

FRIDAY and SATURDAY

**Lion Store**  
KAUFMANN & WOLF - HAMMOND, IND.  
DOUBLE S. & H. STAMPS TOMORROW

WITHOUT AN EXCEPTION

# Every Woman's Garment Reduced

**Mignonette and Tricolette**

**DRESSES**

Values to \$75

Beautifully trimmed and embroidered with iridescent and jet cut beads. Overskirt and long tunic models; three-quarter or full length sleeves.

**\$53.75**

\$55 Kitten's Ear Crepe Dresses \$43.75

\$40 Black Satin Acc. Pleated Dress \$31.75

\$30 Beautiful Charmeuse Dresses \$24.75

\$55 Black Charmeuse Dress at \$43.75

**\$7.98 Tailored Waists**

The practical, yet pretty high-low collar is emphasized in models of charmeuse, taffeta and crepe de chine, in such colors as white, flesh, navy and black. These waists have been specially reduced for this sale to the extremely low price of—

**\$6.48**

Frankly, the hot weather of the last three weeks was not conducive to the buying of Fall Apparel. And with new merchandise coming in every day we are naturally becoming crowded. So we are taking this drastic method of "reducing every piece of women's apparel in the house," as a means of relieving the situation. This is a tremendous two-day sale. Every garment has been looked to and **RADICALLY REDUCED!** This is every woman's opportunity! Be here early tomorrow!



**The Suit Sale**

Comprises the season's most beautiful models of Yalama Cloth, Duvet de Laine, Wool Velour, Tricotine and other fine materials, featuring these reductions.

- \$150 Suits Reduced to \$117.50
- \$135 Suits Reduced to \$102.50
- \$120 Suits Reduced to \$ 94.50
- \$ 90 Suits Reduced to \$ 69.75
- \$ 70 Suits Reduced to \$ 49.75
- \$ 60 Suits Reduced to \$ 36.75

All Plaid and Pleated Skirts Specially Priced \$8.98 to \$18.75

**The Coat Sale**

Chamostynes, Bolivias, Kerseys, Silvertones, and Wool Velours are the materials, all with smart huge cape collars, and deep cuffs, variously trimmed.

- \$157 Coats Reduced to \$147.50
- \$ 80 Coats Reduced to \$ 69.75
- \$ 75 Coats Reduced to \$ 63.75
- \$ 50 Coats Reduced to \$ 41.75

**Sale Children's Coats**

- \$25.00 Values, Sizes 8 to 16, \$19.75
- \$16.50 Values, Sizes 8 to 16, \$12.98
- \$15.00 Values, Sizes 2 to 6, \$10.75

**Tricotine and Serge**

**DRESSES**

Values to \$38.75

Beautifully embroidered in motifs of contrasting colored braid, yarn, or self-stitching.

**\$29.75**

Dresses for Larger Women

Including sizes 44 to 48 and for stout women, 48 to 52. All specially priced.

**\$31.75 to \$63.75**

**Children's**

**\$3.98 Dresses**

Pretty gingham in plaids, checks and stripes, contrasting collars, many embroidered.

**\$1.98**

**\$7.98 Georgette Blouses**

Very lovely are these Georgettes, in almost all the shades of the rainbow. Charmingly trimmed with lace, beading and embroidery. And, too, the price is very attractive to the stylish women who know values. Sizes 36 to 46. Reduced to—

**\$5.39**



**Just Arrived! SMART HATS**

\$10.00 Values

Truly the Vogue

Never before such a pretty selection of the latest modes copied from New York and Paris originations. There are not many, so we advise early selection.

Priced for Friday Only

**\$7.95**



**\$7.50 Angora Wool Scarfs**

With smart belt and pockets, tassel fringe, in contrasting color effects.

**Sale at \$5.69**

**Women's Heavy Shaker Sweaters**

Values to \$13.98

Heavy belted Shaker Knit Sweaters, in sizes 36 to 46. All colors. Open front style.

**at \$10.75**

\$2.98 Flannelette Night Gowns \$1.89

High or V neck, warm, well-made Flannelette Gowns.



**Extraordinary Fur Coat Values**

There never were such wonderful opportunities to save money on Fur Coats of the highest quality. This is a sale of tremendous importance to the woman who wishes to be stylishly dressed this winter. Fur Coats, such as these, are garments that never lose their beauty or desirability. With proper care they should last for years—seven or eight times longer than ordinary clothes. Each one is specially priced for this sale.

- 34 in. Coney Coat, Specially Reduced \$ 94.50
- 36 in. Marmot Coat, Cape Collar, Bell Sleeves \$150.75
- 36 in. Marmot Coat, Raccoon Collar, Reduced \$157.50
- 36 in. Near Seal Coat, Cape Collar, at \$177.50
- 36 in. Near Seal Coat, Black Opossum Collar \$213.75
- 36 in. Sealine Nat. Opossum Collar and Cuffs \$247.50
- 36 in. Nr. Seal Squirrel or Beaver Collar and Cuffs \$328.50
- 40 in. Near Seal Cape Collar Bell Cuffs \$382.50
- 36 in. Jap Mink Coat, With Cape Collar \$385.00
- 36 in. Hudson Seal Coat, With Large Skunk Collar and Bell Cuffs Specially Reduced to \$585.00

**Plush Coats Sharply Reduced**

Plush Coats are a very desirable addition to any woman's wardrobe. These on sale are very beautiful and what's more, very inexpensive.

- 36 in \$40.00 Plush Coats \$29.75
- 36 in \$50.00 Plush Coats \$37.50
- 36 in \$60 Plush Coats Beautifully \$45.00
- 36 in. \$85.00 Hudson Seal Fabric Coats \$67.50

**\$2.98 Gowns**

Slip-over Gowns, lace and embroidery trimmed and pretty gowns of colored batiste, daintily trimmed in contrasting colors. Sale price, only

**\$1.98**

**\$1.50 Camisoles**

Beautiful Silk Camisole, in a very fine quality that will appeal to fastidious women. Flesh or white, lace and ribbon trimmed.

**\$1.19**

**\$2.48 Rompers**

Striped or plain colors, in all sizes 6. Very well made to withstand the play of sturdy youngsters.

**\$1.98**

**\$1.50 Chemises**

Pretty, desirable Flannelette Chemises, in flesh color, lace and embroidery trimmed; in various pretty ways. Various styles to choose from. Sale price, only

**98c**

**\$2.98 Petticoats**

Black Sateen Petticoats, in regular and extra sizes. On sale at

**\$1.29**

White Muslin Petticoats, with pretty embroidery trimming. On sale at 98c.

**Sale of Brassieres**

Hook front and back, ogod-looking Brassieres, in white and flesh. Fastidious women will admire their quality, and that they are priced at only

**59c**