



In The Social Whirl

BY RUTH CAMERON
VERY good thing in this world must be bought at a good price. Only nothing may be purchased for nothing.

Few people stop to realize how much an exceptionally attractive appearance costs, not only in money, but in many other ways. I was reminded of this the other day when one woman said to another: "I wish I could wear white as much as you do. It is becoming to me, but I simply can't keep it clean, and cleansing costs so much. How do you manage to keep so spotless?"

The other woman had worn a white corduroy suit to functions all winter and usually wears white house gowns in the afternoon at home, although she does her own housework. She looked down at the spotless white gown which she was wearing at the moment and answered, "I'll tell you how I can keep things better than most people. It is because I never have my mind off my clothes for a minute when I'm wearing anything like this. I don't make a move without thinking of them. I think of other things on top, but that is a constant undercurrent of thought with me."

At that answer "a new light broke upon me," as our friend Mrs. Malaprop says. All at once I understood the preoccupied expression which I had so often seen on that woman's face.

A certain woman buyer for a big department store always tries to utter in her person the last word in coiffing and gowning. Now, this woman told a friend that three hours a day would scarcely cover the time she spends in putting on her clothes and doing her hair. She is so entirely point device that she really seems ultra well groomed. That means that over and beyond all the money and thought and study which she spends she also pays one-eighth of her whole life, or about one-fifth of her waking time, for her stylish appearance.

Is it worth it?

Pretty clothes, attractive coiffing and good grooming are by no means to be despised, but I think it is possible to pay too high a price for them. We do not like to pay too high in money for anything; when we do we feel cheated. I think we should be just as careful how we pay more than a thing is worth in other currency.

SOCIAL NEWS

La Hacienda del Pozo de Verona was again established at their home in Burlingame. Rev. Frederick J. Clappett has also been spending the last week at the Casa del Rey.

Mr. and Mrs. Walter Dillingham, who have been visiting at the home of the latter's brother in law and sister, Mr. and Mrs. Baldwin Wood, in Burlingame, have gone to Menlo Park where they will be the guests of Mr. and Mrs. Talbot Walker for several days.

Mrs. John P. Boyd and her daughter, Miss Louise Boyd, have returned to their home in San Rafael after a visit in this city, where they were guests at the Fairmont hotel. Mrs. Boyd and her daughter came here for the marriage of Miss Jeanne Gallois and Horace Hill Thuraday. Miss Boyd was one of the bridesmaids.

Mr. and Mrs. Samuel Morse motored to Tahoe from their home in Merced and are weekend guests at the tavern.

Mr. and Mrs. Vincent de Lavogage arrived by motor earlier in the week and contemplate spending several weeks at this resort.

Mr. and Mrs. A. P. Redding are also guests there, as are Mrs. Violet Kruttschnitt, Miss Hilda Van Sicken, Miss Helen Wright, Harvey Wright, J. Leroy Nickel and Frank Rathbone.

The many friends of Mr. and Mrs. Louise Doolittle will be shocked to hear of the death in Port Said of Mr. Doolittle, which occurred the latter part of June. Mr. and Mrs. Doolittle left San Francisco on the Cleveland for a world tour. Mrs. Doolittle is at present in New York, where she is visiting relatives, and it will be some time before she will return to California.

Mrs. M. V. B. MacAdam and Miss Gladding have returned to their home in Jackson street after a three weeks' visit in Canada. Miss Katherine, who has been visiting in Carmel by the Sea, during her mother's absence, returned yesterday to her home in this city.

Mr. and Mrs. Frank Pixley are visiting in Los Angeles, having been called there on account of the serious illness of the latter.

The party returned Thursday to attend the Gallois-Hill wedding and are in Menlo Park.

Mr. and Mrs. Richard D. Girvin have issued invitations to a dance in compliment to Miss Elena Eyre, the daughter of Mr. and Mrs. Perry Eyre, who will be one of next winter's debutantes. The affair will be held in their summer home in Menlo Park.

Mrs. Henry T. Scott, Mrs. Russell Wilson, Mr. and Mrs. George Cadwalader and Miss Polly Mills motored to Santa Cruz last week and have since been taking an active part in the festivities attendant on the visit in the south of Secretary of the Navy Josephus Daniels and Mrs. Daniels. During their stay in Santa Cruz they were guests at the Casa del Rey.

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NEWS FROM THE HOTELS

L. J. Coffee of Modesto is stopping at the Sutter.

Benjamin Simmons of Los Angeles is a Stanford guest.

A. G. Wilson, a merchant of Fresno, is at the Bellevue.

J. B. Le Roy, a banker of Sacramento, is at the Bellevue.

Morris Brooke of Sacramento is a guest at the Sutter.

E. L. Sisson, county clerk at Red Bluff, is at the Manx.

W. E. Riggott, a Reno mining man, is staying at the Manx.

E. H. Carroll of Whittier is spending a few days at the Dale.

P. Giannini, a wine man of Tulare, is registered at the Stanford.

Captain Benjamin Walters of Stockton is registered at the Dale.

C. H. Owen, a real estate man of Stockton, is at the Argonaut.

J. C. Carly, a real estate operator of Sacramento, is at the Bellevue.

H. H. Bernard and wife of Pleasanton are into arrivals at the Argonaut.

Judge G. Buck, superior judge of Stockton, is a Sutter guest for a few days.

Mr. and Mrs. James H. Grigsby of Los Angeles are guests at the Fairmont.

G. Shiba and T. Yanasing, tourists from India, are registered at the Fairmont.

W. F. Fiedner, a Portland capitalist, and Mrs. Fiedner are guests at the Palace.

C. E. Usher, general passenger agent of the Canadian Pacific, is stopping at the Palace.

Mr. and Mrs. J. F. Thayer of New York city have taken apartments at the Fairmont.

H. H. Harder, a merchant of Sacramento, and Mrs. Harder registered at the Argonaut yesterday.

Duke Leleka, a world's champion swimmer, of Honolulu returned to the Sutter yesterday.

J. A. Moore of Seattle, who has built many of the large business blocks in that city, is registered at the Palace.

E. A. Beruner, a mining man of Mazatlan, Mex., who fled with his family from the trouble zone, are at the Stewart.

Chauncey Cunningham, playwright and author of New York is stopping at the

MAJOR TO RESUME HIS OLD COMMAND

Army Reorganization Plan Recalls Officer From Island Constabulary Service

Detached Duty Is Limited to Three Years by General Wood

As a part of Major General Leonard Wood's plan of army reorganization he has ordered Brigadier General Harry N. Bannholtz, director of the Philippine constabulary for 10 years, back to the rank of major of the Second United States infantry. The chief of staff has decided to limit the service of regular officers on detached duty to three years.

It is said that Colonel Wallace Taylor, the highest ranking honorary officer in the constabulary, will succeed General Bannholtz as director of the organization.

As captain of the Second United States infantry at the time of the Philippine insurrection, General Bannholtz distinguished himself in a number of engagements for which service he was appointed in 1902 to the governorship of the Tayabas province, the only regular army officer to be thus honored by the insular government.

The distinguished soldier was married to Miss May Cleveland of Chicago in 1890. She is a niece of the late President Grover Cleveland.

Major General Arthur Murray, commanding the western division, will return this evening from the north, where he has been inspecting military posts at Vancouver, Puget Sound and at the mouth of the Columbia river. He was accompanied by his aid, Captain Brees, first cavalry.

County Clare Outing Park to Echo Ballads

May Brannan, who will sing Irish ballads at outing tomorrow

Gaelic Sports and Irish Songs to Live in Richmond Canyon

The County Clare Association of California has completed arrangements to make the outing at Grand Canyon park in Richmond tomorrow a merry gathering, alive with memories of the old land and filled with Gaelic sport.

A feature of the entertainment will be the singing of Irish ballads by Miss May Brannan and Miss Frances Murphy, who recently left the green isle to make their home in California. There will be dancing also, the program including an exhibition of Irish, Scotch and American steps. After the vaudeville specialties an athletic meet will be held, participated in by the young and old.

Special cars on the East Shore and Suburban electric line will meet Key Route trains at Fortieth street and San Pablo avenue, Oakland, to convey the picnickers direct to the park. Special ferry boats will leave the Key Route pier at 11 o'clock noon and 12:40 p. m. The committees in charge of the outing follow:

Executive—Michael McGrath (chairman), Frank Kane, Michael J. Liddy, P. Downes, Thomas McInerney, David Maloney, Michael White, John P. McInerney.

Gaelic dancing—Thomas Harrison, Michael McGrath, Frank Keah and William O'Dwyer.

Games—Patrick Downes (chairman), Erick Purcell and Richard Barry.

Dancing—Michael White, floor manager; James O'Connor and Michael McInerney, assistants.

Reception—Thomas Harrison (chairman), Daniel O'Connell, Frank J. Klerce, Thomas McInerney, Daniel J. Ryan, Michael O'Dea and Thomas Donohoe.

Valuable prizes will be distributed at the gate.



WOMAN CARRIES CHILD FROM BURNING HOUSE

Both Mother and Daughter Are Injured by Blaze Which Destroyed Landmark

SAN LEANDRO, July 25.—Mrs. G. M. Diggs and her 11 year old daughter, Tyko, had a narrow escape from death when they were imprisoned by flames which shortly after 2 o'clock this morning destroyed their home at San Lorenzo and Washington avenues.

Mrs. Diggs was awakened by the fire to find the bedroom ablaze. She grasped her daughter, sleeping with her, in her arms and fought her way through the flames and smoke to safety. She was badly burned about the arms and body and the little girl was scorched about the back and shoulders.

Mrs. Harriet O'Brien, Mrs. Diggs' mother, who was sleeping in a tent on the grounds, was the first to give the alarm. The fire department arrived too late to save the building, but prevented nearby residences from taking fire. The sparks from the burning structure set fire to the dry grass, but no further damage was done.

The loss is placed at \$10,000. It was insured for \$5,000. It was an old landmark, built 40 years ago, and in earlier days was used as a hotel.

LOVE NOTES CAUSE FRANCES' ARREST

Man to Whom Missives Were Written Says He Was Held Up

Ten love letters which William F. Schaefer, manager of a Geary street fur house, declares were taken from him at the point of a gun by Harvey E. Langlaise, assistant manager of a Market street music house, caused the arrest yesterday of Langlaise on a charge of robbery.

Miss Alice Warne of 2402 Diamond street, 23 years old and a candidate for president of the Ramona circle of the Independent Order of Druids, is declared to be the author of these missives, written to Schaefer. Langlaise says that he is engaged to be married to the girl, and explains that the epistles "were merely letters written by a very foolish sympathetic girl."

Langlaise asserts that Schaefer told her a hard luck story and then he borrowed \$40 from her.

"She is a good girl, but allowed her sympathies to run away with her," he said. "Why she even gave the man a \$4 meal ticket. Schaefer used these letters as a club to make her lend him money from time to time, and all told, he borrowed \$40 from her."

"We went to a back room in the store," continued Langlaise, "and Schaefer took a packet of Miss Warne's letters from his pocket. I grabbed them, saying I intended to keep them. Langlaise said that he heard of the affair through Miss Warne's brother, and that finally Schaefer came to see him."

"I was going to a vacation, and when Schaefer saw the gun he began shouting that he was being held up."

Prior to this, said Langlaise, he had assured Miss Warne that he would endeavor to recover the notes and would try to compel the repayment of the borrowed money.

A letter written by Langlaise to Schaefer is now in the hands of the district attorney, and upon it Schaefer plans to base a charge of blackmail. Langlaise is now in the city prison awaiting bail.

NATIVE SONS TO OPEN GRIZZLY BEAR CLUB

Gathering Will Represent All San Francisco Parlor Club Occupies Top Floor in Hall

The Grizzly Bear club will be opened officially tonight with appropriate ceremonies before a gathering which will represent practically all the parlors of the Native Sons in San Francisco. The club occupies the entire top floor of the handsome Native Sons' building in Mason street and incorporates all the appointments and conveniences of the most modern clubs. Several unique features are listed among the club's attachments, including a loggia and outdoor porch.

The club is to be an affiliation of the Native Sons of the Golden West, whose support has made the new organization possible.

KING AND QUEEN OF SPAIN GIVEN OVATION

PARIS, July 25.—King Alfonso and Queen Victoria of Spain arrived here today, traveling incognito on their way to the Cowes regatta.

Their arrival was accorded an enthusiastic reception by a crowd which recognized them while they were out shopping together.

Their majesties were the guests of President Poincaré at luncheon at the palace of the Elysees.

FREE SHOW TODAY FOR MORE KIDDIES

500 Seats at Savoy for Other Boys and Girls Not Orphans

The Call Invites You to Be at Theater at 10 o'clock to See Films

The Call is glad there are not enough orphans in San Francisco to fill the Savoy theater at the special performance at 10 o'clock this morning.

That fact gives a few hundred other children an opportunity to see an excellent two hours' show as our guests.

Every boy and girl who is at the theater at 10 o'clock will be admitted as long as there is a seat left.

All of the orphan children have been invited and are going to be taken care of, but there will be 500 or more seats remaining that it would be a shame to waste. So be in line early.

There will be six reels of moving pictures worth seeing. One of the features is "Quo Vadis," the dramatization of a story of biblical interest of the time of Nero. The other feature is "Wildest Africa."

You youngsters will be especially pleased with the "Wildest Africa" scenes. The things you learn through the live pictures will stay with you years longer than such information that is dug out of musty school books.

There is only one better way to get acquainted with the scene and animal life wonders of the United States. That is to have a fortune and spend years traveling in the mountains.

The Yellowstone National park is shown in all its glory. There are all kinds of wild animal pictures taken at great risk to life. You'll wonder how the camera man got so near to that big grizzly bear and fought her way through the flames and smoke to safety. She was badly burned about the arms and body and the little girl was scorched about the back and shoulders.

One reel is devoted to the annual celebration at the Grand Hotel, Colo., Wyo., one of the wildest spots in America. You'll see cowboys riding bulls and steers and wild horses that buck them and trample on them.

You'll just have to come and see to believe.

There never was a more interesting picture bill than the one that has been drawing big crowds at the Savoy, which The Call has arranged to show to its young friends.

The theater is at McAllister and Leavenworth streets. Just a step from Market street.

You don't have to have a ticket. Bring your little sister. She will like to see the pictures, too.

The hour is 10 o'clock and we'll make you so happy you'll forget it is dinner time when we let you out at noon.

SUNDAY PARK PROGRAM

The program for the band concert in Golden Gate park tomorrow afternoon is as follows:

Anthem, "The Star Spangled Banner."

March, "The Blue Bird" (first time).....Delibes

Polka, "The Blue Bird" (first time).....Delibes

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Polka, "The Blue Bird" (first time).....Delibes

FOR CENTRAL FIRE ALARM

The board of public works yesterday requested that the board of supervisors set aside an initial appropriation of \$3,000 with which to begin the construction of a central fire alarm system in Jefferson square, for which an advance of \$75,000 has been made in the budget.

ENTIRE COAST JOINS IN PORTOLA FESTIVAL

Edgar D. Peixotto, Special Commissioner, Brings Tidings of Southern Preparations

The entire coast region, from San Francisco to San Diego, is making elaborate plans to participate in the Portola festival, according to Edgar D. Peixotto, a member of the Portola committee.

Mr. Peixotto returned to San Francisco yesterday after a week's trip as special Portola commissioner, which took him as far south as San Diego.

Santa Cruz, Santa Barbara, Los Angeles and San Diego are among those preparing to participate in the celebration of the four hundredth anniversary of the discovery of the Pacific ocean, according to Peixotto.

The San Diego Chamber of Commerce is, according to its secretary, William Tomkins, making extensive plans.

WHIST PARTY BY DRUIDS

The Past Arch Druids association No. United Ancient Order of Druids, will give a whist party for the benefit of the team fund at the Druids' hall, 511 Laguna street, Saturday evening, July 26. The starting time is 8 o'clock sharp. An enjoyable evening is promised to all who attend.

DON'T ENDURE SKIN HUMORS --USE RESINOL

Don't stand that itching, burning skin torment one day longer. Go to the nearest druggist and get a jar of Resinol Ointment and a cake of Resinol Soap. Bathe the patches of eruption with Resinol Soap and hot water, and apply a little Resinol Ointment. The torturing itching and burning stop instantly, you no longer have to dig and scratch, sleep becomes possible, and healing begins. Soon the ugly, tormenting humor disappears completely and for good.

Resinol Soap and Resinol Ointment are also speedily effective in even the stubborn cases of pimples, blackheads, dandruff, sores and piles. Prescribed by doctors for eighteen years, and sold by every druggist in the United States. Trial free; Dept. 12-P, Resinol, Baltimore, Md.

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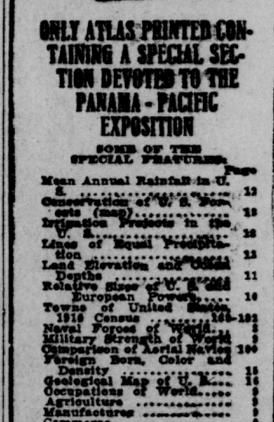
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