

The Cheraw Chronicle

Successor to the Cheraw Reporter which was established July 9, 1885, and entered as Second Class matter at Cheraw, S. C.

J. N. STRICKLIN,
Editor and Manager.

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by
STRICKLIN PRINTING CO.
Cheraw, S. C.

All Cards of Thanks, Resolutions of Respect, Obituaries, or notices of other nature not of public interest, and all notices of a personal nature is charged for at the rate of one cent per word for each insertion. Such matter is not news.

The Chronic Pessimist.

Of all the cranks, the crankiest is the chronic pessimist. He is always whining like a half-starved dog with a tin can tied to his tail. When the sky is beautifully clear, he is positively certain that everything will dry up and there will be a scarcity. When the gentle rain begins to fall, he laments and is afraid the crops will be spoiled. He is always expecting some great calamity, misfortune of some kind, or of being laid up with rheumatism. No matter how rosy the apples look or how juicy the pears, he is afraid that they are wormy at the core and can't be kept until Christmas. The country is going to the bow-wows and everybody is a dirty and dishonest rascal. His own peaceful and progressive town is all right but he is convinced that it will never improve so very much. The high church spire is a notable landmark, but it might fall down some day and do great damage. He himself enjoys excellent health at present, but he is sure that he won't live long and he shouldn't. The world would be much happier without such cranky pessimists.

STRICKLIN'S GOAL AHEAD.

Appreciation and a Little Bit of Shop Talk.

A well known printer from Wadesboro was in Cheraw recently and did us the honor of paying us a visit. After being shown through all the departments, this printer went home and told his "boss" that Cheraw was not by any better town than Wadesboro, but it surely has one real printing office.

We are not interested in the sort of printing office Wadesboro has—I know it has three good ones—but it pleases us to know that when discerning visitors go through our plant they go away thinking we have a sure-enough, modern printing plant.

In this connection it may not be amiss to add a few words:

Stricklin's plant was planned, built and is being run to please folks who know what good service really is.

We haven't any ambition to run just a "fairly good" plant—what we want is the best anywhere in this territory.

The thing we are trying for—and want—is to surround this office with an atmosphere of efficiency and cordiality that will be distinctive.

Besides this, we want our patrons to feel that when a package of work comes from Stricklin's it must be everything that it could possibly be expected to be.

These are our printing ideas.

Yes, surely, we blunder occasionally and do wrong things but the goal ahead is never lost sight of.

Is a minister, who in the heat of a temperance campaign prayed for the destruction of a hotel which was selling liquor on Sunday, liable to the owner of the hotel for an apparent answer to his prayer when the hotel is struck by lightning and burned to the ground?

According to one editor, the

woman of today outstrips all her predecessors. But he seems to have forgotten mother Eve.

Most lambs must suspect that the good die young. If a lamb could think, it would explain why so many butchers grow old.

When a farmer marries he always is referred to as prosperous. Probably the other kind don't marry.

Remarks about the weather never change it.

THE AUTO ON THE FARM

When The City Man hears of the farmer with an automobile, he pictures the purse-proud tiller of the land, having disposed of his bumper wheat-crop at famine prices, as rolling along the well-kept country road in his touring-car, accompanied by his wife and daughters in their best clothes. It is true that large numbers of farmers now own motor-cars. They and their families take joy-rides occasionally, too; there is no doubt about that; but the cars were not bought primarily for that purpose. The farmer needs the car in his business. Just how, a correspondent of The Rural New Yorker (New York) tells us in a sort of symposium of interviews, under the general heading, "How Farmers Use Their Cars." We read in this:

"I did not buy a machine because autos are the style, but I bought it to use," a farmer remarked as he pointed to his load piled in the rear-seat space of his touring-car. The machine is one of the well-known low-priced cars, and this farmer had a half-dozen sacks of fertilizer in his car. "I have carried such loads, I drive carefully, have some hilly road, but I find I can make two or three trips and do it more quickly and cheaply than with a team," the farmer said. "In fact, there is one disadvantage in using the auto for a truck: the farmer makes such speed with his load that his horses can't travel fast enough to satisfy him. He keeps urging them on, and he can't realize there is a limit to the ground they can cover."

"I used my auto to unload hay, another farmer said. 'I hitched the hay-cope to the rear axle of the machine, and by driving the machine carefully I was able to do the work as efficiently as with a team.'

"I use a trailer," a Pennsylvania fruit-man remarked. "My machine delivers the goods. I had an old phaeton, which I made over into a trailer. I cut off the tongue to about three or four feet in length, had a blacksmith iron the tongue, and by placing a bolt through the iron and through a board at the back of the machine a little above the axle, I am able to attach or detach my trailer as I wish. I have hauled sixteen bushels of berries in my trailer and hauled seven Italians in the machine. I have used my machine for three years, putting it to hard work, and it has paid. I am a lover of a horse, and am satisfied no auto will take the place of a horse, but wisely handled, the automobile has become a necessity in my fruit-business."

"I bought this large touring-car second-hand. I have used it almost daily for three years and it has more than doubled my business, a market-gardener told me. 'I live a dozen miles from the city, my work is largely wholesale, and I make as many as three trips daily. I load my machine the evening before, have material for one or two more loads in the packing-house ready, and I am able to make the three trips before noon.'

"We have twenty-five cows; we live back about six and one-half miles among the hills," another farmer said: "I also haul the milk for one of my neighbors. We are shipping to a city about one hundred miles away, and the auto has made it possible. We use the machine over the roads nearly every day from seven to nine months in the year, and, aside from tires, oil, and gasoline, our expenses have been small. It would have required the larger part of the forenoon to make the trip, and we can do it now nicely after breakfast, in about an hour."

"I have three farms," another auto-owner said, "and I am able to keep in touch with what is doing on these farms each day. There were, at times two or three weeks during which I would not see more than one of these farms. To make the trips, it would have required a half a day at least and now I make daily visits to one or both farms. It pays me to keep in touch with what is doing."

"I am thoroughly familiar with the machine," a woman said, as she tugged at the tire. "I have had a blowout and am going to vulcanize the break, and put on that new outer casing." The woman explained her husband's business: "We have a small farm, and we market our products in a small city eight miles from home. We find that we can supply our trade quickly, and the expense is much less than with horses. We have developed an egg-business of some proportions. My husband goes to inland towns regularly, secures the supply of country merchants, and wholesales them to grocers in the city. He finds that he can do this business with profit on a margin of a cent a dozen. We buy considerable fruit and vegetables to supply our trade, and the machine has made all of this business possible and profitable."

The number of bales of cotton ginned in Chesterfield county this season, as given by the report of the Department of Commerce issued last week, is 1,479 more than last year to the same date.

Bring it to our Repair Department

Perhaps that watch only needs adjusting; perhaps it's to have it cleaned. Attention just like any other piece of mechanism. Watches, you know, require attention just like any other pieces of mechanism. Bring it in. Our repairer will quickly tell you what's wrong. And he'll advise you, too, if it will pay you to have it repaired. A good watch can be made to give you years of extra service if you treat it right.

CROWN JEWELRY CO.
Cheraw, S. C.
Selling Agents for South Bend Watches

We are now prepared to handle your printing problems better than ever before. Modern machinery, new type in fact nearly everything new except our old experienced workmen. Send or bring your printing ideas to us, we will do the rest.

"The House of Quality"

NOTICE OF COURT.
Court of Common Pleas will convene on Monday, October 25th, 1915.
Jurors and witnesses take notice. Jurors need not attend until Wednesday 27th, 1915.
Grand Jurors need not attend.
I. P. MANGUM,
Clerk of Court.

A Touch of a Match Brings a Touch of Spring

Touch a match. In five minutes the Perfection Smokeless Oil Heater is spreading comfort and warmth.

The Perfection keeps any room chill-free and cosy. Pick it up—and take it wherever you want extra heat. Light and easily carried. Smokeless and odorless. Ten hours glowing warmth on a gallon of kerosene oil.

Sold in many styles and sizes at all hardware and general stores. Highest Award at Panama-Pacific Exposition. Look for the Triangle Trademark. Use Aladdin Security Oil or Diamond White Oil to secure best results in Oil Stoves, Lamps and Heaters.

STANDARD OIL CO.
(New Jersey)
BALTIMORE
Washington, D. C. Charlotte, N. C.
Norfolk, Va. Charleston, W. Va.
Richmond, Va. Charleston, S. C.

PERFECTION SMOKELESS OIL HEATERS

Tax Notice.

The Tax Books will be open for the collection of taxes from 15th October until 31st day of December, 1915.

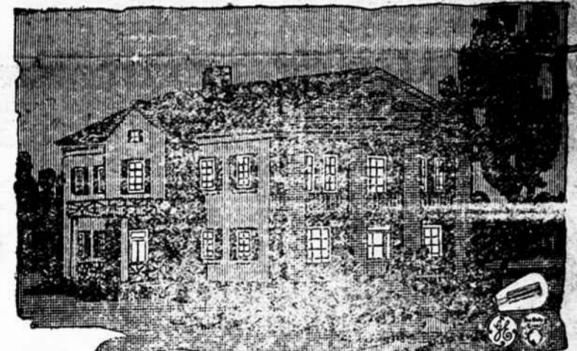
Tax levy for State	7 mills
Ordinary County	7 1/2 mills
Constitutional school	3 mills
County Roads	1/2 mill
Total levy	18 mills

Special Local	Bonds
Cheraw Graded Special... 3 mills	4 mills
Marburg..... 3 "	
Orange Hill..... 8 "	
Pat's Branch..... 4 "	
Pee Dee..... 3 "	
Stafford..... 4 "	2 1/2 mills
Cheraw (Outside)..... 2 "	
Bethel..... 4 "	3 mills
Chesterfield..... 4 "	
Parker..... 3 "	
Pine Grove..... 4 "	5 mills
Shiloh..... 3 "	
Snow Hill..... 4 "	4 1/2 mills
Ruby..... 3 "	2 mills
Vaughan..... 3 "	
Wamble Hill..... 4 "	
White Oak..... 4 "	
Black Creek..... 5 "	
Cross Roads..... 6 "	
Center..... 4 "	4 mills
Mt. Croghan..... 3 "	
New Hope..... 7 "	5 mills
Wexford..... 4 "	
Winzo..... 2 "	
Buffalo..... 2 "	
Zion..... 2 "	
Mt. Croghan (Outside)..... 2 "	
Buffalo..... 2 "	
Five Forks..... 2 "	
Mangum..... 2 "	5 mills
Pageland..... 6 "	
Plains..... 4 "	
Center Grove..... 5 "	
Friendship..... 3 "	4 mills
Jefferson..... 5 "	
Long Branch..... 4 "	
Jefferson (Outside)..... 2 "	
Green Hill..... 4 "	5 mills
Middendorf..... 3 "	4 1/2 mills
McBee..... 8 "	
Sandy Run..... 4 "	
Union..... 8 "	
Alligator (Outside)..... 2 "	
Bay Springs..... 4 "	
Bear Creek..... 2 "	4 mills
Bethesda..... 2 "	
Timber..... 3 "	
Patrick..... 3 "	
Cat Pond..... 2 "	
Lewis..... 3 "	
Osley..... 7 "	
Palmetto..... 3 "	
Wallace..... 3 "	
Steer Pen..... 5 "	

For Back Indebtedness and Extending School Terms: Special School: Chesterfield School District, 2 1/2 mills; Mt. Croghan, 5 mills, and Ruby 5 mills.
Cheraw Township, special levy of 2 mills for Roads; Alligator 7 mills for Road Bonds.

W. A. DOUGLASS
COUNTY TREASURER.

Sept. 15, 1915.



No home too old for Electric Wiring

See our representative for an estimate on your house. For a limited time we are offering a liberal proposition.

Yadkin River Power Company

For Sale.

My plantation known as my home place, containing One Hundred and Sixty-six acres, with dwelling, two tenant houses and out-buildings, all in good condition. Situated on public road from Cheraw to Chesterfield.

For terms write me at Florence, S. C.
MRS. B. R. SPENCER.

Fresh Beef, Pork and Pork Sausage

H. A. BURCH'S MARKET

PHONE 33
Covington Hotel Bldg., Second Street
CHERAW, S. C.