

Extended Deliveries

To keep pace with our rapidly growing clientele, the delivery service has been extended throughout Contra Costa County to Albany, Rust, Richmond Annex, Pullman, Richmond and Point Richmond, as in Alameda County through San Leandro, San Lorenzo and Hayward.

The Emporium

An exceptional price we gained by closing out a large Mill Agent's stock enables wonderful qualities and values in men's silk lisle, form fitting underwear, of light weight, white, blue and novia; long sleeve shirts and long drawers. All sizes. **\$1.05**



Hydegrade Week



Is of vital importance to California in general, and the women folk in particular, for tub fabrics have made such strides in beauty, in texture and coloring that every woman owes it to her intelligence to be posted. This is the reason for your visit. Furthermore, interest is keyed to a higher pitch by special prices. The reason for your purchase.

At no time again this season will stocks be so fresh—so complete. Hydegrade fabrics know rivals but no peers Here are some of the prices which insure Hydegrade week a success financially

- Semi Silk Jacquard, special, yd. 18c
- A beautiful silky fabric; many shades.
- Crex Crepe; a new weave; yard 18c
- Washes beautifully; very fashionable.
- Ultra Smart Ratines, 36 in. wide, 45c
- Soft, smart; in white and colors; yard.
- Ratine Striped Voile, sale, yard 25c
- 36 inches wide; all colors; even weave.
- Printed Crepes; in Jouy effects, 25c
- 36 inch width; beautiful combinations.
- Semi Silk Crepe de Chine, yard, 55c
- Very scarce owing to the demand.
- Shantora Jacquards; half silk, yd. 25c
- In ultra fashionable brocade effects.
- Printed Brocades on Silky Base, 25c
- Decidedly pretty in their contrasts.
- Ratine Matelasse in 5 shades, yd. 85c
- In great demand; full yard wide; sale.
- Arcadia Silk Brocades, yard, 38c
- Half silk; 36 inches wide; all colors.
- 40 inch Silk Striped Voiles; yard 38c
- Are perfectly exquisite, in all colors.
- 36 inch Plain Ratine, yard, 55c
- To match the preceding matelasse.

Office samples of a supremely high grade line of sterling silver deposit ware on sale Monday under cost

330 pieces without duplicates, of rock crystal, Lenox china, with beautiful Sterling silver deposits in rare designs. Ale pitchers, water pitchers, cream pitchers, chocolate and coffee pots, decanters, whiskey bottles, glasses, vases, candle sticks, boudoir sets, plateaux, almond and lemon dishes, bon bon and mayonnaise bowls and others too numerous to mention.



These money savings will be of great interest to those who wish to buy June wedding presents. Among the bargains: Souvenir steins, with deposit, also lemon dishes, 75c; Water pitchers, \$1.50 upward; plateaux, \$2.25 upward; Sherbet cups, 75c upward; tea, coffee and chocolate pots, \$4.50; Quadruple plate toilet sets, mirror, brush and comb, \$5.00

Art Needlecraft Centers and Lunch Cloths underpriced
A large assortment in Austrian cotton with machine embroidery designs and scalloped edge. 45 inch \$1.28; 54 in. \$1.68; 72 in. \$1.98
Sturdy, substantial and quite artistic. Found on sale in Art Needlecraft Section, second floor.

Another sale of Fiction for summer reading
A publisher's surplus stock, which, for quick clearance, he sold us at a greatly reduced price, includes:
Exploits of Brigadier Gerard, A. Conan Doyle.
The Fugitive Blacksmith, Chas. D. Stewart.
The Glass House, Florence Morse Kingsley.
Jerry Junior, Jean Webster.
Katrina, Roy Rolfe Gilson.
The Lady of the Mount, Frederic S. Isham.
Meryl, Wm. T. Eldredge.
Also cloth bound books for boys and girls by such authors as Meade, Henty, Otis and Alger, etc., at 29c

White, cream and pastel shades in broadcloth
50 to 54 inch widths in sky, pink, silver, lavender, apricot, vieux rose, coral, etc. \$2 and \$3.
All Silk Marquissettes, 85c yard
40 inches wide; wistaria, plum, lavender, Copen, Paon, black, brown, etc. (Silk Dept., first floor)

Suits:
Extravagant in style, coloring and novelty fabric, but economical in price. The lines and models of costly French suits reproduced in ratine, eponge, silk moire, faille, wool poplins, checks, serges, \$19.75 to \$35
Cow hide Traveling Bags
Regardless of the advance in price of cowhide and materials, we offer far below regular price a lot of 15, 16, 17 and 18-in. bags, \$4.65
Oxford shape, extra heavy stock, leather lined, satin finish brass lock and trimmings, two inside pockets, well made handle, riveted corners; brown or russet. \$35.00

To keep up with the demands incited by last week's specials in women's garments, we have added the week's hoard of express shipments for this Monday's selling, and at price inducements
Dressy dresses in chic models for church and street wear
Crepes and soft silks are still the vogue. They are used in the draped frocks or belted models, elongated waist styles, Bulgarian styles and the striking combination frocks so fashionable. These priced from \$15 to \$45

Coats:
\$19.75, \$25, \$35 take on added value significance when they tag these coats. The smart short novelty coats for afternoon or evening wear of silk or wool matelasse, silk moire and brocades, also automobile models in mixtures. (Second Floor)
Clara Barton House Dresses
The double faced garment which gives twice the wear for the single laundry. In Chambrays, \$1.95; galatea, seersucker and white Indian head, \$2.50
New Line Gingham Aprons
Models without number; waist, empire and all over effects in stripes and checks, 50c and 75c; caps to match, 20c. (Second Floor)

A great purchase of Nightgowns, sale \$1.48
By taking advantage of a congestion in the wholesale market, these goods were secured much under price. The model is a showy torchon lace, square yoke gown and there are others as pretty. Sale held second floor rear.

Sale of Burlington Hose
Record breaking savings on this, our staple brand (first floor).
2,500 pair of silk lisle and lisle full fashioned Hose, pair Black and white; of fine silk lisle quality; tan in the fine lisle. Full fashioned, made with 4 inch garter welt, high spliced heel, double soles, heels and toes. Worth more money. 25c
Last, but not least, 400 pair perfect, heavy Silk Hose, Beautiful, fine quality of heavy weight, pure silk, deep garter welt, double heels, soles and toes of lisle to insure extra wear. The identical hose sell regularly for much more. \$1.00

White Striped Messaline Waists \$2.50
A splendid waist for office wear, riding, or general outing. White striped messaline has in keeping the white silk sailor collars and the colored bows are in contrast. Pearl buttons, three-quarter sleeves. (Second Floor)

Women's Hdks.
Box of six \$1.00
Of sheer shamrock, with 1/2 inch hemstitched hem. Embellished with fancy block initial. Full assortment to choose from.
Fresh, crisp dresses of white for babies up to six years
From the tiny, cluny trimmed lawn frocks at \$1.25, the sheer lawn Dutch neck models at \$1.75 to the voiles with real Baby Irish at \$3.95; they're bargains. (Second Floor)

Annual spring housecleaning sale Starts Monday (First Floor, Rear)
An event doubly interesting because of its timeliness and great money savings.
Liquid Veneer, sale, 19c
A polish; makes old furniture look like new.
House Brooms, bargain, 35c
Selected Eastern corn stock; Underpriced.
FOLDING IRON BOARD, 98c
Well made. Stands solid.
CLOTHES HAMPERS, \$2.48
Split bamboo, \$1.48, \$1.98.
CLOTHES BASKETS, \$1.00
Willow; 3 sizes, 75c, 85c.
CLOTHES WRINGER, \$2.85
White rubber rolls.
FEATHER DUSTERS, sale 69c
High grade tail feathers.
CURTAIN STRETCHERS, \$1.69
Full size; adjustable pins.
HOUSE AND FLOOR PAINT, 85c
Quarts, 50c; half gallon at \$1.00.
CLOTHES PINS AND BAG, 15c
Three dozen clothes pins in bag.
POLISHING CLOTHS, 19c
For brass, copper, silver, etc.
SCREEN MEAT SAFE, 98c
Solid back; very well made.
MAIL BOX, special
City delivery; flat key lock. 50c
WASH BOILERS, sale \$1.69
2 in. flim; copper bottom.
GARDEN RAKES AND HOES, 25c
Will not break. Underpriced.
STEPLADDERS, sale 95c
With 5 foot steel brace.
Wheeled Sweeping Compound, 29c
For sweeping carpets. Sale
O'CEDAR MOP HEADS, 59c
Fasten so any mop stick.
RAPID VACUUM WASHER, 85c
Efficient. Priced special.
FOLDING CARD TABLE, \$2.95
Green felt top. Special.
TOILET PAPER, 6 ROLLS 45c
Extra large, 3,000 sheets.
WINDOW SCREENS, 25c, 30c, 35c
Adjustable; in 3 sizes.
LINOLEUM VARNISH, 40c
Ready packed in cans, pint.
GAS HOT PLATE, \$1.98
2 burners; nickel plated.

Boys' Hats \$1.00
Black Milan straw; new Tyrolean shape.
Boys' Blouses 50c
Chambrays, percales, plain or striped. (First Floor)
Boys' Wash Suits
Sailor and Russian Models
2 1/2 to 10 year sizes in galatea and chambray suits; sailor collar models have embroidered shield. (First Floor) \$1.25 \$1.50

BASEMENT SALESROOM

Curtain and Drapery specials
Curtain etamine; yard, 12 1/2c Sunfast drapery fabrics, 38c
Sterling scrim; printed, 16c Nottingham curtains, pair, 98c
Bordered curtain etamine, 18c Scrim curtains, insertion, \$1.65
Bobbinet curtains, braided, with lace edge, 98c, \$1.48, \$1.98

Specials from the Men's Basement Store
Men's fine lisle thread Union suits, Summer weight, only 89c
Mercerized gauze lisle half hose, 9 1/2 to 11 1/2, pr., 15c
Men's pleated front shirts, blue and black stripes, 69c
Men's golf shirts, new styles and patterns, sale, 59c
All white ground golf shirts, hair line stripes, 79c

BASEMENT SALESROOM

Wash Goods Specials
Dress gingham, yard, 8c Mercerized poplins, 14c
Figured batiste, sale, 10c Huck towels, 3 for 23c
Striped seersucker, 11c 58 inch table damask, 38c
Pillow cases, 6 in. pkg., various sizes, 57c, 77c, 83c

Natural Shantung Pongees
24 inch all silk pongee, firmly woven; natural color, 50c
36 inch cloth of gold shantung; wonderful value, yard, 79c

Misses' and Children's White Shoes
2 strap pumps; high cut button shoes; of high quality; underpriced. 98c to \$1.39 pair
Low prices—and at the start of the White Shoe season
Women's pumps and Oxfords in all new models, sale, \$1.79
Nubuck and white duck boots, stage last, 16 button, \$1.98
Costly white boots in nubuck and white duck, \$2.48, \$2.98

Slightly Soiled Mattresses at Deep Price Reductions
Pure silk floss filling in mattress; made thick, fluffy, with heavy roll edge, fancy blue art ticking (slightly soiled). \$6.78 for single bed size; \$7.28 for three-quarter bed, and full bed size at \$7.78. (Basement Salesroom)

Remnants of Embroideries and Laces at Great Price Discounts
Bands, insertions, edgings, demi flouncings, allovers, Vals., beaded chiffons, trimmings—all at a fraction of their yard prices.

More Wool Dress Goods, Sale,
54, 56 and 58 inch widths of diagonals, mixed chevots, mannish mixtures, zibeline novelties, wool velvets. 98c

Sample Line of Imported Flowers
All the pretty vivid colored flower novelties of the season; few duplicates. 18c to 48c
Hand-Made Straw Hat Shapes, Multi-Colored, faced with Velvets
All lined ready to trim; the black velvet in becoming contrast to the pretty color tops. \$1.98



Sale 150 New Spring Suits
for women \$14.95 underpriced
A wonderful collection of smart models, each tagged with a price which would barely pay for the tailoring alone.
The becoming Bulgarian blouse suits, the smart cut-aways, the high class novelty effect and the staple styles in tailored garments, built of fine serges, Bedfords, shepherd checks and lined with satins and peau de cygnes; many of the new drape skirts are included. Misses', Women's and "Stout" sizes at this bargain price. (Basement Salesroom)
\$14.95

