

Remember

Everything in our store is marked in plain figures and there is no fake about anything we advertise. Bring this advertisement with you and see if you do not find the values just as we advertise them.



Tell Your Neighbors

Of Fredendall & Wilson's Big Loom End Sale and tell them to come with two or three extra V's tucked in the corner of their wallet for they and their cash are bound to part company when they see the unparalleled bargains offered in this Big Sale.

Great Loom End and Remnant Sale

**Commences Monday, July 1st, at 8 a. m.
And Continues for Two Weeks**

Glance keenly at these sharp cuts in the prices of reliable merchandise. We are the originators of Spot Cash and Low Prices in Lexington, from the beginning none but reliable goods have been bought and sold. Our modern up to date methods have changed Lexington retailing and our prices have always been uniformly lowest. It's a well established fact that if Fredendall & Wilson advertise a thing "Its So." This Loom End and Remnant Sale is just what the name implies. Every Factory has remnants the same as retail stores and last week while in market we bought a lot of factory remnants at very low prices and are going to turn them loose the same way. Your dimes will do the work of quarters in this sale.

Below Find a Few of Our Unrivalled Loom End Sale Bargains

64-inch unbleached table linen, every thread linen, value 59c, <i>Loom End sale price, 49c yard.</i>	2,000 yards Simpson's full standard grey calicoes, short lengths, <i>Loom End sale price, 2 1-2c yard.</i>	2,000 yards unbleached muslin, full yard wide, short lengths, 1 to 10 yards, <i>Loom End sale price, 3 1-4c.</i>	300 yards Renfrews fancy and turkey red table linens in short lengths, regular 48c quality, <i>Loom End sale price, 34c yard.</i>
4,000 yards Simpson's full standard black and white calicoes, short lengths, <i>Loom End sale price, 2 1-2c yard.</i>	4,000 yards Royal Blue calicoes, full standards, short lengths, <i>Loom End sale price, 3c yard.</i>	500 yards white twilled cotton toweling worth 5c, <i>Loom End sale price, 4c yard.</i>	500 yards brown linene crash, <i>Loom End sale price, 3c yard.</i>

We have many other values in Loom Ends in table linens.

Loom End Sale of Embroideries.
500 yards of wide Hamburg embroidery in strips of 4 1/2 yards each, *Loom End sale price, 39c strip.*
500 yards of narrower Hamburg embroidery in 4 1/2 yard strips, *Loom End sale price, 19c strip.*
We have lots of other bargains in the embroidery line.
450 yards wide machine made Torchon lace, short lengths, 2 to 7 yards, *Loom End sale price, 5c yard.*

SPECIAL EXPLANATION

To all those who do not know what a Great Loom End Sale is we will say that it is a great under price offering of all Short Lengths and odd pieces bought direct from the factories in bulk and by weight. These are all good merchandise but are ends of pieces which run over loom lengths

Plenty of Fans and Ice Water on Tap During the Sale

Loom End Prices on Mattings.
Importers are closing out their stocks of Mattings now and we picked up a couple of rare bargains last week.
10 rolls of a 12 1/2 grade China Mattings go on sale at \$3.60 for roll of 40 yards. We can not cut them for less than 12 1/2c per yard.
10 rolls of 35 and 40c fine Jap Mattings go on sale Monday at 27 1/2c yard. New patterns and very fine quality.
50 remnants of Brussels carpeting in lengths of 1 1/2 yards each, *Loom End Price, 60c.*
6-foot Felt window shades complete with fixtures, during the Loom End Sale, 9c each.
Oak or Mahogany curtain poles with fixtures complete, 10c each.

Loom End Sale Prices on Handkerchiefs.
20 Dozen Ladies' Hemstitched handkerchiefs, all pure linen, *Loom End sale price, 5c.*
Children's and Ladies' colored border handkerchiefs, *Loom End sale price, 2 for 1c.*
40 Dozen Ladies' Embroidered handkerchiefs, regular value 15 and 18c. We closed out a big lot of them between our different stores and during this sale we put them out at 9c each.

Summer is not Over.
In this Sale we will offer some great values in Summer Dress Goods. Read the list. 1000 yards fine Primrose Dimity, short lengths, 2 to 10 yards, value 10 and 12 1/2c, *Loom End sale price, 7c.*
800 yards Magnolia Dimity, a regular 5c value, *Loom End sale price, 3 1/2c.*
750 yards fine Dimity in full pieces, its the 8 1/2c quality. We bought them cheap, *Loom End sale price, 6c.*
Balance of our stock of Alexandria Silks, that 29c fine silk looking cloth, the *Loom End sale price will be 20c.*
25c qualities of Silk Gingham and Madras Cloth, during the Loom End sale at 19c yard.

Loom End Prices in the Millinery Department.
We want to close out every trimmed hat we have made up, and to do it quickly we are going to offer them at *just half price.* The cost has been lost sight of in this sale. Remember during this sale one-half price buys any trimmed hat in the store.
98c trimmed hats for 48c.
\$1.48 trimmed hats for 74c.
\$1.98 trimmed hats for 96c.
\$2.48 trimmed hats for \$1.24.
\$3.00 trimmed hats for \$1.50.
\$4.00 trimmed hats for \$2.00.
\$5.00 trimmed hats for \$2.50.

Loom End Prices on Staple Notions.
Shell Hair pins, a job we picked up, goods usually retail 1c each, *Loom End sale price, 5c per dozen.*
Large Shell Hair pins, all colors, regular 10c quality, we bought them cheap enough to sell at 5c each. Invisible wire hair pins put up in small round boxes and usually retail 2 boxes for 5c. During the Loom End sale, 5c for 12 boxes. 25 gross 14 ligne fancy pearl buttons, just such as usually retail 10c dozen, during the sale only, we will sell them at 5c a dozen.
Fancy Box papers consisting of 24 sheets of paper and 24 envelopes, usual 10c grade, *Loom End sale price, 10c.*
10c quality Box papers, during the sale, 5c.

Loom End Towels.
15 Dozen very large cotton towels, *Loom End sale price, 2 for 9c.*
15 Dozen very large Turkish Bath towels, regular 15c quality, *Loom End sale price, 10c each.*
38c Knotted Fringe fine damask towels, size 24x50 inches, all white or with colored borders, *Loom End sale Price, 25c each.* After this sale you cannot buy them for less than 38c.

Glassware at Loom End Prices.
You will think we stole the goods when you see the special drives we will offer during the sale in glassware. Last week we found an importer with sixty barrels and casks of glassware which he wanted the cash for. Between our three stores we bought the lot. It consists of glass and opal vases, berry bowls, pitchers, sugar bowls, creamers, etc. Your choice of the lot during the sale, 10c.
See the display in the window.

Look at these Loom End Prices.
Lot of Men's Straw hats, our regular 25c grade, but they are all size 7 1/2 and 7 1/4, *Loom End price, 10c.*
Boys' Blue Brownie Overalls, during the sale, only 19c pair. After that you will have to pay the regular price of 25c.
10 dozen Boys' Wash Knee pants, sizes 5 to 14 years, regular 20 and 25c quality, *Loom End sale price, 14c.*

Loom End Prices on Corsets.
84 Corsets, most of them summer Corsets, but a few of the regular goods. They are only worth 25 to 35c, but the *Loom End price is 19c.*

Foulard Silks.
A few patterns of choice Foulard Silks left, and to close them out quick, have named this price on them, 49c yard.
You know what they are worth.

Wash Skirts.
Monday we place on sale all our \$1.25 and \$1.48 wash skirts at 98c each.
4 dozen plain linen crash skirts, *Loom End sale price, 25c each.*
3 dozen linen crash skirts trimmed with three rows of navy blue braid, *Loom End sale price, 48c.*

Loom End Sale Bargains in Hosiery.
10 Dozen Ladies' Topsy Tan hose, a regular 15c quality, *Loom End sale price, 10c pair.* 8 dozen Ladies' Black Drop Stitch hose, regular value 19c, *Loom End sale price, 10c.* 20 dozen Misses Fine Ribbed Black hose, sizes 5, 5 1/2, 6, 6 1/2 only, regular 15 and 20c values, *Loom End sale price, 10c.*

Bring This Add With You and See If We Have What we Advertise.