

THE PLANTERS' BANNER.

ADVERTISING.—The New York Tribune, in a labored article on a reform in trade, gives the following hints, in regard to the items of advertising.

We have remarked that extensive advertising is one of the means, by which the reform in trade is to be accomplished. The two classes buyers and sellers, have a common interest in finding each other; that is to say, it is for the interest of him who can supply a certain want cheapest to have every buyer aware of the fact; and it is for the interest of the buyer no less. An expenditure of fifty thousand dollars, may not be too much, one of five thousand, may be too little for that purpose. If for example, somebody has discovered, as we see it stated in a southern paper, a substance of chemical compound, which will dispense with the labor now required in washing clothes, or the half of it, at a very small cost, the owner of this patent may spend fifty thousand dollars a year in advertising it, and then not spend enough. There are inventions, within our knowledge, worth hundreds of thousands, if the inventors knew how and had the enterprise to bring them home to the knowledge of all interested—by these failings they will never realize twenty thousand. Whoever can supply this city cheapest, with almost any article which will meet a general want hitherto more expensively met, cannot advertise too much if he knows how to advertise at all. And yet many a dealer in our city pays a thousand dollars more for an eligible located store, than he need pay in a less frequented street, and does not pay a hundred dollars a year for advertising! He willingly pays a thousand dollars merely to let some ten thousand people know that he has certain articles to sell, but grudges five hundred dollars to give the same knowledge to millions.

In reference to this subject, the Boston Times says:

If you want to obtain a situation; if you want to obtain help; if you want to hire or let a house; if you want to obtain boarders; if you want to recover anything lost or stolen; if you want to sell your goods, wares and merchandise finally; if you want to get business, and make money, advertise, advertise.

A QUESTION FOR LAWYERS.—A Hotel at Quincy, Ill., owned by that State, was recently offered for sale, the bidding to be by means of sealed proposals. Among other bids one company offered six hundred and one dollars higher than the highest bid, another one hundred dollars more than any body else! The Governor decided in favor of the former; but the latter, contending that their bid was the highest and best, are taking measures to contest the matter legally. The Governor withholds the deed of sale until the proper tribunal decides on the case.

SUGAR.—It is estimated that the exports of sugar from Cuba for 1850, if nothing occurs to injure the crop between this and the early part of December, will be equal to 1,500,000 boxes worth at present rates (molasses included) \$33,000,000. The largest crop ever exported hitherto was in 1847, amounting to near 1,300,000 boxes; since which date the cultivation has been increased, and the present season has been uncommonly favorable.

A friend, speaking of the late proceedings of the "Free Democracy" of New-York suggests the following parody of George Canning's epigram on a fellow-collegian: That the ticket they've formed is both black and white.

Is a fact undeniably true; But the Whigs with such spirit will enter the fight, It will find itself beat Mack and Blue.—[Nat. Int.]

WIRE FENCES.—It is said that Wire Fences have been introduced upon farms in many parts of the country, and prove useful as well ornamental; that they can be built cheaper than common fences, and answer every purpose as well if not better.

PROFITABLE OCCUPATION.—It is said that the Austrian soldiers receive but four cents a day.

Instruction on the Guitar.

MRS. WHITEMORE would respectfully announce to the citizens of Franklin and vicinity that she is forming a class for instruction on the Guitar, and that those who may desire their children to obtain a good knowledge of music, and acquire a good execution upon this favorite instrument, an accomplishment rarely acquired, can now have an opportunity to have their wishes, in these respects, gratified.

A practice of thirteen years upon that instrument alone, has secured to her a superior practical knowledge of it, and she feels confident that those who may join her class will make a proficiency that will prove highly satisfactory. Persons desiring further information in regard to terms, &c., can gain it by calling at the boarding house of Mrs. Peccot, in Franklin. Franklin, Sept. 18, 1849.

Removal.

J. W. & R. E. TALBOT have removed their stock of goods to their new store in Odd Fellows' Union Hall, where they will be pleased to see all their old friends and customers.

We are expecting daily our large stock of Goods from the north and solicit a continuance of that patronage, so liberally bestowed heretofore on the undersigned.

J. W. & R. E. TALBOT, Franklin, Sept. 20, 1849.

Notice.

The copartnership heretofore existing between P. Prevost and W. F. Hudson is this day dissolved by mutual consent. P. Prevost has the settlement of the affairs of the firm. He will continue the business on his own account, and will be happy to receive the patronage of the friends of the late firm.

P. PREVOST, WM. F. HUDSON, Lancaster's, Sept. 18, 1849.—41.

Make Gloves and Straps.

The great English Revolvers arrived and on sale at my shop. C. RABE.

ELECTION. STATE OF LOUISIANA.

PARISH OF ST. MARY.

By virtue of a proclamation issued by his Excellency, Isaac Johnson, Governor of the State of Louisiana, under date the 4th day of August 1849, and to me directed, the qualified voters of the Parish of St. Mary, are hereby notified that an election for the following officers will be held on Monday, the 5th day of November next, A. D. 1849, viz:

- For Governor of the State of Louisiana.
- For Lieutenant Governor
- For Auditor of Public Accounts of the State of Louisiana.
- One Representative to Congress for the Fourth Congressional District.
- One State Senator from the District composed of the Parish of St. Mary.
- Two Representatives to State Legislature for the Parish of St. Mary.
- A Sheriff for the Parish of St. Mary.
- A Coroner for the Parish of St. Mary.
- One Justice of the Peace for each Police Jury Ward in the Parish, except in the Ward that comprises the Town of Franklin, wherein two Justices of the Peace will be elected.
- One Constable for each Police Jury Ward in the Parish.
- A Recorder of Mortgages for the Parish of St. Mary.
- A Clerk of the District Court for the Parish of St. Mary.
- A Superintendent of Public Education for the Parish of St. Mary.
- An Assessor for the Parish of St. Mary.

Said Election will be terminated in one day, and the polls will be opened at 9 o'clock, A. M. and closed at 4 o'clock, P. M., in each and every precinct in this Parish, and will be held at the places, and before the Commissioners hereinafter mentioned, viz:

- 1st Ward, Richard Wilkins, George Singleton, and Wm. Rose, at the house of A. Romero.
- 2d Ward, Benj. Borel, Albert Heaton, Lufroy Bonvillain, at P. Prevost's store.
- 3d Ward, J. A. Frere, Alcide Pecot and C. Pecot, at the house of Ephraim McCullum.
- 4th Ward, Fred Sigur, Jos. Legnon, Jr. and Henry Penn, at the house of Gregoire Bodin.
- 5th Ward, Jas. Taylor, W. S. Harding, and M. Fischer, at Gaillard's store.
- 6th Ward, H. R. Nerson, Gustave Perrett and A. McWilliams, at the house of H. R. Nerson.
- 7th Ward, J. A. Tessier, W. W. Rice and J. B. Murphy, at the Court House in Franklin.
- 8th Ward, J. T. Hawkins, Jas. Bernard, and J. H. Johnson, at the house of J. T. Hawkins.
- 9th Ward, N. Berwick, John Merriman and D. Berwick, at the house of D. Berwick.
- 10th Ward, Thos. L. Doremus, John Yaney, and R. B. Royster, at the office house Centreville.
- 11th Ward, David Robbins, John Muggah and Wm. Agre, at Agre's coffee house.
- 12th Ward, R. B. Brashear, C. W. Brien and John Collins, at the house of J. H. Bryant.

And the said Commissioners shall make their returns of said Election to the Sheriff according to Law, for all the officers to be elected, with the exception of Justice of the Peace in and for the Seventh Ward, which they will make return to the Coroner, as directed by the 30th Section of the Act for the uniform regulation of Elections, approved June 1st, one thousand eight hundred and forty-six (1846).

L. R. CURTIS, Sheriff.

ELECTION.

ETAT DE LA LOUISIANE.

PAROISSE STE. MARIE.

En vertu d'une Proclamation lancée par son Excellence Isaac Johnson Gouverneur de l'Etat de la Louisiane, en date du 4 Aout, 1849, et à moi adressée, les citoyens qualifiés de la paroisse Ste Marie, sont informés par les présentes qu'une election pour les officiers suivants, aura lieu Lundi, 5me jour de Novembre, 1849: Un Gouverneur pour l'Etat de la Louisiane. Un Lieutenant Gouverneur pour l'Etat de la Louisiane. Un Auditeur des Comptes Publicques pour l'Etat de la Louisiane.

- Un Representant au Congrès pour le quatrième District Congressional de cet Etat.
- Un Senatour d'Etat pour le district composé de la paroisse Ste. Marie.
- Deux Representants à la Legislature de l'Etat pour la paroisse Ste Marie.
- Un Sheriff pour la paroisse Ste Marie.
- Un Juge de Paix pour chacun des arrondissements du Jury de Police de la paroisse Ste. Marie, excepté dans l'arrondissement qui comprend la ville de Franklin, où deux Juges de Paix doivent être élus, aussi.
- Un Constable pour chaque arrondissement du Jury de Police dans la dite paroisse.
- Un Recorder pour la paroisse Ste Marie.
- Un Greffier de Cour de District pour la paroisse Ste Marie.
- Un Surintendant des écoles publiques pour la paroisse Ste Marie.
- Un Assesseur pour la paroisse Ste. Marie.

La dite election sera terminée dans un jour, et les polls seront ouverts à 9 heures A. M., et fermés à 4 heures P. M., dans chacun des arrondissements de cette paroisse, et sera tenue dans les lieux et devant les Commissaires ci-après dits et nommés:

- 1 arrondissement, pardevant R. Wilkins, G. Singleton, et Wm. Rose, à la residence d'A. Romero.
- 2 arron., pardevant Benj. Borel, Albert Heaton, et Lufroy Bonvillain, au magasin Prevost.
- 3 arron., pardevant J. A. Frere, Alcide Pecot et E. Pecot, à la residence d'Ephraim M'Collum.
- 4 arron., pardevant Fred Sigur, Jos. Legnon Jr., et Henry Penn, à la residence de G. Bodin.
- 5 arron., pardevant Jas. Taylor, W. S. Harding et Masco Fischer, au magasin de Gaillard.
- 6 arron., pardevant H. R. Nerson, G. Perrett et A. McWilliams, à la residence d'H. R. Nerson.
- 7 arron., pardevant J. A. Tessier, W. W. Rice et J. B. Murphy, à la maison de Cour.
- 8 arron., pardevant J. T. Hawkins, Jas. Bernard, J. A. Johnson, à la residence de J. T. Hawkins.
- 9 arron., pardevant D. Berwick, N. Berwick et Jos. Merriman, à la residence de D. Berwick.
- 10 arron., pardevant T. L. Doremus, J. Yaney et R. B. Royster, au café à Centreville.
- 11 arron., pardevant David Robbins, John Muggah et Wm. Agre, au café à Pattersonville.
- 12 arron., pardevant R. B. Brashear, Chas.

W Brien, et John Collins, à la residence John A Bryant.

Les dits Commissaires feront leurs retours de la dite elections au Sheriff de cette Paroisse conformément à la loi pour tous les officiers à élire, à l'exception du Juge de Paix dans l'arrondissement qui comprend la ville de Franklin pour lequel ils feront leurs retours au Coroner, comme il est ordonné par la 30me section de l'Acte reglant les elections pour l'Etat de la Louisiane, approuvé le 1er Juin, 1846.

L. R. CURTIS, Sheriff.

TRIBODAUZ FEMALE INSTITUTE.

MR. S. TENNEY, Principal.

The Sixth Session of this Institution will commence on the first Monday in October, 1849, under the following instructors:

- MR. S. TENNEY, Teacher of Mathematics, Natural and Moral Philosophy.
- Mrs. L. C. LIGON, Principal Assistant and Superintendent of the Study Department.
- Miss C. LIGON, Assistant in Eng. Department.
- Miss L. L. LIGON, Teacher in Embroidery and Fancy-work.
- Mrs. J. ROUVERT, French Teacher.
- Miss C. REDFIELD, Teacher on Piano and Guitar.
- Mr. JOHN THUER, Professor of Vocal and Instrumental Music, and Lecturer on the Elementary Principles and Science of Music.

The COURSE OF STUDY pursued in this Institution, is liberal and extensive, embracing all those branches of female education, both solid and ornamental, usually taught in Female Seminaries. The text books are of the most approved kind, such as most thoroughly inculcate a practical and finished education.

The SYSTEM OF TEACHING is the result of fifteen years' experience. Great care is taken to avoid any thing like rote; also to adapt the studies to the capacity of the pupil. Each recitation is attended with analysis and demonstration, and in no case are pupils allowed to leave a text before evincing a thorough knowledge of its subject; to accomplish which, besides public examinations, the last day in each week is spent in reviewing the studies of the preceding days of the week.

Particular attention is given to moral and physical education. The manners of the pupils claim especial attention; to cultivate which, the pupils are daily instructed in deportment by one of the ladies.

The GOVERNMENT is kind and humane; no coercive measures are used, but every means to elicit the ambition of the pupil. A report of the standing and scholarship of each pupil will be sent monthly to parents or guardians.

YOUNG LADIES WHO BOARD IN THE INSTITUTION.

- For Board and Tuition in any or all the English branches, per session of Five Months, \$75.00
- " Washing, per month, 1.00
- " Furnishing Bed and Bedding, per month, 1.00
- " French, 2.00
- " Music on Piano, 7.00
- " Use of Piano for practicing, 1.00
- " Drawing and Painting, Embroidery, and Monochromatic Painting, each, 3.00
- Calisthenics and Sacred Music are taught without charge to all who wish to take lessons.

FIFTY YOUNG LADIES can be accommodated with board in the Institution.

THE SCHOLASTIC YEAR will be divided into Two Sessions of five months each—commencing on the first Monday in October, and ending the last of July. Tuition payable half in advance. No pupil will be taken for a less time than one session—nor will any deductions be made for loss of time, except in case of protracted illness. Pupils can enter at any time during the session; each pupil's session ending five months from the day of entrance.

TO THE PUBLIC.

This Institution is pleasantly situated on the right bank of Bayou Lafourche, half a mile below the thriving village of TRIBODAUZ, sufficiently near to enjoy all its privileges and yet removed from the noise and bustle of the town. Little need be said with regard to health; for any one who is acquainted with this section of country, must acknowledge it to be one of the healthiest portions of Louisiana. Religious privileges are good; four churches—Catholic, Episcopal, Methodist, and Presbyterian—are within half a mile of the Institution, either of which, the pupils are permitted to attend, according to the wishes of their parents.

A large and convenient building having been added to the Institution, it is now capable of accommodating fifty young ladies as boarders. The principal study room is large, well ventilated, and conveniently arranged for one hundred pupils. The recitation rooms are pleasantly situated.

The present Teachers are well qualified for their respective departments, and should an increase in the school warrant a further increase of teachers, none will be employed but such as are well qualified. No pains will be spared by the Principal to make this Institution equal to any in the Southern country.

Thankful for the past patronage, he would again solicit the confidence of the public, pledging himself to devote his whole attention to the intellectual, moral, and physical education of those young ladies who are committed to his charge.

S. TENNEY, Principal.

Cisterns.

The undersigned is now prepared to put up cypress WATER CISTERNS, in the best of order, at short notice, and on the most reasonable terms.

He is prepared to build FLAT BOATS of any size, and will furnish materials if desired. He is also ready to make contracts for building houses of any description, or to perform Carpenter's Work of any kind. Any job which he may engage to do will be performed with the utmost dispatch, and delivered in the best of order.

For particulars, apply at the Banner office. SAMUEL CARY, Centreville, May 31, 1849—1y.

Liquid Adhesive Plaster.

Or Colloidum, a new and elegant substitute for plaster cloth, sutures and bandages, to be had at Apothecaries' Hall. C. RABE.

Tailoring.

The undersigned has just opened a shop next door to McLain's Jewelry shop, where he will execute any work in his line in good style, and at short notice.

JAMES C. WORRELL.

Franklin, Aug. 16, 1849—y.

Tailoring.

Frederick Ehrhardt would respectfully inform the citizens of Franklin and the public, that he has lately opened a shop on Main st., on the corner of Wexel's lot, and nearly opposite Messrs Hare & Birdsal's store, where he will carry on the Tailoring Business, and will at all times be ready to attend to the wishes of those who may favor him with his custom. His experience as a tailor, and his knowledge of his business, he trusts, will enable him to give the best of satisfaction to his customers.

Franklin, Dec. 28, 1848

MUTUAL BENEFIT LIFE AND FIRE INS. CO



Permanent Fund by Act of Incorporation, \$200,000.

Parent Office, No. 94 Gravier street. Between Camp and St. Charles sts.

TRUSTEES:

- John Hagan, Joseph Walker, John S. Allison, Peter Conroy Jr., Mansel White, Wm. E. Leverich, Robert J. Ward, Saml. Stewart, Edward Sparrow, Isaac Johnson, G. Strawbridge, Hny. S. Buckner, Peter Conroy, Jr., President Board of Trustees

DIRECTORS:

- Jos. W. Stanton, John Stroud Sr., M. H. Cohen, John L. Lewis, John Calhoun, Preston W. Farrar, W. M. Goodrich, Joshua Baldwin, Wm H White, J. L. Saffarans, Warwick Martin, John D. Bein, A. D. Crossman, Mark Walton, Wm C Tompkins, Coral Fellowes, Joseph Lallande, John B Leece, Edw. Jenner Cox.

This Company is prepared to entertain applications for Life Insurance, and issue Policies, on all sound and healthy White persons and Negroes, at the Table of Rates established by the Board, which are less than the rates charged by New York and London offices, and without their restrictions as to residence in the South. By the charter, dividends of profits are declared annually, and the profits draw interest, and can be available at once to the extent of two-thirds of their amount, where the party has paid his premiums in full.

JOHN HAGAN, President of the Company, PIERSON W. FARRAR, Vice President. A. J. WEDDERBURN M. D., Medical Board of THOMAS HUNT, M. D., Consultation, HARMAN DOANE, Secretary.

J. W. LYMAN, Medical Examiner, Franklin La. California Permits are issued to Life Insurance Members at New York and London rates. Prospectus, table of rates, and all information as to Life Insurance, and all papers necessary to effect Insurance can be had at the office of the agent of the Company at Franklin, Louisiana.

In order to accommodate all classes of our citizens, young men and mechanics having families dependent upon them, the Company will allow all persons insuring for life, where the premium amounts to over \$50 per annum, to pay one-half in cash and one-half in satisfactory endorsed note at 12 months, bearing interest at 6 per cent per annum.

N. B. The business of this Company is confined to LIFE INSURANCE ONLY. By a resolution of the Board, no Fire, River or Marine Risks are taken.

R. N. McMILLAN,

Agent, at the Custom-house, Franklin, La. Aug. 9, 1y.

Encourage Home Manufacture.

The undersigned would respectfully inform his friends and the public generally, that he has opened a

TIN, SHEET IRON, and COPPER WARE MANUFACTORY.

on Main street, nearly opposite the Odd Fellows' Hall.

He will endeavor to keep on hand a constant supply of thoroughly made Ware, so as to supply all demands with good articles, at wholesale or retail.

He has employed a superior workman, and will be enabled to furnish work at short notice, fair prices, and in a manner which, for workmanship, cannot be surpassed in the country.

Sugar house fixtures in his line repaired or furnished, and Tin Roofing, Copper or Tin Gutters, Conductors, Baking apparatus, Zinc and Lead work made to order.

CHARLES E. CAMPBELL.

Franklin, August 23, 1849.

For Sale.

- 1 Fine Rockaway Buggy,
- 2 do. Open do.
- 1 Plain do. do.
- 2 Setts Coach Harness,
- 2 do Waggon do.
- 4 Covered 1 Horse Wagons,

THOS. EVINS.

Franklin, Sept 5,—1y

Commission Business.

The subscriber engaged in the general Commission business in New York, will make liberal cash advances on Sugar and Molasses.—Apply to J. W. Bailey, Napoleonville or Wm. J. Hewes, Esq., New Orleans.

HAVEN & CO.

Mr. Bailey is now in New York and will remain there till the 1st September. Persons having business with him, will please address him care of Haven & Co., New York.

Almanac for 1850

Will be received furnished gratis to the public. C. RABE.

D. EDWARD CROSLAND, ATTORNEY AT LAW, Franklin, La.

Will devote particular attention to all business confided to him in the several Courts of the Fourteenth Judicial District. He may be found at the old Mansion House on Willow street. March 8, 1849.

HENRY C. WILSON, Attorney at Law,

Having located in Franklin, will attend to the practice of his profession, in the several Courts of the Fourteenth Judicial District. Professional business confided to his care will be promptly attended to. Office 2d door from the Reading Room.

SPLANE & COOK,

Attornies and Counsellors at Law, Have associated themselves in the practice of their profession. Legal business of all kinds promptly attended to. Office on Main street, Franklin, Lou. Oct. 5th, 1849. A. E. SPLANE. H. C. COOK.

Notice.

The undersigned have this day entered into partnership for the practice of the Law in and for the Parish of St. Mary, and will punctually attend to any business entrusted to them. THOS. MASKELL, A. S. MAGILL. Franklin, June 20, 1849.

DR. C. M. SMITH

Respectfully offers his professional services to the citizens of Franklin and its vicinity.—Office at Gordy's Hotel. Franklin, August 9th, 1849—1y.

A. F. McLAIN, JEWELER,

FRANKLIN, Lou.,

Has always on hand a complete assortment of Jewelry, Watches, Clocks, and Fancy Goods. Clocks repaired, and Jewelry made to order, or repaired in the neatest style. at 21 y

C. DURST.

Watchmaker and Jeweler.

Respectfully informs his friends and the public generally, that he has obtained the house formerly occupied by Mr. C. Bernard, near Mr. S. Smith's Store, where he will repair watches and clocks of every description, in the neatest and most workmanship style. Gentlemen and Ladies can leave fine Watches in his care with the confidence of having them carefully, thoroughly, and promptly repaired. He hopes by close attention to business to merit a liberal share of public patronage. Franklin Lu, Feb. 8, 1849.

Dental Notice.

The undersigned, who has practiced Dentistry for seventeen years, begs leave to inform his friends that he continues to do so at his office in Franklin. Though he has not an instrument for every tooth in the head, he has instruments which fit every tooth in the head. Being practically acquainted with working in gold and jewelry, he believes he can give peculiar satisfaction in setting teeth on gold plate or otherwise. He invites particular attention to his new Create chair, and hopes the ladies will honor him by taking a seat in it. Aug 16 G. R. HANKINS.

Lightning Rods.

The undersigned who has imported into this country the improved Lightning Rods, which are now in use in Europe and in the north of the United States, offers his services to the citizens of Attakapas.

The terms of credit which may suit purchasers will be readily granted. On information being given to him he will attend without delay on the persons wishing to give him employment.

MAGLOIRE DELHAYE.

Charenton Post Office.

Indian Bend, Aug. 23, 1849—1y.

Paratonnerres.

Le sousigné importeur des Paratonnerres perfectionnés, en usage en Europe et au nord des Etats Unis, offre ses services aux habitants des Attakapas.

Il accorde, pour le payement, le temps et le crédit qui conviendront aux acheteurs. Lui écrire à son domicile ci-après: il se rendra sans délai près de ceux qui voudraient l'employer.

MAGLOIRE DELHAYE.

Indian Bend; Charenton post office.

Young Ladies Academy.

Mrs. P. Delahoussaye informs her friends and the public that she has opened a Young Ladies' Academy in Franklin, and that opinion will be shared to secure to her school a reputation as high as that of similar schools in New Orleans, or at the North.

Mrs. D. fully appreciating the necessity of correct instruction in the English language in this country, and trusting that it will be the native language of the largest number of her scholars, has availed herself of the services of two competent English Teachers to instruct in that language, who will have the sole charge of the English branches, and will give lessons in music, sic. Madame D., representing herself to her husband's friends, promises in exchange for their support, the most tender and motherly attention to the children entrusted to her care.

RATES OF TUITION, &c.

Board	\$10 per month
Dinners only	4 " "
English and French	6 " "
English or French	4 " "
Music	6 " "
Washing	3 " "

School Furniture, &c., furnished by the parents. Regular boarders will pay three months in advance. Others will pay every month. Regular boarders will be instructed in needle work gratis. Franklin, Lou. August 23, 1849.