

# MARCHING THOUSANDS IN GRAND DISPLAY

## QUEEN AVIA LEADS HER LEGIONS

Continued From Page 1

street as far as eye could see was full of magnificence. More followed fast and followed faster.

There isn't any human being who could keep cheering while that long parade passed.

So, in turn, the watchers yelled themselves hoarse and looked on in silent wonder long enough to acquire a second wind, or a third wind.

Adventurous souls roosted on flagpoles, camped on cornices and pasted themselves to billboards to have a view of the wonder of the year.

**GIDDY MYRIADS WATCH DISPLAY**

Lucky for the demonstration, the cables were stout, and the hundreds of policemen firm but good humored. The giddy myriads of people, milling antlike back and forth to get a place where they might see more from tip-toes, were good natured and helped make the spectacle one such as never has been witnessed in San Francisco—one that is likely to hold records for magnificence, quantity and quality for years to come.

Forethoughtful individuals were on the job early.

In the fog of the early morning the ambitious selected bird roosts high up in the air, took possession and waited patiently for the hours to bring their aggressiveness reward.

Ten o'clock and traffic on Market street was misery.

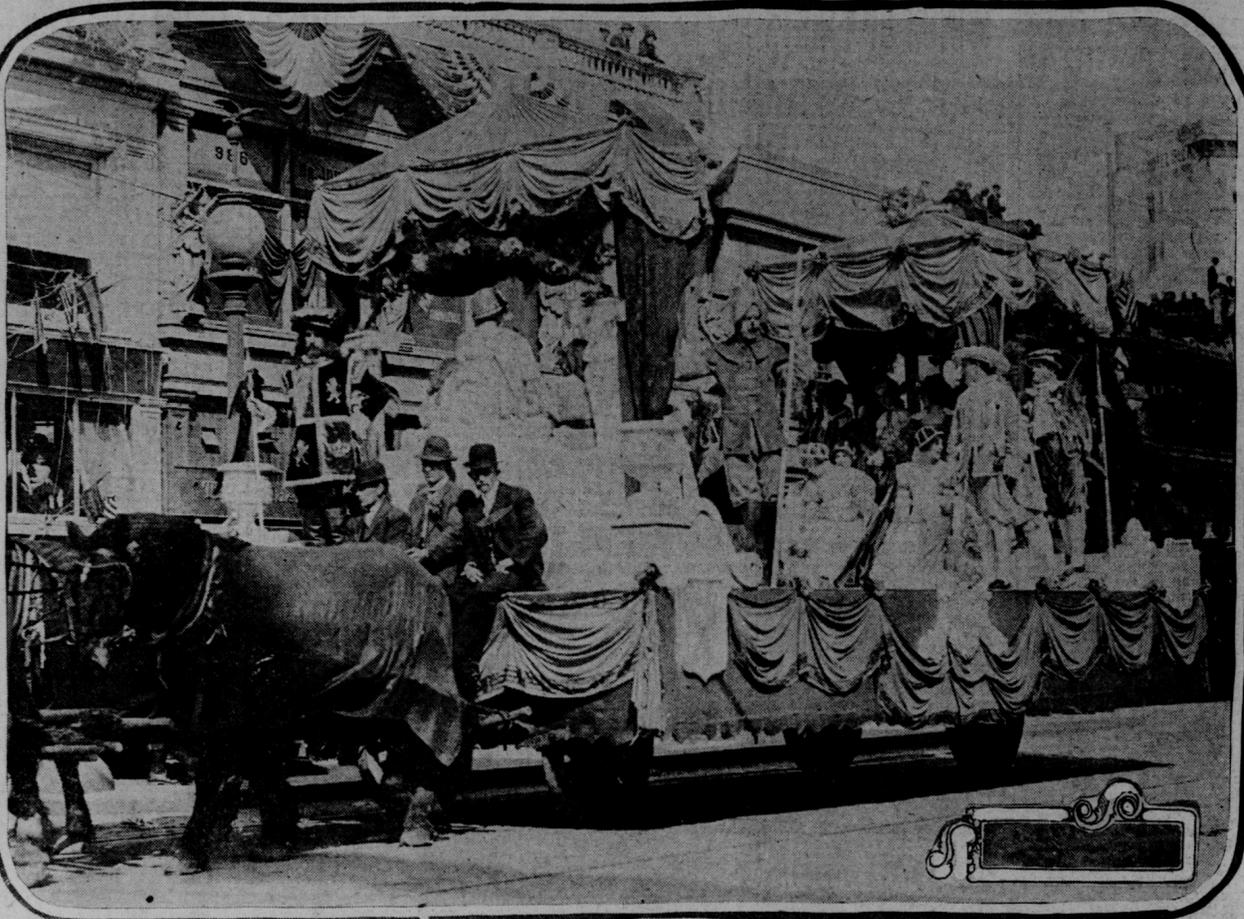
Pity the poor pedestrian who tried to get anywhere on foot after 9 o'clock.

Most everybody kept as nearly in the same position as possible until noon.

Then the cables dropped, Market street was soon packed with those who spilled from every building, and the crowds were on their way for the next bit of Portola merriment.

Get tomorrow's Call for George Sterling's wonderful poem, "The Path of Portola," illustrated by Albert Herter, the noted artist.

### Float in Which Queen and Retiue Rode Through Cheering Crowds



### Some Big Features of Parade Hits Noticed in Portola Event

Outstanding features of the parade were innumerable. Some of those most noticeable were:

Queen Conchita, her court, with Balboa and his staff, viewed the parade from a special stand at Market street and Van Ness avenue.

The cheering of the immense crowds along the line of march was continuous. A big hand was given every feature of the parade.

Young China contributed a long display to the parade. With the handsome floats, marching clubs, bands and automobiles, the Chinese took a prominent part. The absence of the Manchou dragon, was noticeable.

The antics of the bands of Indians furnished much of the fun of the demonstration. There were hundreds of Native Sons decked out in buckskin and feathers.

Parlors of the N. S. G. W. entered some of the most beautiful floral displays to be seen in the parade. The exhibition of so many flowers was a grand advertisement for the climate of this section.

"Cuba," the mascot for the Spanish-American war veterans seen in the parade, was with the boys during the war.

The big American flag carried by 50 men from the Presidio brought thousands to their feet as it went along the streets.

The League of the Cross cadets, California Grays, the Nationals, Mount Tamalpais military cadets and the Spanish-American veterans came in for a great share of the admiration of the people.

Two of the most gorgeous costumed marching clubs in the parade were the Shriners and the members of Elks' lodge No. 3. The Shriners, in their Zouave dress, drilled to perfection, performed many difficult marching feats throughout the parade. The Elks with their white uniforms and white capes, trimmed and lined with purple, presented a beautiful sight. Like the Shriners, the Elks' team was well drilled.

Eleven floats were entered by the Native Sons and Daughters, depicting early life in California and early history of the nation. Notable among them were Fort Ross, Sir Francis Drake, Father Junipero Serra, with 100 characters from four parlors, "Rising of the Bear Flag in Sonoma in 1846" and the "First Pony Express."

The mule pack train, stage coach and pony express were peopled and guarded by real sheriffs of this state, as well as having some of the oldest peace officers of California riding with the display. This feature was furnished by the commercial travel-

ers' 1915 congress. They had in their line the oldest stage coach in existence, it being brought from Chicago for the occasion.

The Improved Order of Red Men furnished several typical Indian floats, "The Landing of Columbus" being the best. Over 250 mounted members in tribal costume were in the line.

"How We Traveled in '49," a ponderous "prairie schooner" hauled by a team of tired horses, stood out in sharp contrast to the venerable "49ers who rode just behind the historic conveyance in high powered touring cars.

"Stanford 79" won cheer upon cheer from the old timers. The float was a replica of the old "funnel stack" locomotive that poked its nose across the mountains and wrote history that year.

One of the floats featured by the commercial travelers' 1915 congress depicted country hotels and the fight for nine foot sheets. The bed on the float housed 40 or more bedbugs, each of the bugs being as large as a life sized rat.

The Columbia Park boys were one of the best features of the day. A group of lads gave gymnasium exhibits, another group showed how the summer camp looked, others marched, and the band was one of the best in the parade.

"Richmond, the Town Where Rail and Water Meet," sent automobile floats of the steamer Richmond and an engine which illustrated the title.

A float was sent by the Royal Arcanum, Argonaut council, representing a great nugget of gold valued at \$160,000,000, the amount of money paid by the order to widows and orphans in the last 34 years.

The floats of the Druids were among the most artistic of the parade, the use of flowers being particularly effective in the seven pointed Druidic star, which played so large a part in their symbolism.

The Foresters of America sent drill teams of 20 or more members from many of its courts in all parts of the state, and the variety of costumes worn added much to the gaiety of the scene.

Golf stories—acute, keen criticism of the world's championship matches being played here—are written daily for The Call by H. McDonald Spencer, California's golf expert. All sportsmen should read them.

William Faversham, Shakespearean actor and deep student of human nature, is writing for The Call his diagnosis of Portola spirit. Don't fail to read it.

HEADQUARTERS FOR HART SCHAFFNER & MARK GOOD COTHS

**Roos Bros**  
INC.  
"The House of Courtesy"

HOME OF "L SYSTEM" CLOTHES FOR YOUNG MEN

## EXCEPTIONAL VALUES

—IN—

### MEN'S FURNISHINGS

THEY have to be of exceptional quality to get in at "Roos Bros.," and when we pick 'em out from our stock to represent exceptional values you may rely upon it they are big money savers

**SHIRTS**

YOU KNOW those dressy, thousand-tuck, silk shirts? We've got a beauty we're selling for ..... \$3  
It's silk, too—good silk.

EVERYBODY'S selling those popular short-bosom, pleated shirts, but everybody isn't giving you the value we ..... \$1.50  
are at .....  
And the largest selection, too.

WE don't merely sell shirts—we make 'em fit you.

**HOSIERY**

"INTERWOVEN," delightful to wear; easy to the feet; per pair ..... 25c  
"ACCORDION KNIT SILK" ..... 50c  
THE famous "EVERWEAR," six pairs in a box, guaranteed for SIX months; ..... \$1.50  
3, per box of SIX

**PAJAMAS**

IN winter weight flannelette (warm and comfy); quite new patterns; priced ..... \$1.50  
INITIAL PAJAMAS, silk finished—with your own initial embroidered on ..... \$2.50  
IN SILK, both stripes and dainty shades, frogged or braided ..... \$5

**NIGHTGOWNS**

THE GENUINE Teazle-down nightgown for men ..... \$1  
THE peppered twill nightgown for men, at ..... \$1  
SOFT SILK luster cloth nightgowns for men; plain or trimmed, at ..... \$1.50

**IMPORTANT** In order to give our employes an opportunity to participate in the Portola Carnival we close on SATURDAY AT 6 P. M.

**Roos Bros**  
INC.  
Clothing to Men, Women and Children  
Market at Stockton  
SAN FRANCISCO

SOLE AGENTS "MARK CROSS" LEATHER GOODS AND GLOVES

SOLE AGENTS "BURBERRY" COATS INNOVATION TRUNKS "CHRISTY" HATS

## Parade IT -- Harris And the Ball! Wait!

By L. W. (Larry) Harris

FROM the Mounted Police to the Man in the Pop Corn Limousine, today's Parade was Perfect.

Market Street sang with the Patter of Pagentry.

Grand Marshal Paul T. Carroll Wielded his Wand and Wonderland Walked out from our Side Streets and wandered forth from Unknown Alleys.

And then came the Twelve Pages.

If they are any Index, I'm pretty strong for the rest of the Book.

The cheers that greeted our old Champion Don Gaspar—He of Yester Festival—

must have made him think of the warmth of his own Santa Maria, which is the name of a Town, as well as a Ship.

Portola seemed to be the only rider in the Parade whose Demagogue Demonstrated a Cold and Complete Indifference to one of the world's greatest preventative—the Pommel.

Band followed Float and Float preceded Band.

Between rounds the various Drill Teams gave exhibitions of Fancy Foot Frolics that make Ragging look just a little Rough.

The various Aids did great work, and towards the last they had the situation so well in hand that they could bow to any one on either side and never Lose a Stirrup.

THROW IT! THROW IT! IF YOU WERE SUPPOSED TO HOLD IT THEY WOULD HAVE ADMIRER A HANDLE.

The Floats were Masterpieces, and the rumor that even in the Days of the Argonauts the Gentle Art of Gum Chewing had an occasional follower was more than once confirmed.

The Improved Order of Red Men seemed to be in more or less Control of this Convention of Carnival. To my mind they headed the Fraternal Features.

In fact, this part of the Parade was replete with surprises.

You can believe it or not, but I actually saw some Native Sons watching the Parade.

Yes, sir! Watching it. And they weren't countermarching, either.

No one has informed me how the crowd of this year compares with the one of four years ago, but I was very much impressed with the number of children around town.

Nearly every woman had two or more of them in tow.

Now, the question of whether or not women should vote may be open to argument, but it's a cinch they ought to get More Money.

The Golf Tournament has progressed as far as Toasted Muffins—Two Down and One to But-ter.

Play will be resumed to the final conclusion of the Match as soon as the Ice and Seltzer arrive.

There was quite a serious accident on the Links early this morning. One of the Players mistook a Fog Bank for a Bunker, and when he drove his ball through it and it didn't bounce back, he was considerably overcome.

He recovered in time to take his place in the Tournament, but for some reason or other he doesn't seem to want to go home.

These Golfers certainly are Game.

LET IT HIT YOU—THE BASES ARE FULL AND WE ONLY NEED ONE RUN.

A Dog Show at the St. Francis is announced for this Afternoon. There was a Doll Show there yesterday, but no one seemed to consider that required any announcement.

I looked over some of the Entries to the Dog Show—and I never hope to see so many Pen Wipers running around loose again.

If there are any Mouse Traps lying around in the Popular Hostelry, the death rate of Pymy Pedigreed Pups is on the increase.

One of the attendants was bitten by one of the Largest Dogs four times before he felt the first bite.

Personally, I don't mind a Wrist Watch so much, but when it comes to establishing a Kennel Club in a Vanity Bag, I am pretty strong for a Muzzling Ordinance for Owners.

The Fog seems to be favoring the Band in the Nightly Contest of its having with the Fire Works.

The Series is Two to One in favor of the Band.

They won their second game last night.

The Judges are giving this a good deal of attention and have decided that inasmuch as the Band can be heard farther than the Fire Works can be seen, they are entitled to the Decision.

The Masquerade Ball tomorrow night is already beginning to claim a great deal of attention.

Personally I know only of two men who are not going. One of them is leaving Town Tomorrow—the other one won't arrive until Monday.

That there will be a Big Crowd is a Certainty.

It will be a great Mingling of Sets, and it's pretty safe to assume, if you see a man out walking with his family next Sunday, either that He didn't go or that they both went.

I know of one couple, both of whom are going, unknown to the other.

Now, I'll admit it's none of my business, but as I am a friend of both of them, I have asked Arthur Stringer to have a Van around at their house early Sunday Morning.

GO ON! WALK HIM! YOU HAVEN'T ENOUGH CONTROL TO HIT THE GROUND IN TWO THROWS

## SAN MATEO DAY AT LAND SHOW

Peninsula attractions are exploited today at the Land Show, it being San Mateo Day and State Grange day. San Mateo county being one of the biggest booster counties in the state, has arranged attractions for today that form an interesting surprise.

The members and officers of the State Grange, which has been in convention at San Jose, are special guests today at the show. Speeches will be made this evening by Samuel M. Shortridge, W. J. Norton, G. J. McGregor and others.

## The White House

OVERCOATS

The stock is now complete and at its best.

Boys' Overcoats, sizes 2½ to 10 years ..... \$5 to \$15  
Men's Overcoats, all sizes ..... \$15 to \$50

A specialty is made of London made Overcoats

Infants' and Little Children's Attire

is now being shown for Autumn and Winter in an unusual presentation of Foreign and American made garments in exclusive styles and the daintiest materials.

It includes christening robes, long and short dresses, cloaks, coats, hats, caps, petticoats, sacques, wrappers, booties and undergarments of every description.

An attractive assortment of bassinets, hampers, perambulators and nursery furnishings is ready for inspection.

The Department for Juniors, Misses and Small Women is now complete, stocked with most attractive assortments of dresses, tailor-made suits, coats and wraps, illustrating the season's latest fashions and fabrics and comprising a comprehensive range of prices.

CHILDREN'S FOOTWEAR

The shoes sold by The White House for dress, street wear and play are made on special lasts most suitable for growing feet. Graceful models, adapted for every requirement.

Specially qualified attendants. Sole Agents for "Save Arch" Shoes.

TOYS BOOKS

Raphael Weill & Co. Inc.