



Unlike Topsy— Swift & Company Has Not "Jest Grown"

Swift & Company, in fifty years of well ordered growth, has become one of the great national services because it has learned to do something for the American people which they needed to have done for them, in the way in which they preferred to have it done.

It has met each successive demand, in the changing conditions of national life, by getting good meat to increasing millions effectively, efficiently, economically, and expeditiously.

The Swift & Company packing plants, refrigerator cars, car routes, branch houses, organization, and personnel of today are the practical solutions, born of practical experience, to the food problems of half a century.

Because of all these elements working in correlation and unison, Swift & Company is able to supply more and better meat to more people than would have been possible otherwise, at a net profit per pound of meat so low (a fraction of a cent) that the consumer price is practically unaffected.

Strip away any portion of this vast, smooth-running human machine, and you make a large part of the meat supply uncertain, lose the benefit of half a century of fruitful experience, and scatter the intelligent energies of men who have devoted a life work toward meeting the needs of a nation in one vital field.

The booklet of preceding chapters in this story of the packing industry will be mailed on request to Swift & Company, Union Stock Yards, Chicago, Illinois.

Swift & Company, U. S. A.



NO LONGER A JOKE

Boys in Khaki Don't Like "Slam" at Mother-in-Law.

Age-Old Standby of the Professional Humorist Has Been Killed by the War, and of Course There's a Reason.

The story is told from one of the huge auditoriums of the "Y" in a cantonment not far from one of the largest cities. The crowd extended to the doors and rows and rows of big, husky, clear-eyed boys in olive drab sat crowded together on the benches. The next day would find them en route to Berlin, but that did not matter to them. They were there to hear the big, burly man on the stage who was responsible for the shouts of laughter that blending together in one great roar almost lifted the roof.

One of the funniest comedians had made the special trip to their camp just to give them this opportunity. There is nothing that the American boy loves more than a good joke. The celebrated comedian was enjoying himself as much as the boys as one after another of his stories "got across."

He saved the best one to the last. With a twinkle in his keen eyes he sprung it, a brand new variation of the age-old mother-in-law story. He told it with it was exasperatingly funny and it was new. But it fell flat. The big spontaneous burst of laughter was not forthcoming. But they more than made up for it when they began to clap as the jokester left the platform and when they gave him three cheers after the performance.

But it worried the comedian and later he asked a lieutenant about it. The lieutenant lighted his cigarette before answering. "I don't suppose you fellows outside this man's army have any reason for knowing this, but the old mother-in-law joke will never get over again. I couldn't laugh at one, no matter how funny it was, to save my neck. It wouldn't seem funny to me. You see when war was declared, I wanted in the worst way to enlist. Fellows with kids see it even before the single ones, but I felt that it wouldn't be right to do it then on account of Mary and the children. I couldn't keep up my home on a soldier's pay, if I gave up my job. It didn't seem the square thing to them then.

"Well, my mother-in-law sent for me to come around one night and see her alone on my way home from the office. She told me that she knew just how I felt about enlisting and that I wasn't to let the money side of it stand in my light for an instant. I could do what I could, she said, and she would make up the rest. She hadn't a boy of her own to go and anyway Mary and the children were to get all she had when she was gone, they might as well have it now when they needed it most. It's no use, the old mother-in-law joke is dead. There are hundreds of boys right here in this one camp who feel exactly as I do about it."

They Fly Faster, Too.

Our coinage is symbolic of the change in America's attitude. On the new quarters the eagle is seen in full flight outward, with beak and talons ready for action. On the old quarters the eagle simply stood still on its tail and flapped its wings. One claw held a few antiquated weapons, the other waved an olive branch, while its beak was entangled with a scroll.—Independent.

A Repudiated Citizen.

"We've 'bout decided to oust old Bill Bottletop out o' this community," remarked Broncho Bob. "What has he been doing?" "Hasn't been doing anything. It's the way he talks. He says he doesn't mind these unsovereign days. What worries him is these dodgast autoless days."

English "College Men" Are Girls.

War and the industries made necessary by war have had the effect of depleting the student bodies of the English universities to an extent that will be serious this year. At the University of Birmingham, one of the most modern and progressive seats of learning in Great Britain, where scientific training is a specialty, all of the graduates who received the degree of bachelor of science this year were women. Two-thirds of the masters of science were Japanese and four-fifths of the bachelors of medicine were girls.

Soldiers' Pet Dogs.

American soldiers in France are reported to have not less than 4,000 pet dogs. In some regiments every company has a dog that is the playmate and adoring comrade of the stalwart young fighters from the United States.

Belligerent Tendencies.

The questionnaire asks the registrant whether he ever lived with his mother-in-law, but does not ask in addition: As you as a result permanently in the mood to fight?—Louisville Courier-Journal.

Acid-Stomach Makes Millions Old Before Their Time

What is it that robs so many people of their vitality, youth and good looks—makes them old and decrepit, years before their time? Some say it's rheumatism that is ailing them. Others complain of chronic stomach or liver trouble. Others are bilious. Life is a burden to multitudes of dyspeptics. Severe headache, extreme nervousness, insomnia, mental depression, melancholia, anorexia, distention, vertigo, heart and chest pain, constipation, etc., claim other multitudes. Sometimes these people are downright sick. More frequently they are just weak, sickly and unfit, not knowing exactly what is the matter with them. Nearly always they resort to medicines of one kind or another in the hope of getting back their health and strength. And nearly always they are disappointed, because medicines don't build strength unless they set the stomach free from acidity, allowing it to take full strength out of the food eaten.

What is it that causes teeth to decay? Dentists say—acid mouth—that the acid formed by the fermentation of small particles of food lodged in the teeth is powerful enough to eat right through the hard enamel. An acid-stomach presents a similar condition. Excess acid retards digestion. Food in the stomach sours and ferments, causing pain. Gases affect the heart action. The intention becomes the breeding place for countless millions of deadly germs or toxic poisons. These poisons are carried by the blood into every part of the system. The famous scientist, Metchnikoff, said—If the system could be kept free from these toxic germs, people might easily live a hundred years or more.

The only safe thing to do is to rid the stomach of its excess acid at once. A way has been found in the wonderful preparation, called RATIONIC—a compressed compound that absorbs the excess acid and carries it away through the bowels. Thousands upon thousands now know of RATIONIC and its amazing power to clean out the excess acid and leave the stomach sweet, cool and strong—giving it a chance to properly digest food so that you get full strength of what you eat and in this way help Nature build up vigorous health, strength and vitality to take the place in a few days, of sickness, lassitude, weakness.

RATIONIC is worth your trial. Its possibilities for restoring health, vigor, energy and vitality are beyond telling you in mere words—you must "just try it."

RATIONIC is absolutely guaranteed, as get a big box free from your druggist. If it does not help you your money will be refunded. If your druggist does not keep RATIONIC, send your name and address to the Eastern Rationing Company, 3018 N. Wabash Ave., Chicago, Ill., and they will at once mail you a 50c box and you can send them the money for it after you receive it.

Aquairplanes.

Here is a new word for the English language. It is "aquairplane," and it is meant to denote the craft which travels through water and air alike in place of the present word "hydroairplane."

The new word is built on the old Latin word "aqua," for water. It was originated by a former Los Angeles schoolteacher, who thought that it is more suggestive of a flying craft in water than the other word.

Getting It Straight.
Old Maid—Are those men following us?
Pretty Girl—One of us, dear.

Rely On Cuticura For Skin Troubles

All drugstores; Ross' E. Dist. 25 & 26, Tolson St. Sample each free of "Cuticura, Dept. E, Boston."

For Coughs and Colds

Take a tried and tested remedy—one that acts promptly and effectively and contains no opiates. You get that remedy by asking for

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Made by Dr. O. M. Franklin, the originator, is GUARANTEED TO PROTECT A CALF FOR LIFE AGAINST BLACKLEG. It has stood the test for over four years on over a million calves and our users have every confidence in it. WE BACK THAT CONFIDENCE with a WRITTEN GUARANTEE to wash, and charge you fifty cents per dose. Or will send you the SAME VACCINE for forty cents per dose without the Guarantee. We make ONE QUALITY OF VACCINE ONLY. Syringe for injecting, \$2.50. Write us about it.

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About two-thirds of the people who attend church can't tell an hour later what the minister talked about.

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Dissolved in water for douches stops pelvic catarrh, ulceration and inflammation. Recommended by Lydia E. Pinkham Med. Co. for ten years. A healing wonder for nasal catarrh, sore throat and sore eyes. Economical. Has extraordinary cleansing and germicidal power. Sample Free, 50c all druggists, or prepaid by mail. The Paxton Toilet Company, Boston, Mass.

PARKER'S HAIR BALM

A saline preparation of mercuric iodine in exclusive formula. For Restoring Color and Beauty to Gray or Faded Hair. 50c and \$1.00 at Druggists.

Getting Ready.

"Has you made all arrangements for your marriage, Mandy?"
"Well, not quite all. Dinah, I've got to buy a trousseau, an' rent a house, an' get mah husband a job, an' buy him a good suit o' close an' get some rag'in' washin' work to do. An' when them's done ah kin name the happy day."—People's Home Journal.

What a great many towns need is the nine o'clock curfew for married men.

Look out for Spanish Influenza.

At the first sign of a cold take