



WEST SACRAMENTO

What a Ten Acre Farm Will Produce Under Intensive Farming at WEST SACRAMENTO

Intensive farming is the means of getting the greatest efficiency from the soil. It is the new way---the scientific way. It doubles and trebles the producing power of the land—it accomplishes upon ten acres what would require twenty or thirty acres in the ordinary way to get the same results.

With a \$25,000 Agricultural Laboratory now being erected upon the property, and under the direction of a noted authority—with a corps of assistants, many of whom were trained in scientific agriculture at the various Government experimental stations—with these big factors as a working basis—all farming will be intensive at WEST SACRAMENTO. And with the accrued knowledge of the U. S. Government at our command, WEST SACRAMENTO will be known as the most modern intensive farming community in the world.

But farming at WEST SACRAMENTO is not an experimental proposition—it has already proven its possibilities in a demonstration field upon which more than 80 different crops are being raised this season. And various sections of WEST SACRAMENTO which were under cultivation before its reclamation have been among the most productive in California.

Proof of this, with a statement of what the soil has produced, is shown in the box below.

Intensive farming eliminates congestion by evenly distributing the work of the farmer over the year. It solves the labor problem—because the intensive farmer can do 90 per cent of his own work. It guarantees certain success by making loss through crop failure an impossibility. On a ten acre farm, for example, instead of planting your entire acreage to pears, apples, peaches or garden truck, put in three acres of pears or apples and interplant them with strawberries. While the fruit trees are maturing the strawberries will have paid you a big profit. Put in another acre in diverse blackberries and loganberries, which should

produce from 7 to 10 tons of berries the second year. Plant another acre to alfalfa. This will give you 9 tons of hay a year, or enough for 400 days' feed for your horses and cows. Grow perennial crops on the remaining five acres. Tomatoes, if planted two feet apart and three and a half feet between the rows and trained on stakes, will yield from 14 to 18 tons per acre and may be sold at the cannery at \$8.00, \$9.00 or \$10.00 per ton. And in the winter months, on the same land, you can harvest from two acres, more than 15 tons of green succulent vetch and oats or Canadian field peas and oats—enough for 300 rations of food. Beans grown upon another acre should produce fully 35 sacks and two tons of bean straw—an ideal ration when balanced with alfalfa. When the beans are harvested plant Giant Spurry and Rape—ready to cut in less than eight weeks.

On the remaining two acres about one tenth of an acre is required for the family home and outbuildings and the area that remains can be profitably devoted to the growing of vegetables and flowers.

Two cows and a horse can be advantageously used and economically fed upon the fodder of your own farm. Chickens, which may be cared for with very little attention, will provide bountifully for the family table.

It is astonishing how much produce can be taken off an intensive farm during the year, and especially during the months when prices are highest. Early in winter three kinds of seeds are sown simultaneously on the same beds, and over them young lettuce, celery or artichokes which have been raised in advance are planted. In this way 3 crops are actually on the same beds at the same time. Owing, however, to the difference in their vegetative growth—they mature one after another instead of at the same time. Thus with the genial warmth of the sun and the natural moisture of the soil all crops grow rapidly and the highest efficiency is constantly being obtained from the land at WEST SACRAMENTO. So on throughout the year with other crops, this system of intercropping or overlapping of one crop with another may be carried out in the most scientific manner.

Efficiency marks everything in connection with WEST SACRAMENTO. Modern methods only prevail here. Everything combines to promote harmony, happiness, health and bountiful prosperity.

What the Land Has Already Produced At West Sacramento



Prior to its reclamation, portions of the land at West Sacramento which were reached by the water only at the height of the flood season have been under cultivation for many years. In spite of its many handicaps and the uncertainty of the water, this land has produced prolifically. The Reed Bartlett pear orchard—the most famous of its kind in the world, whose product is nationally known, is located with its packing house upon the property. This orchard has never yielded less than \$500 an acre.

Since its reclamation much of the land at West Sacramento has been leased on short term periods. These leased lands have been planted to many crops.

Six crops of the best quality Alfalfa were cut off different tracts on this property the first year. Tomatoes were grown by one lessee, from which he cleared more than \$200 an acre, while garden truck in some sections has shown a net gain of \$350 an acre. Other examples of profitable production can be shown which absolutely prove the fecundity of the soil at West Sacramento.

The soil is mostly virgin and subirrigated; it is warm and moist. Grass grows luxuriantly upon it the year round. The finest drinking water is available anywhere on the property.

For centuries most of the land at West Sacramento has lain beneath the surface of the overflow waters of the Sacramento River. Each year the sediment from the vegetable growth along the shores of the upper river has added to the richness of the soil, until now it outstrips that of Holland and Belgium, where intensive farming has reached its highest development. These lands will produce anything that will grow anywhere.

All sections of the property are ready now for immediate cultivation. Where the tile growth was heaviest the ground was plowed twelve to fourteen inches deep, while in other sections to a depth of three feet. It was then harrowed and made ready for planting. An agricultural expert familiar with soil conditions all over the world, and who has made analyses of the soil on every ten-acre tract in West Sacramento farms to a depth of six feet, is authority for the statement that this soil is particularly adapted to the growing of the following products: Celery, Hops, Onions, Asparagus, Tomatoes, Peanuts, Cabbages, Potatoes, Artichokes, Beans, Melons, Alfalfa, Sugar Beets, etc. Also deciduous fruits such as Pears, Figs, Plums, Cherries, Peaches and Apples; besides Strawberries, Loganberries, Blackberries and Raspberries.

Marketing the Product of the Farm At West Sacramento

From the property holder's point of view, one of the most important features at WEST SACRAMENTO is a Free Market to be conveniently located on the property. It will be the largest of its kind in America. Instead of shipping his fruit and garden truck to the city to a commission merchant, accepting as remuneration that which is left after the agent has deducted his commission, the farmer's product is brought direct to the Free Market and sold either to purchasing agents from Sacramento and San Francisco or direct to the consumer. In this manner the highest market price is secured, the middleman is eliminated and 100 per cent is realized on the crops. The packing house of Libby, McNeil & Libby—the largest in the West—is located in Sacramento. By telephone this Company will keep in touch with the farmers in this vicinity, ordering such goods as it requires for immediate packing. Not only does this plan help maintain a high standard for the quality and freshness of the Company's goods, but it furnishes a big outlet for the farmers at WEST SACRAMENTO.

Another plan that will encourage "quality" production is the assurance given by the WEST SACRAMENTO COMPANY that it will personally sell, at the highest possible price, all farm products that measure up to the standard set by the company. These high quality fruits and vegetables will carry the WEST SACRAMENTO label and will be sold to the hotels and restaurants in San Francisco and Los Angeles that demand only the best, and who are willing to pay the necessary price. Arrangements for this have just been completed.

Marketing the product of the farm is less a problem than any other feature at WEST SACRAMENTO. Sacramento itself, with its 80,000 people, is a sufficiently large selling field for a farming district twice the size of WEST SACRAMENTO. San Francisco and the cities around the bay—only three hours from WEST SACRAMENTO—with a combined population of almost a million, offers another big field for the selling of WEST SACRAMENTO'S fruits and vegetables.

Rhubarb, celery and asparagus, grown at WEST SACRAMENTO, mature weeks in advance of similar products in the Middle West and East. First-of-the-season goods, shipped to Eastern cities, always bring fabulously high prices. Early apples grown at WEST SACRAMENTO also bring top-notch prices in the East.

All of which goes to prove that opportunity beckons, that profits are to be had, that they are yours if you but get in now while the door is open.



West Sacramento—Its U

WEST SACRAMENTO is in Yolo County a acres—just across the Sacramento River from

Four electric railway systems will furnish Sacramento and to the cities around San Francisco lines is in operation now. Two more will be

Fifty miles of macadamized roads and two concrete boulevards intersect the property in every lake 3½ miles long, made beautiful by weeping borders, lies in the center of WEST SACRAMENTO.

Adjoining the lake a public park covering the value of the property, and add to the beauty

Warehouses and wharves will give waterfront 6,000 feet long, and a manufacturing employment for those not otherwise engaged in the

A free market—the largest in this country—ing direct with the consumer—enabling you products of your farm.

A modern baseball park, a stadium, and are among the many remarkable improvements ability of WEST SACRAMENTO.

But aside from this unrivaled combination of advantages—its its predestined increase in value—aside from all these important fac WEST SACRAMENTO stand out so conspicuously in the minds such expensive, such permanent improvements and sell land Why, many sections of that property were worth their present comment among real estate men who follow the movement of is value that is centering the attention of every prospective

For here is an enterprise practical, permanent project

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WEST SACRAMENTO
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