

THE DAILY LEADER

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How proud of their marksmanship the Austrian aviators must be if they can hit the little Montenegrin capital, Cetinje!

Frank P. Walsh, who says all moral and economic wrongs originate in low wages, must be training for an elective office.

Another reason for the sentiment to divide California may be a surreptitious popular desire to segregate Hiram Johnson.

President Bert Coughlin, of the Chamber of Commerce, is certainly the right man in the right place. His idea is that the chamber must have the interests of the town at heart all the time.

In the future the voters of this state will look more closely into the moral turpitude of the man who offers himself for public office. Some of them should be subjected to an X-ray examination.

With a great flourish an orator in congress called upon the newspapers to give less space to war and more to peace and business, and the other congressmen applauded him. The joke is that the Congressional Record's pages contain a larger proportion of war talk than any representative newspaper in America.

"Martin H. Glynn, recently governor of New York," says the New York Herald. This is a new way of putting it, taking more space, of course, but also carrying more dignity than a mere "ex" or "former." Decapitated titles are constant troubles, and the chief trouble is that the man who has one is painfully anxious that it shall not get away.

R. E. Vanhorn has succeeded Dr. E. V. Zollars as president of Phillips university at Enid. Phillips university, formerly known as Oklahoma Christian university, was organized in 1905, and shortly after located at Enid. The school has an enrollment of 550 students, and property valued at \$306,000. Dr. Zollars was president of the Hiram college from 1888 to 1902.

"Oklahoma's Overhead" is the caption of a series of articles running in Harlow's Weekly, dealing with Oklahoma's official assets and liabilities. The articles were compiled by Eugene Gill and probe deep into the state's fundamentals. According to Gill's contention Oklahoma's portion of federal governmental expense is \$19,067,375. The total cost of government is placed at \$46,250,628 and the per capita indebtedness \$27. At first blush it appears that the author has made a running leap to reach this conclusion, but the analyzed figures will likely be disclosed as the finals are unwound. Whether Gill's state balance has been forced or not the "overhead" series makes mighty interesting reading and shows deep and painstaking research on the part of the author.

FARMERS AND ADVERTISING.
The following actual happening came to the ears of the writer the other day. A physician with a large and growing family decided to move out into the country to save expenses. In order to help out on his income he started in poultry raising. He had had no experience whatsoever at it, and the farmers of the neighborhood laughed at him. They thought he would soon retire from the competition, with more experience and fewer dollars.

The doctor, however, made quite a study of scientific poultry raising. One of his ideas was to use printer's ink freely. He inserted with his deliveries of eggs a printed circular telling the public about his methods. He emphasized the cleanliness and sanitary condition of his poultry houses. He spoke of his care to feed the fowls a well balanced ration of both grain and vegetable food. He told of the care taken to sort the eggs for size, color, and cleanliness, and he guaranteed a given weight per dozen.

The doctor, selling at a little better price than the farmers were getting at the store, soon picked up a good trade in the nearest large town.

In a short time he was cleaning up the whole product of his poultry yard at better prices than the men were getting who had monkeyed with chicken raising all their lives.

Probably his simple little printed statement of his methods had more to do with it than anything else. No doubt many of the old farmers had equally good methods. But they took no pains to tell the public about them. It makes little difference how good a man's methods are, how well produced his goods are, how low they are selling, if he never takes any pains to tell the public about it.

The moral is too obvious. Any farmer who raises staples like eggs, butter, vegetables, and whose food products are attractive, can get all the business he wants at good prices in the nearest large town, by spending a little money on advertising.

TRUMBO'S STIMULATING TALK.
A. C. Trumbo, cashier of the Muskogee National bank, issues a monthly letter to the bank's customers.

These are days of great anxiety. It looks as though the European war had reached a point of desperation and no one can foretell from one day to another what will happen.

Successful diplomacy requires individual initiative and sound judgment. It requires men who can comprehend national policies and in sympathy with them and who are enthusiastic and untiring in carrying them out. It requires men who can do more than merely obey orders.

"Good citizens everywhere should do everything they can to hold up the banners of the President and those who are helping him to not only guide the boat, but to sit quiet and keep the boat from rocking. It is hard to be neutral when friends are on both sides of the battle line.

During this suspense business can not go on freely. It is not likely that any trouble will come to this nation, but the possibility of trouble is not remote and it behooves every one to be on guard and avoid both harsh criticism and over friendly comment.

Are You Rheumatic?—try Sloan's. If you want quick and real relief from Rheumatism, do what so many thousands of other people are doing—whenever an attack comes on, bathe the sore muscles or joint with Sloan's Liniment. No need to rub it in—just apply the Liniment to the surface. It is wonderfully penetrating. It goes right to the seat of trouble and draws the pain almost immediately. Get a bottle of Sloan's Liniment for 25c of any druggist and have it in the house—against Colds, Sore and Swollen Joints, Lumbago, Sciatica and like ailments. Your money back if not satisfied, but it does give almost instant relief.

Coming Color Favorites. There's white. And black and white. And many yellow tones.

A TEXAS WONDER. The Texas Wonder cures kidney and bladder troubles, dissolves gravel, cures diabetes, weak and lame backs, rheumatism and all irregularities of the kidneys and bladder in both men and women. Regulates bladder troubles in children. If not sold by your druggist, will be sent by mail on receipt of \$1.00. One small bottle is two month's treatment, and seldom fails to perfect a cure. Send for testimonials from this and other states. Dr. E. W. Hall, 2926 Olive Street, St. Louis, Mo. Sold by druggists.—Adv

Capt. Kiehne of William P. Frye, and Family.



Captain Kiehne, his wife and two children were aboard the American merchant ship William P. Frye, belonging to Arthur Sewell & Co. of Bath, Me., when she was sunk by the Prinz Eitel Friedrich. They were treated kindly by the German officers.

Stories From the Theaters of War. By Frederick White. A portrait of a man in a suit is shown next to the title.

London, (By Mail)—Opposition to the action of the war office in supplying rations of rum to the British troops at the front is manifest in many sections of the British press. Although the war office in defense of its action stated that the allowance of rum was regarded by the military authorities as a medicinal supply rather than a part of the food ration a large part of the demand for the abolition of the alcoholic ration comes from the medical profession.

Thousands keep on suffering from Coughs and Colds through neglect and delay. Why make yourself an easy prey to serious ailments and epidemics as the result of a neglected cold? Coughs and Colds sap your strength and vitality unless checked in the early stages. Dr. King's New Discovery is what you need—the first dose helps. Your head clears up, you breathe freely and you feel so much better. Buy a bottle today and start taking at once.

LEADERETTES. New Jersey has a balance of \$1,087,383 in its treasury. Michigan's 1913 mineral products were valued at \$72,000,000. Otters are used by the natives in some parts of India to catch fish.

The average ostrich lives 30 years and yields from two to four pounds of plumes. In the distribution of liquor in California approximately 112,000 persons are employed. Incandescent lamps with tungsten filament and nitrogen-filled bulbs, represent the greatest efficiency.

Between 15,000,000 and 25,000,000 pounds of walnuts are shipped to the United States annually from France. A magnifying glass which may be attached to the pen or pencil is a new device for the convenience of draftsmen. Seventy per cent of the work of manufacturing rifle ammunition for the United States army and navy is done by women.

The annual cut of British Columbia timber is approximately two million feet. There are 420 mills and 79 logging camps in the province, employing about 50,000 men.

Commissioner Warren Garst of the industrial commission of Iowa, predicts that industrial accidents in that state will be reduced from 50 to 75 per cent during the next two years in consequence of the new compensation act.

HEALTH PROMOTES HAPPINESS. Without health, genuine joy is impossible; without good digestion and regular bowel movement you cannot have health. Why neglect keeping bowels open and risk being sick and ailing? You don't have to. Take one small Dr. King's New Life Pills at night, in the morning you will have a full, free bowel movement and feel much better. Helms your appetite and digestion. Try one tonight.

WHEEZES OF OG. It is all right to get up early in the morning, but it is nothing to brag about. Most men who amount to anything do not have to get up early in the morning.

When a woman moans it is a sign she isn't suffering much. A woman cries out over an abrasion of the skin and suffers the most excruciating pain in silence. A great many men with the ability to gather it in are hopelessly inadequate when it comes to turning it loose.

There are still a number of sterling citizens whose notion of the proper place to wear evening clothes is in a photograph. Inasmuch as sitting cross-legged is about the only pleasure the men have left, it is confidently expected that the legislature will pass a law against it at its next session.

When a man buys a new hat, that is an incident. But when a woman buys a new hat, that is an episode. There are various ways of wasting time. One of them is to spend it coloring a meerschauum pipe.

A Specific Against Colds. If there is such a thing as a specific against colds, it is to be found in the sleeping porch or the open bed room. Next to that comes the cold sponge both in the morning," says the Youth's Companion. Be as careful as you can you will occasionally take cold and when you do you will find Chamberlain's Cough Remedy a great help in enabling you to get rid of it. Try it. Obtainable everywhere.

TAKE NOTICE. Many people in the city have a misunderstanding that the city of Guthrie will haul away the garbage free on and after clean-up day. That is not so. There is no fund for such work. After the tin cans and other matter is bunched at alleys, wagons will call from day to day for hauling it at a low price, each tenant or occupant paying the hauler a reasonable price for same—say 5c, 10c, 15c to 25c, according to quantity. N. M. Carter, Commissioner Public Safety.

Guthrie school boys will aid in making Guthrie beautiful. The rule is that the man who knows a good deal never tells it all. The man who knows little, talks a heap. A girl's idea of achievement is to become engaged to be married.

If it is necessary to advise the burning of the letter, don't write it at all. "This town has a 'pernicious activator' who needs 'tending to,'" said a citizen today. A man's idea of politeness is to pretend to have forgotten the fact that you owe him money.

The average man not only is a little superstitious, but he considers it a sort of distinction and is proud of it. "A 'pernicious activator' is one who draws a salary from the government that he does not earn, plays poker, loses money and gives 'bum checks,'" said Ben Berkeley today. The man who talks a great deal about the amount of work he performs seldom has much work to do. The loaded wagon never rattles.

It is no particular humiliation to be bluffed unless the fact that you have been bluffed becomes a matter of common knowledge. It isn't sufficient that you are

Get it While It's Cheap. Many people live uncomfortably because they can not afford to do different. Many others are in the same fix because no matter how much they are able to pay, the comforts they desire are not within their reach. This however, is not the case with electric light—the greatest of all comforts. The electric wires pass by your very door and Edison Mazda Lamps provide the most beautiful light obtainable at one-third what it cost even one two or three years ago. So if you are not enjoying the beautiful electric service—like your friends and neighbors—whose fault is it? During the month of March only we will give a six pound Electric Iron with each house wired. A half hour's talk with our house wiring man will prove interesting and profitable. USE EDISON MAZDA LAMPS Public Service Co. of Oklahoma (Light Co.) Telephone 111

making enough to support a wife in comfort. You must also be prepared to make a liberal appropriation for the entertainment of her relatives. BITS OF BY-PLAY. Two of a Kind. Sutor (nervously)—I-I-er-er, your daughter-er. Father (irritably)—Look here, my young man; out with it! If you want to marry my daughter, say so. Don't keep me in suspense. The Acme of Conceit. "That actor is the most self-conscious man I ever saw." "In what way?" "He thinks of himself, when he should be cogitating on the box office receipts." There's Cacaphony in the Air, Somehow. She had warbled for 27 minutes. Strong men were quavering; weak women had succumbed. "My daughter," said the proud mother, "is a promising singer." "Then," suggested the man nearest the door, "won't you make her promise not to sing again?" Thus does peevishness interfere with the orderly course of progressive genius. \$100 Reward, \$100. The readers of this paper will be pleased to learn that there is at least one dreaded disease that science has been able to cure in all its stages, and that is Catarrh. Hall's Catarrh Cure is the only positive cure now known to the medical fraternity. Catarrh being a constitutional disease, requires a constitutional treatment. Hall's Catarrh Cure is taken internally, acting directly upon the blood and mucous surfaces of the system, thereby destroying the foundation of the disease, and giving the patient strength by building up the constitution and assisting nature in doing its work. The proprietors have so much faith in its curative powers that they offer One Hundred Dollars for any case that it fails to cure. Send for list of testimonials. Address: F. J. CLEMENTY & CO., Toledo, Ohio. Sold by all Druggists. Take Hall's Catarrh Pills for constipation. The Faultfinder. "There's one thing I can't overlook in that woman in front of us," he said after the first act. "And what is that?" "That hat she won't take off." The Court of Last Resort. Around the stove of the cross road, grocery is the real court of last resort, for it finally over-rules all others. Chamberlain's Cough Remedy has been brought before this court in almost every cross road grocery in this country, and has always received a favorable verdict. It is in the country where man expects to receive full value for his money that this remedy is most appreciated. Obtainable everywhere.