Make Pictures While the Sun Shines

And when you have snapped your Kodak to your heart's content bring the negatives to the one place that will develop and print them properly—that is Westfall's. This is the greatest developing and printing plant in the southwest, and the best! A special service for out-of-town Kodakists. Parcel Post Prepaid.

WESTFALL'S
"P. B. X. 77."
Rexall Goods

Among Thousands No One Complains

Wonderful Vitalitas Record Noted by Druggist Funk of Birmingham

[illegible]

BIG PECAN CROP

Some Vandals in Pottawatomie County Reported to Have Cut Down Trees to Gather the Nuts

SHAWNEE, Nov. 3.—Already impressive carloads of pecans have been shipped from this point and the season's output will be heavy. Both as to yield and quality the years production promises will be exceptional. The nuts come from wild trees and the crop from a large tree will bring $25.

It is reported that vandals are cutting down splendid productive trees to gather the nuts. There has been considerable planting and grafting for cultivated orchards, and the raising of domestic pecans is expected in time to be a great industry here.

We'll Fit You in $20 to $27.50 Clothes

As perfectly as it is possible to be fitted in clothes and you pay only—

$15.

Start the season right! Come up to this second floor shop and save $5.00 to $7.50 on your Fall Suit or Overcoat. You men who pay $20.00 to $22.50 for your clothes in ground floor stores, you are losing $5.00 to $7.50—and WE'LL prove it to your satisfaction as we have for hundreds of other men. You are paying from $5.00 to $7.50 extra—$5.00 to $7.50 which is tacked on to the actual cost of the clothes for the enormous ground floor rent and running expenses—and you lose that $5.00 to $7.50.

—Second Floor—
Over Westfall's Drug Store

GOOD CLOTHES
HUNTER-WOLSON
OKLAHOMA CITY

AUDITORIUM--DANCE

Every Night—Best People Attend
Woodmen Band—Woodmen Dance
Everybody Dance Tonight
Popular Prices, 10c and 20c

LYKES-FREEMAN
Hardware Company
STOVES AND REZNOR HEATERS
113-115 West Reno. Phone Wal. 6597

ADVERTISING IS NOT AN EXPENSE

Head of Big Department Store Says Publicity Fund Is Real Investment

THREE heads of prominent mercantile concerns of Oklahoma City were represented at a banquet of the Admen's club held at the Hotel Skirvin Wednesday afternoon at 12:15. They were M. D. Scott of Scott Halliburton's, Walter C. Dean of the Dean Jewelry company and Joseph Myer of the B. & M. Clothing company.

Mr. Scott spoke on "Advertising an Investment." He proved by carefully prepared figures, that the old myth that advertising was an expense was a mistake. "It is an investment," he said, "as much as the ground upon which one builds a building is an investment. Most mercantile establishments rate their good will as more than fifty per cent of their capital, and good will is nothing more than what advertising men call the cumulative result of advertising. The old style of bookkeeping which reserved a place for advertising under the caption of 'expense' will soon give way to a modern one which classifies it under the head of 'Investment.'"

Mr. Dean, who was the next speaker, spoke on his personal experiences in the jewelry business. He said that he had tried every means of advertising from the handbill to the bill board, but that none, insofar as his personal experience was concerned, had rendered the service of the newspaper.

"I have now only one billboard advertisement in the city," he said. "And I have not used a handbill, theater program or other form for many months. Yet, for my own business, I do not favor large advertisements. A small space of five or six inches every day is far better than a page, half page or quarter page at less frequent intervals. I advertise consistently in both the morning and evening papers in a small space, and I believe that the expense is justified by all means."

Joseph Myers of the B. & M. Clothing company, the next speaker, said that while advertising undoubtedly did bring results, it must be used intelligently.

"The average advertiser does not pay enough attention to his advertising. He puts it into the hands of a manager and pays the bill at the first of the month—with a big sigh. He doesn't know whether or not he is getting results. And I want to say this to you, Mr. Ad Man and Mr. Newspaper Man," he said with emphasis, "after the prospective customer reads an advertisement and enters the door of a store, your duty is done. The ad has not sold the goods. That duty rests with the store and its employes."

BOWLING AND BILLIARDS. LEE HUCKINS HOTEL

Republicans Gain In Crucial States

(Continued from Page One)

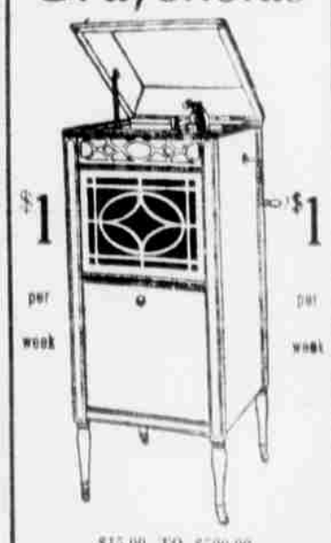
liquor amendment was defeated at Tuesday's election, the vote against it was not nearly so large as was indicated by Tuesday night's meagre returns. Indications early Wednesday were that the plurality against the amendment would be reduced to between fifty or sixty thousand.

BALTIMORE, Md., Nov. 3.—Amendments to the state constitution entitled provide for the referendum, home rule for Baltimore and the counties in matters of purely local legislation and remove in criminal cases.

TRENTON, N. J., Nov. 3.—Both houses of the 1916 New Jersey legislature will be Republican as a result of Tuesday's election. The state senate will stand 13 Republicans and 8 Democrats and the house of assembly 37 Republicans to 23 Democrats.

BOSTON, Nov. 3.—The Republican party regained control of the executive department of the state government Tuesday after an interim of five years when Samuel W. McCall, a former congressman, was elected governor by a plurality of 6,606 over Governor David I. Walsh, Democrat. The remainder of the Republican state ticket was elected by larger pluralities and the Republicans made a net gain of 12 seats in the legislature. The proposed amendment to the constitution granting the right of suffrage to women was defeated by a majority of [illegible]

Grafonolas



$15.00 TO $500.00

Only 65c for records

Free Concert Every Day
The Machine That Appeals

Ditzell Music Co.
320 W. Main, Oklahoma City

BRETT REGARDS CUFF INGRATE

Former Says He Helped Try to Get Job for Duff; Latter Not Reciprocal

IT IS true, as The Times stated, that my friends are very [illegible] over the governor's decision in the matter," said Judge Brett [illegible] discussing the appointment of Judge Charles M. Thacker as member of the state supreme court, "but that interest is not toward the governor. It is toward Judge Thacker. [illegible] J. A. Duff. When Judge J. A. Duff resigned Governor Cruce had the appointment of his successor, and I was a close friend of Governor Cruce and I thought, and so did my friends, that I could get the appointment for Mr. Duff, whom, I had always regarded as a friend, had been with me more to get on the supreme bench, and of friendship for him I [illegible] and gave him my endorsement and did what I could to help him [illegible] the position, thinking [illegible] a chance. But the governor [illegible] down. Then when Judge Brett [illegible] although Mr. Duff was a [illegible] he could not hope for the [illegible] but that the governor would [illegible] either Judge Thacker or myself, he refused to withdraw his name and when the governor told him frankly, through his representatives, that he would not consider him, and asked him to withdraw in my behalf, through his representatives, he refused to do so. And my friends do feel bitter toward him and feel that his conduct has placed him as an ingrate, and as the dog in the manger.

"The Times states that there was a protest against my appointment from my district, which the governor tells me is not true. But that Mr. J. A. Duff of Cordell, only had some endorsements; and that he asked the parties appearing before him for Mr. Duff if they had anything to say against Brett, and they said they did not. I have in my desk endorsements by all the members of the Washita County Bar, except one for the supreme court commission, given me not more than seven months ago. Also from the Custer County Bar. But I put them in my desk drawer and never presented them to the governor.

"The Times also says that 'a number of politicians from Washita county and neighboring counties called upon the governor to protest against the appointment of Judge Brett.' That is also false, for, as stated above, the governor says there was no protest. And I am reliably informed that there were five persons in the city in Mr. Duff's behalf, and that one of the five, Mr. Duff's law partner, by reason of the fact that he had fought the governor, did not call upon him at all. As to who is responsible for the misrepresentations in The Times, I do not know, and as I guess might do some one an injustice I shall not express my opinion as to who had these misrepresentations put in the paper. But I know that Judge Thacker, the appointee, had nothing to do with it."

SELF DEFENSE IS LUNG'S PLEA

(Continued from Page One)

ling his scabbard and gun around to his side. The chief then asked him "What old sport was that you were out riding with last night?" and Lung replied that he was not out riding and could prove it if given a few minutes. He said the chief replied, "You have been lying to me and getting away with it, and I'm getting tired of it." With this Lung said he started to the chief and the chief started to pull his gun. Before he could get it out, Lung hit him and knocked him away from it. Again the attempt was made, and again Lung hit him over the head with his own gun. At this time, Lung said the chief started for the door and just as he got to it, pulled his gun. Then it was that Lung shot the first time. The defendant said he shot at the chief's hand in order to cripple him and a moment later shot at his leg so that there'd be no chance for the chief to get him.

Lung stated that he was not drunk on the morning of the occurrence and that he had had but two drinks all during the night and morning, one a small drink of whiskey and the other a small drink of wine. He said he had no desire to kill the chief and merely shot when he did because he was afraid the chief would get to his gun and kill him.

He testified to numerous occasions when he had heard of or witnessed numerous mistreatments of people by the chief.

Mentions His Family

Lung stated that he was a married man and had three small children. He explained the shooting up of the poolhall to which much reference had been made by saying that he had shot twice to stop a prisoner who was escaping from him.

The marked difference in Lung's testimony was the fact that he did not see Harold Lee or Del Bruce in the captain's room, and the statement that the chief abused him during the course of the interview, all of which was in direct contravention of the state's testimony.

Other witnesses testified as to Lung's character and to several interviews or arguments which the chief had had with persons whom he had arrested. But few witnesses remain to be examined and it is thought that the court will either liberate Lung or bind him over to the district court sometime Wednesday afternoon.

MORE WOMEN WORKERS

LONDON, Nov. 3.—There has been an increase of 150,000 or about six per cent in the number of women employed in industrial occupations in England since the war, according to figures made public by the government.

GRIDER INTENDS TO GIVE HEALTH THEORIES HERE

Famous Tanlac Man, Promises to Give Oklahoma City Benefit of His Original Studies

As was forecasted in yesterday's papers, Mr. Edgar Grider, who has attracted such widespread interest in the east and middle west with his health views and the celebrated Master Medicine, Tanlac, has decided to visit Oklahoma City and will arrive here probably today or tomorrow. Mr. Grider's private secretary is now in the city and speaking of Mr. Grider's coming visit yesterday said prominent business men and druggists of Oklahoma City and other cities of the southwest have for some time been anxious to have Mr. Grider visit here and give the people of your city the benefit of his very sensible views as he has those of the east, where he has helped hundreds of thousands in that great section. Yielding to these requests, Mr. Grider has decided to come here and to prove to everyone how easy it is to ward against the inroads of ill health by hygienic living and modern treatment.

He contends that catarrhal affections of the head, throat and stomach finally produce a direct result on the vital organs and that nine cases out of ten this condition is at the bottom of the ill health of so many present day Americans.

Though Mr. Grider's secretary would not state positively that an exclusive Oklahoma City agency for Tanlac had been awarded, he indicated that an interesting announcement along this line might be made tomorrow.—Adv.

TANGLED MASS OF WAR RUMORS

(Continued from Page One)

The size of the German forces operating against Serbia is fixed at 150,000 men, according to an authoritative statement that has reached London. Thus far the number of prisoners captured by this force is surprisingly small. The Austrians have officially admitted that they have been able to capture only twenty Serbian officers and 6,000 men. The paucity of officers is taken here to suggest that there must be many civilians among the six thousand odd prisoners.

Word from Petrograd

Petrograd furnished the information that additional German troops have been sent from the Russian front to Serbia and military observers here believe that the Teutonic allies will come to Russian armies completely to develop their offensive which has been for some time under way.

PARIS, Nov. 3.—According to a Salonika dispatch to the Matin, fined Tuesday, [illegible] are being made to keep Serbia supplied with munitions through Montenegro. While the Serbian losses are said to have been moderate, in view of the desperate fighting it has been necessary to detach large quantities of war materials to prevent them from falling into the hands of the invaders.

BERLIN, Nov. 3. (Via London.)—The war office announced Wednesday that Field Marshal von Hindenburg has been forced to withdraw his lines between Kosnitz and Dzen lakes on the southern part of the Russian front.

J. J. Beasley, of Jackson, township, O., drew $20 a month for educating the last child of a school which has no [illegible]. Families moved away after he was [illegible].

[illegible] do well until the scheme [illegible].

Smoked Cigarettes For 22 Years

Habit Was Ruining Him, But He Conquered It in Three Days, Easily

[illegible] below is that of Mr. P. J. [illegible], a well known citizen of Living[illegible], who knew that his life was being [illegible] through the pernicious habit of cigarette smoking, yet could not find [illegible] to stop it and solace the nervous [illegible] he got the remarkable book [illegible] he obtained free.

At [illegible], Mr. M. Ross, Dayton, Ohio, writes that after having been a slave to cigarettes 40 years, he got rid of the habit entirely in a few days, greatly improving his health.

QUIT TOBACCO, GAINED 35 LBS.

[illegible], Okla., is talking about the [illegible] change in Al Reeves; he [illegible] on healthy flesh since getting rid of tobacco habit through the [illegible] contained in the free book which [illegible] obtain.

[illegible] was the fear of [illegible] Fourth street, Philadelphia, [illegible] to tobacco for many years, but [illegible] getting the book he learned how the habit could be conquered in three days. Now he writes that he is forever free from the habit and is in much improved health.

BOOK GIVEN FREE

A remarkable interesting book on how to overcome the tobacco habit in any form has been written by Edw. J. Woods, 573 F, Station F, New York, N. Y., and he will send it free to any address who writes asking for it. He is sure thousands that all who are in fear of the craving for cigarettes, or [illegible] cigarettes may save themselves much sickness, worry and lost energy. Kidneys, heart, bladder and stomach improve, appetite strengthened, memory improved, vigor restored and numerous other benefits follow. [illegible]

THURSDAY at Kerr's THURSDAY

More Suits at $19.75

Really Worth $25 to $35

Just here—every one, and not only are they new, but the values are as fine as those which caused such a furore in the sale of last week!

Suits with the very fashionable natural figure lines, not tight fitting, but graced by curves. Hip length and slightly longer jackets. Furs or braids on collars and cuffs, wide collars, to be worn close about the neck or flat, and wide revers. Skirts are moderately full, two to two and a half yards, the fullness laid in soft rolling or closely pressed plaits. Worth $25 to $35—at $19.75.

This Baby Store Is Wonderfully Helpful

Arnold Knit Goods for infants are sold exclusively at Kerr's in Oklahoma City. Perhaps you are not informed on Arnold Knit Goods? Well, they are garments based upon accurate knowledge of the baby's needs, they are the kind of clothes the baby would ask for if he could make his wishes articulate. The Arnold people have studied the question, they know, and Arnold Knit Goods are the result of that knowledge.

Everything else for the baby—from top to toe—cap to bootees. Service and comfort for him, prettiness and dauntiness to satisfy the soul of the mother.

Arnold Knit Vests. Sizes 1 to 6, 50c to 75c.

Arnold Knit Night Drawers, 75c to $1.25

Baby Toilet Baskets, $1 each. A variety.

Carriage Covers, knitted, bound in silk. A variety of combinations, $4.50.

Hoods, of corded silk trimmed in fur, $2.75.

Other Hoods of silk poplin, finished in chiffon, flowers and trimmed in ribbons, $2.95.

Hoods of crepe de chine, hand embroidered ribbons and flowers, $5.00.

Children's Hats, finished in furs, $6.00.

Corduroy Hats, finished in satin. A variety of colors and combinations.

Silk Plush Hats, with tailored cords. Black, $2.50.

Corduroy Caps, finished with tassels, $1 each.

Moccasins, of kidskin. White and other colors, 50c pair.

Bootees, crocheted, silk finished, 35c; knitted at 75c.

Baby Toilet Sets, comb, brush and soap box, $1.50.

Silk Sweaters for baby, for ages 2 to 6, in rose and blue, $2.50 each.

Sacques, hand crocheted, at $1.25.

Sweaters, fastening close to the neck, black and white and pink and white, 95c.

Are You Underwear-Prepared?

Jack Frost is likely to blow out of the north at any moment. The lack of warm underwear may subject you to a cold that you will be unable to shake off for weeks. Heavier underwear's the thing, particularly Munsing-wear, sold here in Oklahoma City:—

$1.50 For Women's Munsing Vests and Pants, wool. Warm and serviceable. Heavy, and in white only.

50c Each for Women's Cotton Fleeced Vests, Munsing Heavy weight, bleached or cream. Pants to match, 50c.

$1.00 For Women's Munsing Vests, gray or white, wool and cotton mixed. One of the best sellers in stock.

75c For Women's Light Weight Munsing Union Suits, high neck, long sleeves, ankle length. Also Dutch neck, elbow sleeves.

$1.00 For Women's Munsing Union Suits, elbow sleeves, knee length and Dutch neck, elbow sleeves and ankle length. Also high neck, long sleeves and ankle length. Of heavy cotton fleece lined or medium weight, without fleece or in light weight lisle.

$1.50 For Women's Munsing Union Suits, high neck, long sleeves, ankle length, or Dutch neck, elbow sleeves and ankle length.

$2.50 For Women's Silk Lisle Munsing Union Suits; medium weight, high neck, long sleeves; or Dutch neck with elbow sleeves and ankle length.

Villa Abandons His Plan of Siege

(Continued from Page One)

General Calles. A Calles reconnoitering party which ran into a Villa machine gun troop southeast of the Mexican town early today was said to have been cut to pieces.

Dawn Wednesday revealed that the main Villa forces, which for two days have been attempting to dislodge General Calles, had drawn to the southwest leaving only rear guards with a few quick firers and 3-inch guns to worry the garrison. Four Villa soldiers, part of a skirmish line that lay all day Tuesday in the brush within three-quarters of a mile of the wire entanglements guarding Agua Prieta, started for the Carranza lines at dawn, waving white flags. One of them jumped the wire fence guarding the boundary line and was promptly arrested by American soldiers and taken to headquarters. The other three crawled into the Carranza trenches.

When the intention of the deserters was made evident, Villa machine guns opened a vigorous fire on them and on the hundreds of Carranza soldiers standing on the trenches. There was a hurried ducking for cover and the firing ceased in about five minutes. Agua Prieta guns then took up firing and sent two or three dozen shrapnel shells toward the southwest, where heavy bodies of Villa soldiers still are encamped.

The Villa army's desperate need of provisions was described by a deserter taken prisoner by Americans.

"For fifteen days this is all that many of us have had to eat," he said. He dug into the pocket of his khaki coat and pulled out a handful of raw corn and wheat.

American Orders

Orders issued yesterday by General Funston to keep spectators back nearly half a mile from the international line were modified this morning. American officers do not doubt, however, that Villa, the moment his army is thoroughly provisioned and rested, will hurl it upon Agua Prieta. This may be Thursday or it may be several days later.

American refugees ordered from the zone within a mile of the boundary Tuesday crowded the homes north of Fifth street in this city Wednesday. Nobody was allowed to occupy their houses within the zone on account of the danger from Mexican fire.

Three troops of the Thirteenth cavalry left Columbus, N. M., for Douglas Wednesday.

Meet me tonight. Auditorium.—Adv.

SUMMER'S DANCING HALL

The most up-to-date dancing hall in the city. The best music and a refined place; dancing every evening.
212½ W. First St.

Multitudes of Prudent Women Are Profiting Greatly by This Sale of

Sample Suits

Such Suit values as this sale affords are seldom seen at this season of the year and are rarely, if ever, duplicated. And just think! We have received a hundred more Suits and added them to the sample sale since Monday morning. Broadcloth, Gabardine, Poplin and fine Whipcord and Velvet Suits are included—most of them trimmed with fur—all in the latest models.

Values to $17.50 .. **$9.75**
Values to $25.00 .. **$14.75**
Values to $30.00 .. **$18.75**
Values to $37.50 .. **$24.75**

½ Price Sale
On All Pattern Hats and Other Trimmed Hats.

THE EMPORIUM
207 W. MAIN
We Refund Railroad Fare
We Pay Parcel Postage