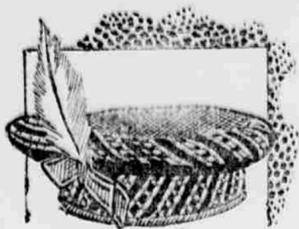


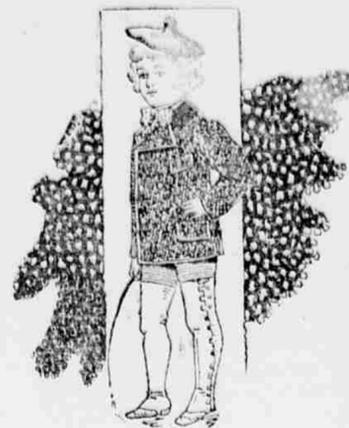
THE CHILDREN'S NOVELTY



stock is at its best and dimes and dollars do rare service here. Look for all things that are found in the largest and best of metropolitan stores and you'll find them here; first time, too, by the way, that they were possible of attainment in Kansas City. No house in Kansas City can

hope to take the laurels from us in the children's department without vast changes first being made in methods and PRICE. We handle the novelty department on the same broad scale as all the others—sell at the smallest possible margin and give you the largest and best possible stock to choose from. Reception room for the ladies to use freely while shopping.

CHILDREN'S CLOTHING



Affords more opportunity for elaboration than the sober attire of the grown up people—and it's here in the most pleasing sorts. Solid substantiality, however, has not been overlooked and anything that is desired can be found here in guaranteed quality at exceedingly moderate prices. The better acquainted you become with our children's department the more apt you are to trade there.

THE BEST THERE IS.

That's what most people are looking for. Those that know turn their attention to The Model. In what? In anything, but more particularly in this one paragraph as regards furnishing goods. There is one house in the country, that, possibly, has as good a line of furnishing goods as we have, but that house is in New York. So, if you care to deal at home, we'll be the natural place for you to do your trading.

Neckwear or underwear—or any other sort of wear—that man, boy or child needs, will be found here; not in limited quantity or dubious quality, but the very best to be found in greatest possible variety. Prices down to suit the times—and all classes of trade.



...WE HAVE THE SUIT...



IN SHOES

There's a world of difference between the various sorts. We've the best kinds only, and the prices are right as possible to get them. Especial attention is directed to the line of cork sole shoes, in all shapes of last, at \$3, \$4 and \$5. Every sort of leather and every shape of shoe, and nothing more likely than that you'll find a saving here on shoe store prices.



WHAT you want, whatever sort of suit that may be. We have five times as many suits as any other store in town; haven't one solitary suit in the house that wasn't made for the present season, and not a suit, however low the price, that isn't made by a reputable house that is willing to stand behind it with a guarantee of satisfaction. We've taken a vast amount of care in the gathering together of this line of men's suits; have thoroughly sifted all that was doubtful or poor, and left that for other stores to handle. Whatever is here is right—right in price and the best that the money will buy; right in material, right in stylish make-up, right in the making. No detail neglected, no small point overlooked. Perfection has as nearly been attained as is possible, and if there is a defect in one of these suits you'll confer a favor on us by pointing it out. Good All Wool Suits for \$5, better ones for \$8, still better for \$10. After that come the neat and natty Business Suits at \$12, and when you reach \$15 you're invading the realm of the made to order man with a vengeance. At \$15, \$18, \$20, \$22 and \$25—particularly at the last three named prices—no tailor can do better. for best has been reached.

WE DON'T BELIEVE

In limiting the boys a bit more than their fathers in the styles and qualities of their collars, cuffs, neckties, gloves, etc. There isn't a good style in men's furnishings that we haven't had made up in miniature for the boys.



MEN'S HATS.

You've a right to buy the \$4 hat if you like—and we have it; but we also have two lines that are essentially leaders. The hats with the name of "The Model" stamped in the crown, at \$2 and \$3, possess every good point possible to put in a hat. There's no style missing, no color lacking, and with every hat goes our guarantee of satisfactory wear or a new hat in its place. You're not limited to either of the above prices, however, for we can serve you well for 75 cents, or anything from that up to \$6. Caps, of course, in plenty—and honest in the making, certain in the wear.

OVERCOATS.

There's a something about our overcoats that will prove pleasing to you—and for which we charge you nothing. It's the superbness of the fit and the distinctiveness of the style. You'll find it more fully developed the higher you go in price, but it's there in some degree, no matter how low you go. Overcoats start at \$5, jump to \$8, \$10, \$12, \$15, \$18, \$20, \$22, \$25, \$28, \$30 and \$35. The tailors are the ones that are feeling our presence mostly in this department, for there is absolutely no difference between their offerings and ours except in price, and that's all in our favor.

IT'S MUCH BETTER

To select your Christmas presents before the buying grows too spirited. Means to you more time in selecting, better opportunities for choosing, because stocks are less broken into. Useful things are growing in favor as Christmas presents, and we've prepared a handsome line of suspenders, dressing sacks, umbrellas, canes, neckwear, bathing robes, etc. No exorbitant prices attached to any of the articles. You'll likely get a good idea for a useful present by coming here to look, even if you don't buy. You're perfectly welcome either way.



Kansas City's Foremost Clothiers, Shoers, Hatters and Furnishers,

Southeast Corner of Tenth and Main Streets.

THE MODEL

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