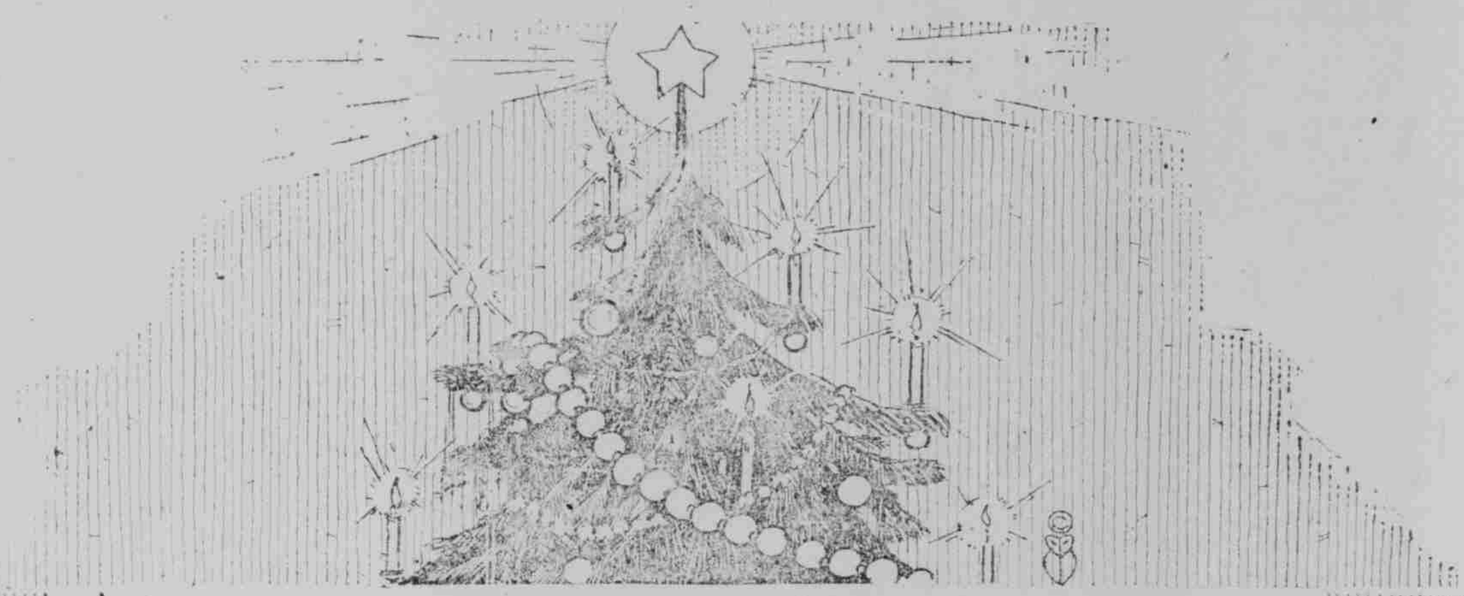

SAY IT--
ELECTRICALLY

LET this be a Christmas of sensible Giving! The world needs old fashioned common sense as well as sentiment.

Our Store is filled with innumerable suggestions for gifts always acceptable, and above all, sensible. Come, please, and let the tranquillity, the beauty and the joy of the real Christmas flow into your heart, be the inspiration for choosing gifts—however large or small—of the sort and only of the sort that will be a gladdening, enriching possession in the homes and lives of those to whom you give your Christmas thought and love.

Here are Just a Few Gift Suggestions Picked at Random From our Tremendous Stock

Easy Vacuum Washers
Royal Electric Cleaners
Free-Westinghouse Electric Sewing Machines
Horton Ironing Machines

Universal Appliances:
Such as Grills, Percolators, Heating Pads, Toasters and Shaving Mugs.
Piano, Table and Boudoir Lamps

SEE OUR WINDOW DISPLAYS OPEN EVENINGS UNTIL CHRISTMAS.

NORTHERN INDIANA GAS AND ELECTRIC CO.

571 Hohman St. Telephone 2300