

The Times and Democrat.

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Jas. L. Sims, Editor and Prop. Was. Izlar Sims, Publisher.

SUBSCRIPTION RATES.

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Remittances should be made payable to The Times and Democrat, Orangeburg, S. C., by registered letter, check or money order.

Religion does not consist in a man's belief in what he does with his belief.

He who does a good deed simply for the sake of being repaid has the spirit of usury and not of humanity.

On the day after Christmas the average boy thinks the next Christmas is ages away, while his parents have the idea that it is close at hand.

The Charleston Post says that President Taft is now engaged in pulling some of the wool from his eyes. He will have it all pulled out sometime next November by the people.

That recent hanging in the opera house at Jackson, Ga., seems to have been an exclusive social function with relatives of the murdered man in the boxes and friends of the sheriff in the front seats.

We specially request all of our subscribers who have not already done so to pay up their subscription and vote for some one of the candidates in our Popularity Contest. Help out the young lads.

Nothing is more pitiful than a life spent in thinking of nothing but self. And the pitifulness of it is more apparent at Christmas time as it stands in abhorrent contrast to the unselfishness that then so generally shows itself.

We hope that the Legislature will not allow Governor Blease to abolish the Agricultural Department of the State. Should he veto the appropriation for this useful branch of the State Government the Legislature should promptly pass it over his veto.

Col. Henry Watterson, editor of The Louisville Courier-Journal and dean of American journalism, will not speak in Charleston on peace, his date for that city having been cancelled because the Irish and Germans down there did not want to hear him.

On the first of the new year the British government will take control of the entire telephone system in the British Isles. As it already owns the telegraph system besides, of course, having the postoffice it is giving the world a striking example of government ownership.

Several trusts have been dissolved of late but the consumer does not find any reduction in the price of the commodities those trusts produce. If no such advantage can be gained by dissolution some other and more effective method of dealing with big business will have to be found.

A great many New Year resolutions are like pie crust—easily broken. But that usually is because the promise is made impulsively or that it is well nigh impossible of fulfillment. New Year resolutions if right in themselves and honest efforts are made to keep them are of great benefit.

The Agricultural Department is a most useful branch of the State Government, and the man who undertakes to kill it is no friend of the farmers. Commissioner Watson took a most active part in the fight to prevent the farmers from being forced to sell their cotton below the cost of production.

It is a splendid thing to have a good memory, but sometimes it is just as well to have a good "forget-ery." To brood over fancied or real wrongs, treasure them up in one's memory until one gets sour and cynical is foolish. It is well to forget many of these things—the chivalrous mind prevents lots of unpleasantness and worry.

There is a good deal of truth in the assertion that egotism and false benevolence marks those men who have made millions of money out of the people and then given back in charity or education what is a mere fraction of their wealth on condition that their names are perpetuated in the institutions helped. Considering the way much of the wealth has been made their action suggests the old Spanish proverb, "Steal the pig in God's name and give the trotters to the poor."

The indicted Chicago packers are in an awkward dilemma. They have been fighting persistently for delay and naturally would like their trial delayed until doomsday. But the British government, which annually buys \$30,000,000 or more pounds of canned meat from Chicago packers has just notified those same packers that no bids will be received until the trial is ended. This means that the more extended the delay the greater the loss of trade. On the other hand the packers naturally dread a trial and verdict. It seems to be a case of "between the devil and the deep sea."

Business Announcement.

On and after January 1, 1912, Mr. James Izlar Sims will become part owner and proprietor of The Times and Democrat and its printing plant and of Sims Book Store. After that date these enterprises will be run under the firm name of Jas. L. Sims & Son. For the last three years Mr. James Izlar Sims has managed the business and in the future he will continue to do so. He is no stranger to our subscribers and advertisers, having met thousands of them since he has been in charge of the business. In this connection we desire to thank our patrons for their liberal patronage in the past, and ask a continuance of the same kind treatment to the new firm. They will find in the junior member of the firm a young man in every way worthy of their confidence and esteem.

Conditions Necessary to Success.

Every man who advertises does so that it may benefit his business. Very rightly he expects a financial return commensurate with what he spends yet not unoften he is disappointed. This is not the fault of advertising—liberality, attractiveness of advertising.

As a matter of fact three conditions are necessary for successful advertising—liberality, attractiveness and truthfulness. As to the first it must be evident to every business man of average discernment that a puny little ad naturally creates the impression that the man who inserts it does not care to do much business or else that he has but a poor stock. As to the second an ad should be made alluring. In size, wording and arrangement it should at once catch the eye and thereby focus attention upon it.

But the first two conditions are useless without the third—that of truthfulness. A merchant must make good over the counter what he offers in his advertisement. If he fails to do this, not once or twice, but habitually, the public puts no trust in his representations and business disaster inevitably follows.

That the great majority of merchants are honest in their business and faithfully portray the character and quality that their goods, and of the bargains they offer, is unquestioned. As a rule they are men of principle and also are shrewd enough to know that a temporary gain resulting from some misleading advertisement is sure to be followed by a permanent reaction.

In this respect the position of a local merchant is vastly different than that of a mail order house. The constituency of the local merchant is limited, that of the catalogue house is practically unlimited. It sends its literature all over the country and thereby any misleading advertisement does not react upon it as it would upon the business man of a small city or town. In truth it is well known that many and perhaps most of the articles advertised by mail order houses are deficient in quality or in weight and measure, and that their customers do not get the bargains they suppose.

The local merchant who should do this would speedily become bankrupt. He knows that to gain trade and hold his customers he must be honest with his customers. Therefore what he states in his advertisement may almost invariably be relied upon the mutual benefit of buyer and seller. The one lesson is that people should deal with the merchant who keeps faith with them and not with houses that supply them with goods not up to the mark.

Agricultural Department.

On the first page of this issue we publish from The State an outline of facts and reports in which the public is much concerned because they touch upon the antagonism of Governor Blease to the State Department of Agriculture and Industries as now operated under the intelligent supervision of Col. E. J. Watson, who has given much attention to the duties of the important office he so admirably fills. Col. Watson may not have conducted the office to suit Governor Blease, but we feel sure that he has conducted it to the satisfaction of the farmers and others, who are more vitally interested in it than the Governor.

We also publish in connection with the same matter a statement from Governor Blease and Mr. Hudson. While Mr. Hudson denies the statement that Commissioner Watson's place has been offered him, he confirms the most important part of the story, which is that Governor Blease is opposed to the Agricultural and Industrial Department of the State as at present managed and the Governor's threat to veto the appropriation for its continuance unless he is given "assurance of its doing some good for the farmers." We have been under the impression that the department has been very active in helping the farmers to get better prices for their cotton.

"It will be recalled," says The State, "that Governor Blease vetoed the appropriation for factory inspectors, who, under this department, were required to see that the laws for the betterment of the condition of women and children in the mills were observed. His statement that the agricultural department is a farce and of no service to farmers will cause a little surprise, because within sixty days he denied a request of Marlboro farmers to take certain action, on the ground that he was not a farmer and was not qualified to advise them as to their interests." The Governor must have been taking lessons in agriculture since he wrote that letter to the Marlboro farmers.

Pagentry and Reform.

The visit of the king and queen of England to India means far more than a mere passing show. That the spectacular display of gorgeous uniforms, crowns, diadems and thrones appeals naturally to and impresses the oriental mind goes without saying. The British government

shrewdly took advantage of this susceptibility in the recent durbar. It knew full well that the perfect riot of color as seen in brilliant uniforms and dresses, the stirring sound of music from massed bands, the marching of thousands of troops with flashing bayonets, the booming of guns and the rattle of musketry would impress the people with a sense of Britain's power and might.

But very wisely the government has not contented itself with such a display. The crowning of the emperor of the ancient capital of Delhi has been accompanied by two manifestoes that may do much to allay the discontent that has long existed in India. One announces the change of the seat of government from Calcutta to Delhi; the other speaks of important administrative reforms leading to a certain measure of self-government. Both acts are wise and daring and not unlikely conservative statesmen in England will view them with alarm.

The decision to make Delhi the capital of the country will doubtless give satisfaction to the Hindoos as that city is so associated with the ancient glories of India. Also it is to be hoped and expected that the gradual conferring of political rights upon the people may be followed with best results. The one great difficulty in this matter lies in the religious hatreds of the people, especially as between Hindoos and Mohamedans, and in the sharp and intricate social distinctions of the innumerable castes.

CLASSIFIED COLUMN

One-half Cent a Word Found Notices Free.

For Sale—Long leaf pine shingles. E. S. Dukes, Rowesville, S. C. 1m*

Buy Your Display Vehicles—from Sissy and Frith and take the Blue Ribbon.

Private School.—Miss Nettie Copes will reopen her primary school on Tuesday, Jan. 2, at residence of Mrs. Rose R. Copes, 15 E. Amelia Street. 15

Wanted At Once.—Contractor to roll six room dwelling, distance of four hundred and fifty feet. No turns, grade downward. W. M. Fair & Co., Elloree, S. C.

For Sale.—One good saw mill and saw. One good 20 H. P. boiler and engine. One good Timber Cart and everything used around a mill. Apply to J. W. Smoak or Mrs. F. P. Langley.

Eggs and Poultry.—Black Minorcas, prize winners, beauties; largest, prettiest eggs laid, 13 for \$1.50. White Orpingtons, new breed, best and prettiest all purpose fowls, Kellestrass strain, 15 eggs for \$2.50. A few splendid cockerels, Minorcas and Orpingtons at \$2.00. Trio Black Minorcas, \$5.00. Any of above delivered in Orangeburg. D. O. Herbert.

Receiver's Sale.

The State of South Carolina, County of Orangeburg. Ephriam Livingston . . . Plaintiff, against W. R. Livingston . . . Defendant. Pursuant to an order of the Court in the above entitled action, I will sell at Orangeburg Court House, S. C. January 6th, 1912, at 11 a. m., at public auction to the highest bidder, the following personal property, to wit: One mouse colored horse mule, one black horse mule and one two-horse wagon. Terms cash. Property to be paid for before removed and in case purchaser fails to comply, the same will be resold at the same time and place at the risk of the former purchaser. J. L. Dukes, Receiver.

Sale of Personal Property.

By virtue of a judgment of the Judge of Probate, I will sell at public auction, at ten o'clock in the forenoon of the 16th day of January, at the plantation of J. B. Traywick, deceased, for cash, the following articles of personal property: Material for mending wagons and buggies, (rims, spokes, hubs, shafts), 2 buggies, 4 wagons, 1 reaper and binder, 1 corn binder, 1 separator for grain, 1 corn shredder, 2 mowers, 1 lime spreader, 1 stump puller, 1 Western hay outfit (consisting of baling press, stacker and hay conveyer), 1 ginny outfit, (35 h. p. Foss gas engine, 2 30-saw gins, a revolving press and a friction tamper.) 1 grist mill, 1 corn crusher, 1 corn sheller, 3 Avery cultivators, 2 King distributors and bedders, 2 weeders, 2 Middle bursters, 1 King fertilizer distributor and cultivator, 1 windmill, 1 threshing, 1 lot of oak lumber, 1 lot of oaking, 2 1-horse plows (Oliver), Hogs (Berks-shires), 1 pure red Poll bull, 5 milks.

Edna I. Traywick, Executrix of the estate of J. B. Traywick, deceased. Cope, S. C., Dec. 27, 1911. 12-30-5t

Hunting and Trespassing Forbidden.

Hunting and all other trespassing on our lands is strictly forbidden. Wm. C. Wolfe, Lucius B. Wolfe, Marion B. Horgan.

Assessment Notice, 1912, for Personal Property.

Notice is hereby given that I, or my deputy, will be at the following named places on the days specified for the purpose of taking returns of personal property for taxation in Orangeburg County for the fiscal year 1912.

All taxpayers must give the number of School District in which property is located. Special care should be taken in locating property in or near special school districts. School trustees in the different townships are requested to meet the Auditor at these appointments and assist in the proper location of special school and poll taxes.

All personal property owned on the first day of January, 1912, must be returned and all transfers of real estate noted.

All persons whose incomes exceed \$500.00 per annum (clear of business expenses) are liable to the State income tax. Blanks for income tax returns will be furnished upon application to the Auditor.

Rowan, Tuesday, Jan. 2. Branchville, Wednesday, Jan. 3. Rowesville, Thursday, Jan. 4. Cope, Friday, Jan. 5. Canaan Church, Saturday, Jan. 6. Holly Hill, Monday, Jan. 8. Eutawville, Tuesday, Jan. 9. Ferguson, Wednesday, Jan. 10. Vance, Thursday, Jan. 11. Parlers, Friday, Jan. 12. Livingston, Monday, Jan. 15. Dru Sawyer's, Tuesday, Jan. 16. Springfield, Wednesday, Jan. 17. Gleaton, Thursday, Jan. 18. Norway, Friday, Jan. 19. Elloree, Monday, Jan. 22. E. E. Bull's, Tuesday, Jan. 23. Woodford, Thursday, Jan. 25. North, Friday, Jan. 26. Phillips, Saturday, Jan. 27. Orangeburg Court House from Jan. 1st to Feb. 20th, inclusive. Office hours from 9 a. m. to 2 p. m. T. M. McMichael, County Auditor, O. C.

Five Room Cottage For Sale.

Will be sold on the First Monday in January, 1912, by the Judge of Probate, at the usual hour of the Probate sales, at the request of the owner, Mrs. E. M. Andrews, of Charleston. This cottage is situated in the City of Orangeburg, on the east side of North Broughton Street, the second door south of Fenwick Street. The lot measures 60 1/2 feet, more or less, on the north side line, and 106 feet, more or less, on the south side.

Terms one-third cash and the balance in one and two years. Purchaser to pay for papers.

Office of County Treasurer, Orangeburg County, S. C., October 2nd, 1911.

The Regular Tax Duplicate will be open for collection of all taxes due: Office of County Treasurer, Orangeburg County, from the 15th day of October to the 31st day of December, 1911.

The following levy: State taxes 5% mills. Ordinary county 5 mills. County road 1 mills. Constitutional school 3 mills.

Total 14% mills.

Also the following local Special Taxes:

Table with columns: District No., Special Tax, B. D. District No. 3... 3 District No. 4... 4 District No. 6... 3 District No. 8... 7 District No. 11... 2 District No. 12... 3 District No. 13... 2 District No. 18... 4 District No. 20... 4 District No. 21... 2 District No. 22... 2 District No. 23... 2 District No. 24... 2 District No. 26... 5 District No. 27... 4 District No. 28... 4 District No. 33... 3 District No. 34... 6 District No. 36... 6 District No. 37... 3 District No. 38... 2 District No. 40... 4 District No. 41... 7 District No. 42... 2 District No. 43... 3 District No. 44... 3 District No. 46... 3 District No. 47... 3 District No. 48... 4 District No. 49... 2 District No. 55... 3 District No. 60... 3 District No. 64... 3 District No. 65... 5 District No. 68... 7 District No. 70... 8 District No. 71... 4 District No. 72... 4 District No. 74... 4 District No. 75... 2 District No. 76... 3 District No. 78... 3 District No. 82... 3 District No. 83... 3 District No. 84... 3 District No. 86... 2

Commutation Road Tax will be received at same time and place. The time for payment of Road Taxes will expire March 1st, 1912. A. D. FAIR, County Treas. O. C.

Notice of Executors' Sale.

State of South Carolina, Orangeburg County.

Notice is hereby given that the undersigned duly qualified executors of the estate of the late Paul F. Gramling, will sell at his late residence, to the highest bidder for cash on the 3rd day of January, 1912, in the County and State aforesaid, in parcels beginning at 11 o'clock a. m.

All mules, mules, cattle, hogs and utensils, tools, etc., engine and boiler, gin and press, saw mill and grist mill, and all corn, fodder, and other forage on said plantation. Also wagon scales, and all other personal

Raisins, 12c; currents, 12c; citron, 18c, at Prescott's.

property belonging to the estate of the said Paul F. Gramling, deceased, not disposed of by his last will and testament.

Bertha Ann Gramling, Willie P. Gramling, A. M. Salley, Qualified Executors.

Notice to Teachers.

A special teachers examination will be held at the court house on January 12. All teachers who need certificates are thus given a chance to get them. Notice is also given that my clerk will be in charge of my office on Wednesday and Thursday of each week, and that I will be out visiting my schools on above days during January, February and March. On these visits special attention will be given to reading, writing and arithmetic and we request our teachers to stress above subjects at once. Parents are reminded that old school books can be exchanged when new ones are needed until Dec. 1912. L. W. Livingston, Co. Supt. Ed. O. C. Dec. 22, 1911.—4 t.

Real Estate For Sale.

Fine plantation near Four Holes Church (242 acres), \$45 per acre. Easy terms. 22 acres near Orangeburg city, on public road, \$1600. Suburban building lots, prices and terms to suit purchaser. 3* Fred F. Pooser.

A Happy New Year Is My Sincere Wish, May Joy and Happiness Be Your Lot For 1912

We wish to thank every one of our many customers for their loyal patronage this 1911.

We ask a continuance during the coming year, promising best values possible at satisfactory prices.

Start the new year 1912 with this resolution, "to give more trade this year to"

Moseley

SHE GAVE UP ALL HOPE

Physicians Failed To Help Mrs. Green, But She Finally Found Relief in Cardui.

Meetze, Va.—Mrs. J. C. Green of this place, says: "I suffered with womanly troubles so that I could hardly sit up. Two of the best doctors in our town treated me, and I tried different medicines, until I gave up all hope of ever getting well.

One day, I decided to try some Cardui. It did so much for me that I ordered some more, and it cured me! Today, I feel as well as I ever did in my life.

The pains and the trouble are all gone. I feel like another person in every way. I wish every sufferer could know what Cardui will do for sick women."

A few doses of Cardui at the right time, will save many a big doctor bill, by preventing serious sickness. It tones up the nervous system, and helps make pale cheeks fresh and rosy. Thousands of weak women have been restored to health and happiness by using Cardui. Suppose you try it. It may be just the medicine you need.

N. B.—Write for Ladies' Advisory Dept., Chattanooga Medicine Co., Chattanooga, Tenn., for Special Instructions, and 64-page book, "Home Treatment for Women," sent in plain wrapper, on request.

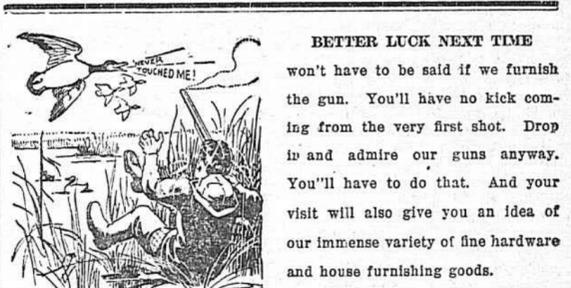
GLOVER'S

Have just returned from the Northern Markets where I bought a complete line of Clothing, Shoes Hats and Mens Furnishings.

Goods are arriving daily, and are being opened for your inspection. All goods left over from the Big Sale will be Sold at almost your own price.

No reasonable offer refused. Must have room for New Goods. A call will convince you.

J. E. Glover



BETTER LUCK NEXT TIME won't have to be said if we furnish the gun. You'll have no kick coming from the very first shot. Drop in and admire our guns anyway. You'll have to do that. And your visit will also give you an idea of our immense variety of fine hardware and house furnishing goods.

S. A. BLACKMON, ORANGEBURG, S. C.

The People's Bank. Orangeburg, South Carolina. Capital Stock 50,000 Highest rate of interest paid in SAVINGS DEPARTMENT. Surplus and profits 14,500. Liability of Stockholders 50,000. Protection to Depositors \$114,500. And will pay 4 1/2 per cent on CERTIFICATES of DEPOSIT. We want your account.—We guarantee absolute safety to depositors and every courtesy to all customers. We keep your money for you free of charge and pay you interest. We have ample resources to give you accommodations. Safe, conservative, successful; protected by Fire Insurance and Burglar Insurance. Call and see us or write us. D. O. HERBERT, B. F. MUCKENFUSS, J. W. CULLER President, Vice-President, Cashier.

Williams & Sharperson THE UP-TO-DATE Merchant Tailors and Dry Cleaners First Class Workmanship Guaranteed Special Attention to Ladies Clothes.

Suits Made to Order. Clothes called for and delivered. PHONE 97-L. Under Post Office Orangeburg, S. C.

FREE COUPON. Contestant... Address... Township... This Coupon, when neatly clipped out with name and address filled in and brought or sent to Contest Director of THE TIMES AND DEMOCRAT WILL COUNT AS TEN VOTES. Not Good After January 16. "Pulleys! Pulleys! Pulleys! Pulleys! Pulleys!" Largest stock of Steel Split, Wood split and Universal Cast Iron Split Pulleys with interchangeable bushings, carried. Let us have your orders. At least favor us with your inquiries. COLUMBIA SUPPLY COMPANY, 823 West Gervais Street, Columbia, S. C.