

# NEW NATIONAL IDEAL.

Upbuilding of Town and Village  
Upbuilds the Race.

## SALVATION OF THE COUNTRY.

It Depends Upon Checking the Tendency of the People to Gather in Congested Centers—How the Mail Order System Kills Rural Life.

From an editorial article by George H. Maxwell in Maxwell's Tallyman the following pertinent extracts are taken: "There are many country merchants who see their trade gradually slipping away from them, leaving the country town and going to the great cities by the channel of the mail order trade.

There are many country editors who see the prosperity of their towns depleted and circulation and advertising income reduced for the same reason.

There are very few, however, who realize that their problem is a national one and that it is wrapped up in and a part of the great fundamental question whether this nation shall be perpetuated or shall be destroyed by the physical degeneration of humanity, the social unrest, industrial discontent, moral and political corruption and class hatred bred in the city slums and tenements and certain to culminate in anarchistic crimes, riotous mobs and all destroying social upheavals as the result of some long continued period of industrial and commercial depression.

The fact is that the upbuilding of the country town and suburban village as an antidote and safeguard against the poisonous social, moral, physical and political consequences of herding millions of our working people together in the unnatural congested life of the tenements is the one great question that rises above all others in importance as a problem that this nation must solve. Unless it does solve it it will suffer death from human degeneracy—the fate of so many nations and civilizations that have risen in the past only to be destroyed. Ours will be likewise destroyed unless we take heed in time.

The danger arises from the congestion of population in cities and from nothing else.

The solution lies in checking the further growth of cities at the homes of industrial workers and scattering those homes into and among suburban home-croft villages and in country towns and rural settlements.

To do that trade and industry must be decentralized. Industries of all kinds must be established in the suburbs of the cities or in the towns instead of in the congested centers. That is something that requires an organized campaign, but first it requires a current of right thought in the minds of the people.

It requires that everything should be done that can be done to hold in the existing towns and villages the trade that now naturally centers there. Any part of it, small or large, that is diverted to any of the huge central mail order concerns in the big cities and thereby taken away from the locality where it originates and belongs is an influence that promotes just to that extent the growth of the evil that is eating at the heart of our national life. Whatever is needed to supply the needs of every household in every rural community should be sold over the counter of a local store and not through the postoffice and the mail trade.

Then comes the question of the growth of towns and villages. There is where the country editors and merchants can help themselves. Once get it into the minds of the whole American people that the salvation of the nation depends on the upbuilding of the country towns and suburban villages—get the idea planted and deeply rooted so it will grow itself—and a thousand influences will enter the field and enlist for this great campaign for rural and country town and village development to check the overgrowth of cities, with all its resultant evils.

It cannot all be done at once. The first thing is to get public thought actively aroused and turned into right channels. There must be a complete common conception in the minds of millions of people of this new national ideal. Then there must be united, concerted and vigorous action to realize that ideal. The facts and arguments to support it must be disseminated through a great educational campaign, entirely separate and apart from politics.

### The Card Advertisement.

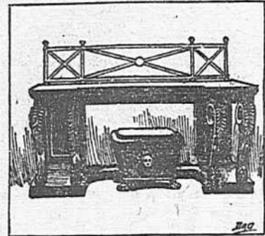
"One excellent way to keep a town's attractions and advantages before the outside world," remarked a citizen of a thriving western town, "is the use of the card advertisement. No, I don't mean the big card in the street cars carrying display type notices. I am not talking particularly of street car towns anyhow. I mean the card used by some persons I know, including myself. It is just a little smaller than the business envelopes used. On this card is printed an epitome of the town's attractions, the main points being brought out boldly. A half tone picture of the business center, if it lends itself well to illustration, is a good feature. You can use both sides of the card for matter booming your town. Put one or two of these cards in every letter you write. You will be surprised to learn how many inquiries you will receive in a short time. I consider this a fine way to keep a town before the people outside. If every citizen would do likewise the card advertisement would be a great thing for the town."

The little attacks of stomach trouble and stomach disorders will undoubtedly lead to chronic dyspepsia unless you take something for a sufficient time to strengthen the stomach and give it a chance to get well. If you take Kodol in the beginning the bad attacks of dyspepsia will be avoided but if you allow these little attacks to go unheeded it will take Kodol a longer time to put your stomach in good condition again. Get a bottle of Kodol today. Sold by A. C. Dukes, M. D., A. C. Doyle & Co.

## ENGLISH SIDEBOARDS.

Lovers of Old Furniture Searching For Sheraton Designs.

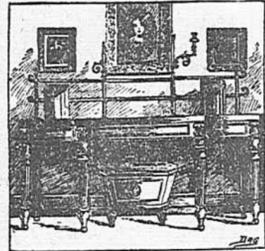
There is a great fancy just now among lovers of old furniture for English sideboards of eighteenth century designs. The main tendency of the sideboard in the late eighteenth century is toward greater storage room. Sheraton adopted the form of Hepplewhite's sideboard, but introduced many small innovations. For instance, he seldom introduced the perfectly straight, unbroken front, as Hepplewhite frequently did. The front was more frequently serpentine or oval. He was also the originator of the hollow fronted sideboard, which he recommended for artistic reasons, as taking off the appearance of great length, and



EIGHTEENTH CENTURY SIDEBOARD WITH WINE CELLAR BELOW.

for practical reasons, as "if the sideboard be near the entering door the hollow front will sometimes secure the butler from the jostles of the other servants." The butler could also reach across the sideboard more easily. The long, slender, tapering legs, like his chair legs, were often set into a rosette at the top. The bare appearance of the sideboard top, without any decoration or finish, did not please him, and he elaborated the device, probably borrowed from Robert Adam's designs, of adding a rail with fine brass scroll work, often with candelabra attached, from which fluted silk or other curtains could be suspended, thus giving a touch of color and light to the whole. This rail, Sheraton writes, was used to "set large dishes against and to support a couple of candle or lamp branches in the middle, which when lighted gave a very brilliant effect to the silverware." One of the illustrations shows the rail with its two graceful candle branches and with a wine cooler below.

The cellaret sideboard and the sideboard plentifully supplied with drawers, which were novelties in Hepplewhite's time, became highly elaborate under Sheraton. The cellaret sideboard was provided with a partitioned place for bottles of wine. In large circular sideboards he tells us the left hand drawer has sometimes been fitted up as a plate warmer, having a rack in the middle to stick the plates in, and lined with strong tin all round and on



ENGLISH EMPIRE SIDEBOARD.

the underside of the sideboard top to prevent the heat from injuring it.

In "spacious" dining rooms the sideboards are often without drawers of any sort, but with an ornamental brass rail, and pedestals with vases at each end, which produce, in his favorite phrase, a "grand effect." Sideboards for humbler apartments were sometimes made without either drawers or pedestals, but had generally a wine cooler hooped with brass to stand under them, and they were nearly always without the rail at the back. These wine coolers were often in the form of a sarcophagus, "an imitation of the figure of ancient stone coffins. Some of them have covers; some are without." Sheraton gives one design supported by dolphins, whose heads form the feet, while the tails curve upward. Another is supported by lions' paws and is ornamented with lions' heads. He advises rings at each end so the servants may easily lift them about.

### Kitchen Libraries.

"Have a little library in your kitchen," advises an Englishwoman. "I always encourage my servants to read as much as possible in their leisure moments, for I have always found that a little light literature brings a pleasant sense of relief to the mind after the daily worries inseparable from looking after a house. A supply of entertaining books of fiction in every kitchen would do much to counteract the tendency to mental infirmities of those engaged in household monotony consequent upon the inevitable monotony of their duties." An American woman who has had much trouble with incompetent servants retorted on hearing of the Briton's plans. "If I started such a library in my kitchen the first volume would be 'How to Cook.'"

### Boss of Her Own Kitchen.

Mrs. James S. Sherman is noted for her thrifty ways and for the excellence of her preserves and jellies. Her bread is famous, and many a novice in domestic mysteries has obtained her method of mixing from the wife of the vice presidential candidate. Mrs. Sherman owns to having the health food hobby. She is an expert in detecting adulteration. The storekeeper of Utica or Washington is brave indeed if he attempts to work doctored food on the wife of the Honorable Jim.

### The Best Pills Ever Sold.

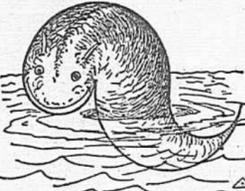
"After doctoring 15 years for chronic indigestion, and spending over two hundred dollars, nothing has done me as much good as Dr. King's New Life Pills. I consider them the best pills ever sold," writes B. F. Ayscove, of Ingleside, N. C. Sold under guarantee at Dr. J. G. Wannamaker, Mfg. Co., drug store, 25c.

Women frequently jump at conclusions that are anything but alarming.

# The Puzzler

No. 246.—Divided Flowers. A male child and ground wheat. An animal and a forest. A boy's name and a pen. A dairy product and a small receptacle. Roosters and a toilet implement. Confectionery and a bunch. A red berry and a kind of wine. To wed and a metal. An animal and to slide. A kitchen utensil and a letter.

No. 247.—Sea Serpent Puzzle.



The South American sea captain who came to port the other day with the description of a sea serpent which friendly dog says that at night the monster curled itself into a ball and, sleeping peacefully, rolled in the wake of the vessel. Here is Captain Fibb's faithful sketch of the sea serpent, and he claims that if you will cut the figure into two pieces of the same shape and size they will fit together to form a perfect ball and thus prove that the captain is no nature fakir.

No. 248.—Behandings and Curtailings. 1. Doubly behead a railroad station and leave a small cooking vessel. 2. Doubly behead the human chest and leave one of the four points of the compass. 3. Behead a number of sea going vessels and leave a domestic grain.

1. Curtail a paper model from which garments are designed and leave the sound of little children's feet. 2. Curtail an ornamental feather worn on women's hats and leave a small fruit. 3. Doubly curtail a fireplace utensil and leave a hundredweight.

### No. 249.—Curtailments.

Curtail a light shawl or handkerchief for the neck and leave a blemish; a species of earthenware and leave a part of the face; a plant common to Scotland and leave high temperature; a great Grecian poet and leave a dwelling; a joiner's tool and leave a project; a mythological damsel, said to sling with great sweetness and leave a father; truth and leave to walk or move fast; an open passage through the wood and leave pleased; a nymph of paradise, so called by the Mohammedans, and leave a portion of time; a sudden motion and leave a heavenly body. The curtailed letters in order spell the name of the man who constructed the first mercurial thermometer.—Youth's Companion.

### No. 250.—Charades.

I first my steed and speed away To greet the sun at break of day. My trusty second begins and ends Each man's estate and often lends A final part in time and peace. My third the people trust with gold, A source of wealth, and yet I'm told It sometimes falls, though often then Through one who cheats his fellow men. And of my whole? Beware of you! Who justly by that name you call.

My second went to the side of my first And stayed through the whole for the first.

There were croquet and swinging And bathing and singing And chatting with maidens fair.

### Riddlemeses.

Why is a fly taller than most men? Because it stands six feet without shoes or stockings.

What part of a tree is the most polite? The bough (bow).

What is the difference between a woman and an umbrella? The umbrella can be shut.

### Key to the Puzzler.

No. 238.—Rebus: There were three jolly Welshmen, And I have heard them say That they would go a-hunting Upon St. David's day.

No. 239.—Transposition: Hares, bears, share.

No. 240.—Charade: Vacat-ion, vacation.

No. 241.—Hidden Rivers in the United States: 1. Ohio. 2. Delaware. 3. Hudson. 4. James.

No. 242.—Five Synonyms: 1. Rouse, rose. 2. Cleaver, clever. 3. Float, flat. 4. Unfit, unit. 5. Vital, viral.

No. 243.—The Grain Problem: This problem is solved by a single equation with an unknown quantity. Let us call the price of a barrel of wheat "In days of yore" X. Then a barrel of rye was worth one-half of X. Wheat increases \$1, so the price today is X plus \$1, and the up to date price for rye one-half of X plus 75 cents. It was stated that today eleven barrels of wheat are worth twenty of rye, so we may express it as follows: Twenty times one-half X plus 75 cents equals eleven times X plus \$1. From which it is determined the plus value of X as \$4, the price of wheat in the days of yore.

No. 244.—Hidden Proverb: Where there is smoke there is fire.

No. 245.—A diamond: R A G N E C R O B A G P I E B R I A R A P E

Served as coffee, the new coffee substitute known to grocer's everywhere as Dr. Shoop's Health Coffee, will trick even a coffee expert. Not a grain of real coffee in it either. Pure healthful toasted grains, malt, nuts, etc., have been so cleverly blended as to give a wonderfully satisfying coffee taste and flavor. And it is "made in a minute", too. No tedious 20 to 30 minutes boiling. A. L. Dukes.

What satisfaction is a secret sorrow that no one knows about?

## LEADY IN THE COUNTRY.

Suggestions For Making Farms and Rural Homes Attractive.

Financial circumstances are often such that the farmer cannot adorn his farm with expensive houses, barns and lawns. But this lack of means should not discourage the average man, for there is no reason why his home should not be beautiful. There are places where we see these improvements, yet there may be an element of beauty lacking to those who love beauty for beauty's sake. Cleanliness, good taste and a certain amount of labor must be seen or beauty will be lacking. There is a lack of taste and arrangement in some country homes to be deplored.

We see country homes, one after another, almost entirely without flowers. Sometimes we judge it is because the women do not have time to care for them, but more often we believe it is because of the lack of love for flowers that they are missing. Mrs. E. V. Gordon of Lamar county, Tex., in the Farm and Ranch. Every home should have its flowers. One should take time to care for a few at least. It requires very little time to plant and care for a hardy flower, and that flower will afford pleasure and beauty for many days in the year. Flowers appeal to our finer taste, and in the cultivation of them we become more refined. The front yard should have good walks and well arranged flower beds, and these should be kept clear of weeds and grass if possible. The back yard should never be neglected. It is just as important a factor, if not more so, in the everyday life of the homemaker as the front yard. All weeds and rubbish should be removed and trees and flowers of value planted.

It has been our lot to be thrown into some communities where the average farmer greatly neglected the appearance of his farm and seemed to be possessed with a don't care disposition and to be endowed with very poor ideas of refinement.

There is so much left undone which could be done with profit and added comfort. Our farms would be much more attractive if all fence rows, orchards and back lots were kept clear of weeds and grass. Gates and barn doors should be well made and hinged, not propped. Fence wires where they are loose at every other post should be stapled up. These are small things, but they mar the beauty of the farm. Our farms are often destitute of trees. This should not be. There is time wasted unthoughtfully which could be used in putting out trees around yards, lots, fences and in pastures. "In all labor there is profit."

## THE DRUG STORE

is the one place on earth where it is unsafe to look for "Bargains."

If you are satisfied with getting the worth of your money, the best Medicine it is possible to compound from the highest grade drugs, and the services of an experienced Pharmacist you will send your Doctor's Prescription to

J. G. Wannamaker Mfg. Co.

## PIKE'S

Special bargains for the week =

2,000 yds beautiful gingham dress good, 10c quality at 5c very thing for school children.

See our 10c chambres 6 1-4 New lot of 5c calicoes, light, navy and red 5c.

25 doz. aprons worth 35 and 50c choice at 25.

Children's half hose in black, white and tan at 10c.

Good handkerchiefs at 2 1-2 each.

## PIKE'S

CASTORIA For Infants and Children.

The Kind You Have Always Bought Bears the Signature of *Chas. H. Fletcher*

While Kennedy's Laxative Cough Syrup is especially recommended for children, it is, of course, just as good for adults. Children like to take it because it tastes nearly as good as maple sugar. Its laxative principle drives the cold from the system by a gentle, natural, yet copious action of the bowels. Sold by A. C. Dukes, M. D., A. C. Doyle & Co.

# CASTORIA

The kind You Have Always Bought, and which has been in use for over 30 years, has borne the signature of *Chas. H. Fletcher* and has been made under his personal supervision since its infancy. Allow no one to deceive you in this. All Counterfeits, Imitations and "Just-as-good" are but Experiments that trifle with and endanger the health of Infants and Children—Experience against Experiment.

## What is CASTORIA

Castoria is a harmless substitute for Castor Oil, Paregoric, Drops and Soothing Syrups. It is Pleasant. It contains neither Opium, Morphine nor other Narcotic substance. Its age is its guarantee. It destroys Worms and allays Feverishness. It cures Diarrhoea and Wind Colic. It relieves Teething Troubles, cures Constipation and Flatulency. It assimilates the Food, regulates the Stomach and Bowels, giving healthy and natural sleep. The Children's Panacea—The Mother's Friend.

## GENUINE CASTORIA ALWAYS

Bears the Signature of

*Chas. H. Fletcher*

The Kind You Have Always Bought In Use For Over 30 Years.

THE CENTAUR COMPANY, 77 BURLAY STREET, NEW YORK CITY.

Wm. V. Izlar. J. Stokes Salley

## Fire Insurance.

## IZLAR & SALLEY

We represent the Home Insurance Co. Liverpool and London and Globe German American Continental Northern Assurance Phoenix and Georgia Home. The Strongest Combination in the State.

### DOING BUSINESS

### FOR YOUR HEALTH.

That's one of the things we are doing business for, and of course incidentally, to get a living.

In buying our drugs, &c we get those which are pure and potent, even though they often cost us extra. We buy them for restoring health—yours and all our customers'.

You may not be able to judge the quality of drugs, but our long experience enables us to discriminate.

Trust us when you need medicine and your confidence will never be 'mis' placed.

A. Calhoun Doyle & Co.

"THE POPULAR DRUG STORE."

## Rheumatism

I have found a tried and tested cure for Rheumatism! Not of remedy that will straighten the distorted limbs of chronic cripples, nor turn bony growths back to flesh again. That is impossible, but I can now surely kill the pains and pang of this deplorable disease.

In Germany—with a Chemist in the City of Darmstadt—I found the last ingredient with which Dr. Shoop's Rheumatic Remedy was made a perfected, dependable prescription. Without that last ingredient, I successfully treated many, formerly incurable cases of this heretofore most dreaded disease. Those sand-like granular wastes, found in Rheumatic Blood, seem to dissolve and pass away under the action of this remedy as freely as does sugar when added to pure water. And then, when dissolved, these poisonous wastes are freed from the system, and the cause of Rheumatism is gone forever. There is now no real need—no actual excuse to suffer longer without help. We sell, and in confidence recommend

Dr. Shoop's Rheumatic Remedy DR. J. G. WANNAMAKER.

## Kennedy's Laxative Cough Syrup

CONTAINS HONEY AND TAR

Relieves Colds by working them out of the system through a copious and healthy action of the bowels.

Relieves Coughs by cleansing the mucous membranes of the throat, chest and bronchial tubes.

"As pleasant to the taste as Maple Sugar"

## Children Like It

For BACKACHE—WEAK KIDNEYS Try Kennedy's Kidney and Bladder Pills—Sure and Safe Sold by A. C. Dukes, M. D., and A. C. Doyle & Co.

## STERLING SILVERWARE

Did you know that we can place before you more dependable goods in Sterling Silverware?

We do not touch anything that we are not glad to take—handle and make the output of the best makers.

Now, it ought to be a good deal to you. You need never have about the probable quality of anything in this line if you are responsible, and a guarantee of our Sterling Silverware.

There may be some who say you couldn't get it any better matter how badly you wanted them.

H. Spahr & Son. 46 W. Russell, Street. ORANGEBURG, S. C.

J. STOKES SALLEY, Attorney at Law.

No. 11 Barton Building, Law 3-27-3m Range, Orangeburg, S. C.

A man feels awfully rich when he's got a few dollars his wife doesn't know about.



## DO YOU KNOW?

Do you know why our store is growing more popular each day? It is because we make a special study of the wants of our customers and save them from 10 per cent to 20 per cent on every bill they buy from us. We have a full stock of fresh and stylish Spring goods at prices that are sure to please. Give us a call and we will do you good.

### THE ORANGEBURG MILLINERY PARLOR

is now located at our store and Mrs. George Fahey and Mrs. Angie Wilson can supply you in fine Millinery at prices cheaper than the very cheapest. Seeing is believing. Come and let us show you.

## Foreman-Rickenbaker Co.



## Plain Talks on Fertilizers

How to Get the Greatest Possible Yield per Acre

It is a well-known scientific fact that in order to produce the very greatest possible yield from any soil it must contain an actual excess over and above all demands that can possibly be made on it by the plants.



sold to Southern farmers last year; and every year the demand becomes greater.

The best results in producing corn, the good old stand-by crop of the South, follow the application of 200 to 300 pounds of the right fertilizer. Virginia-Carolina Fertilizers will greatly "increase your yields per acre" of corn or any other crop, even on poor land—and the most wonderful results are produced through its use on good land.

Many farmers will feed their stock as much nourishing food as they can possibly assimilate, yet will starve their crops on the mistaken notion that they are "economizing" on fertilizer. The experiences of farmers, government experts, and agriculturalists everywhere confirm the fact that plants, like animals, need the fullest possible amount of nourishment that they can obtain if they are to be developed to the utmost.

Write today to the nearest office of the Virginia-Carolina Chemical Company for a copy of their latest Year Book or Almanac, a large 130-page book of the most valuable and unprejudiced information for planters and farmers.

The economy in fertilizers is not in the amount used but in the ratio of quality to cost. Virginia-Carolina Fertilizers are the best in the world for the least money. More than one million tons were

developed to the utmost. The economy in fertilizers is not in the amount used but in the ratio of quality to cost. Virginia-Carolina Fertilizers are the best in the world for the least money. More than one million tons were

Summer complaints and other serious ailments common in hot weather can be traced to the stomach nine times out of ten. Keep the stomach in good order right now by keeping a bottle of Kodol handy in the house all the time, especially during this month. Take Kodol whenever you feel that you need it. That is the only time you need to take Kodol. Just when you need it; then you will not be troubled with sour stomach, belching, gas on the stomach, bloating, dyspepsia and indigestion. Sold by A. C. Dukes, M. D., A. C. Doyle & Co.