

TWO AMERICAN ARMY REASONS FOR SUPPORTING LIBERTY LOAN

Grantland Rice, Noted Sporting Writer, Relates Two Dramatic Incidents of Firing Line.

Lieut. Grantland Rice, with the American Expeditionary Force in France, sporting writer of national reputation, poet of the James W. Riley stamp and American fighting man, sends to the Liberty Loan Committee of the Second Reserve District, two humanly vital reasons why the "Home Forces" should lay down a barrage of Liberty Bonds that will keep the Hun going Berlinward.

"The Sergeant sat at the edge of a thicket just this side of the River Velse.

"His dejection was so complete that he failed to pay any attention to a scattering drift of German shells, still dropping here and there through the woods.

"If they had only cussed or raised hell, he said, 'it wouldn't have been so bad. I wouldn't have minded it so much.

"Wouldn't have minded what so much? we asked.

"It was this way, he continued. Our bunch had been wiping out machine gun nests and chasing Germans for six days. They were nailing us here and there, but the bunch still went forward. In fact, they went forward so fast that the field kitchens couldn't keep up.

"For six days they had practically nothing to eat and less than little to drink. But they kept going, killing and chasing Germans with the bayonet. We tried to catch up, but we never could.

"When we finally did we expected to hear 'em raising hell because they hadn't been fed. But there wasn't a kick, not a word of complaint. "Never mind, Bill, they said; "It's all a part of the game. You couldn't help it."

"Think of it! Six days with rifle and bayonet into machine guns and shell fire without food or water—and yet not a kick! If they had only cussed or raised hell I wouldn't care so much."

"This is just one sample of how the A. E. F. tackled the job in France—of what it was up against.

"The folk back home had no doubt that the men at the front would make good for them. The men at the front haven't any doubt that the folk back home will make good for them also.

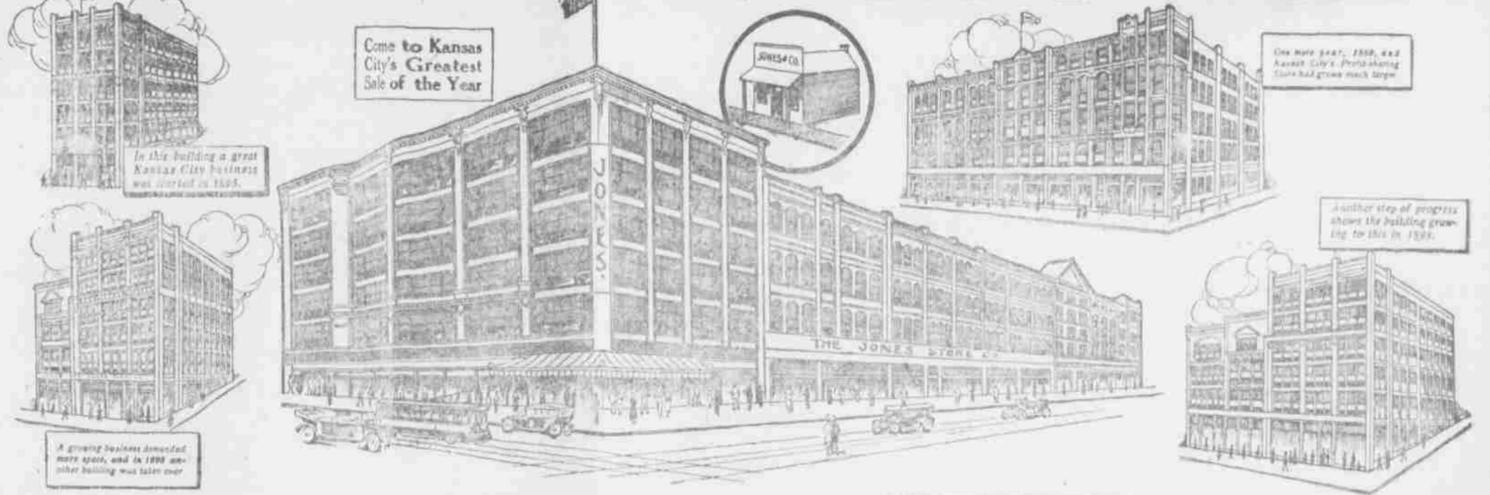
"If one delegation can storm machine gun nests for six days without food and water in the midst of death, desolation and destruction without a complaint the others are pretty sure to raise \$6,000,000,000 or twice \$6,000,000,000, so quickly there'll be no further debate as to how strong the country stands back of the fighting machine it has sent 3,500 miles from home to suffer and die for the greatest ideal the world has ever known."

Here is the second reason: "I saw him lying by the roadside, in the wake of the American advance just beyond Perven Tardenois.

"He was lying face downward, the rim of his steel helmet buried in the mud. A heavy rain was still falling, but it had not yet completely erased the writing on a letter he had carried.

"The letter was from his mother. It expressed the wish and the hope that he 'was well and dry and safe; that he was happy and would soon be back, as they were thinking of nothing else but his return. 'Your daddy,' she wrote, 'sits by the fire at night and refuses to talk

23d ANNIVERSARY SALE!



THIS once-a-year event in celebration of a great store's progress begins this year on Monday, Oct. 14th

Twenty-three years ago this store first opened its doors to the Kansas City public. It was comparatively a small business with small capital then, backed only by the foresight and business enterprise of its founders.

Through the periods of rapid growth and enlargement this store prospered, because of right merchandising, based upon fair dealing—store policies that ever since have been its foundation stones—TRUTH, COURTESY, LIBERALITY, VALUES.

This sale is, therefore, a message of progress, a typical message of Kansas City energy and prosperity. And these are times when every dollar you spend must be spent wisely. That's the dominant note of the sale this year—we're going more than ever to establish ourselves as your store—a store where day after day, regardless of conditions, you are sure of one thing—no matter what you need, this is the store that will serve you best.

THE JONES STORE CO. Kansas City's Profit-Sharing Store

To Out-of-Town Customers: You are invited to attend this greatest of all Kansas City's Sales. The whole store is back of the event, with special values galore, though we have space for mentioning only a few. In our Basement Store, which is a department store in itself, we mention, as an index to all the good things here for you, MEN'S CANVAS GLOVES Full sized, heavy weight, fleece lined Canvas Work Gloves with knitted wrists. just the kind we have seen many small-town stores selling for 25c, in the 23d Anniversary Sale at, Pair 12 1/2c

SHEETS! \$2.25 Values, \$1.75 Just 100 to go at this wonderfully low price. They are bleached, ready-made muslin sheets that will give you good service. Size, 24x36, yards. While they last, each -at \$1.75 Pillow Cases Extra heavy quality bleached ready-made muslin in size 16x26 inches. They last and wear well—each 40c

Warm Daisy Flannel Dresses, 59c

Every mother who has a little girl from two to six years of age will welcome with joy the announcement that we have a special order of warm, fleece-lined Daisy flannel dresses in pink, blue, or gray stripes. They are made with high neck, long sleeves, and pleated skirts. These were brought to sell for \$1 each, but we are offering them to you in this Anniversary Sale -at 59c

Blankets: 69c, Toques: 29c, Rubber Diapers: 75c, Sewing Sets: 59c, Overalls: 79c, Boys' Suits: 85c

New Winter Coats Worth \$11.50, \$20 and \$22.50. Materials—Zibelin, chevrons, keizers, wool plushes, 2-tone corduroys, mixtures and corduroys. Colors—Burgundy, tape, brown, green, navy, black, 2-tone and plaids. Specially purchased for this big annual event. And they really are remarkable considering the high cost of materials now. There are fifteen or twenty different styles—fur fabric and self trimmed. They are belted and unbelted—lined, half lined and unlined. A full range of sizes from 16 to 46 at \$15

Comfort Cotton: \$1.98, Infant's Coats: \$6.95, Mixed Point: \$2.75, Infant's Sweaters: \$1, Comfort Material: 20c

"Made in Ireland" Table Damask Regular \$1.39 Quality for \$1.19 -a yard \$1.19

A Great Anniversary Shoe Sale! This Anniversary Sale of shoes is perhaps the most important that we have held for many years—and the reason is simply that shoes at low prices are almost a thing of the past. But we prepared long ago for this event and now you are to benefit by our preparation. Of special importance is a big assortment of women's shoes at \$4.95. On every pair you buy you can save from \$1 to \$3. There is a big choice of gray or brown kid—or black calf or kid. Louis, military or low heel; some have fabric tops, and others all leather tops.

Beautiful Silk Waists \$3.95 -at \$3.95

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of anything but you and of the day you'll be back with us again. "The letter was from his mother. It expressed the wish and the hope that he 'was well and dry and safe; that he was happy and would soon be back, as they were thinking of nothing else but his return. 'Your daddy,' she wrote, 'sits by the fire at night and refuses to talk

Price 5c per gallon, cash. C. G. DICKMEYER, Phone R 1 C. Help to Make Gas Masks. By saving the following: Peach stones or seeds, Apricot pits, Prune pits, Olive pits, Date pits, Cherry pits, Brazil nut shells, Walnut shells (English or native), Hickory nut shells, But-