PERSONAL

W.F. Darrah of New Albany, N. Y. has purchased 320 acres of Mimbres Valley land. He will move here with his family and develope his holding.

—

Mrs. R. L. Miller has just returned from North Carolina, where she has been visiting relatives for the last two months.

—

A party of good roads boosters from Clifton, Ariz., who passed through here last week on their way to Springerville, Ariz., returned here Friday last. In the party were: W. B. Kellyand Mrs. Kelly, B. F. Bowman and Mrs. Bowman, G. A. Franz and Mrs. Franz and child, S. C. Swift and Mrs. Swift, Al Wasen, and Steve Shaw. The trip was marred by th fatal injury here during their former visit of Mrs. Reese R. Webster.

—

Dr. A. E. Brown of Faywood was in the city yesterday.

—

Mr. and Mrs. J. M. Sharp of Denver, Colorado, are in Deming looking for a location.

—

Mrs. W. Friedenbery left for Los Angeles, Calif., yesterday to meet her mother.

—

Mr. and Mrs. G. F. Altmeter of Texarkana, Tex., who have been motor touring for nearly three months past were in Deming last Friday.

J. N. Overholser has made an exchange with D. O. Snodgress, deeding eighty acres of land in Oklahoma for 160 acres east of Iola.

—

Miss Edla Conkling of San Francisco, Calif., stopped over in Deming on her way to Silver City late last week. Miss Conkling will visit her old home at Mangus Springs ranch.

—

T. B. Cunningham, special agent for the Chino Copper Company, was in the city late last week on business.

—

W. D. Murray, president of the Silver City National Bank, was a Deming visitor late last week.

—

Mrs. Ed Bell of Central has been in Deming visiting her mother, Mrs. L. O. Browning.

—

Mrs. J. W. Birney of Glenwood, Mo., arrived this morning to spend the winter with her daughter, Mrs. L. C. Ferguson.

—

T. M. Harwood, superintendent of the Methodist Spanish mission work in the Southwest, stopped over in Deming the last of last week on his way to Tucson.

—

Mrs. A. M. Pontius has returned to Deming from a visit with her mother at Orroville, Ohio.

—

Frank C. Bell and daughter were in Deming Friday from Silver City, on their way home from a visit to the California expositions.

—

Miss Nell Scott of Ottawa, Kansas, passed through Deming Saturday.

—

Mrs. W. E. Hardaway, who has been ill for some time, was taken to Providence hospital in El Paso last Sunday for treatment.

—

A. A. Temke and Mrs. McGlinche returned from a visit to the fairs in California Saturday evening.

—

Judge B. Y. McKeyes and daughter, Miss Fay, left for the big fairs in California Saturday night.

—

Mrs. E. P. York and son Elmo returned last Friday from Des Moines, Iowa, and other parts of the east, where they have been spending the summer. Lee York will spend the winter with his uncle in Des Moines, and attend school there.

—

Miss Fanny Harrington left the city Sunday for Denver, Colorado, where she will attend the Girls' Wolcott School through the winter. Miss Harrington has a host of friends in Deming, who wish her the best of results in her studies.

—

Mr. and Mrs. Harry Lamb of Silver City passed through Deming Wednesday on their way home from El Paso. Mr. Lamb's car collided with a motor cycle while in El Paso, and although the cycle was some smashed neither of the drivers was injured.

—

John Roseborough returned Sunday from a short trip to El Paso.

Mrs. M. Wallace left the city Sunday for Whitewater.

—

Mr. and Mrs. H. F. Blackham returned from El Paso Sunday.

Mr. and Mrs F. C. Coxe of Silver City passed through Deming the first of the week on their way home from El Paso.

—

Miss Louise Vallandigham returned Wednesday from a delightful trip to the fairs, the Grand Canyon, and other points of interest.

—

D. M. Pryor of NAN ranch visited in Deming the early part of the week.

—

M. S. Ashbell of El Paso passed through Deming Wednesday.

—

The Rev. Father Carnet spent Wednesday in Silver City.

—

Sam Jackson departed for Silver City Wednesday.

—

J. S. Fielder left the city Wednesday for a few weeks in Silver City.

—

L. M. Johnson of Waco, Texas, was in the city Wednesday.

—

Col. and Mrs. I. T. Pryor departed for their home in Texas Tuesday.

—

Sam Blackham and Miss Mary Clifford motored to El Paso Sunday for the races at Juarez, and motored back Tuesday. Mr. Blackham won third prize in the Sunday races.

—

C. M. Cotton, general manager of the United Land and Water Company, has returned from an extensive trip to California, where he visited the expositions.

Couldn't Afford to Advertise

Jud Shaw sold shoes and sealing wax, and lamps, fishpoles and glue, tobacco, candles, gum and tacks, slickers and sardines too; drygoods and hams were in his line; he delt in peas and beans; he kept a general store, in fine—sold overalls and jeans; but Jud, somehow, he wasn't wise—"Couldn't afford to advertise."

Not that he harbored a grudge against his home town sheet; he was, as anyone might judge, a kindly man to meet; his customers he treated fair, and yet he prospered not; his goods are honest, one would swear—he simply was forgot; for Jud, somehow he wasn't wise—"Couldn't afford to advertise."

Mail order firms from out of the town, much wiser in their day, paid liberally for renown, and gathered in the hay; their catalogs went everywhere; they advertised for trade; their names went forth with trumpet blare, and, ah! the coin they made; couldn't afford, they were so wise, couldn't afford NOT to advertise.

Now Jud's stuff it was just as good; his prices were the same; the the loss was ours; he simply would not spread abroad his name; though townfolks might have much preferred in their home mart to buy, of Jud Shaw they had never heard—you know the reason why, for Jud, somehow, he wasn't wise—"Couldn't afford to advertise."

Partisanship

Partisanship may be a legitimate adhesion to party, or it may simply be an association for selfish ends. This latter partsanship may be a bane to national existence, as it is organized to prate of principles while it is grabbing the spoils. As one writer puts it, such partisans are "bound together by the cohesive power of of public plunder." This perverted partisanship bends its power to the control of political situations through organizations masking under the names of social or moral associations. Under a plea of reform, they often seek to gain office and power, regardless of the greater good of the state or nation. The methods of such partisans may be distinguished easily. They are always the same. Pledges from candidates, falsehoods, treachery, the denial of obligations, and corruption of officials, either through threats of defeat or promises of favors, are their stock in trade. Frequently the efforts of such partisans are inspired by zeal, but zeal in a bad cause may even be a greater evil than that which the zealots would try to remedy. Reform in itself may be desirable, but if the consequences of the reform are worse than the evils reformed nothing is gained and progress is hindered. Partisanship Should be regulated by common sense, and a sure knowledge.

Moving and hauling of all kinds. Satisfaction guaranteed. Watkins Fuel & Transfer Co., phone 263—ad. tf.

Dr. R. E. Bavens, Lordsburg's artistic "tooth yanker" was in town Sunday visiting friends. "Doc" was at one time connected with Dr. Moran of Deming and has quite a few friends in Deming, who are always glad to see him.

Read the Graphic.

A couple of years ago, some persons told us that bees would not live and thrive on the river. His is not true, as is shown in the experience Mr. Hale who is on the J. N. Upton place. He started with eleven hives They have already increased a hundred per cent. One of the hives was filled with honey twice, and many gallons of the finest flavored honey were taken out last week—all with no expense, except the purchase of a few cans and a very little attention.

Miss Graham of Tierra Blanca, who has been a guest of the Hotel Dines, motored to Sunnyside the first of the week, where she will teach school this winter.

Mr. and Mrs. C. L. Hubbard returned from El Paso Sunday.

Read the Graphic.

Training Outweighs Long Service

There is no better proof of this than the every-day scenes of long service, untrained employes at the beck and call of younger men who occupy the big positions because of their training. It's a case of Training vs. Long Service—with the odds in favor of the trained man.

Get out of the untrained rut. Mark and mail the attached coupon and let the I. C. S., of Scranton, tell how you can qualify for a better position. How you can protect yourself against servitude in your old age. How you can become an expert at your chosen line of work.

That the business of the I.C.S. is to Raise Salaries is shown by the monthly average of 400 letters voluntarily written by students reporting salaries raised and advancement won through I. C. S. help. No necessity for leaving home. No books to buy. Marking the coupon puts you to no expense and places you under no obligation. Mark it NOW.

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Show-Card Writing	Stationary Engineer
Window Trimming	Textile Manufacturing
Commercial Illustrating	Civil Engineer
Industrial Designing	Building Contractor
Architectural Drafts.	Architect
Chemist	Concrete Construct.
Languages: Spanish, French, German, Italian	Plumb. and Steam Fit.
Banking	Mine Foreman
Civil Service	Mine Superintendent

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INSTALLS NEW STYLE OF PUMPING PLANT ON FARM

C. L. North, manager of the New Mexico Implement Company, has just installed a walking beam pumping plant on the O. H. Cooper ranch southwest of the city. He states that the pump is delivering 200 gallons of water a minute, with a 5 h. p. motor. It is his belief that this kind of an installation will prove to be the most efficient and economical for the use of the small farmer.

J. N. Ferguson of Shreveport, La., proves his faith in the future of this section by moving here with his family. He arrived in the city Thursday, and intends to enter some line of business.

Position and Success

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$25.00 REWARD for evidence leading to the arrest and conviction of anyone defacing or destroying our road signs.

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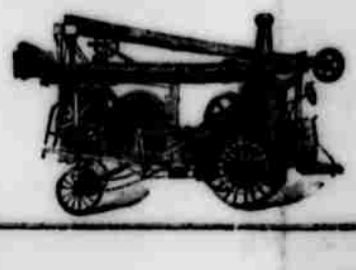

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HONDALE, - - - NEW MEXICO

Jim Hyatt and Jim Kerr left the city Saturday for Tuscon, Ariz.

—

Mr. and Mrs. Gebener of El Paso were in the city Monday.

—

Mrs. Bryan Cartwright returned to Marfa, Texas Thursday.

Mr. and Mrs. Henry Raithel motored to Silver City Saturday.

—

The Crack-a-Jack baseball team of El Paso, passed through Deming Saturday on their way to Silver City where they will play the Silver City team

Mrs. H. F. Lee of Aguas Calientes passed through Deming Saturday on her way to Hanover.

Miss Rosa Davies of Phoenix, Ariz. passed through Deming Saturday on were in Deming Saturday enroute to Spalding.

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