Harry J. Moore - Johnson Co's.

One Whole Week Spent at Marking Down Prices and Arranging Stock to Facilitate This Tremendous Selling—Positively Nothing Sold Until Wednesday (Tomorrow) Morning Promptly at 10 o'Clock, THEN ALL HAVE EQUAL CHANCES WHEN DOORS SWING OPEN AND THIS FAST AND FURIOUS SELLING BEGINS

Harry J. Moore - Johnson Co's.

The Furniture Sensation of the Year

"Sale Starts Wednesday Morning Promptly at 10 o'Clock"

"Be Sure to Be in Line Wednesday at 10 a.m. When Doors Swing Open"

A STUPENDOUS MERCHANDISE EVENT—A HUGE UNDERTAKING—A GIGANTIC SALE—THE MAGNITUDE OF WHICH HAS NEVER BEFORE BEEN WITNESSED IN SAN FRANCISCO.

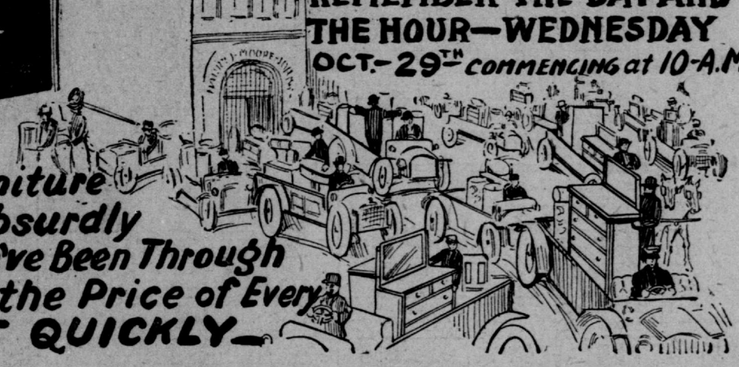
HARRY J. MOORE-JOHNSON'S ENTIRE $250,000 STOCK OF SPLENDID HIGH GRADE FURNITURE-CARPETS-RUGS ETC. GOES ON SALE WITHOUT RESERVE—AND AT PRICES WHICH WILL HURRY OUT EVERY DOLLARS WORTH OF THE PRESENT STOCK—ON FLOORS—BEFORE THE ARRIVAL OF VAST NEW FALL PURCHASES.

THIS MIGHTY HURRY OUT SALE! COMMENCES WEDNESDAY MORNING—OCT. 29TH PROMPTLY AT 10 A.M.

PRICES REMAIN IN EFFECT WHILE STOCK OF SAME LASTS ONLY—SO BLAME NO ONE BUT YOURSELF IF YOU DON'T TAKE ADVANTAGE OF THESE—THE LOWEST PRICES EVER QUOTED ON FINE HIGH CLASS FURNITURE AND FLOOR COVERINGS

ONE OF SAN FRANCISCO'S OLDEST AND BEST KNOWN FURNITURE STOCKS—WILL BE THROWN UPON THE MARKET—FOR PRIVATE SALE—AT PRICES UNHEARD OF BEFORE.

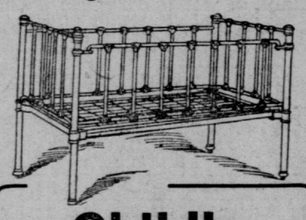
REMEMBER THE DAY AND THE HOUR—WEDNESDAY OCT.-29TH COMMENCING at 10-A.M.



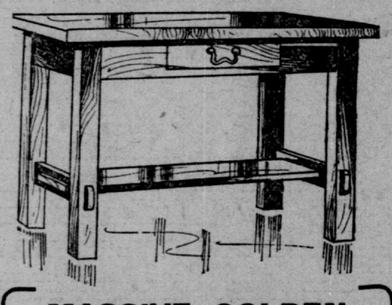
Don't Ever Expect To Buy Furniture and Floor Coverings at Such Absurdly LOW PRICES as these again—We've Been Through This Entire Stock and Marked Down the Price of Every Article in this Store—TO HURRY IT OUT QUICKLY—

This Is Not a Catalogue of This Entire Stock—Merely a Few Prices Taken at Random to Give You an Idea of Big Reductions Throughout Entire Stock

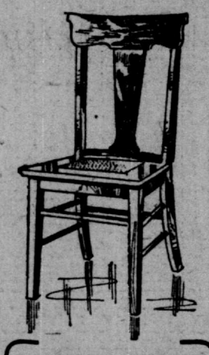
Ladies' Desk
(Exactly Like Cut)
This is positively the greatest opportunity for furniture buying ever witnessed in San Francisco.
Hurry Out Sale Price $5.85



Child's Enameled Crib
(Exactly Like Cut)
Either white or colored; side lets down.
Hurry Out Sale Price $3.80

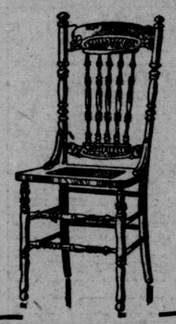


MASSIVE GOLDEN LIBRARY TABLE
(Exactly Like Cut)
Large 27x45-inch top, with drawer and book shelf underneath.
Hurry Out Sale Price $4.95

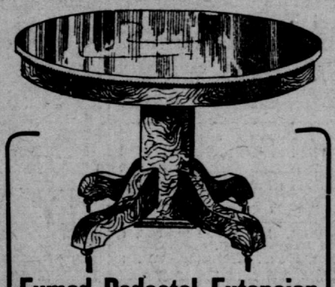


DINNERS
FULL BOX SEAT
(Exactly Like Cut)
Genuine Quartered Oak Back.
Hurry Out Sale Price $1.45

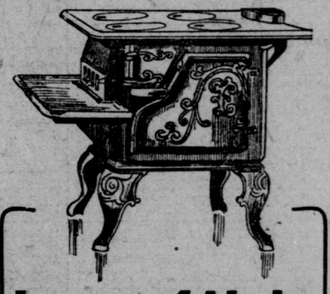
DRESSER
(Exactly Like Cut)
Golden—With French Bevel Plate Mirror.
Hurry Out Sale Price $5.85



DINING CHAIRS
(Exactly Like Cut)
We intend to give the public first chance, before other merchants; therefore, not over 12 articles of any one kind will be sold to each customer.
Sale Price 85c



Fumed Pedestal Extension Dining Tables
(Exactly Like Cut)
Full 6-foot extension; large 42 inch top; would sell regularly for $12.50 to $13.50
Hurry Out Sale Price $6.95



Large 4 Hole Cook Stove
(Exactly Like Cut)
Good oven, fine baker; stands high; great bargain.
Hurry Out Sale Price $7.95

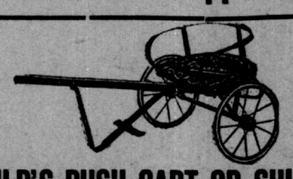
HOTEL AND ROOMING-HOUSE PROPRIETORS---Everywhere---Here's Your Opportunity to Refurnish or Fit Out New Complete AT SAVINGS OF ABOUT ONE-HALF

ELEGANT REED ARM ROCKER
(Exactly Like Cut)
This is only one sample of the many bargains in store for you in Reed Rockers.
Hurry Out Sale Price $2.85

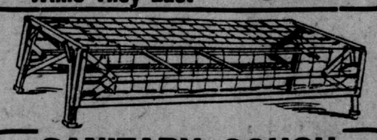
HIGH CHAIR
With Table Complete.
(Exactly Like Cut)
All other cheaper and better high chairs reduced accordingly.
Hurry Out Sale Price $1.35

Parlor or Library ELECTRIC LAMPS
(Exactly Like Cut)
Verde Brass finish—art glass shade; were $15.00.
Hurry Out Sale Price $5.85

Fumed Oak Mission ARM ROCKER
(Exactly Like Cut)
Solid oak, upholstered with genuine Boston leather—would be cheap at $8.50.
HURRY OUT SALE PRICE $3.95



CHILD'S PUSH CART OR SULKY
(Exactly Like Cut)
While They Last 95c



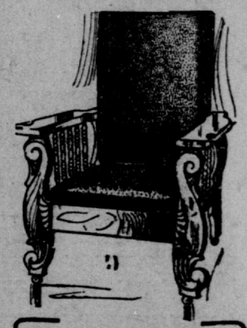
SANITARY COUCH
(Exactly Like Cut)
Can be instantly made into a full sized bed—should be in every home.
Hurry Out Sale Price..... $2.85

Magnificent Golden BOOK CASE
(Exactly Like Cut)
Only about 50 in stock, so hurry.
Hurry Out Sale Price $4.95

This Fine ROCKER
(Exactly Like Cut)
Golden Finish—
Hurry Out Sale Price $1.35

BOW BACK CHAIRS
(Exactly Like Cut)
Not over 12 of any one article will be sold to a customer, as we intend to give the buying public advantage over other merchants.
Hurry Out Sale Price 55c

Cane Seat Diners
(Exactly Like Cut)
Golden finish—strong and durable.
HURRY OUT SALE PRICE 85c



American Quartered Morris Chair
(Exactly Like Cut)
Upholstered in best grade Boston leather; while they last
Hurry Out Sale Price $5.85

Come Expecting to See the Greatest Crowds Ever Witnessed in San Francisco—Such Low Prices Cannot Fail to Bring Them

Wanted—
35 Salesmen and 25 Saleslades
Previous experience in furniture unnecessary, as every article will be tagged. The sale price painted in plain figures on large pink sale tags, so that people can fairly wait upon themselves. All we need is salespeople to make out orders, shipping instructions, etc.

Harry J. Moore - Johnson Co's.

40-52 O'Farrell St. "Just a Few Steps From Market" San Francisco

Positively No Phone Orders Filled
You must get in line and take your turn with the rest.
Mail Orders Filled Promptly in the Order Received
If accompanied by check, draft or postoffice order.
For Goods Not Advertised—Send open order. We guarantee satisfaction and a great saving in price.

No Distance Too Great—You Can Save Your Railroad Fare on Even a Small Purchase—At This Great "Hurry Out Sale"