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THE WEEKLY PIONEER

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KEEP UP THE PUBLIC IMPROVEMENTS

It is regrettable to observe that in many localities, because of the war, there is already evidences of a lack of public spirit and push in the matter of necessary public utilities. There is a tendency to put off till a later day, needed improvements, on the plea of the high cost of labor and material.

This is a great mistake, and the town or section of country that is enticed into it will wake up in the near future to find itself out of the running from a business point of view. It is very true that labor is scarce and material high, but neither of these is as expensive as is neglect of the material interests of the community.

A county needs a bridge across a stream, but because of the added cost refuses to build. As a result, the people of the community are put to unnecessary trouble and expense entirely out of proportion to the small added cost. A road should be repaired, but the war interferes and the road is left to grow worse and worse, with the result that a good road goes down in the mud and will have to be entirely rebuilt in the future.

Every business man or manufacturer knows the keen foresight necessary to keep any business up to the standard of the times. He knows that constant vigilance is necessary to prevent deterioration and decay. The business man who relaxes on maintenance because of a slight increase in the cost of repairs, is the man who must sooner or later make the acquaintance of the sheriff.

Just so with the people's business. The community that keeps up with the demands of the times, even though it does require greater effort and an added outlay in expense, is the community that when the heavy demands are made upon its facilities is able to meet them.

There is, also, the added reason that if we wait until times grow better we may have to wait a very long time indeed. The prospects of lower prices on the necessities of life are in the dim and distant future. The scarcity of labor, instead of relaxing, is almost sure to intensify for some time to come.

In view of these facts, it is incumbent upon those charged with the conduct of the people's business to see that all public utilities are kept up to the highest point of efficiency. The time may come in the future when we may be compelled to neglect them to some extent. But that time is not here yet, and until it does come we should strain every nerve in the effort to place our country in the first rank of efficiency. The efficiency of the country is already being put to a very severe test, and the test will grow harder and harder as the war drags on. The only way we can successfully meet this test is by keeping ourselves and our facilities up to the top notch.

CROWDER NOT RESPONSIBLE

Governor Edge of New Jersey took Provost-Marshal-General Crowder to task because of the delay in taking to cantonment the men who have been accepted for army service through the draft. In a letter the governor complains that many of these young men gave up their employment in the idea of being speedily taken into the army, that they have met serious losses of money in consequence, and that their morale is likely to be endangered by enforced idleness. The governor's argument is sound, but it is addressed to the wrong person. Gen. Crowder's work in the provost-marshal-general's office stands out as one of the very few redeeming demonstrations of efficiency in all of our preparation for war. The reason why he cannot take more men into cantonments is that the cantonments are not in readiness to receive them, that there are not sufficient supplies of clothing to protect them, and that there are no guns and other equipment with which to train them. The "broomstick preparedness" of which Col. Roosevelt complains is the real culprit—and General Crowder is not responsible for that.

A PROTECTION AGAINST U-BOATS

The plan to operate all ships under naval rules is one that should be put into effect without delay. It is well known in competent circles that the greater part of our losses by the submarine have been through neglect of naval instructions by skippers of merchantmen. These men, in many cases grizzled seafarers, scorned the written orders delivered to them by stripping lieutenants, with the almost invariable result that their ships were torpedoed. It is a common assertion in naval circles that no captain of a merchantman who followed the instructions of the navy and kept in touch with his convoy has lost a ship. With the commander and crews of the merchantmen taken into the naval reserve force, it will be possible to enforce naval discipline among them and to secure obedience to orders. This, carried out in all our overseas operations, will still further diminish the effectiveness of the German U-boat.

What with Liberty Bonds, comfort kits, Y. M. C. A. fund, knitting and numerous other activities to be maintained, it would seem the public has its hands pretty full just now. However, there is one cause to which no one of us can afford to be indifferent. In every town and community throughout the land, from now till after Christmas, the little Red Cross Christmas Seals will be on sale. No lover of humanity can afford to neglect this noble charity. Not even war itself is the deadly enemy to the human race that the great white plague is. Its ravages extend around the earth, and no human being is exempt. The proceeds of the Red Cross Seals are devoted entirely to the rescue of the victims of this scourge. Who can tell that a dollar given to this cause may not be the means of warding this plague from your own loved ones? If you would help the utter hopeless of earth, rally to the support of the Red Cross fund.

Mr. Hoover has no intention of putting the ban on sugar. All he asks is that you use sugar in your coffee instead of coffee in your sugar.

The principal trouble with Russia is just—Russia.

HOME GUARD NECESSARY

The Home Guard is a most necessary and important institution. It should be augmented and developed into its highest possible maximum strength at the earliest possible moment.

We must expect the enemy to attack at a point where it will do our cause the most harm and his the most good. That point is right here at home, where all war material must be produced, made, developed and transported to the seaboard, and to cripple us in which, would not only put our army out of fighting commission, but also to a great extent the armies of our allies depending upon us for supplies, to say nothing of the crimp it will set in morale and the peace cry that it will cause.

Keep in mind that Russia to all intents and purposes, as far as the enemy is concerned, has been conquered, not by armies, but by the spies and the traitors among the Russian people. The same element is at work right here among us for the same purpose. German efficiency does not overlook such opportunity here any more than in Russia.

There is no reason why the enemy should not be equally as well entrenched right here for its spy and traitor campaign as it was in Russia. That powerful hidden enemy forces will arise at the opportune time, in many places right here at home, and strike with astounding force at our production and transportation, must be confidently expected with the same certainty as sunrise tomorrow.

It is therefore important that every available man in the country should be enrolled in the Home Guard, trained and prepared for the exigency.

Timely overwhelming strength of the Home Guard may tend to intimidate and discourage, such enemy moves in places. But the sad situation of Russian chaos and anarchy, should not be invited by our dormancy in this regard. All slogans must be combined in the one "up and at 'em."

HENRY FUNKLEY.

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Musterole does it. It is a clean, white ointment, made with oil of mustard. It is scientifically prepared, so that it works wonders, and yet does not blister the tenderest skin.

Just massage Musterole in with the finger-tips gently. See how quickly it brings relief—how speedily the pain disappears. Use Musterole for sore throat, bronchitis, tonsillitis, croup, stiff neck, asthma, neuralgia, headache, congestion, pleurisy, rheumatism, lumbago, pains and aches of the back or joints, sprains, sore muscles, bruises, chilblains, frosted feet, colds of the chest (it often prevents pneumonia), 30c and 60c jars; hospital size \$2.50.



What Is Uric Acid?

Everyone has uric acid in the system, but naturally in small quantities. Excessive amount is caused by eating too much meat and foods that ferment in stomach. The kidneys, being the filters of the blood, are supposed to separate and throw the poisons out of the system. Weak, tired and overworked kidneys fail to do this, hence the poisonous uric acid and its associate poisons contaminate the blood, causing backache, lumbago, rheumatism, dropsy, drowsiness and tired feeling.

To overcome the trouble is only a matter of toning up the kidneys, and this is best done by a treatment with Anuric, three times a day. Anuric is a recent discovery of Dr. Pierce of Buffalo, N. Y., and can be obtained at any drug store.

Experience taught Dr. Pierce that Anuric is a more powerful agent than lithia in dissolving uric acid, as hot water melts sugar. Anuric is a regular insurance and life-saver for all big meat eaters and those who deposit lime-salts in their joints.

HOME FOLKS.

WHAT NEIGHBORS SAY.

Minneapolis, Minn.—"Just after I was married I was hardly able to get around at all. Was in misery most of the time. Had hot flashes, sweats and dizzy spells. I heard of Dr. Pierce's Favorite Prescription so decided to try it. I can certainly testify that this medicine is all that is claimed of it for woman's disorders, as it made a different woman of me; it helped me so much!"—Mrs. MARGARET THOMAS, 810 E. 15th St.

PICTURES of home folks carry warmth and comfort to the heart of a soldier.



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There's But One Safe Way to Buy

I keep in close touch with market conditions of food products. I am correctly informed as to the cash and food value of practically every article of table and baking use. My knowledge and close acquaintance with baking materials and their quality and money worth passed on to you in my articles, should aid in the selection of proper foods at proper prices.

You have often heard the expression that "water seeks its own level." This same thought might well be applied to merchandise.

Inferior merchandise may find a ready demand when first put on the market—but its inferiority is soon found out—and its sale usually takes a slump. Hence I have come to the conclusion that the biggest seller is the best buy.

When some certain brand is given a wide preference over all similar merchandise it means but one thing—merit has proved it best.

So it follows that if housewives would purchase only merchandise that meets the greatest demand their buying would be far more satisfactory.

I have noticed invariably that the demand for a product always verifies the value of a product determined by scientific tests—which proves my contention conclusively.

Take baking powder. The biggest selling brand on the market today proved to me by the most critical experiments that it is entitled to the preference it has gained.

There are more pounds of Calumet sold than any other brand of baking powder. Usage has proved its superiority—my tests pointed to the same fact. The woman who buys Calumet eliminates all possible waste. She profits by the experience of millions of women who after testing many different brands of baking powder find Calumet best. It is safe to buy because overwhelming choice shows the supreme satisfaction it renders the vast majority of housewives.

I have made investigations and trips through many plants that manufacture food articles, and I have yet to find a finer and better equipped, more up to date, sanitary plant than that of the Calumet Baking Powder Co. Anyone who will visit this plant will readily understand why they should and how they do manufacture baking powder that fills all the requirements.

Maudie Marie Costello

NOTE.—Miss Costello is already well known to most of the ladies of our city. She is of the Domestic Science Branch of the University of Chicago, a graduate of Lewis Institute, Supervisor of Domestic Science in Public Schools, Special Lecturer on Domestic Arts and Economy, Special Lecturer to the Women's Clubs.

We are publishing a series of her most important articles