

Children's Dresses

Pretty Serge Dresses for school wear, in sizes 8 to 14, in dark blue, brown and copen; wool collars, button trimmed. \$11.50

Taffetta Dresses For School

Dark blue, with fancy embroidered pockets and sleeves, tie back; sizes 12, 14 and 16. Specially priced \$19.75

Lion Store KAUFMANN & WOLF - HAMMOND, IND.

August Fur Sale

Offers unusual inducements to purchase now. Continues through August.

Special Discount on Fur Coats

Of Hudson Seal, Jap Mink, Near Seal, Marmot and Sealine, trimmed with huge cape collar and cuffs of Marten, Beaver and Ringtail Opposum.

Tomorrow is Red Letter Day

FREE— 10 S. & H. Stamps With Each Book

Tomorrow is Red Letter Day



Such Lovely "Fall" Dresses and How Reasonably Priced Here!



Blouses are Original

Each new arrival bespeaks a smartness for fall wear that is indeed unusual.

Beautiful "Georgettes"

Pretty Waists, indeed, each daintily trimmed, beaded and embroidered, and a particular feature here at

\$7.98

Truly, the dresses here now are representative of the mode for Autumn. Variety so profuse, that it is just a little difficult to favor any certain style. However, interest will center Friday and Saturday on these two:

Charming Charmeuse Dresses \$29.75

The colors are navy, brown and black, showing many pretty surplice styles, with the tie back. And the variety is large enough to allow particular choice. Georgette trimmed collar and sleeves.

Wool Tricotine Dresses \$39.75

The young woman or miss who sees these new models will be instantly captivated with the clever trimmings of metallic braid, emphasized in each model in some original manner. Round neck and pleated skirt, string ties, are distinctive.

Showing the Newer Millinery

\$10.00



For Friday only, we will place on sale fifty beautiful trimmed hats, just in from New York. Only one of a kind and mostly pattern hats. Prettily trimmed with feather fancies and gold and ribbon fancies.

Smocks—a Sale

A drastic cleanup of every women's and misses' Smock in the store—

1/2 Off MARKED PRICE

So pretty are the various styles, and so timely is this sale for girls ready for school; all sizes in the lot—

\$2.98 TO \$6.98

Imported Jap Table Covers

\$2.69

The regular price is \$3.50 at least; 60x60 and 72x72 sizes; blue and white designs.

Ribbons—Mill Ends

Moirs, Plaids, Foulards, Satins, and Taffetas, 5 to 9 inches wide. Per yard. 59c



Revealing the Smart Autumn Shades

Wool-Velour Suits

Taupe, brown, reindeer, navy and dryad are the colors. Plain and belted models, showing winsome style touches that proclaim these suits "quite different." Most all have silk embroidered self-stitching as a mark of individuality.

\$42.75

The Vogue in Silks

Was never better portrayed than right now in our large Silk Department. Of especial interest to the economical women looking forward to Fall dress-making are:

GEORGETTE CREPE

40 inch fancy Georgette Crepe, in pretty Persian and floral designs. Special \$2.48

ALL SILK JERSETTE

40 inch width, for ladies' suits and dresses, all wanted colors. Per yard \$5.48

ALL SILK SATIN

36 inch All Silk Satin, very fine lustrous finish; black and colors. Special, yard. \$3.39

GRO DE LAUNDRER TAFFETA

36 inch, the season's most popular silk for street wear. Per yard \$3.98

40 in. Satin Charmeuse

A fine lustrous quality for making dresses and blouses, in all colors and black. Featured Friday at—

\$4.98

\$5.98

\$6.98



Man, Your Hat!

It's Here and Only

\$5.00

"De Luxe" Quality Hats, in fedora or telescope styles, in green, seal, grey, brown and black. It's a "Lion Store" special and it's either a "pencil rim" or curl brim. See it tomorrow sure. Other hats, \$4 to \$10.

\$3.00 UNION SUITS

Medium weight for Fall, ribbed, mixed cotton and merino, natural color. Per suit \$2.25

MEN'S 65c FINE LISLE SOX

Fine gauge, double heel and toe; 3 pair for \$1.00. Per pair 35c

MEN'S NEGLIGEE SHIRTS

Percalé, madras and repp, in neat patterns. Specially priced for Friday at \$2.50

MEN'S \$2.50 HEAVY UNION SUITS

Heavy cotton, ribbed, combed cotton, in grey and ecru. Per suit \$1.98

A Sale of Men's \$2 Union Suits of Genuine Army and Navy Nainsook

\$1.29

The final cut of the season. Athletic style, fitted military back and closed crotch. All sizes, 34 to 46. Also a lot of \$1.50 and \$2.00 Knit Union Suits from our regular lines in this sale; white and ecru.



Crowding in Fast—New Hart Schaffner & Marx and Society Brand and Michaels-Sterns

Fall Suits and Overcoats

But it Makes Choosing Mighty Pleasant Right Now

"Now's the time and here's the place" to decide clothes satisfaction for Fall and Winter. Make up your mind to get a full season's wear out of your new clothes.

Your Suit, this Fall, Should Combine All these Things

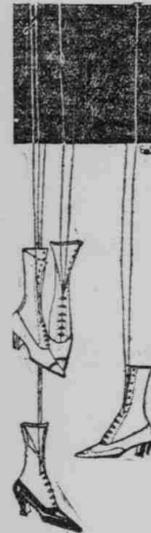
Why You Should Get that Overcoat Now—Tomorrow

An original pattern and a well-set-up style, developed in all-wool cheviot, cassimere, worsted or flannel. You should see how America's best makers have done it here. An especially strong line between—

Because it means a wider choice and the satisfaction of having made a good bargain. Fur-collar O'Coats are going to be "good" this coming season—see them, too. Ulster convertible and storm collar models. Your's is here.

\$35 AND \$65

\$45 TO \$75



NEW "JOHN KELLY" WOMEN'S SHOES

In black and brown kid, with the new Louis and military heel—

\$10 TO \$15

FOR GROWING GIRLS The famous "Red Goose" Shoe, made of best black and brown calfskin leather obtainable and sold with a guarantee for good wear; 14-inch tops—

\$7 AND \$7.50

CHILD'S KID SHOES Patent leather tip, outer wedge heel, turned soles. \$2.50 value. Friday at—

\$1.89

NEW BOSTONIANS

FOR MEN—In brown and gun metal calf; English, modified English and wide toe lasts. Special at—

\$8.50 TO \$12

MEN'S W. L. DOUGLAS LASTS

Just received a shipment of these shoes, in black calf, Havana brown and gunmetal—

\$8 TO \$10

TAN SKUFFERS FOR BOYS AND GIRLS

Russia calf. Sizes 6 to 8, \$2.50. Sizes 8 1/2 to 12, \$2.98

A Real Boy's and Youths School Shoe

Heavy waterproof brown calf, heavy double soles, solid leather throughout. Every pair guaranteed—

Sizes 13 1/2 to 2, \$3.45. Sizes 2 1/2 to 5 1/2, \$3.95

MISSSES' AND CHILDREN'S SHOES

Stylish patent leather button shoes, with mat kid top, medium weight soles. For school wear—a shoe we usually sell for \$4.50. Sizes 9 to 2, \$3.00

SAMPLE WOMEN'S SHOES

150 pair, bought from "Legg" Shoe Co., Pontiac, Mich. Fancy leather, high tops, in sizes 3 to 7. Wonderful values, up to \$10. Saturday only, at \$4.95