

ME

IN LINE with Bemidji enterprise, we have built a handsome store on our old site that will be worthy of the patronage of Northern Minnesota We acknowledge-first of all-that it has been only through the loyalty of our many customers that we have bean able to go ahead with an enterprise such as this has been

Our business policy has always been "to give the very best values possible" to maintain a service that could be appreciated-and to serve our customer's

## Flash Lights

A good, serviceable
Flashlight: se 11 ing
reng
regularly for $\$ 1.75-$ $\$ 1.00$

Brooms
A strong,
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val value; regular price
$\$ 1.00$

75 ONLY
75 c
Christmas Sugrestions to Please Men WINCHESTER SHOT GUNS, AMMUNITION FLASHLIGHT FISHING RODS SKATES SKATING SHOE SKIS AND SNOWSHOES GUN CASES BICYCLES TOOL CABINETS GOLF BAGS, CLUBS, BALLS WINCHESTER AXE HUNTING AX RIFLES POCKET KNIVES RAZORS REVOLVERS VACUUM BOTTLES FISHING TACKLE, LUNCH BOX WATCHES TOOLS AUTOMOBILE WRENCH SETS

## Everything for the Farm

 IN LAYING OUT OUR STORE, one of the principal featureshad in mind was to make it easier for the farmer to have his wants filled. We have literally thousands of bins, and compartments in which we will
keep Machine Parts. Our Display Floor is large enough to show many oep Machine Parts. Our Display and, with our factory connections, we are in a position to give the best of service.

We will continue to handle all of the smaller articles needed on the farm. We want our many friends who live in this vicinity to see our store,
either at the time of our opening-SATURDAY, DECEMRER 10TH-
or as soon after as possible.
best interests at all times, thereby serving our own. And with these ideas in mind for the future, we have no fear for the success of our new enlarged tore. In fact, we rather fancy the idea that we will oed to plarge our store again, in the near future, to eap pace with the ever-growing business interests of Bemidji.

We want YOU to feel an interest in this enter prise-to feel that YOU have helped to make it pos
sible-that it is YOUR store-we are here to serv


Arom the new store features you will, no oubt, be interested in many of the nationally known ines of Hardware that are sold here exclusivelyMerchandise of the better sort - at no higher prices than you are asked to pay for ordinary merchandise. Just now our store is well stocked with sugges ions for Christmas Giving-things that will be useul for years to come-things that you will feel that you have not squandered money on.

## You Are Invited

## We are going to give a party-a House Warming-to

 operly ce
## Saturday, Dec. IO

and see how well we've planned the arrangement. Even though you may not be interested in Hardware, you surely are i.
as a whole.
And we are rather proud of our contribution to the
Business District with this new Hardware Store
Souvenirs For The Ladies
We will have souvenirs for the Ladies and Children who pay us a visit Saturday, and also Articles for that day as an added inducement to visit the store.

## Get a Free Ticket

Every Person Entering Our Store Saturday Will Receive
Ticket. At 8:30 That Evening We Will Give Away
A 32-PIECE ALUMINUM SET PAY US A VISIT SATURDAY!
Souvenirs for Ladies and Children

| MonarchRange |
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|  |
| SATURD |


| Tube Skates <br> Nestor-Johnson with shoes; re saturday only |
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Christmas Suggestions to Please Women ICE SKATES SKATING EQUIPMENT VACUUM BOTTLES SEWING MACHINES ELECTRIC WASHING MACHINES WINCHESTER SCISSORS PINCHESTER SHEAA
AUTO LUNCH KITS PYREX GLASS UTENSILS AUTO LUNCH KITS ALUMINUM UTENSILS ELECTRIC TOASTERS ELECTRIC IRONE FLASHLIGHTS ELECTRE KNIVE
COFFEE SETS BUTCHER SNIVE
WINCHESTER CARVING SETS
CASSEROLES TABLE SILVER ELECTRIC GRILLS TEA POTS COFFEE POTS CHOCOLATE POTS LECTRIC HEATERS
VALSPAR VARNISH
HOUSEHOLD TOEPLS ELECTRIC IRONS CRUMB SCRAPERS

## Not Forgetting the "Kids"

 WE OFFER SOME SENSIBLE SUGGESTIONS on what to have Santa AIR GUNS KNIVES TOOLS SLEDS SKIS TOBBOGANS ICE SKATES ROLLER SKATES -and any number of thing that any real boy or Gir willik. There's plenty of room here-come in and get acquainted. Mak this store your headquarterWe Have a
LADIES' REVT ROOMI
with toilet facilities, and where
we will have a Gas Range in--
stalled for the use of farmers'
wives and families who wish to
heat their lunch when they
come to the city.
> with toilet facilities, and where we will have a Gas Range in-
stalled for the use of farmers' wives and families who wish to heat their lun
come to the city.

## SAME LD COR INA IN A NEW HOME

WE STARTED
Bring in your Christmas P cels, no matter where you bought them, and let us wrap them up for you for mailing or ity for service.

