

TWO CENTS

A Clean, Wholesome Paper for California Homes.

THE



CALL

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PRICE TWO CENTS

REBELS FIRE ON U.S. ARMY IN EL PASO

Cut Long Distance Phone Rates; Save \$526,000

R. R. BOARD SLICES WIRE TOLL

What Rail Board Phone Rate Cut Signifies

What the Decision Means
 All rates cut 21 per cent.
 Time of standard conversation doubled. Was one minute.
 Saving to phone users of \$526,000 annually.
 Order effective February 16, 1914.
 Present rates yield company more than 14 per cent. New rates will yield 9 per cent.
 Commission's rate is a half cent per air line mile. Fifty per cent increase for time over two minutes.
 Total of 64,000 messages investigated in reaching conclusions.
 Parcel post zone plan followed in making rates.

In a sweeping decision rendered today the railroad commission cut the present long distance telephone rates in California maintained by the Pacific Telephone and Telegraph company 21 per cent.

This will mean a saving of nearly \$526,000 yearly to the people of California.

The commission finds that the schedule which the company desired to maintain yielded a return in excess of 14 per cent.

The rates as fixed by the commission are calculated to yield slightly above 9 per cent. The new rates will go into effect February 16.

In reducing charges the commission doubles the time allowed for conversations. The telephone company has allowed one minute for the standard conversation. Two minutes will be the future initial period.

The railroad commission declared that "the telephone rates now in existence are unreasonable and excessive." It further finds that the telephone company has been allowing its

REBEL VICTOR AND THE SCENES OF TODAY'S SLAUGHTER Gen. Pancho Villa and Streets in Juarez, Where Fighting That Resulted in Americans' Deaths, Was Hottest

The three Americans killed were in front of the American house, on the main street of the city



WEATHER FORECAST
 Weather forecast for San Francisco—Foggy tonight; fair Sunday.

Posses on Trail of Overland Train Bandit

Aided by a tramp, who "rode the decks of No. 5" down from Port Costa with the red socked bandit, detectives for the Southern Pacific company today are right at the heels of the bold robber who swung down from the roof and looted the last Pullman of the long overland train at 7:40 o'clock last evening near Richmond. With a wicked, long barreled revolver for a persuader, the highwayman stripped five trainmen and as many passengers of \$700 cash and valuables as neatly as a hero staging a moving picture holdup.

HOBO GETS INFORMATION
 Albert R. Burk, alias Herbert L. Power, is the man who was taken on the top of the train at the Sixteenth street station. He is now in jail in Oakland.

Information Burk has given to Patrick Kindelon, special agent for the Southern Pacific company, and his operatives, is expected to lead to the

MEXICAN SITUATION JUAREZ IS CAPTURED

Juarez was captured at 6:30 o'clock this morning by 1,200 constitutionalists commanded by General Pancho Villa.

Three Americans, five constitutionalists and 30 federals were killed.

Racehorses stampede during hot engagement at racetrack.

Four thousand additional constitutionalists on way to Juarez.

General Villa plans to establish the constitutionalists' capital at Juarez to gain recognition from the United States as belligerents.

Reports current that General Blanquet plans the arrest of Huerta as traitor.

Bryan sends note to Huerta demanding resignation.

Johnston Chosen San Quentin Chief

James A. Johnston formally was appointed warden of San Quentin, penitentiary by the prison directors' meeting at San Quentin at 1:30 o'clock this afternoon immediately after his arrival here from Folsom. Johnston for two years warden of Folsom.

Guard Captain J. J. Smith will be in charge of Folsom until the prison board names Johnston's successor there.

ENVOY AND HUERTA CONFER

MEXICO CITY, Nov. 15.—Charge O'Shaughnessy went to the national palace to see Huerta at 10 o'clock this morning. Indications at the American embassy were that he was taking a grave message to Huerta. While he was at the palace Mexican officials declared that Huerta had no intention of resigning today.

MEXICO CITY, Nov. 15.—Reports were current during the night and early today that Blanquet had made all necessary arrangements to arrest Huerta as a traitor if the latter refused to resign, and that Blanquet would declare himself dictator.

Charge d'Affaires O'Shaughnessy was at his desk the greater part of the night.

Huerta remained in seclusion today, while important conferences were going on between members of the diplomatic corps and several of Huerta's cabinet officers.

"I have said all I have to say for the present," was the only statement Huerta would make to Senor Moheno, minister of foreign affairs, when told that the newspaper men wished for confirmation or denial of the reports that he was to resign today.

It was a significant fact that Moheno was the only cabinet member

REBELS STORM CITY; SHELLS SHRIEK IN STREETS OF EL PASO

BULLETIN
 EL PASO, Tex., Nov. 15.—Shots between the United States troops of the Fifteenth cavalry and General Villa's rebels were exchanged when the rebels were firing on a federal lieutenant who was escaping to American soil over the international bridge.

One of the rebel bullets narrowly missed Captain Harry Cootes of the United States border patrol. As the Mexican bullets sang over the American soldiers' heads they started forward as if to attack. Immediately the rebel soldiers threw their guns high over their heads in token of inhostility.

General Villa immediately sent a courier to American officers with a profound apology. Major Mickey, commander of the patrol, made a spirited reply, admonishing the rebels not to let the affair again occur. Tension among the American troops was high.

EL PASO, Tex., Nov. 15.—General Villa's victory was made complete when 50 federals, who kept up a resistance near the racetrack, were all killed. While the last act of the conflict was taking place General Villa was organizing his city government. General Villa's officers expressed regrets over the killing of Seggerson. The rebels say that a revolver was fired from his automobile before they fired upon him. His car was riddled by the volley. A party of Americans, including the correspondent of the International News Service, crossed the bridge with General Scott's permission after the fighting ceased and brought Seggerson's body to United States soil. General Villa closed all saloons and had hundreds of barrels of liquor destroyed.

All soldiers were ordered to their homes.

EL PASO, Tex., Nov. 15.—Twenty-five hundred constitutionalists descended upon Juarez this morning and captured the city after three hours of terrific fighting. Three Americans, five constitutionalists and thirty federalists are known to have been killed. Firing commenced at 2:30 o'clock and quiet reigned at 6:30 o'clock. Shells fell into El Paso during the engagement, putting thousands of Americans in peril of death.

In the midst of fighting the racehorses at the Juarez

FRIENDS LEARN OF SALZ ENGAGEMENT

Taking their most intimate friends and relatives by surprise, Milton H. Salz, the well known young grain merchant, son of Edward Salz, and Miss Irma Clayburgh, the talented and beautiful young daughter of Simon Clayburgh, the San Francisco merchant, announced their engagement this morning, with the further information that they are to be married at the home of the bride, 1915 Jackson street, tomorrow morning.

The families learned of the couple's intentions a week ago. Intimate friends of the couple were in ignorance of the engagement or wedding.

Salz left the floor of the Merchants' Exchange this morning. After his departure it developed that he was going to call upon the license clerk.

The couple will sail for Japan Wednesday on their honeymoon. They expect to be gone several months. They are popular in the younger social set of San Francisco and the city.

Salz is a member of the firm of Edward Salz & Co.

Why Should We Modestly Say That FOREST HILL Values Will Be Only

100% OR 200% ADVANCED BY THE TWIN PEAKS TUNNEL?

We have before us a sworn copy of the Assessor's map showing the district at the further end of the Third Street Tunnel in Los Angeles—figures like this—assessed value before and after construction of tunnel:

Lot 17, Block 5...	\$200	\$4,000
Lot 18, Block 10...	\$400	\$8,000
Lot 19, Block 104...	\$975	\$12,000
Lot 15, Block 11...	\$640	\$8,000

Why multiply instances—the map shows over 500 lots with similar figures—if you doubt it call at this office and see the map!

If that can happen in Los Angeles with one little tunnel, who can predict what San Francisco can do with the aid of the Panama Canal, the Exposition and Twin Peaks Tunnel?

Forest Hill is the first stop in the Western district—15 minutes downtown. If you have a few dollars to invest come and see us at once the terms are easy, the profits will be enormous.

NEWELL-MURDOCH COMPANY
 30 MONTGOMERY STREET.

READ
 THE SPECIAL SATURDAY
REAL ESTATE
CLASSIFIED COLUMNS

Containing good buys in city and country properties NOT ADVERTISED in any other paper.

As a suggestion three choice buys are offered below:

\$3,500 CASH—Special bargain; modern residence, delightful location; 7 rooms, sleeping porch, etc. Easy terms.

\$3,000 CASH—Elegant, new residence on 10th av., nr. Lake st.; 6 large rooms, sleeping porch, etc.

\$300 CASH will secure a beautiful new home of 6 rooms and bath, sleeping porch, etc., within walking distance of business center.

Automobiles to Carry The Call's Guests From Winehaven to Richmond

The Call has chartered the Western Pacific ferry boat Telephone for Sunday to take its readers on a free trip to the Nicholl-Macdonald Business Center Tract at Richmond. A landing will be made at Winehaven, where the guests of The Call will be entertained by the California Wine Association.

For full details of the above and other good buys see PAGES 21-22.

TODAY'S BARGAINS
WILL BE WORTH MONEY TO YOU