

GRAND HOLIDAY OPENING

All Ready for the Great Army of Xmas Present Purchasers

HURRAH
for Old
Santa
Claus

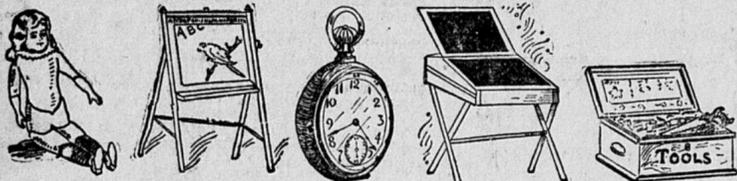


Start your Xmas trading at once. We are waiting for you with the most magnificent stock of Holiday goods ever collected under one roof in Ottumwa. Thousands of beautiful and useful articles—appropriate presents of every description for everybody from Baby to Grandfather, and every solitary thing offered for sale is guaranteed strictly satisfactory as to quality newness and price. COME, make yourself at home, look as much as you like. Just give us a share of your trade and see how highly we appreciate it.

Let This Ad Help You Do Away With Worry.

COME AND STROLL THROUGH TOY LAND

Here You Will Find Everything Imaginable to make the Children Happy



Any kind of doll you ever heard of from the old-fashioned rag doll and the little rubber doll to the finest imported French bisque jointed doll. Every price from 1c each 5.00 up to 5.00

See the Special bargains in Beautiful dressed kid dolls. The kind that shut their eyes. 50c, 75c and 98c

Sleds
Boys and girls solidly built brightly painted jumper or low sleds with round steel runners at 75c, 98c and 1.50
New patent extra stout bob sled 8 feet long at 5.98

Blackboards
Combination blackboard and writing desk with movable chart only 1.00
Other nice blackboards at 35c and 50c

Doll Carriages
and go-carts at 25c up to 3.00

The Irish Mail
A rubber tired hand car for boys 5.98

Automatic Toys

Trains, tin wagons, automobiles, patrols, drays, ice wagons, merry-go-rounds, swings, acrobats, coaches, circus wagons and a dozen other kinds that run by clock work and friction at 25c, 50c, 75c and up to 2.00

Children's rockers and chairs 25c to 1.98
Wheelbarrows at 15c and up.

Doll Furniture

Doll houses, trunks, chairs, folding beds, dresses, cupboards sofas etc., 10c, 25c up to 1.25

Tool Boxes
at 25c up to 2.00
Drums at 5c up to 1.00

Writing Desks
Just like papas with roll top and inner compartments \$1.25 and 1.48

Just Glance at This List
Plenty of These Articles at All Prices

Hobby Horses
Shoo Flies
Air Rifles
Pop Guns
Corns
Zithers
Tubaphones
Accordions
Doll Sewing Machine
Magic Lanterns
Wagons
Carts

Toy Animals
Wash Tubs
Gloves
Blocks
Balls
Guns
Swords
Arks
Battleships
Doll Sewing Machine
Rattles
Dishes
Stoves

GAMES
Archirena
Crokinole
Carrons
Dominoes
Checkers
Ten Pins
Autiors
Backgammon
Chesinda
All kinds of Card Games

All Kinds of Beautiful Xmas Tree Ornaments, Candles Etc., 5c, up to 50c.

Xmas Furs

There is nothing you could buy for a lady that would please her more than beautiful furs. Come to us for the kind that stand the test of time.



Isabella and Sable Fox Scarfs in all lengths. Splendid values at \$7.50, \$10, \$12.50

The greatest line of furs in the city ranging in price from \$18 to 50.00

Electric Seal and Sable Opposum Scarf with 6 large tails \$2.50, \$3.98 \$4.50 6.00

Beautiful Persian Lamb Coats, finest quality at 95.00
Special values in Near Seal coats at \$50.00 and 35.00

Regular \$25.00 Electric Seal coats are now selling at only 15.00
Handsome muffs in all grades to match the coats and scarfs. We have a complete line of children's Pretty Fur Sets at \$1.00 up to 7.50

For the Men

Buy them something useful and they are sure to be pleased.



A new line of beautiful fancy lisle thread half hose at a pair 50c
Plain and fancy lisle half hose at 25c and 35c

A complete new line of Holiday Neck Wear all the very latest styles in fine silk ties at 19c, 25c, 39c and 50c

Nobby new patterns in Extra fine Madras dress shirts at 98c, \$1.25 and 1.50

A splendid line of well made full cut Muslin and Tennis flannel night shirts at 50c up to 1.25

Fancy Xmas Suspenders for men and boys at 25c up to 1.00

Xmas Dress Goods Sale
High grade black broadcloth, Venetian Panama, chevot, serges, canvas cloths Zibelines, Solles, Etamines, Voiles etc., 42 to 54 inches wide. Not a piece in the lot worth less than \$1.25 a yard, Xmas sale, price a 98c

All the finer domestic and imported black wool and silk and wool finish at a yard \$1.50, \$1.75, \$1.98 and 2.50

All our \$1.25, \$1.50 handsome novelty suitings have been marked down to 1.00
Beautiful Prunella, Vigneaux, Albatross, Challie and Flannel waist cloths in plain colors, stripes, checks plaids and figures at a yard, 25c, 35c, 49c and 75c

A NEW HOLIDAY LINE of Shirt Waists, Kimonos, Petticoats, Etc. Gifts that Make Women Glad.

Elegant evening Waists of finest all silk Crepe de Chene, Swiss Taffeta, etc. All over lace, very latest effects in trimming All colors, \$3 98, \$5.00 and up to

16.50

Splendid quality black Taffeta and Beau de Soie Silk Waists, tucked and pleated, late style collar and sleeve; all sizes, each

3.95



A great variety of stylish, serviceable Shirt Waists, made of fine mercerized Vestings, in plain colors, white, and all the new patterns. Some plain, others handsomely trimmed with silk braid, medallions, ornamental buttons, etc., \$1.50, \$1.98, \$2.50 and up to

5.00

Pretty all wool Flannel Waists, tucked and piped with bright plaid

2.48

A Line of Nobby White Vesting Waists at 95c

Petticoats

All Silk Taffeta Petticoats in black and colors, tucked and ruffled trimmed, at only 4.95
Other beautiful Silk Petticoats in plain colors and fancies \$6.50 up to 12.00
Choice of ten different pretty styles, \$2.25 grade fine black Mercerized Petticoats, each 1.50

Kimonos

Dainty pretty flannel Kimonos at 50c to 1.50
Beautiful ripple Eiderdown Kimonos, ribbon and lace trimmed, and 3.98

Silk Shawls

Scarfs and Fascinators always popular with the ladies, \$3.00, \$2.98, \$2.25 and 1.50

Umbrellas

Here's something that everybody needs and a good one makes a most satisfactory Xmas gift.



High grade all Silk Umbrellas for Ladies and Gents. New patterns in Sterling Silver, Gold plate, Horn, Pearl and Gun Metal handles, \$2.98 up to

7.50

A splendid line of Silk and Linen fast black Umbrellas. Hundreds of pretty hand-dips to choose from, 98c, \$1.25 and

1.50

We will engrave the initials on any Umbrella you purchase for a gift free of charge.

CARPETS, RUGS, And Lace Curtains

Are among the most appropriate and pleasing gifts for the home.



An immense line of Brussels, Axminster, Royal Wilton, Tapestry and Granite Rugs in all sizes, \$35.00 down to 4.50

New patterns and rich warm color effects in fringed Rugs, size 27 by 60 inches, 98c up to 5.00

The most extensive stock of Lace Curtains in Ottumwa, all styles, in all grades, prices from 50c a pair all the way up to 15.00

FANCY BOXES,
Albums, Mirrors, Brushes, Etc.



Beautiful new Novelties in Work Boxes, Handkerchief Boxes, Glove Boxes, Smoking and Shaving Sets, Toilet Sets, all kinds of Brushes, Mirrors, etc., 50c, 75c, \$1.00 up to 8.00

Sterling Silver Novelties, Paper Cutters, Paper Weights, Ink Bottles, Hat Pins, etc., 25c, 39c, 48c and 75c

We Have Just Opened a Big New Line of Fine Holiday Stationery.

Ladies, Notice

Perhaps you are trying to solve the problem of what to buy for the men and boys.

Here are a few suggestions—Trust us to sell you the newest and best.

Umbrellas, Gloves
Half Hose, Shirts
Collars and Cuffs
Cuff Buttons, Neckties
Mufflers, Smoking Jackets
Bath Robes, Handkerchiefs
Shaving Sets, Smoking Sets
Collar and Cuff Boxes
Trunks, Suit Cases
Shoes, Slippers, etc.

This is the store where you find the noblest things and the most reasonable prices.

We sell beautiful Xmas Postal Cards at 10c a package

A Grand Exhibition of Holiday Handkerchiefs

Every year thousands of Handkerchiefs are sold here in Ottumwa for Xmas presents. Every year we show the most complete line, the most elaborate designs and the best values in all grades. Our Xmas display is simply bewildering.

All kinds of pretty hdkfs for the child ren at from 1c to

50c
Foxy Grandpa hdkfs, each

5c
Set of three hdkfs in picture box for

19c

Never before have we shown such a variety and such beautiful styles in dainty Handkerchiefs at 12 1/2c

15c, 19c and 25c
We have broken all records in the showing of beautiful embroidered pure linen Handkerchiefs at 35c and all the way up to, each 5.00

We have a very fine line of Ladies' and Gents' Silk and Linen Initial Handkerchiefs in all grades.

FANCY HOSIERY

Extra fine black silk Hose in plain and beautiful lace effects, \$1 up to a pair 3.98

Black lisle thread Hose, embroidered in fancy colors, \$2 a pair up to 1.25

Extra good values in ladies' and misses' warm fleeced lined Hose at a pair 15c, 15c, 25c, 35c and 25c

Just take a look at our immense line of line of fancy Indian Baskets, all sizes & all styles at very low prices.

BEAUTIFUL CHINAWARE

If you want to please a housewife just get her a dainty piece of China.

We have a big line of German and Japanese Hand Painted China in patterns different from anything you have ever seen before. These are beautiful goods and not expensive. Come and see them.

A NEW LINE



of Children's and Infants' silk ribbon trimmed, crocheted Seques, Hoods and Bootees.

St. Louis Store
OTTUMWA, IOWA.
W. J. DONELAN & CO

St. Louis Store
OTTUMWA, IOWA.
W. J. DONELAN & CO

Up-to-date Shoe Department for the very latest styles in
MEN'S WOMEN'S and CHILDREN'S FINE DRESS SHOES

We are showing all the newest things in men's and women's fancy Slippers.

A complete stock of leather and canvas Leggings.

Gloves

We show the finest and most durable French Kid Gloves in Ottumwa at a pair 1.00

Ask for our "Dufour" high grade guaranteed Kid Gloves at a pair 1.50

Ladies' fine quality Taffeta Gloves, fleeced, silk lined \$1.00, 75c and 50c

All the latest patterns in Ladies' and Misses' Fancy Golf Gloves, 25c, 39c and 50c

Misses' and Children's fleeced lined, fur trimmed Kid Mittens a pair 50c and 75c

Perfumes, Toilet Waters, Fine Toilet Soap, Powder, Etc.

All the medium and finest grades in bulk and fancy Xmas packages, boxes and bottles. These goods are much in demand as Xmas presents and we can save you some money on your purchase.

REMEMBER—OUR GREAT CLEARING SALE OF CLOAKS and Suits. It gives you the opportunity of securing the finest kind of Xmas gifts at greatly reduced prices. Buy a stylish Cloak or Suit and make HER happy.

Pictures

A grand new line of Holiday Pictures, Medallions, Steel Engravings, Crayons, etc., in elegant burnt wood, gold and new style enameled frames, any price you want to pay, from 8.98 each up to 8.98