

THE DAILY LEADER

BY LESLIE G. NIBLACK

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FARM BOOKKEEPING.

The American farmer has traditionally been a shrewd sort of creature. While he was laughed at as the prey of gold brick men as a matter of fact no other class of men has been equally difficult for confidence men and sharpers. He is a master of the art of trading, and his calling made him a keen judge of values.

Hence it does seem singular that so many farmers have been so terribly cheated by their own farms. The typical old time farmer ran along in a drowsy circle. He raised grass and corn and a garden, to feed his horses, cows, and family. He did raise a little milk from his cows, which was about his only cash crop. Much of the milk went to the feeding of young calves. The offal from the barn went back into the land to complete the profitless circle. At the end of the year, if he had placed no new mortgage notes on the farm property he did well.

In the rich corn and wheat belts, and in the cotton country, of course things went a little better. The soil was prolific, and it was hard not to make money. But the terrible slump in farm mortgage loans that occurred some 15 to 20 years ago showed that even in good lands many farmers worked at a loss.

The farm has been the only business that has had no bookkeeping. Every other line has had its operations in each department down in black and white.

A printer who should undertake to turn out a lot of posters or catalogs without definite figures of expense, obtained from similar operations in past years, might just as well board up his front windows and call in the auction men. But the majority of the old fashioned farmers are still trying to raise half a dozen different crops, without keeping any separate expense account of each.

SMASHING A FALSE BELIEF

As deeply rooted as the superstition that a black cat is an omen of bad luck is the mistaken belief that an unborn child is physically subjected to maternal impressions. There is scarcely a community in which there are not numerous persons firmly of the opinion that sudden fright or the shock of beholding some repulsive object by a prospective mother may not result in some physical deformity or blemish to the child. This superstition—for it practically is a superstition—is responsible for untold mental anxiety and anguish to thousands of women.

Happily there is no truth in this belief. It happens that children are borne with deformities, but science is able to prove that these deformities are due to disease or pre-natal accidents. The sight of blood is thought by some nervous to be the cause of red discolorations on the face or other parts of the body, when as matter of fact the blemish commonly is caused by constriction of the blood vessels of the unborn child.

The current number of the Delinctor, a wholesome publication, contains an article, "The Boy of Maternal Impressions," that should be read by women, that this old myth may be removed from their minds. The article was written by an eminent authority in such matters. He asserts positively that there is no nerve connection between the child and mother, and that the mother's blood does not circulate in the body of the child. This precludes the possibility of the so-called "maternal markings," attributed to maternal impressions.

This authority does assert, however, in substance, that inasmuch as the health of the child depends upon the nourishment drawn from the mother, it is imperative that the mother, physically and mentally, should maintain herself in a condition of sound health. In reading the article in The Delinctor it is pos-

sible that women may be misled by this paragraph:

"Keep your mind and heart occupied by thoughts that during the formative period of your child's life, your child's development can be influenced only by your failure to order your own life in the way that will result in the highest degree of health, happiness, mental poise and spiritual atmosphere."

Unguardedly the writer stumbles, for certainly he does not believe that a maternal impression may be spiritual, if it cannot be physical. What he means to say is that a prospective mother should fortify herself with all those things that promote good health, in order that the child may be well nourished and be born in a sound and normal state.

The kindly assurance of this specialist goes much further than merely to disprove the world-old mistake about maternal impressions, for the deduction of the reader must be that the soundness of children, physically and mentally, depends primarily upon right living by both the father and the mother.

THE HIGH COST OF DISTRIBUTING FOOD PRODUCTS

What becomes of the retailer if schemes for co-operative buying and storage and public markets shall be worked out successfully?

There need be no fear for the retailer, provided he is progressive and adapts his business to the prices the customer is able to pay. For one thing, the average retailer is far too apt to buy his goods from the wholesaler simply because it is "the easiest way."

Perhaps it takes him but five minutes to give his order to the agent of the wholesaler. Perhaps also by a little investigation among the farmers and farm bureaus, he could find some one who would agree to let him have small quantities of food products every week at a price a little ahead of that which the farmer gets from the jobber, and which would permit him to sell to the retailer for a moderate price.

Retail business should be done in bigger units. The little grocer, who never gets business enough to buy in any quantity, is not an economical distributor. If he can advertise reasonably, he should be able to double his sales, which would permit him to buy in larger quantities, to reduce his overhead charges per unit of sale, and to sell at a lower price.

Distribution of food products is a big subject. Its various aspects have only been hinted at in the limited space available for this series of editorials. The ideas that stand out most clearly are these:

1. The American people are paying a needlessly high cost for food by letting these supplies pass through too many hands.

2. The farmer could make more money for himself by providing such storage facilities, usually by co-operative arrangements, as would enable him to sell to retailers and single consumers in small lots as needed.

3. The retailer should take more pains to protect the interests of his customers and investigate all possible chances of buying goods direct from the producers. Then he should advertise freely to enlarge his business and reduce the relative cost of overhead charges.

Are You Rheumatic?—Try Sloan's

If you want quick and real relief from Rheumatism, do what so many thousand other people are doing—whenever an attack comes on, bathe the sore muscles or joint with Sloan's Liniment. No need to rub it in—just apply the Liniment to the surface. It is wonderfully penetrating. It goes right to the seat of trouble and draws the pain almost immediately. Get a bottle of Sloan's Liniment for 25c of any druggist and have it in the house—against Colds, Sore and Swollen Joints, Lumbago, Sciatica and like ailments. Your money back if not satisfied, but it does give almost instant relief.

Wealth in Prospect.

"I had forty acres of wheat go bad on me," said the old farmer, "and also ten acres of rye. But I believe I'll make up them losses and pull out a profit yet."

"How's that?"

"Just sent twelve quarts of early strawberries to market by heck."

A TEXAS WONDER

The Texas Wonder cures kidney and bladder troubles, dissolves gravel, cures diabetes, weak and lame backs, rheumatism and all irregularities of the kidneys and bladder in both men and women. Regulates bladder troubles in children. If not sold by your druggist, will be sent by mail on receipt of \$1.00. One small bottle is two months' treatment, and seldom fails to perfect a cure. Send for testimonials from this and other states. Dr. E. W. Hall, 2926 Olive Street, St. Louis, Mo. Sold by druggists.—Adv

Stunt Night, April 15th.

Teaching Sing Sing Convicts to Knit.



MRS. ERNEST SCHELLING. ERNEST SCHELLING.

The fact that the convicts up at Sing Sing are knitting for the Poles is really interesting. The idea of having those "doing time up the river" make things for the people between the German and Russian mill stones originated in the mind of Ernest Schelling, the American pianist. The credit for the application of the idea belongs to Warden Thomas Mott Os-

borne, the philanthropist-penologist, who was experimentally "in stir" himself in his home town of Auburn, and who knows how it feels to be in prison.

The knitted bands, mufflers, socks and such are sent down to Mrs. Schelling, both the famous pianist and his wife being leading members of the American Polish Relief committee, and by them are shipped to Poland.



Stories From the Theaters of War.

By Frederick White

Budapest, (By Mail).—The food question has at last been to some extent solved in this city. The authorities have a considerable supply of flour and grain on hand and some official statements aver that the stock will last until the next harvest, although it is not generally believed. The distribution of flour is going on under rather rigid restrictions.

The grain was obtained just in time to avoid serious trouble with the populace which had become very ugly over the prospects of famine. Great preparations are being made for making the next harvest as plentiful as possible. All agricultural laborers now with the army are to have fourteen days leave for the spring planting, and are required to spend this time in the same locality where they worked last year. The government has also announced that groups of soldiers from the reserves, twenty men in each group, may be "rented" for agricultural work on application from approved landowners.

Probably no attempt will be made to employ prisoners of war for this work in Hungary, as the camps where prisoners are interned are hotbeds of contagious diseases and the prisoners would spread them all over the country.

Hamburg.—Some idea of how prisoners of war are cared for in the concentrated camps of Germany can be gained from a report just made public by a visitor to Farnham, where many hundreds of men are confined. The captured soldiers rise at 6 and at 7 are served with a quart of tea or coffee, together with the same ration of bread that German citizens are now allowed under the bread card system. In the canteen are all manner of delicatessen on sale.

At 8 o'clock comes sick-bat inspection, and then the men go to work until 11, when they are served with a meal consisting with thick egg-net of legumes, cabbage and meat, a sort of splash. The meals are prepared by the French and the Belgians under German supervision.

The men work in the afternoon until 6:30 when they are given a quart of gruel with potatoes or vegetables. Once a week fish is served. The following is the noon-meal menu for one week:

- Monday—Pea soup with meat and potatoes.
Tuesday—Pig's knuckles with carrots and potatoes.
Wednesday—Barley soup with meat and potatoes.
Thursday—Fish with onion gravy and potatoes.
Friday—Bean soup with meat and potatoes.
Saturday—Mutton, cabbage and potatoes.
Sunday—Rice soup with beef and potatoes.

The visitor sampled all the foods given to the prisoners and announced it was tasty, and apparently fully as good as that served the German troops. The prisoners, he said, appeared healthy and well nourished as a result of the simple but wholesome fare.

Berlin.—Berlin school children are doing their part toward raising war relief funds. Each Sunday about 2,000 pupils from the public schools gather at a local theatre and present a musical program that includes a series of quartet songs and chorus numbers. The financial returns from the concerts are considerable.

Copenhagen.—A small Danish steamer which has arrived here, brought with it a live German torpedo, about twenty inches in diameter, complete with net cutters attached. It had been found floating in the middle of the North Sea.

The Gist of It. "Last December I had a very severe cold and was nearly down sick in bed. I bought two bottles of Chamberlain's Cough Remedy and it was only a few days until I was completely restored to health," writes O. J. Metcalf, Weatherly, Mo. If you would know the value of this remedy, ask any one who has used it. Obtainable everywhere.

VAGRANT VENUS.

BABYLONIAN ENGLAND. Her robes are of purple and scarlet. And the kings have bent their knees. To the gammed and jeweled harlot. Who sitteth on many seas.

They have drunk the abominations. Of her golden cup of shame; She has drugged and debauched the nations. With the mystery of her name.

Her merchants have gathered riches. By the power of her wantonness. And her usurers are as leeches. On the world's supreme distress.

She has scoured the seas as a spoliary. Her mart is a robber's den. With the sweated toll of the toiler. And the mortgaged souls of men.

Her crimson flag is flying. Where the East and West are one. Her drums while the day is dying. Salute the rising sun.

She scourged the weak and lowly. And the just with an iron rod; She is drunk with the blood of the holy; She shall drink the wrath of God. —James Jeffrey Roach, in the Continental Times.

HEALTH PROMOTES HAPPINESS

Without health, genuine joy is impossible; without good digestion and regular bowel movement you cannot have health. Why neglect keeping bowels open and risk being sick and ailing? You don't have to take one small Dr. King's New Life Pills at night, in the morning you will have a full, free bowel movement and feel much better. Helps your appetite and digestion. Try one tonight.

SCRIPTURE.

Proverbs 16:1-9.

The preparations of the heart in man, and the answer of the tongue, is from the Lord.

All the ways of a man are clean in his own eyes; but the Lord weigheth the spirits.

Commit thy works unto the Lord, and thy thoughts shall be established.

The Lord hath made all things for himself: yea, even the wicked, for the day of evil.

Every one that is proud in heart is an abomination to the Lord; though hand join hand, he shall not be unpunished.

By mercy and truth iniquity is purged; and by the fear of the Lord men depart from evil.

When a man's ways please the Lord he maketh even his enemies to be at peace with him.

Better is a little with righteousness than a great revenue without right.

A man's heart deviseth his way; but the Lord directeth his steps.

No Use to Try and Wear Out Your Cold, It Will Wear You Out Instead

Thousands keep on suffering Coughs and Colds through neglect and delay. Why make yourself an easy prey to serious ailments and epidemics as the result of a neglected Cold? Coughs and Colds sap your strength and vitality unless checked in the early stages. Dr. King's New Discovery is what you need—the first dose helps. Your head clears up, you breathe freely and you feel so much better. Buy a bottle today and start taking at once.

Stunt Night, April 15th.

The readers of this paper will be pleased to learn that there is at least one dreaded disease that science has been able to cure in all its stages, and that is Catarrh. Hall's Catarrh Cure is the only positive cure now known to the medical fraternity. Catarrh being a constitutional disease, requires a constitutional treatment. Hall's Catarrh Cure is taken internally, acting directly upon the blood and mucous surfaces of the system, thereby destroying the foundation of the disease, and giving the patient strength by building up the constitution and assisting nature in doing its work. The proprietors have so much faith in its curative powers that they offer One Hundred Dollars for any case that it fails to cure. Send for list of testimonials. Address J. C. HENNEY & CO., Toledo, Ohio. Sold by all Druggists. Take Hall's Family Pills for constipation.

LEADERETTES.

(Woman suffrage was defeated in the New Hampshire House by a vote of 200 to 121.)

Over 275,000 women are registered to vote in the coming mayoralty election in Chicago.

Mrs. George A. Clark is president of the Tennessee, Kentucky and Northern Railway.

Mrs. Stephen Morris, nee of Mrs. Clement A. Griscom, is a moving picture actress.

Mrs. James Speyer has charge of the women's department of the Bureau of Employment in New York City.

In nearly all the South American countries women are forbidden to enter a church with their hats on.

A Wind Storm Won't Clean a Rug

Throw a carpet over a clothesline and a cyclone coming along cannot blow out the dirt. But if you use a broom and carpet beater to loosen the dirt, the wind would speedily carry away the dust and dirt, leaving the rug or carpet as clean as a whistle.

Electric Suction Sweeper

is built. It combines Sweeping, Shaking and Suction. The electrically revolving soft hair brush sweeps and shakes loose the surface, adhering and embedded dirt, enabling the powerful suction to carry away every particle of dirt, dust, thread lint and sand.

Call and let us demonstrate this great labor saving device.

NOTE REDUCED PRICES ON ALL MAZDA LAMPS AND ELECTRIC IRONS

Table with 2 columns: Wattage and Price. 15, 25 and 40 Watt Mazda 27c; 60 Watt Mazda 36c; 100 Watt Mazda 65c; 250 Watt Mazda \$1.70; Hot Point, General Electric or Westinghouse Irons \$3.00.

Public Service Co. of Oklahoma (Light Co.) Telephone 111

Looks That Way.

"Nobody likes America." "Yet we feed 'em." "Well, nobody ever saw a popular boarding-house keeper."

AH! THE INVIGORATING WHIFF OF THE PINE FOREST!

How it clears the throat and head of its mucous ailments. It is this spirit of Newness and Vigor from the health-giving Piney Forests brought back by Dr. Bell's Pine-Tar Honey. Antiseptic and healing. Buy a bottle today. All druggists, 25c. Electric Bitters a Spring Tonic.

Art of Shopping.

"What are you doing for?" "To buy myself a box of face powder. Will you help me select it?" "Certainly," assented the other lady. "Suppose we begin by looking at refrigerators and lace curtains."

Constipation and Indigestion.

"I have used Chamberlain's Tablets and must say they are the best I have ever used for constipation and indigestion. My wife also used them for indigestion and they did her good," writes Eugene S. Knight, Wilmington, N. C. Obtainable everywhere.

\$100 Reward, \$100

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What He Did.

"What did he do when you told him he was in a tight place?" "Did what he could to adapt himself to a tight place. He collapsed."

Somewhat Puzzled.

"I thought the Irish cities were all gay and sparkling." "Well, aren't they?" "I don't know. Here's a long article on the specific gravity of Cork."

We Can Bear It.

We people used to breeze rough and zephyrs rather stout. Must get along with milder stuff; March is going out.

Women of Sedentary Habits.

Women who get but little exercise are likely to be troubled with constipation and indigestion and will find Chamberlain's Tablets highly beneficial. Not so good as a three or four mile walk every day, but very much better than to allow the bowels to remain in a constipated condition. They are easy and pleasant to take and most agreeable in effect. Obtainable everywhere.



Mrs. Good—Now you won't spend this 10 cents for that horrid whiskey, will you?

Tanky Tubbs—No'm, I'll git de best dat de money'll buy.