

Taking The

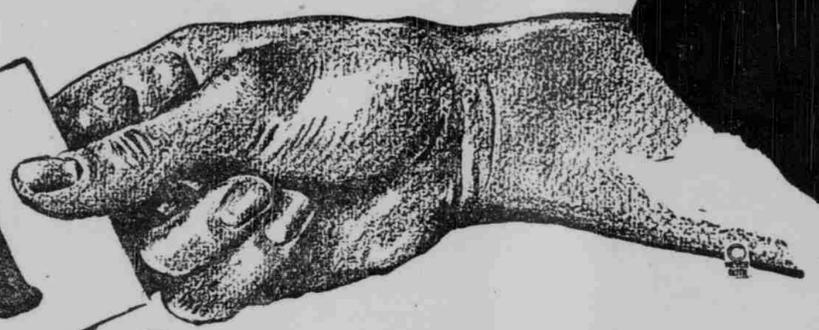
JAS. B. ORTT

169 STATE ST.

Non-Profiterring Shoe Sale

STARTS FRIDAY JULY 16

HIGH



Out of The COST of LIVING

**Closed All Day
Thursday to
Make Prepara-
tions for the
Great Crowds**

**Sale Conducted and Arranged in Co-operation with
Leading Shoe Manufacturers and by the Goldsmith
Sales System National Merchandise Experts.**

**We want other
Reputable
Merchants to
Follow our
Example**

In a supreme effort to bring down the prices of Footwear some of the leading shoe manufacturers are co-operating with the retailers inaugurating Non-Profiterring Shoe Sales throughout the country. J. B. Ortt has volunteered to do his share and in order to make it whirlwind success has contracted with the Goldsmith Sales System, national merchandise experts, to put on this campaign for thirteen days. As this is the first high class shoe store in this section to take this bold step every effort will be exerted to make it a huge success. We propose to mark prices down and cut off all profits on every pair of shoes in the store. You are going to derive the benefits of fresh, new dependable footwear that has been forwarded here purposely for this sale from three leading shoe manufacturers whom have billed the entire lots to J. B. Ortt at a fraction of original prices. Together with some wonderful purchases made recently which are all included in this sale. NOW FOLKS ITS UP TO YOU! THE OPPORTUNITY IS AT HAND WHETHER YOU ARE SINCERE IN THE CRY TO TAKE THE HIGH OUT OF THE COST OF LIVING OR NOT. HERE'S A BONAFIDE SHOE SAVING EVENT THAT MEANS DOLLARS IN YOUR POCKETS. ARE YOU GOING TO TAKE ADVANTAGE OR WILL YOU PASS BY THIS WONDERFUL CHANCE. WE'RE PREPARED FOR A LARGE ENTHUSIASTIC CROWD OF SHOE BUYERS. Will you be amongst them? Think it over carefully and we know you will be at the sale and buy shoes to your utmost.

GIRLS' WHITE SLIPPERS
About 150 pairs of white Mary Jane ankle strap slippers, with rubber soles and buckles. Values to \$2.50. While they last, sale price..... **95c**

"KEDS" TENNIS
235 pairs of genuine "Keds" Tennis Oxfords and Shoes, white and black, for men and boys. Out they go, sale price..... **\$1.15**

BOYS' SHOES
260 pairs of boys' button Shoes, made of gun metal leather, all solid throughout, well worth \$4.00 a pair. Made for wear. Sizes 1 to 5 1/2. Sale price..... **\$1.95**

BOYS' SHOES
High grade boys' \$5.00 and \$6.00 English style lace shoes, made of gun metal and Russia calf leather, with hand sewed soles. Sizes 1 to 5 1/2. Sale price..... **\$3.95**

BOUDOIR SLIPPERS
Pretty brocaded cretonne boudoir slippers in a variety of pleasing combinations. \$2.00 values. Sale price..... **\$1.15**

WOMEN'S HOUSE SLIPPERS
A limited quantity of women's all leather one-strap house slippers, with flexible soles. \$3 values. Sale price..... **\$2.15**

WOMEN'S FINE THREAD LACE HOSIERY—Sale price, **65c** pair

MEN'S FIBRE SILK HOSIERY—Black and colors. Sale price, pair **25c**

WOMEN'S PUMPS AND OXFORDS
330 of women's Pumps, Colonials and Oxfords in a multitude of summer styles. In blacks and browns. Accumulations of a busy season's selling, including values to \$7.50. Not all sizes in each style. Sale price, pair..... **\$3.95**

WOMEN'S 3-EYELET TIES
A pretty display of women's Three-Eyelet Ties with French heels, in brown and black kidskins. Smart summer models, made by a high grade manufacturer. A B C widths. Regular \$8.50 values. Sale price..... **\$5.95**

WOMEN'S WHITE LOW SHOES
The balance of the women's white low shoes, including values to \$6, are placed on sale. In pumps, colonial and oxford styles. Cuban and French heels, divided into two attractive lots. Sale price..... **\$3.95** and **\$3.45**

BAREFOOT SANDALS
265 pairs of brown all leather Barefoot Sandals, with substantial soles. High grade solid sandals. Values to \$3.00. Sale price
Sizes 5 to 8, now, **\$1.45**
Sizes 8 1/2 to 11, now, **\$1.55**
Sizes 11 1/2 to 2, now, **\$1.85**

PLAY OXFORDS
Children's all leather brown lace Play Oxfords, with sturdy soles and uppers. Inexpensive knock-about slippers for children. Values to \$3.50. Sale price
Sizes 8 1/2 to 11, now, **\$1.95**
Sizes 11 1/2 to 2, now, **\$2.35**

CHILDREN'S SLIPPERS
138 pairs of Children's ankle strap slippers patent calf skin leather soles. Sizes 4 to 8, now, sale price..... **\$4.00**

CHILDREN'S WHITE SLIPPERS
165 pairs of Children's white canvas slippers with rubber heels, ankle strap uppers. \$3.50 values. Sale price, sizes 4 to 8, now..... **\$2.00**

GIRLS' SLIPPERS
200 pairs of Girls' Patent Calfskin Baby Doll Ankle Strap Slippers, in neat summer styles. \$4.00 values. Sizes 8 1/2 to 2, sale price..... **\$2.00**

GIRLS' SHOES
A big lot of girls' \$4.50 and \$5.00 Patent Calfskin Button Shoes, cloth tops. Neat extensible. A wonderful value at price. Sizes 8 1/2 to 2, now..... **\$3.35**

GIRLS' SHOES
235 pairs of high grade Lace Shoes with wear well made of vicci kid and gun calf leather, English and toes, in blacks and browns, \$5 and \$5.00 values. Sizes 8 1/2 to 2. Pair..... **\$3.95**

WOMEN'S COMFORT OXFORDS
Women's high grade kidskin hand turned Comfort Oxfords, plain or tip. Cushion insoles flexible. Easy comfortable fitters. \$6.50 values. Sale price, pair..... **\$4.95**

WOMEN'S JULIETTES
Women's all kid side gore Juliettes with flexible soles, plain toes. \$4.00 values. Sale price..... **\$2.95**

Your unreserved choice of entire stock of men's Walk-Over Shoes and Oxfords placed on sale at 15% off of the original prices.

2,000 PAIRS OF WOMEN'S LOW SHOES

Three Leading Shoe Makers floor stocks Values to \$15, Your Choice \$7.85

Three high class shoe manufacturers' surplus floor stocks are placed on sale at a fraction of original prices. Every conceivable spring and summer popular style is included in Browns and Blacks and White Kid and Calf Skins and Suede, Military, Cuban and French heels. One, two, three eyelet ties. Three ties Pumps, Colonials etc. Hand Turned and Goodyear Welted Soles.

Never have the women of Hammond been in such a favorable position to buy such high grade low shoes at such a reduction in prices. Bear in mind, all widths from A to E. Values positively to \$15.00
Choice \$7.85

MEN'S SPORT OXFORDS
Men's light sport Oxfords with hand sewed soles, in white canvas and Palm Beach. smart English styles. Just the thing for present use. \$4.00 values. Sale price..... **\$2.85**

MEN'S SPORT SHOES
Men's white Nile cloth sport lace Shoes in new summer styles. A regular \$3.75 seller. Sale price..... **\$2.45**
In Brown Canvas, **\$1.95**

MEN'S ARMY SHOES
Men's regulation tan calf army Shoes, made over the Munson last with soft toes. Hand sewed, flexible soles. Sells everywhere at \$10. Out they go. Sale price..... **\$7.45**

MEN'S OXFORDS
Men's classy brown calf Oxfords, made over snappy English lasts that are stylish as well as good fitters. \$9.00 values. Sale price..... **\$6.95**

MEN'S VICI KID SHOES
Men's genuine vicci kid lace Shoes in army style last, Goodyear welted soles, thoroughly well made throughout. For men who prefer easy comfortable, here's a real bargain. \$10 values. Sale price..... **\$7.45**

MEN'S BROWN SHOES
230 pairs of men's brown calf, English style lace Shoes, neat summer styles. All sizes. Sale price..... **\$5.65**

ENTIRE STOCK OF LITTLE BOYS' and BOYS' OXFORDS at 20% off the regular prices.

MEN'S WELT SHOES
Men's genuine Goodyear welt brown and black Russia calf lace Shoes, English broad and medium toes, smart summer models. High class workmanship. Sale price, \$8.00 values. Sale price..... **\$5.95**
now..... **\$9.00** values, now, **\$7.65**

LIGHT WORK SHOES
For men who prefer light work shoes we offer a box calf lace shoe with heavy soles. Light, yet tough wear. Pliable uppers. \$6.00 values. Sale price, pair..... **\$4.45**

MEN'S ELKSKIN SHOES
Men's all solid tan elkskin lace Shoes with wear well soles, an excellent light but sturdy work shoe for carpenters, steel men, etc. Values to \$4.50. Sale price..... **\$2.95**

MEN'S WORK SHOES
A strong built men's work shoe made of wearproof veal leather, with excellent wearing soles, blucher style, brown. \$5.00 values. Sale price, pair..... **\$3.95**

ARMY STYLE WORK SHOES
190 pairs of men's Army style tan work Shoes, made over the Munson last. Easy fitters. Hard wearers. \$6.50 values. Sale price..... **\$4.85**

BOYS' ELKSKIN SHOES
265 pairs of boys' and little boys' elkskin outing shoes with sturdy soles, well made for hard everyday usage. Popular with the boys and excellent wearers. Values to \$4. Sizes 9 to 13 1/2. Sale price..... **\$1.85**
Sizes 1 to 5 1/2, now, **\$2.75**

WOMEN'S BOOTS
A wonderful showing of women's high grade \$11 and \$12 lace boots with Cuban or French heels. Next fall's models, hand sewed soles, in brown and black kidskins. High grade workmanship throughout. A B C D width. Out they go. Sale price, pair..... **\$8.95**

GYMNASIUM SHOES
Boys' first quality "Keds" regulation white gymnasium lace Shoes, with suction soles, ankle patches and leather trimmed. All sizes. Sale price, pair..... **\$2.90**

ENTIRE STOCK OF WOMEN'S Walk-Over Oxfords, including a smart showing of newest arrivals, all placed on sale at 20% off of the original prices.

JAS. B. ORTT, 169 STATE ST. HAMMOND, INDIANA