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# May Man was foun loat Sun-. \
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One of the many correspondents
S seen near the Clearrrook storen Tues-
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who KNows?
\begin{array}{l}{\mathrm{ The Philadelphin Public Ledger }}\\{\mathrm{ sayse: "The-probabilities are that}}\\{\mathrm{ vhen you see three fellows with ther}}\end{array}
when ou seeprobabilities are that
heads together, one of them thinks
A According to the reports, most,
lol
# not everyone know.
    Shortening the Armament
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Moh, yes. And how about the time
""Pigs is Pigs"
"It takes two to make a profiteer,
", Some Record,
"Read 'em an' Weep." That's a 
Not a Public Benefactor.,
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    Got to Make It Hot.
Mn employer remarks that a good
The Awe in Audience.
It doos not neecsar|ly, folow that 
Cartoons Magazine.
Subsirthe for The Dally Ploneer.
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Tthe knowledge that your motor car is good for every day of the yearno mental worries when you drive a Ford. Let's have your order today. you legs than any ordinary touring car (except the Ford).
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Authorized Ford Sales and Service
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 7 HE Ford Sedan, one of the most convenient and comfortable of enclosed cars, offers you the delights of the higher priced cars at sunshine or rain, the Ford Sedan provides conveniences in accord with your wishes. Only a minute is required to raise or lower the windows.The Ford Sedan is a favorite family car. Beneath the Sedan body the ever reliable Ford Chassis means an economy unknown in other enclosed cars. A family car of exceptional merits. The ideal car fp the farmer's family. It seats five comfortably; and is equipped with de mountable rims, tire carrier, electric starting and sequence in which they are received. And ever remember the sure and certain and satisfactory

WHAT BUYERS HAVE LEARNED ABOUT CARBON PAPER

## BATTLES' HARDWARE

Many buyers nave learned that the cheapest carbon paper in price is often the most expensive in the end. For that reason they prefer the Ault \& Wiborg supe. prefer carbons which not only allow more and bettercopies at one wriing, but, on accoung life, cost considerably less. A trial will convince you.

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BATTLES' HARDWARE


## Backed by Truth

You have heard people read an advertisement and then say, "I don't believe it."

Once upon a time they might have been right, for dishonest people have advertised. But there are two good reasons why practically all advertising today is honest.

One reason is that no good newspaper will print dishonest advertising.

The other reason is that experience has proven that dishonest advertising hurts the advertiser far more than it does the buyer of the goods advertised.

This fact is easy to understand.
A perron may be dishonest in a quiet, sneaky way, for a long time and never actually be caught at it. But an advertisement is a combination agreement and guarantee.
§ A merchant or manufacturer inserts an advertisement in a paper. That advertisement carrie certain statements and certain claims for the goods mentioned. To speak such statements and claims is one thing; but to print them, and sign your name to them, and to send this out for everyone to read, is giving the public a guarantee.
That's why it will pay you to read advertisements and buy ad. vertised goods. Every ${ }_{-}$advertisement is your guarantee of value.

