

# Home Town Helps

## FOR CENTRAL HEATING PLANT

Canadian Newspaper Warmly Advocates Such a Scheme, on Economic and Other Grounds.

The town of Renfrew has carried a by-law to spend \$25,000 on a central heating plant for the business section. It is erecting a new fire hall and takes advantage of the opportunity. Owen Sound is said to have a similar scheme under consideration. This is an avenue of small-town development that will be much more extensively traveled in the future, remarks the Toronto (Can.) Mail and Empire. Ontario towns are usually compact, the streets used for business intersect each other, and with the advent of modern heating systems in the stores and factories, the economic possibilities of a central heating plant are exceptionally good. Many cities and towns in the United States have adopted the system, and results have been very satisfactory. Instead of two dozen furnaces, two dozen firemen, one big plant handled by about three men, does the whole business. Modern insulating methods prevent loss of steam and heat underground and the service is usually better than any home system. The obtaining of coal is such a problem nowadays for the ordinary merchant and factory operator that the putting of responsibility on a civic plant would be a great relief. The ultimate saving, once the heating equipment is installed, ought to be thousands of dollars a year. In many of the small Ontario towns stores are still heated by stoves, or hot-air furnaces, using anthracite coal. The statistics of the relative cost of steam heat cannot be made up without consideration of local conditions, because pipe-laying, radiator installation and plant costs vary with the size of the project, and the location of the premises to be heated. But the innovation is one that should commend itself to the notice of all town councils.

## WRONG KIND OF ADVERTISING

Signboard Display May Catch the Eye for a Moment, but It Does Not Make Friends.

An important function of advertising is in creating good will. The permanent, lasting value of an advertising campaign is in the good will it creates. Signboards can do little toward creating good will and may stir up a lot of ill will.

There are certain classes of advertising that must be handled in a dignified manner, otherwise the advertising may do more harm than good.

If the information received is correct, various garden clubs have already protested against the use of signboards by florists, which shows "the way the wind blows" regarding public sentiment.

It has been proposed that motorists organize to rid our highways of the grotesque obstructive signs. Each member is to agree not to purchase any goods advertised on signboards. That will be an effective way to clear up the situation.

This gives the florists good advice and gets their slogan before our readers, both of which it is hoped will be profitable. —New York Times.

## Trees on Roadsides.

Believing that the problem of roadside planting should not be entirely set aside during the movement for a greater mileage of improved highways, active steps are now being taken by the New York state motor federation and the state college of forestry at Syracuse for the development of a planting scheme for the section of the highway running from Syracuse to Utica, a distance of about sixty miles.

It has been demonstrated by those in charge of the work that aside from the purely ornamental value of trees along the highway, many practical benefits would result from their proper use. It is not generally realized that trees, by means of their shade during hot summer months, prolong the life of the roadway for many years, and road experts in general are heartily in favor of this means of road protection.

## GIRLS MAKE GOOD ON DOUBLE JOBS

Capable "bookkeeper-stenographers" are always in great demand and earn good salaries. Northern business men nearly always call for the thoroughly trained students of Dakota Business College, Fargo, N. D., to fill this two-in-one job.

Within a few days Miss E. Brendemuhl was thus employed by the Northwestern Telephone Exchange, Miss M. Larson by the Master Oil Co. and Miss E. Veden by the F. O. Knerr Dairy Co.

"Follow the Successful." Write F. L. Watkins, Pres., 806 Front St., Fargo, N. D., for information.

## Classified Advertising Department

Advertisements in this column cost ONE CENT per word for FIRST INSERTION and HALF CENT per word for subsequent consecutive insertions of same copy. Cash must accompany copy.

Ads not paid for at time of insertion will be charged for at ONE CENT a word, and then only to those having open accounts on our books.

No ad taken for less than 15 cents for first run, and nothing less than 10 cents per issue for additional runs.

WHEN OTHER METHODS FAIL TRY A PIONEER WANT ADVERTISEMENT

## FOR SALE—CITY PROPERTY

FOR SALE OR RENT—four room house. Corner Dalton and 13th st. Phone 292-J. 6d1-24

FOR ANY kind of real estate deal, see or write E. J. Willits, 218 Beltrami Ave. Phone 41. 1213tf

LET ME SHOW YOU the cozy cheap home or the nice one at \$2500, that I have for sale. I also have many real bargains in city property and farms. E. J. Willits, the Land man, 218 Beltrami avenue, Phone 41. 14d120

FOR RENT—Lost—at Grand theatre Sunday afternoon, black pocketbook containing little over four dollars. Finder please leave at Pioneer office. 2d21

## WANTED

WANTED—Family and Commercial washing. Phone 473. 6d1-24

WANTED—Tie cutters. Inquire at Smiths Hotel, Solway, or write Box 7, Solway. 3d1-22

CASH BUYER—For well improved 40 acre farm near Bemidji. Wm. McCuaig. Tel. 1. 3d1-20

WANTED—Carload of fence posts. Write E. F. Peck, Kennedy, Minn. Route 2. 3d1-22

WANTED—Second hand cash register. Phone 226 or write P. O. Box 126, Bemidji Minn. 3d1-21

## HELP WANTED—MALE

WANTED—Blacksmith for Camp 2, Blackduck, Minn. \$100.00 per month and board. Union Central Lumber Company. 3d1-19

## ROOMS FOR RENT

FOR RENT—Rooms, furnished and unfurnished. 423 Fourth st. 4d23

FOR RENT—Three furnished rooms to couple without small children in exchange for lady's and small child's board. Apply 208 America avenue S. 2d1-19

## FOR SALE

FOR SALE—Good dry seasoned hard wood. \$3 per one-third sawed cord. Phone 93. 6d1-21

FOR SALE—30 sets of heavy work harness, collars and driving harness. City Livery. 4d1-21

CASH BUYER—For well improved 40 acre farm near Bemidji. Wm. McCuaig. Tel. 1. 3d1-20

FOR SALE—Splendid seamless robe from excellent hide. Price \$75. Inquire C. W. Jewett Co. 6d1-26

FOR SALE—20 ton of hay at \$10.00 per ton, if all taken at once. Chas. Trog. Phone 12-F-310. mtd1-20

FOR SALE—One bull calf half Jersey and half Guernsey, one week old. Phone 226 or write P. O. Box 126. 3d1-21

FOR SALE—One new Galloway cream separator, 750 lb. capacity. J. A. Dawson, 711 12th st. Bemidji, Minn. 6d1-26

FOR SALE—Some dry white oak inch lumber. Also furnish oak slay timber or wagon timber in green. Price reasonable. W. Y. Squires, Suring, Minn. 3d1-25

FOR SALE—Three six-cylinder Buick cars in A-No 1 shape. Motor Inn. 1218tf

FOR SALE—One Hawaiian Guitar and Ukelele. Outfit new. Price complete, \$12.00. Capt. Orchard. Phone 478. 2d1-17

FOR SALE—See the Bemidji Stationary store for rubber stamps fac simile signature stamps, notarial seals and corporation seals

## Subscribe for The Pioneer

## DR. H. A. HASS

DENTIST

Office Over Boardman's Drug

Store. Phone 447

Stone Mountain, Ga.—This village is taking on city ways. Its new mayor, Carl N. Guess, announced he will propose a bond issue of \$50,000 to build a water works system, install electric light and improve the streets.

# TRUST

We consider each trust a sacred obligation. We fulfill our duties in an able, dignified manner. Our record for fair dealing is well known. Fairness in everything is the motto of this organization.

## M. E. IBERSON

FUNERAL DIRECTOR  
UNDERTAKING GOODS  
PHONE 317 W-317-R BEMIDJI

# HERE YOU ARE!!



# CLEAN

# UP SALE

# OF

# Box Stationery

# FOR ONE WEEK ONLY!

We have just received a big delayed shipment of popular priced stationery, linen

finish. These goods should have been here before the holidays, but owing to delays in shipment, failed to arrive in time. This leaves us with a large surplus stock, which must be disposed of during the next week or ten days. We haven't the room to properly display these goods, and must make room for incoming spring goods. It will pay you to lay in a big supply as the paper market is an uncertain quantity.

# SALE STARTED TODAY

LOT NO. 1	LOT NO. 2	LOT NO. 3
450 boxes Linen Finish Stock, envelopes to match, regular 25c sellers, to go at	300 boxes Linen Finish Stationery, with envelopes to match, regular 35c sellers.	180 boxes Linen Finish Stationery, with envelopes to match, regular 50c values.
Six Boxes for	Six Boxes for	Six Boxes for
<b>75c</b>	<b>\$1.05</b>	<b>\$1.38</b>
Single box lots.....14c	Single boxes for.....20c	Single boxes for.....27c

# Sale ends Saturday night Jan. 24 at 9 P.M.

Phone or mail orders to parties having open accounts will be given careful attention. Paper is upwardly inclined—get your supply at this sale.

# Pioneer Stationery House

Phones 922, 923, 799-J

Bemidji, Minnesota