BEMIDJI DAILY PIONEER
PUBLISHED EVERY AFTERNOON EXCEPT SUNDAY
THE GEMIDJI PIONEER PUBLISHING CO.

Totepbone 922





THE WEEKLY PIONEER-Twelve pages, published every Thursda and sent postage paid to any address fir, in advance, $\$ 2.00$.
OFFICIAL COUNTY AND CITY PROCEEDINGS

## SMALL TOWN-BIG STORE

When a merchant builds a $\$ 100,000$ store in a town of 3,000 people, he is very likely to be set down as crazy. That is
what people said of Fred P. Mann of Devil's Lake, N. D., when what people said of Fred P. Mann of
he did that very thing, back in 1907 .
he did that very thing, back in 1907. "The town will never support a store half that size," they declared.
The old-timers laughed when he put in such new-fangled notions as a rest room for women, a booth that served coffee free on Saturday afternoon and musical programs for-special occasions. The
ness of his store would drive away the country folk, unused to such splendor.

The store is now doing a business of about $\$ 750,000$ a year.
How does Mr. Mann do it? He is a natural born merchant How does Mr. Mann do it? He is a natural born merchant, but he makes no claim to genius. He says he merely tries to
keep his mind open to new ideas, and move with the times, and possibly get a little bit ahead of them once in a while. But it is of little use to have up-to-date ideas if one doesn't spread them? He attributes his remarkable success entirely to advertisingadvertising in every possible form.

Three years ago he set out to learn why one-third of the
his state was going to mail order houses in large cities. His survey proved to his satisfaction that it was because only 10 per cent of the local merchants were "live advertisers."
Since then he himself has made greater inroads into the business Since then he himself has made greater inroads into the business
of the Chicago mail order houses.
"You can do a big business anywhere," he" says, "if yourgo "You can do a big business anywh
about it right.-Red Wing Republican.
"THE MACEDONIAN CRY"
The Albaniari government has offered itself to the Methodist lion people to ask a church to take over its educational developments, but this is just what the offer from the prime minister amounts to. The government is prepared to co-operate in every possible way by providing sites, farm lands, buildings, and adds
that: "The people will be your servants." Bishop Blake has inaugurated his work in Europe with definite, tangible projects and declares "that to turn aside from this offer, to stop our ears to this cry would be tragic." Indications are that he wilr carry out the wishes of this nation. Success to him.

The "teleostereograph" sounds formidable and will add much to the interest of spelling contests in the years to come. The thing itself has just been tested and found workable, in the
United States. It is an invention by Edourd Belin of Paris, by United states. It is an invention by Edourd Belin of Paris, by words. The invention has been demonstrated, but has not yet reached the practical stage. What opportunity for the joke-
smith in years ahead about the strain on the wires when smith in years ahead about the strain on
"The world do move"-so do the underwold. - Jessie James
vould have to start with a course in our "kindergarten" and would have to start with a course in our "kindergarten" and work himself up to the top if he wanted to come back to earth
and "cut any ice" (in the present-day crime wave. He sure and "cut any ice" in the present-day crime wave. He sure
would have a job getting top of column, next to reading matter space forthe antics he used to perform.

Make the immigrants knock at our gates if they want in,
, This idea of having the latch string always out makes it
too easy for someone to not only "slip" in, but "slip" one over. You know the old saying: "At Heaven's gate you knock an it shall be opened. The devil's latch string is always out."
Which is it to be-heaven or hell in America? Which is it to be-heaven or hell in America?

This is the, time of $\overline{\text { year they make a "pack-horse" out of }} \mathbf{0}$
mail man. "I'm a jackass for carrying a hundred-pound the mail man. "I'm a jackass for carrying a hundred-pound
mail sack loaded with packages and parcels," said a Chicago carrier, "but the law says that the carrier has to "carry" his pack and cannot use a post-cart." It's a good thing that the
government employes obey the law, regardless.

Of the twenty-seven presidents of the United States, fourteen came from the farm. Not only that, but the most famous jurists, the greatest preachers sprang from the soil. Let our
young men of the farms bear these facts in mind as of a better chance in the city.

Labor needs a few headaches to understand Capital and Capital needs a few backaches to understand Labor, while R
form needs a haircut to understand either.-Irving T. Bush.

What we save on fuel this winter, we'll probably have to spend for ice next summer-so, what's the use? Please forgive
this unkind thought, our pencil "skidded this unkind thought, our pencil "skidded

## OVERHEARD BY EXCHANGE EDITOR

with cheaper shoes there rhould HOPE.
The fact that President-clect W. G. Harding is obtaining the views of the peoppe on public questions demonstrates that
a single-track mind.-Mankato Daily Free Press. A REPUBLICAN DUTY


If there is any good reason why the United States senate should quibble
over the house immigration bill the people would like tike to be informed as to
just what it it it.
information in the people have a right to call on their servants for
ind as. well as other public matters.-Mankato Daily Free Press.
The big telephone corporations are certainly not lacking in nerve when
hey ask an increase of 30 per cent in telephone rentals. Why are the larg corporations allowed to step on the public every time they meet with firant
cial cial loss, while the private individual has to trin and bear it? With evety
farmer selling his product at a loss, with the possible exception of butter
and exgs, it does seeml cruel that fat and eggs, it does seen cruel that fat guys of the corp
a dividend for a year or two.-Park Rapids Journal.
Governor-elect J. A. ©. Preus has reason to God bless the
They are not hounding him for office.-Mankato Daily Free Press.
Some of the dollar-a-year men who served their country at Washing-
ton during the war were dear at the price, if those stories of wasted bil-
lions are true.-Crookston Daily Times.
 Stockings are some cheaper, but they will go up again Christmas.-St.
Cloud Daily Times. There would be infinitely more sympathy with "Downtrodden Ireland"
in this country if the disturbers over there were not confined to one particu in this country if the disturbers over there were not confined to one particu
lar class of religious adherents, while all others seem satisfied with existing
conditions.- Williams Northern Light.
Thirty-two cases of whisky, planted in a grave in a Moorhead ceme
tery, may have been intended to gratify one of those numerous pe
ho want to have their bones pickled in alcohql.-St. Paul Dispatch.
 you." Can you beat it?-Akeley Herald-Trib

One hundred years ago today
When wilderness was here,
With powder in his gun, the
When wilderness was here,
With powder in his gun, the man
Went out and got a deer.
But now the thit
But now the thing has
And on another plan,

- With powder on her cheeks,
The "dear" goes out and gets the man.
-"Stolen"--Northern News.
majority in the senate and the house, and since congress will meet next
week, we ought to expect the necessary legislation almost immediately to orre, Liberty bonds to sell at par. If this is inot forthcoming mediately to
dence can be placed on Senator. Lodge's public utterances.-Phildepen.

> WATCH GERMANY! The import of toys alone from Germany this year s fully $50 \%$ normal. Buy German City and Govt. Bonds now! LARGE PROFIS ARE UNAVOIDABLE Mark $\mathbf{1 0 , 0 0 0}$ German Govt. or City Bonds. Normal worth, $\$ 2,380.00$ Can now be purchased for $\quad \$ 225.00$ Cash or Partial Payment T. BEAUDETTE Bemidji, Minn.

CHRISTMAS SPECIALS THIS WEEK


10 to Brown Sugar 4 for Cut................... . 90c 90 c
60c
18 c 25 Bainuts, $1 \mathrm{t} . . . . . .{ }^{1.00} \mathbf{2 5 c}$ 25 Bars Lenox Soap.. 1.00 Karo Syrup, per gal.. 80c 2 pkgs. Jello Powder 25c Roasted Peanuts, ib .. whonograph and Records 20 per cent off this week on phonographs
Come in and See U EDWIN AKRE
PHONE 265-W

## NYMORE

레||||||||||||||||||||||||||||||||||||||||||||||||||||||||||||||||||||||||||||||||||||||||||||||||||| 桨

## For Your Christmas Table

You will want something special for your Christmas Dinner. We've prepared for your needs in this respect. Our well known lines of staple and fancy groceries give you ample variety from which to select them.

CHRISTMAS SPECIALS
Head Lettuce

## Wax Beans Schallott's Green Min

Celery Cabbage Tomatoes Celery. ${ }^{\text { }}$ Cranberries Mixed Nuts and Candy
Chickens-Turkeys-Geese Fancy Xmas Beef

## Henzy Millez

## 814 Beltrami Phone 295

 DAIIY PIONEER WANT ADS BRING RESULTS

## . <br>   <br> absimpiles

## speed!

Again on the fast pre-war basis. To sunny Southern California in less than three days.

## -comfort!

All Pullman exclusively first-class train. Every comfort-even a special barber and valet.

## -protection!

Automatic electric safety signals; heavily ballasted road-bed and heavy rails. So you go speedily, comfortably and safelý. Here's the schedule:
Your through sleeper leaves Minneapolis via North Western Line 6:15 P. M., St. Paul 6:55 P. M. Godès on the Los Angeles P. M., Pasadena 2:20 P. M. (third day.)




UNION PACIFIC
SALT LAKE ROUTE

A Serial Story of Mr. Kilo Watt. The Thrilling Tale of the Wonders of a Wonder Worker, Told in Monthly Install-
ments by Kilo Watt, himself. P. S.-Don't miss a single chapter


