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HERBINE

A PURELY VEGETABLE COMPOUND.
CURES BILIOUSNESS, CONSTIPATION, DYSPEPSIA, MALARIA, CHILLS AND FEVER AND ALL LIVER COMPLAINTS.
A GUARANTEED CURE for all diseases caused by a **TORPID LIVER.** One bottle purchased to-day may save you a serious sick spell tomorrow.
SMALL DOSE, LARGE BOTTLE—PRICE 50c. GET THE GENUINE.
BALLARD SNOW LINIMENT CO., ST. LOUIS, MO.
500-502 North Second Street,
Sold and Recommended by

Sold and Recommended by Crenshaw & Young

LOCAL BRIEFS.

Ferd T. Smith of Kansas City was here Saturday.
Ed Webb of Higginville was in Lexington Sunday.
Mrs. J. P. Coen left Monday for a trip to St. Joseph.
Mr. and Mrs. Oscar Thomas spent Sunday in Waverly.
This is just the time of the year when you are most likely to contract a severe cold and you should always have Kennedy's Laxative Cough Syrup handy, especially for the children. It tastes nearly as good as maple sugar. It cures the cold by gently moving the bowels through its laxative principle and at the same time it is soothing for throat irritation, thereby stopping the cough. Sold by Crenshaw & Young.
Rhode Island red cockrels for sale. 1-231mo. Mrs. G. H. Logan.
Mr. and Mrs. Joseph Tribble spent Sunday in Concordia.
J. F. Forster was in Kansas City Monday on business.
Brave Fire Ladders often receive severe burns, putting out fires, then use Bucklen's Arnica Salve and forget them. It soon drives out pain. For burns, scalds, wounds, cuts and bruises it's earth's greatest healer. Quickly cures skin eruptions, old sores, boils, ulcers, etc. Best pile cure made. Relief is instant. 25c at Crenshaw & Young.
James L. Kinkead went to Kansas City Saturday on business.
Ernest Hoffman and D. T. Bogle spent Saturday in Concordia.
Mrs. John Walker of Page City visited in Lexington Saturday.
Too Much Face.
You feel as if you had one face too many when you have Neuralgia don't you? Save the face, you may need it, but get rid of the Neuralgia by applying Ballard's Snow Liniment. Finest thing in the world for rheumatism, neuralgia, burns, cuts, scalds, lame back and all pains. Sold by Crenshaw & Young.
H. F. Blackwell went to Kansas City Friday evening on legal business.
Mrs. S. N. Wilson left Monday for a visit with relatives in Warrensburg.
A Horrible Holdup.
"About ten years ago my brother was 'held up' in his work, health and happiness by what was believed to be hopeless Consumption," writes W. R. Lipscomb, of Washington, N. C. "He took all kinds of remedies and treatment from several doctors, but found no help till he used Dr. King's New Discovery and was wholly cured by six bottles. He is a well man today." It's quick to relieve and the surest cure for weak or sore lungs, hemorrhages, coughs and colds, bronchitis, la grippe, asthma and all bronchial affections. 50c and \$1.00. Trial bottle free. Guaranteed by Crenshaw & Young.
Roscoe Sheets went to Kansas City Sunday evening for a short stay on business.
Mrs. B. C. Drummond went to Wellington Saturday for a several days' stay.
There are many people who suffer from Backache, Rheumatism, Lumbago and similar ailments who are not aware these are symptoms of kidney trouble. Pineules for the kidneys act as a tonic and regulator to kidneys and bladder and purify the blood. 30 days' trial \$1.00. For sale by C. W. Loomis.
Mrs. G. A. Kriehn returned Friday evening from a short visit in Kansas City.
Miss Anla Brelsford of Kansas City spent Sunday here with relatives and friends.
Woods Liver Medicine in liquid form regulates the liver, relieves sick headache, constipation, stomach kidney disorders and acts as a gentle laxative. It is particularly recommended for Jaundice, chills, fever and malaria. Its tonic effects on the entire system are felt with the first dose. The \$1.00 bottle contains 24 times as much as the 50c. size. Pleasant to take. For sale by C. W. Loomis.

George B. Gordon and G. C. Marquis left Monday evening for Jefferson City to attend the meeting of the County Collectors and Assessors of the state.

Mr. and Mrs. Sam Walker of near Higginville, arrived Monday evening for a short visit with relatives in this city.

B. C. Shull, who has been visiting his brother, G. W. Shull, near this city, for the past week, left Monday evening for his home in Winchester, Virginia.



Furniture for every room in your house. We want to say to furniture buyers that we have now the largest stock we ever had. If you want a piece of furniture, come look over our stock!

WE BELIEVE WE HAVE IT

and at a price that will please you. Besides our line of Bedroom, Dining-room and Parlor furniture, we have a line of seasonable goods—Refrigerators, Children's Go-carts and lawn and porch furniture. We have the celebrated Sealy and Ostermoor mattresses—The Best Made.

Winkler Furniture Co.



THE MODERN GAS RANGE

is responsible for more happy and contented women than any other household invention—**bar-zone**

CLEAN - HANDY - & INEXPENSIVE
Cook With Gas

See the Gas Company for Special Inducements.

CATRON & TAUBMAN

Abstract and Agency Company

Abstracts, Real Estate and Loans

Rooms 3 and 5 Haerle Building.

ORDER OF PUBLICATION

In the Probate Court of Lafayette County, Missouri, Admorsed November Term, 1909, Monday December 13th 1909, Estate of Henry Dieker, deceased.
Now at this day come John R. Dieker, Administrator of the Estate of Henry Dieker, deceased, and presents his petition praying for an order for the sale of so much of the real estate of said Henry Dieker, as will pay and satisfy the remaining debts due to said estate and set aside for want of sufficient assets, accompanied by the accounts, lists and inventories required by law in such cases.
On examination of the petition and the accounts and returns of said estate, it is notified that all persons interested in said estate be notified that application as aforesaid has been made, and that unless the contrary be shown on or before the first day of the next term of this Court, to be held on the second Monday in February 1910 an order will be made for the sale of the whole or so much of the real estate of said Henry Dieker, as will be sufficient for the payment of a said debt.
And it is further ordered that all of the heirs of said deceased, residents of said Lafayette County, do personally serve said notice of these proceedings according to law.
And it is further ordered that this notice be published in the *LEXINGTON GAZETTE*, a newspaper published in said county, for four weeks successively before the commencement of the next term of this Court.
A true copy. Attest:
THOMAS A. WALKER, Probate Judge.

Trustee's Sale.

Whereas, Thomas C. Waller, (now more than nine months dead) and Lena Waller, his wife, by their certain deed of trust, dated the 15th day of October 1901, recorded in the office of the Recorder of Deeds for Lafayette County, Mo., in Book 122 at page 225, conveyed to the undersigned as Trustee, the following described real estate, situated in said Lafayette County, to-wit: The East half of the Northwest quarter of Section 32, and 40 acres of the West end of its acres of the South side of the Northwest quarter of Section 33, all in Township 51 Range 28, containing all 80 acres of land, more or less; in trust, to secure the payment of the notes in said deed described, and
Whereas, default having been made in the payment of some of said notes, I will, at the request of the legal holder of said notes, sell, publicly, at auction, to the highest bidder, for cash, at the front door of the court house in the City of Lexington, in said County of Lafayette on

SATURDAY, JANUARY 30th, 1910,
between the hours of 9 a. m. and 3 p. m. of that day, the above described real estate, for the purpose of satisfying said debt and the expense of executing said trust.
Lexington, Mo., Jan. 9, 1910.
J. O. LESUEUR, Trustee.

Trustee's Sale.

Whereas, Manlius T. Bell and Bettie F. Bell, his wife, did, by their deed of trust, dated August 24th 1906, recorded in the office of the Recorder of Deeds for Lafayette County Missouri, in Book 178 at page 17, convey to the undersigned, as Trustee, the following described real estate, situated in the said County of Lafayette, to-wit: A 1/4 of Section 18, a 1/4 of Section 19, a 1/4 of Section 20, a 1/4 of Section 21, a 1/4 of Section 22, a 1/4 of Section 23, a 1/4 of Section 24, a 1/4 of Section 25, a 1/4 of Section 26, a 1/4 of Section 27, containing all 140 acres, more or less; in trust, to secure the payment of the notes in said deed described, and
Whereas, default having been made in the payment of four of the said notes, I will, at the request of the legal holder of said notes, on

SATURDAY, JANUARY 30, 1910
between the hours of nine o'clock in the forenoon and five o'clock in the afternoon of that day, at the court house door, in the City of Lexington, in said Lafayette County, Missouri, sell, publicly, at auction, to the highest bidder, for cash, the above described real estate for the purpose of satisfying the debt thereon, and the cost of executing this trust.
Lexington, Mo., January 9, 1910.
JOSEPH O. LESUEUR, Trustee.

TRUSTEE'S SALE.

Whereas, Thomas C. Waller, (now more than nine months dead) and Lena Waller, his wife, by their certain deed of trust, dated the 15th day of October 1901, recorded in the office of the Recorder of Deeds for Lafayette County, Missouri, in Book 122 at page 225, conveyed to the undersigned, as Trustee, the following described real estate, situated in Lafayette County, Missouri, to-wit: The West half of the Southwest quarter of Section 33 Township 51 Range 28, containing 80 acres, more or less; in trust to secure the payment of the notes in said deed described, and
Whereas, default having been made in the payment of one of said notes, being the principal note, when the same was due and payable, I will, at the request of the legal holder of said note, sell, publicly, at auction, to the highest bidder, for cash, at the Court House door in the City of Lexington, Lafayette County, Mo., on

SATURDAY, JANUARY 30th, 1910,
between the hours of 9 a. m. and 5 p. m. of that day, the above described real estate, for the purpose of satisfying said debt and the expense of executing this trust.
Lexington, Mo., Jan. 9, 1910.
J. O. LESUEUR, Trustee.

FINAL SETTLEMENT.

Notice is hereby given to all creditors and other persons interested in the estate of Geo. W. Richardson, deceased, that the undersigned Administrator will apply to make a final settlement of said estate at the February term, 1910, of the Probate Court of Lafayette County, Missouri, to be begun and held at the probate court room in the city of Lexington, on the second Monday in February, 1910.

JANE L. RICHARDSON, Administrator.

FINAL SETTLEMENT.

Notice is hereby given to all creditors and other persons interested in the estate of F. H. Wildschins, deceased, that the undersigned Administrator will apply to make a final settlement of said estate at the February term, 1910, of the Probate Court of Lafayette County, Missouri, to be begun and held at the probate court room in the city of Lexington, on the second Monday in February, 1910.

FRED KNOCH, Administrator.

FINAL SETTLEMENT.

Notice is hereby given to all creditors and other persons interested in the estate of James W. Warren, deceased, that the undersigned administrators will apply to make a final settlement of said estate at the February term, 1910, of the Probate Court of Lafayette County, Missouri, to be begun and held at the probate court room in the city of Lexington, on the second Monday in February, 1910.

M. C. RYLAND, Executor.

FINAL SETTLEMENT.

Notice is hereby given to all creditors and other persons interested in the estate of James McDonald, deceased, that the undersigned executor and executrix will apply to make a final settlement of said estate at the February term, 1910, of the Probate Court of Lafayette County, Missouri, to be begun and held at the Probate Court room, in the city of Lexington, on the second Monday in February, 1910.

GEO. W. McDONALD, Executor.
BERTHA McDONALD, Executrix.

ADMINISTRATRIX'S NOTICE WITH WILL ANNEXED.

Notice is hereby given that letters of administration with will annexed on the estate of George A. Welborn, deceased, were granted to the undersigned on the 21st day of Dec. 1909, by the probate court of Lafayette County, Missouri. All persons having claims against said estate are required to exhibit them for allowance to the administrator within one year after the date of said letters or they may be precluded from any benefit of said estate; and if such claims be not exhibited within two years from the date of this publication they shall be forever barred. This 21st day of December, 1909.
MATTIE P. LITTLEJOHN, Administratrix with the will annexed.

Trustee's Sale of Real Estate.

Whereas, William Young and Ada Young, his wife, by their certain deed of trust, dated May 18, 1898, and recorded in the Recorder's office of Lafayette County, Mo., in Book 86 at page 128, conveyed to John E. Ryland, trustee, the following (with another lot since released) lot or parcel of land situated and lying in said Lafayette County, Missouri, to-wit: A part of the northeast quarter of section thirty-four (34), in township fifty-one (51), of range twenty-seven (27), described as follows: Beginning in the south line of South street in the City of Lexington opposite the south end of Locust street, and 30 feet east of the northeast corner of a lot formerly owned by Dr. Peter Temple, thence south 200 feet, thence east 80 feet, thence north 200 feet, thence west 80 feet, to the place of beginning. Which deed was made in trust to secure the payment of two promissory notes in said deed described, and
Whereas the said trustee, John E. Ryland, died December 13, 1909, and it is provided in said deed of trust that in case the trustee therein should die, then acting sheriff of said Lafayette County, Missouri, should succeed and be the trustee, therein, vested with all the powers of the original trustee, and
Whereas I the undersigned, Charles F. Kinkead was the sheriff of said County at the time of the death of said Ryland trustee, and said notes remain due and unpaid.
Now therefore at the request of the lawful owner and holder of said notes and in accordance with the provisions of said deed of trust and by virtue of the power in me vested therein, I the undersigned said sheriff as trustee, hereby give notice that I will on

SATURDAY, FEBRUARY 27, 1910,
between the hours of nine o'clock in the forenoon and five o'clock in the afternoon of that day, at the court house door, in the City of Lexington, in said Lafayette County, Missouri, offer for sale and sell, at public vendue to the highest bidder for cash in hand, the lot and parcel of land aforesaid for the purpose of paying the amount due upon said notes, together with the costs and expenses of said sale.

Given under my hand this 22nd day of January, 1910.
CHAS. F. KINKEAD, Sheriff and Trustee.

HOME MONEY TO LOAN

See J. Q. Plattenburg for Home Money at reasonable rates. No Commission.

Think Of It!

The St. Louis Times

ONE WHOLE YEAR FOR \$2.00

Through the Mail A COMPLETE PAPER 16 to 18 Pages Daily CLEAN, RISP NEWS

Fearless and Independent

If you want to take advantage of this special price, send in your two dollars and two dollars today and your subscription will run to January 1, 1910

This Special Rate is Good for a Limited time

Send for a Sample Copy

The St. Louis Times St. Louis, Mo.

Trower Bros.

SAM R. TROWER HARRY J. TROWER BEN E. RIVELY.

Are now associated with GEO. E. BARNES LIVE STOCK COMMISSION CO., at the Kansas City Stock Yards where they are taking care of and handling all the business of their patrons the same as in the past. Our Pen location is the same as for the past 20 years. Plenty of Yarding Space, and plenty of help, enables us to handle all business to better advantage than ever before.

Itching Skin Diseases Are readily cured by Zemo, a clean liquid for external use. Zemo draws the germs and their toxin to the surface and destroys them, leaving a clean healthy skin. Zemo gives instant relief and permanently cures every form of skin or scalp disease.

For sale everywhere. Write for sample, E. W. Rose Medicine Co., St. Louis. Sold in Lexington by C. W. Loomis.

Try some of our new kraut. It is fine. Jos. L. Long, Cash Grocer. Is this overcoat weather? Attend Gratz Bros.

ABOUT ADVERTISING—NO. 7

The Cannon That Modernized Japan

By Herbert Kaufman.

Business is no longer a man to man contact, in which the merchant and the patron establish a personal bond, any more than battle is a hand-to-hand grapple, where bone and muscle and sinew decide the outcome. Trade as well as war has changed in its aspect—both are now fought at long range.

Just as a present day army of heroes would have no opportunity to display the individual valor of its members, just so a merchant who counts upon his personal acquaintanceship for success is a relic of the past—a business dodo.

Japan changed her policy of exclusion to foreigners after a fleet of warships battered down the Satsuma fortifications. The Samurai, who had hitherto considered their blades and bows good enough, discovered that one cannon was mightier than all the swords in creation if they could not get near enough to use them. Japan profited by the lesson. She did not wait until further ramparts were battered to pieces, but was satisfied with her one experience and proceeded to modernize her methods.

The merchant who doesn't advertise is pretty much in the same position as that in which Japan stood when her eyes were opened to the fact that times had changed. The long range publicity of a competitor will as surely destroy your business as the cannon of the foreigners crumbled the walls of Satsuma. Unless you take the lesson to heart, unless you realize the importance of advertising, not only as the means of extending your business but for defending it as well, you must be prepared to face the consequences of a folly as great as that of a duelist who expects to survive in a contest in which his adversary bears a sword twice the length of his own.

Don't think that it's too late to begin because there are so many stores which have had the advantage of years of cumulative advertising. The city is growing. It will grow even more next year. It needs increased trading facilities just as it's hungry for new neighborhoods.

But it will never again support neighborhood stores. Newspaper advertising has eliminated the strength of being locally prominent, and five cent street car fares have cut out the advantage of being "around the corner." A store five miles away can reach out through the columns of the daily newspaper and draw your next door neighbor to its aisles, while you sit by and see the people on your own block enticed away without your being able to retaliate or supply new customers to take their place.

It is not a question of your ability to stand the cost of advertising but of being able to survive without it. The thing you have to consider is not only an extension of your business but holding what you already have.

Advertising is an investment, the cost of which is in the same proportion to its returns as seeds are to the harvest. And it is just as preposterous for you to consider publicity as an expense as it would be for a farmer to hesitate over purchasing a fertilizer if he discovered that he could profitably increase his crops by employing it.

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Advertise in the Intelligencer

HOME RESTAURANT And Confectionery Mrs. L. E. Mark 823 MAIN STREET

Take Our NO 8 When Travelling Eastward

Where Will You Spend Your Winter? Before deciding this question let me tell you about

Kansas City 1:15 p. m. ARRIVES AT Saint Louis 11:00 p. m.

Hot Springs San Antonio and Mexico The delightful winter tourist centers. MISSOURI PACIFIC IRON MOUNTAIN A. S. LOOMIS, Agent.

Broiler Buffet, Observation Sleeping Cars, Free Reclining Chair Cars. Four Other Trains Daily MISSOURI PACIFIC IRON MOUNTAIN Through the Heart of Missouri.

For fine oranges, bananas, grapes, apples, figs, dates, pear raisins, fine candies of all kind and all kinds of new nuts at Jos. L. Long.