Work to Boost California Products Extends Over Entire State

Collecting labels of made in California goods for The Call label gathering campaign has developed from a fad into a settled practice engaged in by thousands of persons in all parts of this state.

The first step in carrying out this splendid idea was to enlist the generous co-operation of the people in all parts of California. The Call undertook to do this by working out a simple and satisfactory method of compensating all persons for their efforts in the campaign, regardless of whether the efforts were great or small.

At no time in the progress of the campaign to date has there been conceded anything but a vigorous success, and this was because the underlying features of the campaign have been recognized as being closely related to the business and social conditions of every element of our population.

When You Sweep Indispensable for sanitary dustless sweeping. Ask your grocer today. 20c and 50c cans for the best quality. Cedar Sweep Co. 715-17 Brannan St. San Francisco. Howard E. Parker Sales Manager.

WATER-WATER-IRRIGATION-IRRIGATION DON'T WORRY about a dry season. Insure against it by boring wells, thereby securing a beautiful supply of pure water. GET THE BEST WELL CASING Manufactured by W. W. MONTAGUE & CO. Established 1858. Pioneer manufacturers in this line. SAN FRANCISCO.

IMPERIAL Liquid Glue IMPERIAL GLUE CO. SAN FRANCISCO

BORADENT TOOTH PASTE BEST FOR YOUR TEETH

BOOTH'S CRESCENT BRAND SARDINES The Sardine that is distinguished from all by its superior food value and flavor. A Pound Can 20c Everywhere A Home Product of the Highest Merit Packed in the Famous Bay of Monterey

Note—THE CALL'S label gathering campaign is open to all persons and the premiums will be paid promptly on presentation of CERTIFICATES.

Rules for The Call's Label Gathering Campaign

- Rule 1—Labels must be of goods advertised on this page, must have their cost price marked on the margin, and must be presented at THE CALL'S label department Saturday afternoons, only. Rule 2—Labels representing \$1.00 worth of purchases will entitle their owners to one CERTIFICATE, \$10.00 worth ten CERTIFICATES, etc. Certificates are redeemable by THE CALL in premiums—see list. Rule 3—Labels must be gathered in the process of legitimate consumption among families. This rule will be strictly interpreted. Labels coming from improper sources, such as manufacturers, printers, etc., will not be accepted. This measure is taken for the protection of all participants.

RULES FOR AWARDED BONUSES

- (The bonus prizes comprise a motorcycle, gold watch, \$50 in gold, etc.) Rule A—All persons desiring to try for bonus prizes must enter their names with THE CALL, so that the standing of contestants may be published. Contest for bonus honors will cover a three-year period. Rule B—Contestants will be credited with all CERTIFICATES cashed in for premiums except when no increase in their standing has been shown for three months—they must then begin anew. Rule C—Contestants may enter their names and begin working for bonus prizes at any time.

LIST OF PREMIUMS (Premiums Made in California When Possible)

- 10 CERTIFICATES: Collar Button, Boston Garters, Ever Ready, Shaving Stick, Baseball Bat, Shoe Polisher, Hair Comb, Pocket Comb, Nail Cupper. 25 CERTIFICATES: Harmonica, Suspenders, Foot Brush, Hat Brush, Cuff Buttons, Pocket Knife, Razor Strip, Camp Store, Fishing Reel, Base Ball, Fountain Pen, Collar Case, Nut Set, Pickle Fork, Butcher Knife. 50 CERTIFICATES: Dumb Bells, Indian Clubs, Pocket Knife, Folding Razor Set, Three Handkerchiefs, 12 Gillette Safety Blades, Pocket Book, Bookend, Music Roll, Alarm Clock, Food Chopper, Six Tea Spoons, Five Orange Spoons, Six Orange Spoons, Six Orange Spoons. 100 CERTIFICATES: Water Color Set, Fountain Pen, Card Case, Proprietary Hair Brush, Scarf Pin, Dog Collar, Golf Stick, Baseball Bat, Six Orange Spoons. 125 CERTIFICATES: Gold Cream, Tooth Powder, Toilet Balls, Base Balls, Carving Knife, Sharpener, Whisk, Broom. 150 CERTIFICATES: Lace Curtains, Hammock, Saled Set, Coffee Percolator, Six Table Knives, Bread Tray, U. S. Flag, Silver Platter Frame, Butter Dish, Six Soap Spoons, Couch, Six Table Forks, Crum Set, Carpet Sweeper, Umbrella, Tennis Racket, Sugar and Creamer, Pie Set, U. S. Dish, Hand Bag, Outrigger Canoe, Water Bottle, Mission Clock. 200 CERTIFICATES: Auto Stop Safety Razor, Gillette Safety Razor, Opera Glasses, Six Numbers, Violin. 250 CERTIFICATES: Sugar and Creamer, Pie Set, U. S. Dish, Hand Bag, Outrigger Canoe, Water Bottle, Mission Clock. 300 CERTIFICATES: Water Color Set, Fountain Pen, Card Case, Proprietary Hair Brush, Scarf Pin, Dog Collar, Golf Stick, Baseball Bat, Six Orange Spoons. 400 CERTIFICATES: Water Color Set, Fountain Pen, Card Case, Proprietary Hair Brush, Scarf Pin, Dog Collar, Golf Stick, Baseball Bat, Six Orange Spoons. 500 CERTIFICATES: Camera, Shotgun, Set of Dishes, Traveling Bag. 600 CERTIFICATES: Field Glasses, Candelabra.

In addition to the above premiums any article or merchandise advertised on this page will be given by The Call to the extent of two percent of the amount of labels turned in.

A GOLD WATCH, donated by A. C. Rulofson, president of the Home Industry League of California. FIFTY DOLLARS IN GOLD, donated by the Home Industry League of California. A MOTORCYCLE, of standard make, donated by The San Francisco Call.

BORADENT TOOTH PASTE BEST FOR YOUR TEETH

RALLY PLANNED FOR LABEL BOOST

Colonel Pippy to Give Moving Pictures to Explain California Goods

Gathering to Be Convention in The Call's 'Made Here' Campaign

A monster rally of The Call label workers and the auxiliary members of the Home Industry League is being considered by a committee of the league of which Colonel George Pippy is the chairman. The rally, which will probably be held in the near future, will be in the nature of a convention and will take place in one of the big public halls.

GROCERS FEEL EFFECT OF THE CALL'S WORK

Demand Growing for Goods Bearing Labels Which Appear on This Page

The result of the launching of the label gathering campaign has been all that the most enthusiastic could have wished for, and it has shown that all classes are keenly alive to the necessity of encouraging the sale and the consumption of articles made in this state.

PURITY ENJOY MUTUAL CALIFORNIA LUNCH CRACKERS Episodes say this is California's best Cracker Mutual Biscuit Co. SAN FRANCISCO

Del Monte BRAND Canned Fruits, Vegetables, Catsup, Preserves, Honey, Asparagus, Etc. Superior Quality Reasonable Price Keep a Supply in Your Home

TAMALES ENCHILADAS CHILI CON CARNE PORK & BEANS CONDENSED SOUPS HOME PRODUCTS Save I X L Labels

MO-KO-NO NOT COFFEE More Delicious Than Coffee Composed of California's Best Grain and Fruits. No Additives. If you have not tried MO-KO-NO you have missed the best cereal drinks. MO-KO-NO PURE FOOD CO. San Jose, California Served at Bosc Bros. S. F. Cafeteria

Using Goods "Made in California" Makes the State Prosperous. Always look for the maker's name.

KLEENO KLEENO No better washing powder for clothes, dishes, etc., made anywhere. Made in California. Sold by All Grocers

"Pearson" Nails (Genuine Conted) MAKE BETTER BOXES COST LESS—MOST ECONOMICAL Used by California manufacturers A. C. RULOFSON CO. 315 MONADNOCK BLDG., San Francisco California

A Perfect Shortening Pies Cakes Pastry Doughnuts Mayonnaise U. S. Gov't Insp'd

DRINK CERO It's better than coffee and far superior to any other coffee substitute advertised. Cero is a delightful beverage of pleasing taste and when prepared as coffee can hardly be detected from a blend of Mocha and Java. Every package guaranteed absolutely pure. Ask your grocer for MORRISON'S CERO.

Snowdrift Starch MAKES PERFECT CAKES A new California product that should find a welcome in every kitchen. Perfectly pure and especially prepared to produce "Feather Flakes" in fancy cakes. ASK YOUR GROCER

Watch for New Home Industry Page Next Week

START THE DAY RIGHT! Drive the Glooms Away with a Steaming Cup of MO-KO-NO NOT COFFEE Served at Bosc Bros. S. F. Cafeteria Save I X L Labels

LABEL DESIGNING AND LABEL PRINTING Beautiful Two-Tone and Multi-Color effects by Label Experts. Estimates promptly and cheerfully given. Address "CHIC DESIGNS" Care Call, "Made in California Depot"

THE CALIFORNIA BLEND Coffee SOLD ONLY IN THIS CITY! GEO. W. CASWELL CO.