

Exterior Peoples Bank.

PEOPLES BANK.

One of the Leading and Progressive Institutions of Bamberg.

The financial interests of Bamberg have always been concerned in the very ablest manner by her fiduciary institutions, that are under the direction of capable and conservative men of wide experience and highest integrity.

to get money ahead one must not spend all. It is equally as simple that to keep from spending all some part of your weekly, monthly, or yearly income must be put away before the spending commences. This is only a lesson from the kindergarten of common sense, and yet how few of the American people ever learn it.

Start a bank account with this bank and you will take keen pride in watching your balance grow. The



Private Office of President A. M. Denbow.

banks is the Peoples Bank. This institution has always had and it now has, among its officials and directors some of the most prominent and distinguished citizens and men of our county and city.

The extreme thrift and prosperity of our citizens is plainly shown by the number of banking institutions in our midst, and among them none

officers and directors of this bank are men of fine business ability and have the best interest of Bamberg at heart. The officers are as follows: A. M. Denbow, President; Dr. Geo. F. Hair and C. W. Rentz, Vice-Presidents; C. E. Black, Cashier. These gentlemen are too well known to need any lengthy comment, they are men in whom the public has the



Interior Peoples Bank.

enjoys a more liberal and influential patronage than the Peoples Bank. The bank's capital stock paid in is \$25,000.00. Its surplus and undivided profits amount to 23,000.00, and the bank has deposits of over \$169,000.00.

Accounts, whether large or small, are always welcome at the Peoples Bank. It is as simple as can be that

KLAUBER'S.

"The Store of Quality"—Everything to Wear.

Seventeen years ago W. A. Klauber established his business in Bamberg with the one idea of serving the people and being served by them. He is carrying today a line of merchandise that would be a credit to a town twice as large as Bamberg. His main lines are Ladies Ready-to-Wear and Men's Furnishings. Such lines as Regal Shoes, Juno B. Stetson Hats, Boyden Shoes, Walkover Shoes, and clothes that bear the mark of the best makers are found here. For the ladies the lines include Fur's, Coats, Tailored Suits and Dresses, Millinery of all kinds, and Novelties in great variety.

utmost confidence. Make this bank your bank and watch it grow. New accounts are invited.

A special feature of the bank is in the savings department. In this department 4 per cent. is paid savings accounts, while 5 per cent. is paid time deposits.

Safety deposit vaults are for rent at a normal fixed price.

Any article bought from this store will be backed by a positive guarantee as to wearing quality, etc. Styles and correct fit is the watch word of Mr. Klauber and he never was known to betray this trust. His customers have come to look to him for styles and patterns.

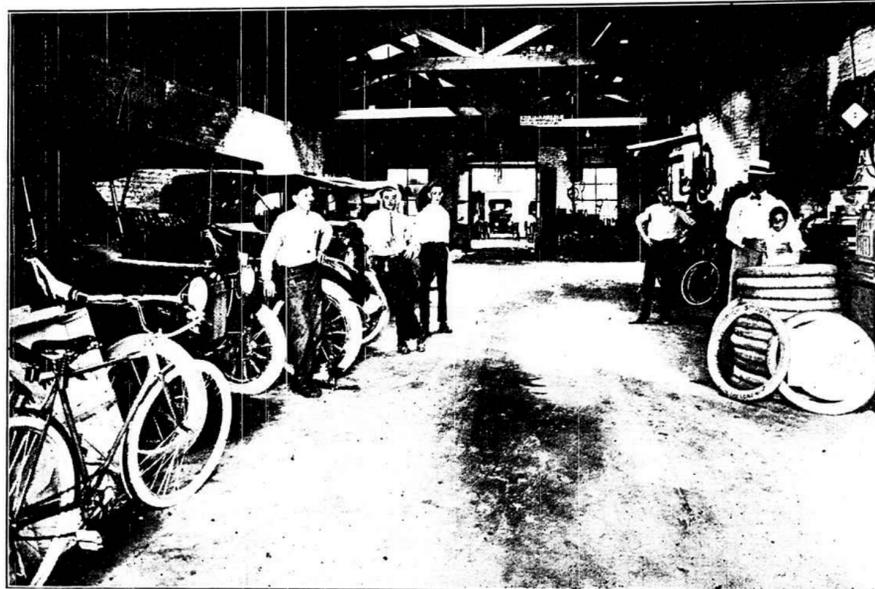
One of the oldest Ladies' Ready-to-Wear houses in this section.

J. BUIST BRICKLE, AUTOMOBILES, BICYCLES AND ACCESSORIES, AND AUTO SERVICE STATION

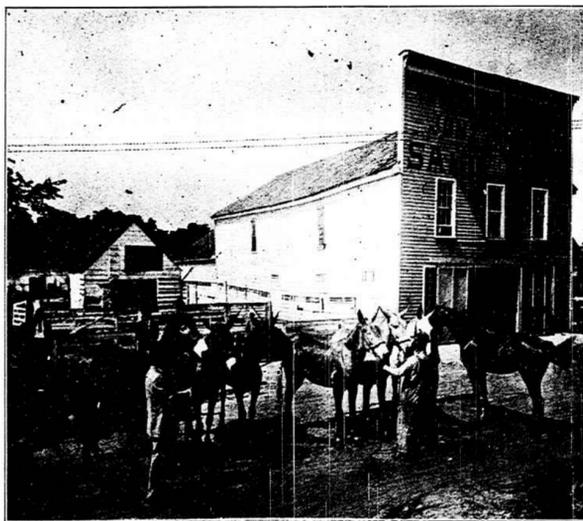
The Largest and Best Equipped Garage in Bamberg.

The photograph at the head of this article shows the large and well equipped garage and sales rooms of J. Buist Brickle in Bamberg. Several expert mechanics are employed the year round and Mr. Brickle supervises every job that is turned out by his shop, and this is one of the many reasons he is meeting with such success that he is now known to enjoy. He is the local agent for the famous Chevrolet Automobile and it will pay any one that is in the market for a medium priced machine to call around and investigate the working of this machine before buying. A full line of Automobile Supplies are handled as well as bicycles and their parts. In this connection, it is fitting that we mention all work is strictly guaranteed and when a job is delivered that is not up to the standard it is cheerfully made good. Gasoline and oils are handled for the convenience of the public, and storage facilities are available for over fifty automobiles. This business house handles the famous Goodrich and United States Tires. These tires are known for their long lasting service.

Don't fail to call around and give your work to this gentleman when in need of first-class work or even a new car. He is reliable and worthy of your patronage.



Interior J. Buist Brickle's Garage.



Jones Bros. Large Sales Stables.

JONES BROS.

One of the Largest Horse and Mule Dealers in This Section.

This firm has the distinction of being in business in this city for twenty-six years, and during that time has built up a business that means volumes. The firm is composed of Messrs. J. J. Jones, W. P. Jones and R. C. Jones. These gentlemen are too well known to need any lengthy comments, they are men in whom the public has the utmost confidence. This is one reason for their success since locating in Bamberg, and another reason is that on every mule or horse that they sell they are ever ready to make good in any case that is necessary. They know a horse or mule from the ground up, and the

buying is done in the St. Louis market under the personal supervision of W. P. Jones, whose years of experience makes him able to be an accurate judge of horse and mule flesh. This firm has sold 19 car loads of mules in Bamberg in the last twelve months. A full line of buggies and carriages are carried at all times. The well known High Point and Capital and Durham Buggies are the main leaders, which are well known to the people of this section. Harness and Wagons are to be found in stock, and one main feature of the business is that you are always welcome to call around and inspect whether you are at the time buying or not. These gentlemen are alive to the progress of the city and always do their part toward upbuilding the city and the county.



Exterior Chero Cola Bottling Plant.

DRINK CHERO-COLA.

There is None So Good.

The big idea in offering Chero Cola to mankind is to provide a perfect, delicious, refreshing beverage, that is absolutely pure and wholesome. In order to be sure that the real goodness of Chero Cola gets to the customer it is sold only in the original bottles sterilized, carbonated and sealed at the plant. No Chero Cola is sold in bulk. It is not on sale anywhere except in a Chero Cola bottle with the label on it. Each bottle bears the Chero Cola label, which prevents the possibility of substitutes.

When you drink Chero Cola from the original bottle through a straw you have the satisfaction of knowing your drink is as pure and clean and refreshing as it can possibly be made. Many families are serving Chero Cola in their homes. They keep it in the refrigerator at all times—a real treat for every member of the family and for the unexpected guest. It is no exaggeration to say that to none of the industries of the city has been applied more scientific thought, more liberal expenditure of capital in order that everything used in the connection of bottling their products might be of the most modern and up-to-date type along every line.

The bottles are first conveyed through a hot caustic solution for a period of about fifteen minutes, the machine having several compartments, after this the bottles pass through and under a rapid revolving brush, where under a spray of water they are thoroughly cleaned and polished on the outside, and labels or

foreign matter removed. They then pass over a set of slowly revolving spindles with side openings through which a spray of combined air and water under heavy pressure is thrown against the inside surface of the bottle, distributing the air and water over the entire surface. The bottle then moves to the second row of spindles where the above operation is repeated with the addition of another stream directed against and on thoroughly cleaning the bottom of the bottles. They then pass to the end of the machine where they are removed in a perfectly clean and odorless condition and are ready for the filler.

When the bottle reaches the filler the syrup is measured automatically, exactly the same amount being put into each bottle. The carbonated water is then forced into the bottles while in the same machine and they are carried to the crowning machine. Every bottle is labeled in order that the public will always see that they are not obtaining a substitute for the original drink, and is always inspected under a strong electric light before being put in the cases ready for delivery. The capacity of the local plant is 300 cases per day, and this product is shipped to all parts of this county and into the town of Cope in Orangeburg county, using a modern auto truck for deliveries. The business is managed and operated by Mr. Phillip G. Carnes, who has placed the drink in this county to stay. He is a live wire, which is one of the reasons he is doing so good in his business. He believes that Bamberg is the best place on earth to live and is doing all he can to push the good old town to the front. Don't fail to order that case of Chero Cola today.

SMOAK & MOYE.

Carrying One of the Largest Stocks of Hardware in the County.

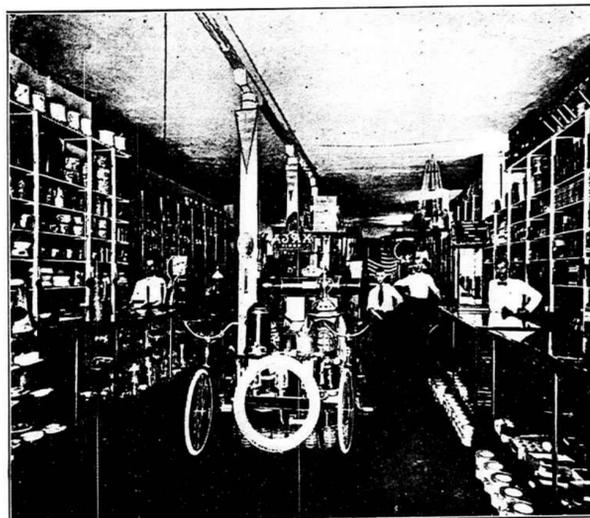
"The Recollection of quality remains long after the price is forgotten." The Smoak & Moyer firm is one of the most striking evidences of business strength of the community. This enterprise was launched in 1914 by Messrs N. P. Smoak and F. M. Moyer. It has moved steadily to the front and has become one of the best hardware stores in this section of the State. The stock carried now means an investment of a very large capital, for there is hardly an item known to the hardware trade which is not included among the thousands of items of hardware in the store.

Consistent business methods, fair dealings and high standards of goods has brought this enterprise to the point where it turns thousands of dollars every year for the community. Its business covers a wide territory and reaches into other sections beyond the borders of the county. The clerks who serve in this store are young men who have been with the firm a number of years and who know the business thoroughly, and have the stock at their disposal. Their attention to the needs of the customers has always been a manifes-

ation of courtesy and appreciation. Among the standard lines of goods carried are Stoves, Ranges, Glassware, Crockery, Guns, Cut Glass, Tinware, Gasoline and Oils, Auto Accessories, Chattanooga Chilled Plows and parts, Cane Mills, Moline Plows and Implements, McCormick Reapers and Binders, Mowers and Rakes, Moline Stalk Cutters, DeVoe's Paints and Varnishes. In many of these lines they are exclusive agents. And it takes fifteen thousand square feet of floor space for the storage and display of the enormous stock.

Smoak & Moyer serves a great army of customers both here and throughout the State. It is a store of an established reputation, and has given its years of experience to finding the best lines in the hardware business. Those who know the Smoak & Moyer company have learned to appreciate goods of this store.

The members are alive to community interest and are always found in the front rank towards any movement calculated to help Bamberg. The two gentlemen at the head of this firm are well known in our community. Mr. Smoak was for many years vice president of the Peoples Bank of the city, while Mr. Moyer was traveling this section for a well known wholesale hardware firm, before embarking in the hardware business. Since that time they built up a business that is indeed a credit to the city and State. Give this concern a visit when in town.



Interior Smoak & Moyer.

BAMBERG FRUIT CO.

Only Restaurant in Bamberg—Clean and Sanitary.

Three years ago Messrs. Nick and Tom Chagaris opened up the above named place of business in Bamberg and during that time they have built for themselves a business second to none in this part of the State for cleanliness and good things to eat. They make a specialty of serving good, clean and wholesome foods, as well as cold drinks, candies (Nunnally's), all kinds of fruits, and fresh oysters in season. They have given the best part of their time on American soil towards this business in making it the best of its kind to be found.

The people of Bamberg are fortunate in having a place of this kind to visit, and the business is very gratifying to the proprietors who are deserving. They are true believers in the future of Bamberg and are ever ready to help towards any movement that will help the town. In this issue of The Bamberg Herald they are particularly interested. They are good citizens and are doing their part to make Bamberg a good and prosperous town to live in. Don't fail to make them a visit when in town or down town; in fact try their lunch counter or table during lunch hour some day, and relieve that tired wife of yours. You will be pleased and it will relieve her of the worry of preparing dinner—that dreaded meal.



Interior Bamberg Fruit Co.