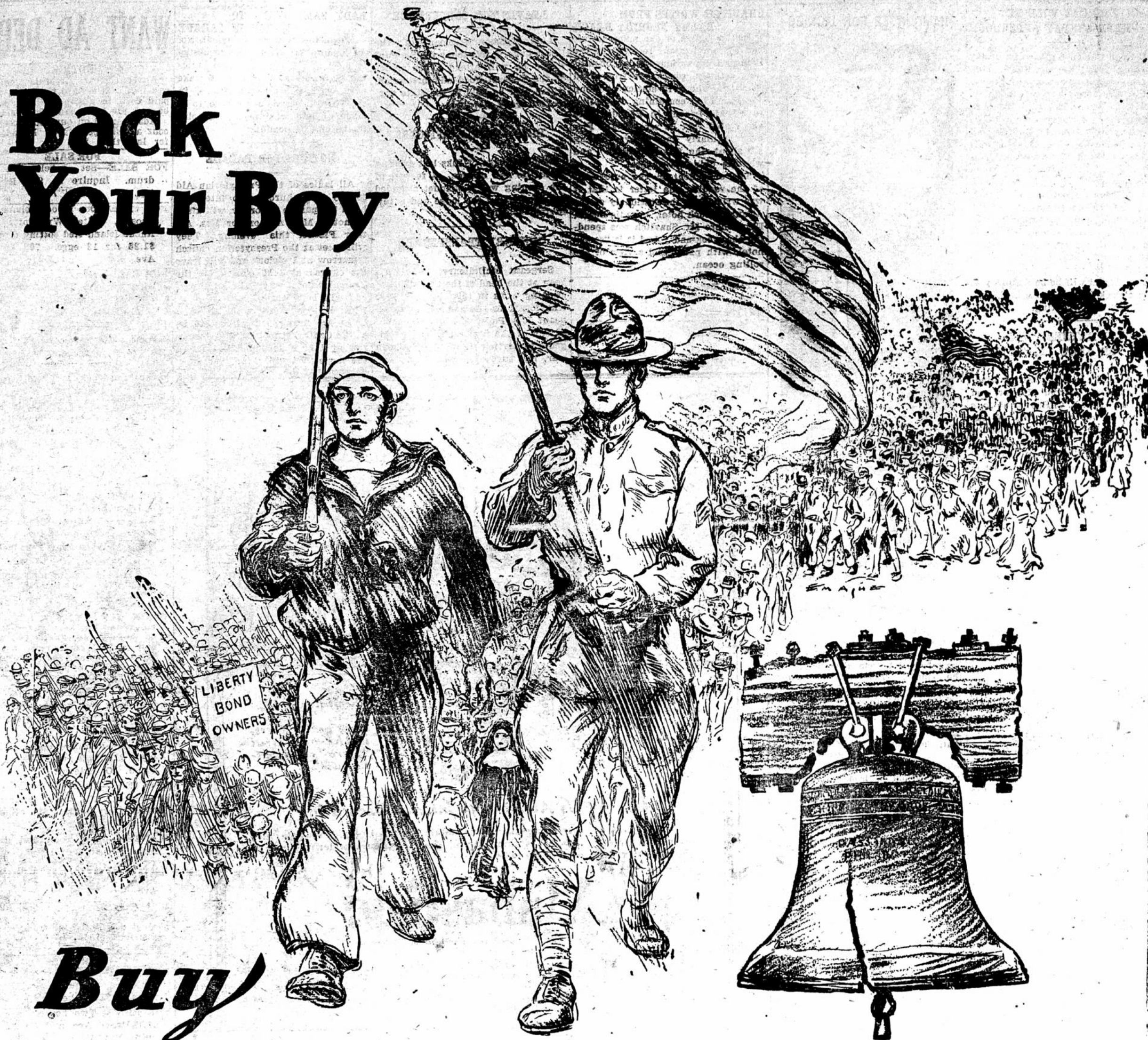


Back Your Boy



Buy 3RD Liberty Loan Bonds

YOUR boy has gone away to stake his life to make the world a decent place in which to live. Some have already shed their blood that Liberty might survive.

Your boy is depending on you today. He is fighting for you. Are you going to stand back of him? He is going to face cold steel. Are you going to see to it that he has a gun to fight with, clothes to keep him warm and food to nourish his body?

Uncle Sam needs money at once for more equipment, more food and more ammunition for your boy. That he may have everything he needs to make the best fight that is in him, your government offers you Bonds of the Third Liberty Loan.

You have nothing to lose because these bonds are backed by a mortgage on all of the property

of all of the people in the richest nation in the world and you'll get your money back with interest.

You have everything to gain for now that our nation is at war with the Autocratic German Government, our fate and the fate of our homes hangs in the balance. The question of whether you will be a free man under the stars and stripes or a slave under the iron hand of the Kaiser rests with the success or failure of your army. Until that question is decided, everything you hold dear hangs in the balance.

Your boy, by going to the front, has declared that for him death is to be preferred to a life of slavery. All he asks is that you back him with your money. His eyes are upon you today.

Therefore, for your boy's sake buy your Liberty Bond **today**.

Your boy trusts you.—Do not fail him.



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