

SAN FRANCISCO CALL LOUDLY PROCLAIMS CALL LEADING EVENING PAPER

First Day's Sales 104,500 Copies and Presses Unable to Supply Big Demand—Many Prominent Men and Women Enthusiastically Welcome Paper and Predict Its Great Success

The first day's issue of The San Francisco Call as an evening paper recorded sales of 104,500 copies. The demand for the new paper everywhere yesterday taxed the distributing system to the limit, and of the thousands who read its news many immediately expressed their satisfaction at the thoroughness in which the field was covered and the attractive manner in which the news was displayed.

Thousands of extra papers had been ordered by newsdealers everywhere, but on the first day the presses were unable to supply the demand.

Congratulatory messages, from Mayor Rolph when he saw the first edition down to the remarks of newsboys, who made more money selling Calls yesterday than they had ever made before on the streets, came flowing in all day yesterday. Business men expressed their pleasure at the newness of The Call, and baseball and fight fans were quick to express their appreciation of the manner in which the afternoon games and the Wolgast-Azavedo fight were reported.

Judge Spent Five Cents on Editions

Judge Thomas F. Graham—The new Call has started at top speed and the only thing it has to do to outdistance its rivals is to keep up the clip. I spent as much as five cents buying the various editions of The Call, and for my personal satisfaction I checked up from their columns the changes made in each edition upon the arrival of more important news. It made me feel as though I could see the news of the day, not yesterday or last week, develop under my eyes.

Will Cure Blues of Sheriff's Prisoners

Sheriff Fred Eggers—The Call has my best wishes. I have been seeking to break the monotony of the county jail with concerts and vaudeville shows, as well as allowing them to work in the open air growing vegetables. But now my troubles are over. I will let them read the evening edition of The Call. It is a sure cure for the blues, and while it is entertaining, it will also help to reform. A good, wholesome newspaper stimulates the betterment of the community and check-ablock with special features will light up many a dark cell.

Proud to Welcome Call to His Home

Supervisor Oscar Hoeks—I am greatly pleased with our city's new paper, The Call appearing as an evening paper. The first issue has shown it to be all that was promised for it, and more. I feel assured that it will be a clean, wholesome family evening newspaper. I will be proud to have it in my home and wish it every success.

Pillows, Centers, Scarfs, In New Art Designs, For Embroidery

The new goods for our Art Needlework Department, which have already arrived (fresh shipments are coming in daily now) are so artistic, so beautiful in design, so chaste and effective in coloring, that we feel justified in bringing them to your attention.

Pillows, Centers and Scarfs stamped on brown antique crash, simple yet effective patterns, 50¢ and \$1.25.

Pillows, Centers and Scarfs stamped in tan linen to be embroidered on D. M. C. cotton or silk, conventional designs, 50¢ to \$1.25.

Pillows, Centers and Scarfs stamped on white linen, embroidered in ribbon. This is an entirely new idea, which is very easily executed and is most beautiful in effect, 60¢ and \$1.25.

ART NEEDLEWORK DEPT., Third Floor.



PENINSULA'S SMART SET, IN THEIR TEENS, STAR ON GOLF LINKS

Gertrude Murphy (left) and Mary Virginia Spencer, members of the Peninsula juvenile smart set, who are taking up golf along with dancing and daily French lessons.



Girls, Their Own "Caddies," Mix Play With Daily French Lessons

Gone is the one time theory that golf was the exclusive right of elderly men who needed mild exercise, and the final blow is being given the defunct idea by the small folk of Burlingame and Menlo. Just as the little maids get their dancing lessons, their music, their riding and their French instruction, so do they get their hour of golf. Half size clubs are manufactured especially for their use and they talk as wisely of the relative merits of their particular "brassies" and the like as do their elders.

Two of the junior enthusiasts who are in process of perfecting their "form" are Miss Gertrude Murphy, whose mother, Mrs. Eugene Murphy, has many cups to her credit, and Miss Mary Virginia Spencer, daughter of Mr. and Mrs. H. Macdonald Spence, who stands for several years, head of the departments of philosophy and psychology at the Christian Brothers' college, St. Louis.

"Step in the Right Direction"—Carroll

Paul T. Carroll, merchant—The changing of The Call into a penny afternoon newspaper is a step in the right direction. It is the opening wedge for an economic method of education that will be a great benefit to San Francisco.

The 1 cent papers have done more to educate the people of the large cities than any other factor. I congratulate the new owners of The Call for the men they have selected to make it the leading newspaper of the west.

"I would have proved a great detriment to the business men of this city had The Call ceased publication, and that it is to continue to be a part of newspaper square is a source of great joy to me."

Labor Editor Says Call Great Success

J. W. Muller of the Typographical union, editor of the San Francisco Labor council's official organ, the Labor Clarion—The Call is certainly a great paper.

Volume of News Surprised Pantages

Alexander Pantages, owner and general manager Pantages' theaters—I heartily recommend the new Call as an evening paper to the busy man who wants to keep in touch with the world's news. I bought one of the first copies and was impressed with the great volume of news it contained as well as with the many attractive features. It is a paper that should be welcomed into any home.

Typographical Man Praises New Call

Leo Michelson, secretary San Francisco Typographical union No. 21—The Call is a fine, newsy paper.

Merchant Surprised By Fine Appearance

A. T. Potham, merchant—From the number of people I saw reading The Call yesterday there is no doubt but the new price and new methods introduced by the new management will be a success. For myself, I was surprised at the size of the paper and the quick way the news was put out on the street.

"Paper a Credit to the City"—R. B. Hale

R. B. Hale, secretary and treasurer, Hale Bros., Inc.—The new Call is a credit to San Francisco. If it keeps up the pace it started out with yesterday there can be no question of its ultimate destiny. It contained the news of the day, served in a bright, breezy style. Personally, I bought two copies and Mrs. Hale also purchased one of the first copies of the press.

Michael Casey Says He Will Subscribe

Michael Casey, president of the Teamsters' union and former president of the board of public works—In going to subscribe for the Call as an evening newspaper.

Stampede for Call Nearly Crushed Him

Attorney Marc Anthony, former state senator—I was standing at Third and Market streets when the first edition of the new Call came on the street. I was nearly killed in the stampede to buy the copies. When I got one could understand why the later editions drew such a crowd. It certainly was worth the effort. I predict that the people of San Francisco will be fighting as hard to get the paper every day as those I saw around The Call building.

Eyes Were Opened by Call Enterprise

Attorney James A. Devoto—Like every new thing, the new Call must be seen to be appreciated. There has been nothing so pretentious in the way of an evening paper seen in California as the 24 page San Francisco Call. I used to think that we were getting pretty good evening papers, but The Call has opened my eyes to just what may be done when brains, enterprise and money combine.

Felt Like Home to Eastern Visitors

A. W. Turpin, hotel proprietor—Eastern visitors and those from cities where penny papers are the rule instead of the exception took to The Call as an evening paper with a vim that showed the new policy and price will be a success. The paper saw yesterday were dandies. I am for it.

SECRETARY LANE TAKES REST ON SURGING SEA

Pilot Schooner Pressed Into Service for Two Days' Visit Near Lightship

CABINET OFFICER WILL CATCH FISH

Also Proposes to Show His Ability as Navigator of Good Ship Gracie S

Franklin K. Lane, secretary of the Interior, has stepped off the earth for 24 hours and is enjoying the salt sea air and the company of his brothers on the pilot schooner Gracie S out on the tumbling waters in the vicinity of the bar lightship.

He wanted a rest and desired to get away from telephones, telegrams, banquets and politicians. The secretary, with his son, Franklin K. Jr., and his brothers, George W. Lane and Dr. Fred J. Lane, boarded the pilot power schooner California shortly before noon today at the Mission street landing and were taken outside the heads, where they were transferred to the Gracie S. Captain Anderson, the secretary's brother in law, accompanied the party.

"I wanted a rest," said Mr. Lane from the deck of the California, "and I am going to sea for 24 hours. I want a chance to visit with my brothers, so am taking them along. I expect to do some fishing, but am looking forward more than anything else to having a chance to handle the Gracie S out on the ocean."

ST. MARY'S TO OPEN THURSDAY

Many Changes Have Been Made Among Members of Teaching Staff

Registration was opened at St. Mary's college this morning and a great many students signed the register for the classes for the current term. The class work will be opened Thursday. The first event of the new term will be the family dinner, attended by members of the faculty and student body, to be held the latter part of the week.

She Drank Her Pop Out of the Bottle

DES MOINES, Ia., Sept. 1.—A jolly old couple, a civil war veteran and his wife, stopped up to a drink dispensary at the fair this morning and ordered two pops, which were duly set before them. Both began drinking from the bottles. Noticing that his wife went at it somewhat awkwardly the old man suggested, "Mother, you can't drink out of a bottle."

"You watch me and see," returned mother.

"Better bring'er a glass, young feller," said he.

"You wait till I order a glass, won't ye," put in his more talkative half.

"Her mouth's leakin'," jibed the old man.

"Say, look here, pa, I guess I drunk out of a bottle about as soon as you did. Now dry up."

PHONE YOUR WANTS

The White House

THE PICTORIAL REVIEW PATTERNS FOR OCTOBER

OCTOBER PICTORIAL REVIEW PATTERNS AND MAGAZINE

Raphael Weill & Co. Inc.

DEAL JUST AND 3 IN FIST FIGHT AT CITY HALL

Doctor, Suing to Collect Bill, Patient and Lawyers in Free for All

EPITHET "CROOK" STARTS RUMPUS

Wife Says Foes Began Hostilities on Tooth Expert

Dr. C. O. Forester, a dentist of Haight street and Masonic avenue, after making himself liable for contempt of court today before Justice of the Peace Treadwell, became involved in a free for all fight at the entrance of the city hall with Allan R. Atherton, whom he is suing for a \$35 balance on a dentist bill.

Connected with the skirmish were Attorney Charles Tupper King and Elmer Westlake. When bystanders had separated the struggling litigants Westlake had puffed lips and jaw, which he says was the result of collision with the fist of Attorney King.

The trouble started in Judge Treadwell's court when the judge asked Dr. Forester why, if Atherton was a friend of his, he wanted to prosecute him for the money.

"I have come to the conclusion he is a crook," replied the dentist.

"You shouldn't say that of any man inside or out of court," said the judge, sternly. "I think that it is tantamount to contempt and that you should be punished."

Doctor Forester apologized to both Judge Treadwell and the defendant. The judge then continued the case until Thursday to determine whether he shall punish the dentist.

WIFE DESCRIBES FIGHT

The rest of the story is told by Mrs. Atherton and his pretty wife, Mrs. Atherton, who live at 81 Scott street. "When we came from the courtroom," said Mrs. Atherton, "Doctor Forester and Attorney King were waiting for my husband on the ground floor near the elevators. Doctor Forester jumped on my husband, and then our attorney, Mr. Westlake, interfered. Attorney King took a hand."

YACHTING PARTY IN DEADLY PERIL

San Francisco Society People Rescued From Carquinez Straits

(Special Dispatch to The Call)

VALLEJO, Sept. 2.—Ray Danziger, Roy Bradford, Fred Sherman and the Misses Anita Happersberger, Sierra Hilbert and Isabella Boyd, young society people of San Francisco, and M. E. Happersberger of Vallejo had a narrow escape from drowning late yesterday afternoon when the Corinthian yacht "The Three of Us" lost her jib while on her way down Carquinez straits and ran into dyke No. 12 off the Mare island lighthouse.

The boat was being pounded to pieces against the dyke when it was taken in tow by the Mare island tug Izoque, which went to the rescue. The yacht was towed back to this city, where it will be repaired. None of the party was injured.

MAIL HORSE HAS DISTANCE RECORD

SEYMOUR, Ind., Sept. 1.—C. J. Reynolds of Medora owns a horse that recently celebrated its eleventh anniversary in the rural mail service by completing a total distance of 86,000 miles. The owner paid \$45 for the animal which has been on duty practically every day since it began working for Uncle Sam; \$150 would not buy the horse today. It has become so familiar with the route that it almost knows whether or not the patrons are to receive mail before the wagon stops by the boxes.

AUTO VICTIM BURIED

MONTEREY, Sept. 2.—The funeral of Alfred H. G. Cooper, the wealthy young rancher who was killed Saturday in an automobile accident at Cerro hill, 40 miles from this city, was held here today.

Notice to Call Subscribers

Any former Morning Call subscriber not receiving the CHRONICLE regularly will please telephone to the CHRONICLE Circulation Department, Kearny 1041, or Oakland 218, or send a postal card, and the CHRONICLE will immediately be delivered.

Publication of the Morning Call was discontinued on August 31st, and it is important that we have your proper address in order that the CHRONICLE may be delivered to you.

Phone Kearny 1041
Oakland 218

CONGRESSMAN GETS A ROASTING

Suffragist Jessie Stubbs Pays Respects to Heflin, Alabama Member

WASHINGTON, Sept. 2.—Mrs. Jessie Hardy Stubbs, one of the orators of the woman's suffrage headquarters here, called Representative Thomas F. Heflin of Alabama, "The Adonis of anti-suffrage," an ignominious today and said he should study some constitutional history before he attempts public speech making again.

What aroused Mrs. Stubbs' ire was the report of a Labor day parade in the congressman made at Lynchburg, Va., in which he said woman suffrage was the greatest evil now threatening the English speaking public.

Mrs. Stubbs said: "With 9,000,000 women in this country earning their own living, it comes with poor grace for Mr. Heflin to make a Labor day speech about women exchanging the robes of gentleness and modesty and refinement for those of boldness and of officious parade."

"As one of that 9,000,000 I want to say that we could step into a polling place on our way to work and drop a slip of paper in a box without laying aside any robes to speak of."

Postal Department Banks on Honesty of General Public

Pre-Canceled Stamps Will Be Adopted Despite Fact They May Be Used Second Time

WASHINGTON, Sept. 2.—That the postoffice department is banking upon honesty of the public in putting into effect its order permitting the sale of canceled stamps after September 16 was admitted today.

Department officials realize that stamps previously canceled can be used again with impunity if clipped from envelopes in another city and returned to the town named in the cancellation mark. It has been decided, nevertheless, to take a chance and try out the scheme, which, if it works out satisfactorily, will save the government \$240,000 per annum.

Chicago Schools Are Open; 310,000 Attend

CHICAGO, Sept. 2.—Vacation ended today for 310,000 school children. The enrollment in the public schools this year, it was predicted today, will be larger than ever. Arrangements were made under the direction of Mrs. Ella Flagg Young, city superintendent, for actual work to begin today.

SENATOR ACCUSES NEW YORK BANK

WASHINGTON, Sept. 2.—In an official statement issued last night, Senator Owen, chairman of the committee on banking and currency, boldly charges that the National City Bank of New York is conducting a propaganda in an attempt to discredit the administration and make it appear that in framing currency legislation the banking interests of the country have not been consulted.

DAUGHTER DEFIES MRS. PANKHURST

Mother Emmeline Counsels Peace While Sylvia Heads Arson Squad

LONDON, Sept. 2.—Mrs. Emmeline Pankhurst, founder of militant suffragette methods and president of the Women's Social and Political union, and her daughter, Sylvia Pankhurst, have come to a serious disagreement, it was reported today in nonmilitant suffrage quarters.

Mrs. Pankhurst, from her refuge in Trouville, France, is counseling peaceful methods and a cessation of violence.

Sylvia in London refuses to countenance such advice and is keeping the arson squad, a militant women's organization, busy, Sylvia is advising the women to make themselves a match for the police by learning jujitsu and carrying heavy canes.

At Folkestone, England, today many letters and postal packages were destroyed by women who went through the town pouring destructive acid into mail boxes.

Emerson Hough Glad To Be Back Where Auto Can Strike Him

"Alaska, So Called Land of Thrills, About the Biggest Fake of Modern Times"

ST. PAUL, Minn., Sept. 2.—"Thank heaven, I am back in a country where at least I run the danger of being hit by an automobile. Alaska, the land of thrills, described by my brother authors as a wild and woolly land, where Indians go around with daggers between their teeth, is about the biggest fake of modern times."

This is the version of Alaska given by Emerson Hough, author.

Mr. Hough declares that the Alaska made famous by modern authors is the most peaceful and desolate country on the face of the globe.

Loser of \$200,000 Ill in Sanatorium

ST. LOUIS, Sept. 2.—Clients of Henry J. Fink, who has a large brokerage office in Belleville, Ill., were assured today that Fink has not disappeared, but has been in a sanatorium suffering from nervousness brought on by worry over recent losses of \$200,000. His attorney said that all the claims against Fink would be adjusted to the satisfaction of the creditors.

The White House

Thursday, September 4th, 1913

GRAND FALL MILLINERY OPENING

THE NEW BLOUSES

for women and misses, representing the advance styles for winter, are being shown. Included are attractive models in chiffon, crepe de chine and lace, appropriate for various occasions.

OCTOBER PICTORIAL REVIEW PATTERNS AND MAGAZINE

Now on Sale

Raphael Weill & Co. Inc.