

**Sloan's Liniment for Neuralgia Aches.**

The dull throb of neuralgia is quickly relieved by Sloan's Liniment, the universal remedy for pain. Easy to apply; it quickly penetrates without rubbing and soothes the sore muscles. Cleaner and more promptly effective than musky plasters or ointment; does not stain the skin or clog the pores. For stiff muscles, chronic rheumatism, gout, lumbago, sprains and strains it gives quick relief. Sloan's liniment reduces the pain and inflammation in insect bites, bruises, bumps and other minor injuries to children. Get a bottle to-day at your druggist, 25c.

Miss Nellie Shier went to Kansas City Sunday morning for a few days' visit.

Miss Mildred Barron, who is teaching school in Waverly spent the week end here with her mother, Mrs. Harriet Barron.

**Bad Colds from Little Sneezes Grow.**

Many colds that hang on all winter start with a sneeze, a snuffle, a sore throat, a tight chest. You know the symptoms of colds, and you know prompt treatment will break them up. Dr. King's New Discovery, with its soothing antiseptic balsams, has been breaking up colds and healing coughs of young and old for 47 years. Dr. King's New Discovery loosens the phlegm, clears the head, soothes the irritated membrane and makes breathing easier. At your druggist, 50 c.

Mrs. John R. Potts accompanied by her son, Raymond Payne, went to Kansas City Sunday evening where they make their future home.

**Constipation Dulls Your Brain.**

That dull, listless, oppressed feeling is due to impurities in your system, sluggish liver, clogged intestines. Dr. King's New Life Pills give prompt relief. A mild, easy, non-gripping bowel movement will tone up your system and help to clear your muddled, pimply complexion. Get a bottle of Dr. King's New Life Pills to-day at your Druggist, 25c. A dose to-night will make you cheerful at breakfast.

Mr. and Mrs. C. L. Killgore, who has been visiting at the home of James L. Kinkead, left Sunday evening for their home in Amorilla, Texas.

Mr. and Mrs. E. F. Mollenkamp and two sons, Howard and Warren, spent Sunday in Higginsville.

**Head-Off That Winter Cough.**

At the first sign of sore throat, tight chest or stuffed-up head take a dose of Dr. Bell's Pine-Tar-Honey. The healing pine-tar, soothing honey and glycerine quickly relieve the congestion, loosen the phlegm and breaks up your cold. Dr. Bell's Pine-Tar-Honey has all the benefits of the healing aroma from a pine forest, it is pleasant to take an antiseptic. The formula on the bottle tells why it relieves colds and coughs. At your druggist, 25c.

**URGES TRADE FESTIVALS FOR MISSOURI TOWNS**

**Merchants and Newspapers Should Co-Operate, Says Advertising Expert.**

Merchants in Missouri towns and cities should co-operate with the newspapers of their communities in an annual fall festival week for the development of new trade, says J. B. Powell, instructor of advertising in the School of Journalism of the University of Missouri at Columbia.

The plan is modeled after one employed by the large cities of the state, the Fashion Show in Kansas City and the Veiled Prophet Festival in St. Louis being examples, could be carried on in the same way on a smaller scale in small towns with large returns financially. Many of the medium sized cities of the state have already adopted the plan and it has been successful, according to Mr. Powell. The merchants make special displays of new stocks of goods; the movement is fostered by the local commercial or trade organizations, and the home-coming element can be featured. The railroad refund plan, whereby a visitor buys a certain amount of goods in the town and gets his railroad fare refunded, has also been used with success.

To the town it mean permanent results in the unifying of business interests, fostering of civic pride in entertaining visitors, and advertising. Much of the business that usually is sent out of town to the large cities is therefore saved for the local merchant. Mr. Powell includes the newspapers in the plan because he says that no business plan involving all the interest of a community can be successful without the co-operation of the newspapers.

**Chinch Bug May Do Great Damage in 1917**

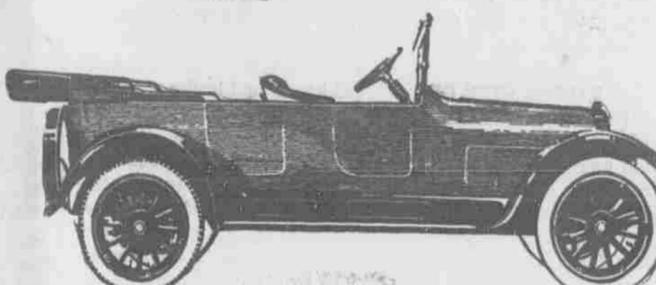
Judging from the numerous complaints being received by the Missouri Agricultural Experiment Station, it seems evident that the chinch bug is threatening next year's crops. Over the state generally the chinch bug's day was brought to a close by the heavy rains of 1915, but as usual, there were enough "for seed" this last spring and with the unusually dry summer just passed these increased abundantly.

They seem to be most abundant in the central part of the state. Throughout most of the corn and wheat belts of the state there are probably enough bugs to cause severe outbreaks next year, if weather conditions should be especially favorable for them. A dry fall, mild winter, with but little snow and rain, followed by a dry spring and summer are the conditions which will favor the pest. The chinch bug is abundant now, due to the favorable summer just passed, but with plenty of rainfall and snow during the fall, winter and spring, the chances will be decidedly against outbreaks next summer.

Since it is not possible to know what the fall, winter, and spring may have in store in the way of favorable or unfavorable weather, every farmer should do everything possible to reduce the chance of chinch bug injuries next summer by getting rid of favorable winter quarters. They winter in dry, protected places such as meadows, pastures, and waste lands, in woods, neglected fence rows, and similar places. Very few winter in corn fields or in wheat fields. After killing frosts have come select a dry day when there is not too much wind and burn over fields, woods, and other favorable winter quarters. The heat will kill many of the bugs and expose the rest to the winter and to natural enemies. This pest can be fought successfully at only two times during the

**\$795** *Overland* **\$795**

Model 85-4 f. o. b. Toledo



**Think of It—112 Inch Wheelbase!**

It has the famous Overland 35 horsepower motor—  
 Now at the height of its development—  
 More than a quarter of a million in use—  
 Driving more automobiles than any other motor of its power ever designed.  
 And never before has anyone anywhere ever built so big, fine and comfortable a car to sell for anywhere near so low a price.

The wheelbase is 112 inches.  
 It has cantilever springs and four inch tires.  
 And the price is \$795.  
 See us at once—they are selling faster than we can get them.  
 Model 85-6, six cylinder 35-40 horsepower, 116-inch wheelbase—\$925.

**H. E. NEESE, Wellington, Mo.**

The Willys-Overland Company, Toledo, Ohio  
 "Made in U. S. A."

year, namely: while clustered in winter quarters, and while migrating from wheat to corn in summer. Now is the time to get ready to fight the pest while in winter quarters and prevent it from proving destructive next year. A recurrence of this pest like the outbreaks of 1912, 1913, and 1914 which damaged Missouri crops at least \$5,000,000 should be prevented if possible.

**Attacks on Gordon Will Fail Utterly.**

It seems that the Republican machine is sending out some canned articles on State Auditor John P. Gordon, and they are being published in a few of the rabid Republican county papers. The more of this kind of unjust campaign that may be made against a faithful State official the more votes he will get from honest, fairminded men. Probably no one in Missouri who ever held public office has been more bitterly fought and as often slandered as John P. Gordon has been by some of the Republican politicians, but did not take with the people, it seems. In the recent primary he carried more counties than were ever carried by any candidate running for one of the State Executive offices. After the vote was officially counted it was found that Mr. Gordon had carried 96 counties; had beaten both his opponents by several thousand votes; got nearly 50,000 more than his nearest opponent and 70,000 more than his second opponent. He carried all five of the large cities; carried every county north of the Missouri river except three, and lost those three by very small margins; carried all the counties south of the river except fifteen, and lost several of those by less than a dozen votes. This speaks pretty well for a faithful official.

The farmer of the State did not forget him in the primary election and they will not forget him in the general election. Gordon is the man who led the fight against Hadley's attempt in the State Board of Equalization to treble the taxes of the rural districts and raise farm lands to their actual cash value, and he makes the declaration that as long as he is a member of the State Board of Equalization he will see to it, so far as lies in his power, that the taxes of the people of Missouri are not raised, and we predict that in

the November election he will beat his Republican opponent by even a greater majority than he did his Democratic opponents in the primary. Every farmer in Missouri, at least, should think a long time before he casts his vote against John P. Gordon.—Linn Unterrified Democrat.

**UNIVERSITY STUDENTS BUSY IN POLITICS**

**Young Democrats and Republicans Have Clubs and Are Working for Thier Candidates.**

Student politicians at the University of Missouri have entered into the present national and state campaigns by the formation of the Students' Democratic Club and the Hughes-Lamm-Dickey Club. Each organization is composed of the students who are old enough to vote and who have decided which political party they shall follow in the election. The Hughes-Lamm-Dickey Club members entertained Judge Henry Lamm when he spoke in Columbia recently. The young democrats are planning a big rally when Col. Frederick D. Gardner speaks. One of the most enthusiastic members will be Frederick King Gardner, son of the Democratic candidate, who is a freshman in the University. Young Gardner is a member of the executive board of the students' Democratic Club. Alec C. Bayless is president of the club; Frank H. King, editor of the Daily Missourian, is a member of the executive committee, and other officers and committeeman have been chosen from various parts of the state.

I. Lieberman of Independence spent Sunday here with H. Swartz.

William Palmer, Sr., of Kansas City spent Sunday here with home folks.

**CASTORIA**

For Infants and Children  
 In Use For Over 30 Years

Always bears the Signature of *Chas. H. Hitchcock*

Otto Stalling of Parkville spent Sunday here with home folks.

Mrs. P. W. Thompson went to Odessa Sunday morning for a visit.

**GREETING CARDS**

For Christmas 1916 For New Year 1917

A recognition of the growing demand for a greeting card of highest quality and originality that shall reflect the personality, discernment and good taste of the sender has furnished the incentive for the production of the Bastian Engraved Greeting Cards.

We will be glad to submit samples and prices and, you should place your order early.

Bastian Bros. are represented in this territory by Mr. Leroy Farmer, Jr., you may give your order to him or ourselves.

**Westerman & Barnett Drug Co.**

**HEAD SO DIZZY COULD NOT STAND**

**Lady Felt Like Falling at Times on Account of Trouble Which Was Finally Relieved by Cardui.**

Nelsonville, Ohio.—"About four years ago," writes Mrs. Minnie Perry, of this town, "I had such spells with my head, I thought I could not live. I tried many different kinds of remedies, but they did me no good. It seemed I got worse, and my head would just get so dizzy, I would fall wherever I was standing, and I could not walk, unless I held up by something. The trouble all seemed to be in my head. About a year ago I saw Cardui, the woman's tonic, advertised and sent for a bottle. I got so much better that I

used three bottles, and I gladly say I have never had any more trouble with my head. I can work hard all day now, and get up the next morning as bright and strong as ever. I know that Cardui saved my life, and I recommend it to other women who suffer, for I am sure it will help them, if they will only try it." Do you feel dizzy, weak, nervous, headachy, and run-down, generally? These are sure symptoms of womanly disorders, and should be given prompt attention. Take Cardui, the woman's tonic. Cardui has helped over a million weak women in the past 50 years. It will help you, too. [JB-3]

**CATRON-TAUBMAN**  
 Abstract & Agency Company

Abstracts, Real Estate and Loans

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 Insurance Agents

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