

AN ANNUAL SALE

Commences Monday Morning.

And if your aim is to save money, NOW is the time and BERNHEIMERS' is the place. Prices are down to the lowest possible notch, and "Dewey Day" will be celebrated by the booming of our "low price" cannon. They're loaded with bargains rare and exceptional.

Read these items, which are so enticingly priced that a desire to purchase will naturally follow.

SUIT DEPARTMENT.

Our New York buyer sent us 68 ladies' suits secured from the manufacturer at a big discount from regular prices. These suits would sell in a regular way at from \$15.00 to \$20.00.

To this line of samples we have added some of our regular lines that sell from \$12.00 to \$15.00, and have marked them all one price.

They are made of chevots, venetians, broadcloths, camels' hair, whippets, coverts, serges and French checks and plaids. They are lined with silk, satin, taffetas, and striped taffetas and fancy plaids. All are made in the latest styles and finished in a perfect manner. Some are severely plain and some are elaborately trimmed. Some are black and some are colors. Here is a chance to save one-third to one-half of the price of your suit. Sale begins to-morrow, Monday, and will continue until all are sold. Remember the price. **\$9.75**

WASH FABRICS FOR MAY.

DOTTED SWISSES, printed in the newest colors with the latest designs, real value 15c; on sale to-morrow at **10c**

PRINTED Piques, 28 inches wide, just the right fabric for early spring suits, skirts and children's wear, value 18c; on sale at **10c**

DIMITIES—A complete line of new styles, equal in quality and style to the 25c imported cloths; on sale at **15c**

ZEPHYR GINGHAMS, the best 12 1/2 and 15c values obtainable; all new, latest designs; our May sale price **10c**

WHITE GOODS.

The present indications are that white will be more popular than ever this season. We have made preparation to meet an increased demand, and have a most complete line of

Organdies, Plain Swisses, Dotted Swisses, Persian Lawns, India Linens, Dimities, Batistes, Marseilles, Lawn Plaids, Lace Stripes.

The special line we offer in this sale is one lot of

WHITE Piques.

just the thing for suits and skirts, at **12 1/2 Cents.**

BLACK DRESS GOODS—MAY SALE PRICES

On desirable lines to reduce quantities.

PRIESTLEY'S All Wool Crocodile Cloths, 45 inches wide, very desirable for skirts, worth \$1.25; on sale at **75c**

GOLD MEDAL Broadcloth, hair-braided designs, wear, color and style unsurpassed, real value \$1.25; on sale at **60c**

CREPONS, 38 inches wide (not all wool, but worth 50c); on sale at **34c**

GOLD MEDAL CREPONS, 44 inches wide, a regular \$1.00 grade; on sale at **65c**

MOHAIR BROCADED CORDS, 40 inches wide, a genuine 40c grade; on sale at **23c**

SILKS

Bright as the flowers of May, and our special May sale prices make it a very opportune time to purchase.

HABUTAIS corded, striped and plaid, for waists and children's wear **49c**

CHINA SILK—black—yard wide; a good \$1.00 quality, on sale at **58c**

TAFFETA SILKS—10 pieces of extra heavy, washable taffetas, real value 85c, on sale at **60c**

FOULARDS—new designs, all silk, 27 inches wide, the biggest drive of the season, at **75c**

PLAID TAFFETAS—5 pieces, light colors, real value 75c, on sale at **49c**

LININGS.

May brings greater and choicer inducements than ever. Prices that are beyond all competition.

ROLL CAMBRICS—for summer dresses, all colors, yard wide **4c**

TAFFETAS yard wide, silk finished, light colors, plain and striped, was 10c, now **5c**

FAST BLACK SATEEN—yard wide real value 15c, on sale **9c**

FAST BLACK CAMBRICS—the 8c grade, on sale **5c**

YARD WIDE SKIRTINGS—handsome stripe on tan and gray grounds, real value 25c, on sale at **18c**

HAIR COTTON—18-inch wide, black or brown, the 25c grade, on sale **16c**

LACE CURTAINS—Nottingham, 54-inch wide, 3 1/2 yards long, several patterns, all with overlock edges, a lot just arrived that were to sell for \$1.75 pr., for May sale **\$1.50**

ROPE PORTIERES in 4-color combinations, double door size, regular \$3.50 value, in May sale **\$2.50**

Brass extension sash rods, each **5c**

THE MEN'S STOCK

Starts the May Sale with such special offerings that you are sure to be interested.

FINE CAMBRIC NIGHT SHIRTS, without collar, fancy trimming, sizes up to 19; real price, 65c; May sale **45c**

MEN'S MADRAS SHIRTS, without collar, detached cuffs, real price 95c; May sale **75c**

MEN'S SILK FRONT SHIRTS, cambric body, the ideal hot weather shirt, real value \$1.25; May sale **88c**

MEN'S UNDERWEAR.

Time to change—no more winter no w. Here's your chance to buy your supply below market value.

MEN'S "FIVE" RANDOM BALBRIGGAN SHIRTS AND DRAWERS, 50c everywhere, but here in our May sale **35c**

MEN'S SHIRTS AND DRAWERS, blue or salmon stripe, balbriggan, a splendid 50c quality; May sale price **25c**

MEN'S HONEYCOMB BALBRIGGAN, Men's 2-Three Balbriggan, Men's Fancy Mottled Balbriggan, Men's Genuine Derby Rib Balbriggan, all sizes in shirts and drawers, every garment worth 75c; May sale price **50c**

MEN'S HALF HOSE.

Don't overlook these—ALL GOOD.

15c WHITE FOOT, black top, cotton Half Hose, May sale **11c**

20c BLACK or Tan, Lisle finish Half Hose, May sale **12 1/2c**

25c BLACK cotton, double sole or split Macao sole Half Hose, May sale **16 1/2c**

35c and 50c BLACK and fancy Half Hose, Lisle and Cotton, May sale price **25c**

MEN'S HOT WEATHER HANDKERCHIEFS.

JAPONETTES, with fancy borders, the furnishing stores' 2 for 25c grade, May sale **7c**

MEN'S WHITE HEMSTITCHED pure linen Handkerchiefs, 1 inch hem, 25c value, May sale **50c**

PERFUMES of the dependable kind that it pays you to buy.

BERNHEIMERS' VIOLET—imported extract, per ounce **25c**

STOP IN AND HAVE YOUR HANDKERCHIEF PERFUMED.

Mail Orders sent us are filled same day as received—Send for samples of new Spring Dress Goods and Silks.

G. Bernheimer, Bros. & Co.

LINEN DEPT.

A pleasure to buy linen here; only to show you.

68-IN. DAMASK, full bleached, heavy weight, all linen, **60c**

This quality is never sold for less than 75c.

64-INCH DAMASK, heavy silver bleached, worth 50c, will go in this May sale for **38c**

LINEN NAPKINS, 20 by 20, bleached, regular \$1.50 quality, will go in our May sale for **\$1.20**

HUCK TOWELS, hemmed and hemstitched, 20 by 40, heavy weight and worth 25c, will close out the lot in our May sale at **10c**

LINEN HUCK TOWEL, 18 by 36, sold regular 15c, will go in our May sale at **10c**

FIFTY CROCHET SPREADS, to close out. They are heavy weight, large size and worth \$1.00 and \$1.25, will clean up in our May sale at **75c**

LEATHER GOODS.

Belts, solid leather covered buckles, 25c kind **15c**

Genova Bibles, Seal Books, covered buckles, 50c **30c**

See the New Dog Collar, 10c **5c**

Pompadour Combs in shell only, 25c **10c**

Yvette Combs, the kind with a hinge, 25c **10c**

Leather Covered Belt Pins free with any belt.

LACES MAY SALE

Chiffon and Liberty Silk Pleatings, all colors, for fronts and hat trimming, yard, **50c and 75c**

All Over Renaissance Lace, newest designs, **\$1.25**

Point Venice All Over, the \$1.50 kind, **98c**

A beautiful line of Swiss and Hamburg Embroideries, 2 1/2 and 3 inch wide, **10c**

Insertions to match.

DOMESTIC DEPT.

Fourth floor, best light, best value in the city.

SIMPSON'S Morning Prints, the best goods made, **4c**

STANDARD Dress Prints, the best 7c grade, on sale at **5c**

PERCALES, yard wide, 1 1/2 or 2 lengths of the 12 1/2c grade, **8c**

LAWNS, new styles—fast colors, price for this one lot only, **3c**

MADRAS SHIRTINGS—32 inches wide, made to sell at 15c, our price, **10c**

LONSDALE CAMBRIC, yard wide, best grade, worth 12 1/2c, on sale at **9c**

JEWELRY MAY SALE.

Sterilized Silver Netherloes, Bracelets, the \$1.00 kind, **50c**

Sterling Silver Friendship Hearts, value 50c **25c**

Engraved free. Rhinestone Pompadour Combs, 75c **48c**

Gold Plated Beauty Pins, three new designs **2c**

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Leather Covered Belt Pins free with any belt.

GRASS LINED PETTICOATS—12 inch corded ruffle. This skirt, while light in weight, has a stiffness that holds the dress skirt perfectly—try them in May sale at **98c**

MUSLIN DRAWERS, umbrella ruffle of India linen, torn insertion and edge. The value at the price is not in the city—May sale price **50c**

MUSLIN SHIRT—Umbrella ruffle of 3 row torn insertion and edge, 4 1/2 inch cambric dust ruffle, May sale **98c**

NOTE—All garments are cut full.

SUMMER CORSETS are "now in season." The hot weather makes it imperative that you have them, and it's your good fortune to get the benefit of a lucky purchase of ours—a summer corset made of extra heavy net, 2 side steels each side, all sizes, May sale **20c**

THOMPSON GLOVE FITTING summer corset—a very good dollar value for **75c**

SHIRT WAIST SELLING.

HEAVY SALES are beginning to make inroads on some lines, although our stock of waists is immense, some May sale specials are:

2,000 WAISTS—percale and lawn, in plain or trimmed—a large variety of stripes and plaids in all sizes, value 75c, for **59c**

1,000 PERCALE WAISTS—stripes and plaids, cut straight and bias, all sizes—you will appreciate this 100 waists at **75c**

SPECIAL ATTENTION to this line of waists will afford you a deal of satisfaction in knowing what manner of waist you can get at this price. White waists—a special lot—also figured lawns in three designs, with standing collar, round points and Lisle cuffs—waists worth \$1.25 at **98c**

MUSLIN GOWNS.

ALWAYS OPPORTUNITIES here for frugal women to supply their needs in undermuslins—some specially desirable items are these:

250 GOWNS of good muslin, hubbard style, yoke of embroidery insertion and tucks, cambric ruffle on neck and sleeves, pearl buttons—a dollar garment for **68c**

MUSLIN DRAWERS, umbrella ruffle of India linen, torn insertion and edge. The value at the price is not in the city—May sale price **50c**

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Kansas City's Greatest

Millinery Dept.

The Trimmed Hat House of America.

May Sale Prices in this popular department will make interesting reading. You'll wonder how we can sell so much cheaper than others. It's a fact that we do. We retail Millinery at less than wholesale prices. We buy and sell immense quantities.

\$3.00 Trimmed Hats \$3.00

Special to-morrow—Choice of nearly 250 beautiful Trimmed Hats, large and medium shapes; these are white Hats, made of handsome white brads and trimmed with stylish flowers, ribbons, silk gauzes, etc.; not one worth less than \$5.00; come early for choice.

The largest and prettiest line of Children's Mill, Straw and Leghorn Trimmed Hats in the city.

Trimmed Leghorns, worth \$1.00, at **69c**

Mull and Straw Hats, worth 98c, at **50c**

Beautiful Trimmed Leghorns **\$1.23 and \$1.48**

10 cases more of those White and Colored Leghorns on sale to-morrow 10c each; no more when these are gone.

1,000 Rough Braid Sailors, the correct shape, in white and colors, 50c each; no more when less than 75c to \$1.25.

Our new Sailors are unequalled in Kansas City. Our \$3.00 and \$4.00 Sailors are the exact counterparts of the style and materials—those sold under special names at \$5.00 and \$6.00 each. Why pay more elsewhere? A visit to our Millinery Department will always repay you.

MAY SALE OF LADIES' HOSIERY.

For little money you can buy splendid hosiery in our May Sale.

Fast black hose, 10c value, May sale price, **5c**

4 pairs 25c

FAST BLACK ESTY fashioned American made hose, May sale price **12 1/2c**

FAST BLACK "ONYX"—imported black 2-thread cotton hose, double heel and toe, 25c value, May sale price **15c**

FANCY STRIPE and plaid lisle and cotton hose, values up to 75c, May sale price **25c**

BOYS' HOSE.

MEDIUM WEIGHT—fast black cotton, double heel, 25c value, May sale **19c**

BOYS' WASH PANTS.

STRIPE GALATEA wash pants, made strip, all sizes of the 25c grade, May sale **19c**

BOYS' BLOUSES.

Neat, ruffled percale blouses, in red, blue or light grounds, ages 3 to 6 years, May sale **25c**

MAY SALE OF UMBRELLAS AND PARASOLS.

A good time to provide yourself with this hot weather gear.

26 INCH VICTORIA silk serge Umbrella, silver trimmed wood, horn hooks and black rubber handles, real prices \$1.50 and \$1.60, May sale price **\$1.18**

26 INCH ROYAL twilled silk Umbrella (our guaranteed quality) wood loops and horn handles, real value \$3.00, May sale price **\$1.98**

26 AND 28 INCH "IMPERIAL" and "Monarch" twilled silk Umbrellas, all sorts of fancy trimmings, real values \$3.50 to \$5.00 each, May sale price **\$2.98**

26 INCH ALL SILK Umbrellas in blue, red and green, also the "Paseo" in black silk, stylish Princess handles, at **\$3.00**

12 INCH COACHING PARASOLS, new and stylish—a large lot in solid colors, checks and stripes, real values up to \$5.00 each, May sale price **\$2.90**

MISSIE'S COACHING PARASOLS, dainty and neat, in fancy colors, real value \$3.00, May sale **\$1.98**

KANSAS HAS A FUTURE

AS WM. E. CURTIS UNDERSTANDS HER INDUSTRIAL POSSIBILITIES.

Furnished by the Creator With All the Requisites for the Development of a Great Manufacturing Center.

Iola (Kan.) Correspondence Chicago Record.

The gas fields of Kansas cover a tract of eighty square miles in the southeastern corner of the state, just where cheap fuel is most needed, and furnish a remarkable illustration of the wisdom of nature. The zinc mines of Kansas and Missouri, of almost unlimited deposits, are so near that the flames of the gas wells may almost be seen from the shafts. In Indian Territory, a few miles to the south, are coal and petroleum in practically inexhaustible quantities, and all around the gas fields are beds of clay which make the best brick in the world. Sooner or later some one is going to find sand for glassmaking and iron ore, which will make Southwestern Kansas a center of industry similar to the gas fields of Pennsylvania, Ohio and Indiana.

Here, in a little area not much larger than Rhode Island, have been assembled by the hand of the Creator all the necessary materials for several of the most important mechanical industries. To the north and west and south is an agricultural country that produces the best and cheapest food in the world. To the east are the great forests of Arkansas, which will furnish timber in abundance within easy distance. A little farther south are the cotton fields of Texas and it will not be many years before a large part of their crop will be consumed here by factories of natural gas, the cheapest, the most convenient and the best fuel in the world.

In yesterday's letter I mentioned the first cotton mill to be built in Kansas. It is in the nature of an experiment, but those who have studied the situation has any doubt of its success. The same conditions that made the manufacture of cotton fabrics profitable in the Southern states exist here, with the addition of two very important considerations. One is the fuel I have mentioned; the other is the existence of a market of 10,000,000 people within a transportation distance of twenty-four hours. The railroads are already constructed. Unconquered territory has been opened up and is being opened up for years, and the discovery of natural gas in Kansas found the transportation facilities ready to do their share of the work.

There has been no boom in the gas district. People out in this country have a horror of "booms" and the result of experience—and nothing has been done to excite or bring in money or labor that is