

# 2 BILLION WILD CALIFORNIA

The wild animal population of California is several billions, there being 2,500,000,000 rodents alone, an average of 25 to each one of the 100,000,000 acres in this state.

This was one of the facts put forth by Walter P. Taylor, curator of the museum of vertebrate zoology at the University of California, in a lecture at the Washington school, Oakland, Taylor spoke on "Little Known Californian Animals."

The kangaroo rat, which builds its nests of sticks, bones, stones, glass, seed pods, tooth brushes, knives and forks stolen from campers, or whatever else may be found, is one of the few animals that never drinks water. Its sole food is dry weed seeds. Scientists say that it assuages its thirst from these by some internal chemical process.

**QUICKER THAN SHOT**  
"The fisher, a small tree climbing animal," said Taylor, "is the most agile wild animal in California."

"It takes two men to shoot one, because the fisher is always on the opposite side of the tree from a single marksman."

"A marten can catch a squirrel, but a fisher can catch a squirrel, and it is one of two animals which like and eats porcupines. The other is the bear."

"The black bear, by the way, is nearly extinct in California. It is going entirely from southern California."

"Twenty years ago the grizzly bear ranged all over California. Today the museum has been unable to find a single wild specimen."

**SEA OTTER NEARLY GONE**  
"Another nearly extinct animal is the sea otter. Its nearest relative is the river otter, which never goes into the ocean. In 1800 the sea otter was most numerous. Now it is nearly exterminated. Its skin is worth \$2,000. The few left are protected."

"Another strange marine animal is the sea elephant. It has nearly disappeared, showing that wild beasts or birds can live against carefully regulated sport, but when they go into the markets, they begin soon to be rarer and rarer."

"A remarkably big animal, now making its last stand, is the Roosevelt elk, found only in Del Norte county. In 1825 it ranged from Del Norte to San Francisco."

**WOODCHUCK "COMES HIGH"**  
"The California woodchuck has been traced by the museum to Mount Whitney, the highest altitude at which evidence has been found of any wild animal."

"A curious creature is the mountain beaver. It has changed little in the 3,000,000 years that the horse has developed from a small, three-toed animal."

"This beaver is related to no other living animal in any close sense. It is itself fast on the way to extinction."

"The coney has a similar history. It lives in almost inaccessible heights of the Sierras. It collects herbage, which it dries for winter food."

"It, too, has been outdistanced in the evolutionary course, being crowded to the high mountain tops."

**THREE DRINKS A MONTH**  
"The big horned sheep of the desert is likewise a strange beast. It feeds on dry twigs, and does not need water."

"If a spring is handy, it drinks. If not convenient, it gets along on the drinks a month. It can go on without drinking water at all."

"An expedition from the museum discovered an entirely new species of sheep on the eastern Sierras some time ago."

"The prong horned antelope supplied the cheapest meat to San Francisco in 1857. Now it is nearly gone."

"The skunk is supposed to be harmful. Government figures show it is a valuable animal to the farmer as well as to the furrier."

"The bat also does great good in devouring insects. The mastiff bat, found south of Fresno, is four to six inches long."

"The rat is the most destructive and most absolutely valueless animal. It causes an annual loss of \$100,000,000 in the United States alone. It carries 88 parasites and is the bubonic plague source."

## WEINSTOCK TO TALK ON WORKERS' COMPENSATION

Colonel Weinstock, chairman of the California Industrial accident board, will address the California Metal Trades association at its seventh annual dinner in the Union League club, O'Farrell and Powell streets. Colonel Weinstock will talk on the new workers' compensation law.

## Y. W. C. A. VESPER SERVICES

The Young Women's Christian association will hold its Sunday vesper service at 1249 O'Farrell street at 4 o'clock. Miss Lillian B. Jones, field secretary of the association, will be the speaker and Mrs. Dorothy Pagels the soloist.

## AMUSEMENTS

### CORE

LEADING THEATER  
Elle and Market  
Phone Sutter 2460  
SUN, NIGHT  
81 MATINEE TOMORROW AND SUN.

### ALICE LLOYD

And Her Company of Entertainers, With  
FRANK FOAGARTY. Nights, 23c to \$1.50.

### Blindness of Virtue

A great play unfolding a great truth that every father, mother and young girl should see.  
Nights, 25c to \$1.50. \$1 Mat. Wed. and Sat.  
Wed. Mat. For Women and Girls Only.

### 8 DAYS BEGINNING SUNDAY NIGHT DEC. 21

### Seats for Sale FOR BABY DESLYS

And the Winter Garden Company  
9 A. M. MONDAY NEXT

Prices—Nights and Sat. Mat., 50c to \$2.50.  
Mat. Tues., Wed., Thurs., (Kings) and Sun.,  
10c, 25c, 50c to \$2.  
MAIL ORDERS NOW.

# The Emporium

**We Close at 6 o'Clock Evenings--Why?**

How specious it would sound if we should argue that because once we, as well as other stores, kept open until nine o'clock every night, that it be necessary now! Times have changed and the new order of things calls for more intensive application, and, therefore, a shorter working day. *The very best stores in the country* have found this shorter working day and 6 o'clock closing applicable to the days before Christmas as well as after. So we have adopted this tried and successful method of conducting our business. It is better for us and good for the public, in that it means a higher standard of living for the community and it is best for our employes—both men and women.

*Shop early and support the House of Progress—the six o'clock closing Emporium—*

**Closes 6 P.M. up to and including Christmas Eve.**

### Christmas Conveniences

A bow maker whose skill adds the experts' touch to home made articles, deferred deliveries, adjustable charge accounts, post office, parcels post, holiday booth and displays and an excellent system wherein you may shop on a transfer, which saves many minutes at each transaction, combine to make shopping easy.

**Excerpt From Post Office Instructions:**

### When to Mail Christmas Gifts

Christmas gifts should be mailed so as to reach the office of destination at least two days prior to Christmas; for example, parcels for Los Angeles, Portland, Seattle, Denver, Salt Lake City, and other Pacific Coast and Rocky Mountain points, should be mailed not later than December 20th (Saturday); parcels for Omaha, St. Louis, New Orleans, Chicago, Milwaukee, Minneapolis, Cleveland, Toledo, Cincinnati, Pittsburg, and other similarly located cities, should be mailed not later than December 19th; for New York, Philadelphia, Boston, Baltimore, Washington, and other far Eastern points, not later than December 18th. Parcels for local delivery should be mailed not later than December 23d. PARCELS MAY BE ENDORSED "PLEASE DO NOT OPEN UNTIL CHRISTMAS."

### Feather Fancies in Neckwear

**Special Prices**  
Extremely stylish the ostrich collarettes, the soft and fluffy marabou capes and stoles, also those pieces made in pretty combinations of ostrich and marabou; in the natural and contrasting or dyed colors. These are as soft and pretty to wear with a tailored suit as for evening or for dressy occasions.

**\$5.00 to \$18.75**

### Women's Silk Hose in Boxes

**For Christmas Giving**  
Not only a pleasing gift, but one of value and service. Black and colored silk hose, in every color; **\$1, \$1.50**. Outsize silk hosiery in all women's sizes, **\$1, \$1.50**. Children's silk hosiery, in choice assortment, **50c, \$1**.

### Books Are Ideal Christmas Gifts

### Buy Your Christmas Books at The Emporium

If you need intelligent assistance in selection you can be sure of getting it here. Our book department is one of the world's largest, the stock is well chosen, complete and well arranged; our ample force of alert, well informed and courteous salespeople is now keyed up to the highest point of efficiency. The Emporium is equipped and prepared in every particular, as always, to render the promptest and most intelligent book service. A hint for Christmas shoppers—"When in doubt, give books." Now is the time, and The Emporium is the place to buy them.

**HERE YOU WILL FIND, EASY OF ACCESS—**  
All the new holiday gift books.  
All the new and popular juvenile books.  
All the popular novels.  
All important miscellaneous books.  
All standard authors, in all styles of bindings.

### The Emporium Is Also Headquarters for

Devotional books, Oxford Bibles, Catholic prayer books, Rosaries, Statues and other Ecclesiastical goods, children's books of every description, including picture books, story books, painting books, scissor and paste books, children's books in German and many others. A timely collection of book bargains of a wide range of interest—calculated to aid in the solution of the Christmas gift problems.

### Travels: Sale Price 50c

From grandeur of the West to the mysteries of the East. From Occident to Orient and around the world. A most entertaining and instructive travel book, descriptive of the west coast of North America, Honolulu, Japan, China, Philippine Islands, Cochin China, Spain, Straits Settlements, Island of Java, Burma, India, Ceylon, Egypt, Europe, New York City, etc., by Charlton B. Perkins; profusely illustrated, attractively bound in blue cloth, gold stamped, 595 pages. This is a very special price.

### Hand Books of Great Masters in Painting and Sculpture

Illustrated monographs, biographical and critical, of the chief painters of ancient and modern times, published by G. Bell & Sons, Ltd., of London, England. Saturday's sale. Titles include Titoretto, Watteau, Rembrandt, Velasquez, Francia, Donatello, Mantegna, Willel, Lippi, Crivelli, Frans Hals, Van Dyck, Botticelli, Raphael, Michael Angelo, Signorelli, Giorgione, Rubens, Gerard Dou and Correggio.

### A New Book of Great Interest

The Emporium purchased 1,000 copies of "The Chamber of Commerce Handbook for San Francisco," so proud are we of the work and so confident are we that it fills a long-felt want. It is in the fullest sense a guide for visitors and a compendium of valuable information for resident San Franciscans. Written and compiled by Frank Morton Todd, and published by the San Francisco Chamber of Commerce, under direction of the Publicity Committee; 240 handsomely printed and charmingly illustrated pages of entertaining historical and descriptive matter, neatly bound in red cloth covers with map, pocket size. A veritable mine of useful information about San Francisco. Price 50c. Mail and telephone orders are given most prompt attention.



### AMUSEMENTS

## EMPIRESS

GREATER S. & C. VAUDEVILLE  
JOE MAXWELL'S PLAYERS IN  
**LOUIS' CHRISTMAS**  
Vaudeville's Most Enjoyable Comedy Play  
**THE DANCING MARS**  
In a Terrible Playlet, "All for a Kiss"  
**ADELYNE LOWE & CO.**  
In "At the Cafe de la Parisian," an Aerial.  
1—OTHER BIG ATTRACTIONS—  
PRICES.....10c, 25c, 50c

### AMUSEMENTS

## LURLINE

BUSH AND LARKIN STREETS  
**Ocean Water Baths**  
SWIMMING AND TUB BATHS  
Salt water direct from the ocean. Open every day and evening, including Sundays and holidays, from 7 a. m. to 10 p. m. Spectacular gallery free.  
The Sanitary Baths  
Netatolium reserved Tuesday and Friday mornings from 9 o'clock to noon for women only.  
HEATED OCEAN WATER PLUNGE—COMFORTABLY HEATED, CONVENIENTLY LOCATED AND FILTERING.  
Hot Air Hair Dryers, Electric Curling Irons and Shampoo Room for Women. Bathing Free.  
**BRANCH TUB BATHS, 413 GEARY ST. NEAR DIVISADERO.**

### AMUSEMENTS

## COLUMBIA

The Leading Playhouse—Geary and Mason.  
THIS AND NEXT WEEK  
Nightly Except Sun.—Mats. Wed. and Sat.  
**MRS. FISKE**  
IN **THE HIGH ROAD**

### AMUSEMENTS

## PANTAGES

MARKET ST. OPP. MASON.  
Bothwell Brown's Musical Mixture,  
**"INN LAUGHLAND"**  
With 15 Tantalizing Tango Teasers.  
**ALEXANDER KAMINSKY**  
Imperial Russian Violinist Virtuoso.  
A True Incident of Mexico Today.  
**"THE SACRIFICE"**  
A Gripping Romance With a Big Cast.  
6 OTHER PANTAGES FEATURES.

### AMUSEMENTS

## Gaiety

Phone Sutter 444  
O'Farrell St. opp. Orpheum  
LAST TIME SUNDAY NIGHT  
**THE CANDY SHOP**  
TUESDAY, DECEMBER 16  
**IRENE FRANKLIN**  
IN  
**GIRL AT THE GATE**  
SEATS SELLING.

### AMUSEMENTS

## Alcazar

PHONE NEARBY  
Mat. To-Morrow and Sunday  
LAST THREE NIGHTS  
**Evelyn Vaughan, Bert Lytell**  
And the Alcazar Company in  
**"SALOMY JANE"**  
Paul Armstrong's Play of the Sierras.  
PRICES—Night, 25c to \$1; Mats., 25c to 50c.  
NEXT WEEK—The Big Musical Hit,  
**"GIRL IN THE TAXI"**  
Miss Vaughan and Mr. Lytell Heading Cast.

### AMUSEMENTS

## Savoy

McAllister, St. Market, Phone Market 130  
The Playhouse Beautiful  
ALL THIS AND NEXT WEEK  
Immediate Hit! Splendid Cast!  
A Dramatization of ROBERT W. CHAMBERLAIN'S Sensational Novel  
**"The Pop." Mrs. Wed. and Sat., 25c and 50c.**  
**THE COMMON LAW**  
The Greatest Story of New York  
Studie Life Ever Written.  
Nights and Sunday Matinees, 25c to \$1.

### AMUSEMENTS

## Orpheum

O'FARRELL ST. STOCKTON & POWELL  
MATINEE TODAY AND EVERY DAY.  
**A WONDERFUL NEW SHOW**  
TAYLOR GRANVILLE, LAURA PIERPONT and Company of 15 in "The System," by Taylor Granville and Julie McCree. LYONS and YOSKO, "The Harpist and the Singer"; CLAY, "THE KIDNAPER"; MATTIE HONEY, in "The Happy Medium"; MARSHALL MONTGOMERY, Extraordinary Ventriquist; LA TOY BROTHERS, Pastoralists; BILLY GOLD and BELLE ASHLEY; JOHN E. HAZARD; WORLD'S NEWS IN EXCLUSIVE MOTION VIEW; Last Week, the Twin Nightingale, MARY and MARY McFARLAND, New Songs.  
EVENING PRICES—10c, 25c, 50c, 75c. Box seats \$1. Matinee prices, except Sundays and holidays—10c, 25c, 50c. Phone Regulas 70.

### AMUSEMENTS

## MELBA KUBELIK

DREAMLAND  
STREETS AND SUTTER  
**SUNDAY AFT. at 2.30**  
Get Tickets in Advance  
At Sherman, Clay & Co. or Kohler & Chase.  
Seats—\$3.00, \$2.00, \$1.50, \$1.00  
Mason & Harrell Piano.  
**Zeisler**  
PIANIST  
Scottish Rite Aud.  
**TOMORROW AFT. AT 2.30**  
Tickets—\$1.50, \$1.00, 75c,  
at above offices.  
Steinway Piano.

A Call LOST and FOUND  
AD will arrange the meeting place for finder and loser.

### Let a Call Want Ad Point Out the Business Opportunities of San Francisco

If there is a place of the kind you want a Call Want Ad is reasonably certain to know where it is to be found. Are you failing in the present business? Is the strain too hard? Are you out of business and wanting in again? In all these cases what you want is a Call want ad.



### The Failure of

**Poythe**  
54TH ST. WEST

### New York City Makes Possible the Greatest Sale of Slippers in Emporium History

**For House For Street For Evening**

And not only costly and exclusive but new footwear, because the stock was but six months old, and the styles quite advanced. Factory cost and even less in this instance tags these slipper creations at the very outset of holiday festivities. (First Floor Center.)

**\$1.25, \$1.95, \$2.35, \$2.95**  
The prices on over 2,000 pair.

**Beautiful Mules and Dancing and Function Boudoir \$1.25, \$1.95 Footwear \$2.35, \$2.95**  
Exquisite lace and satin French bronze, imported creations; in rose, pink suedes, dull kids, satins and lavender; bargains. and rich effects. Special.

**Buckle and Beaded Pumps Colonials and English Oxfords**  
Including the smartest of the new English Oxfords in deep shades of tan calf; Colonials of dull and patent kid, new recede models, in dull and patent pumps.

**\$1.95 \$2.35 \$2.95**



### Calendars and Christmas Cards

The entire center aisle section under the dome on the west side is given up to Christmas cards, calendars and appropriate greetings for the holiday season. These express a great amount of good will and are delightful to receive from absent friends.

**Send Them Early—Select Them Now.**

### For Those Who Make Gifts

The art needlecraft section is teeming with suggestions. It has the patterns, the skeleton work of the stamped piece itself, upon which to put loves labor for Christmas giving, and it likewise has the made article which may be bought or merely used as a guide or pattern to aid you. At prices from 25c to \$1.75 are stamped pillow slips, guest towels, bath towels, water bag holders, bathroom slippers, automobile bonnets and dozens of other articles which require but little work to evolve them into a very useful and pretty gift. (Instructions given free of charge.)

### Neckwear in Holiday Boxes

**One in a Box**  
**25c** Fancy bows of all kinds, tabs of batiste, net and laces, fichus of net and lace stocks in assortment.  
**50c** Fichus of shadow and net laces, lace stocks and jabots, dress sets, flowers and fancy bows.  
**75c** \$1.00, Scarfs, plauen lace collars and cuff sets, guimps, batiste collars and separate lace collars.

### Crepe de Chine Undergarments

**Undermuslin Section**  
**\$3.95** Beautiful crepe de chine drawer combinations, trimmed with fish-eye Val. insertion.  
**\$4.95** Beautifully fashioned gowns of crepe de chine, finished with picot edge. (Second floor)

### Baby Sweaters With Leggings and Coats to Match

Baby sizes, in the infants' wear section (Second Floor).  
**\$2.00** buys link and link sweaters, high necks and little pockets; red, white, tan and Oxford colors.  
**\$1.25** for children's hand knit drawer leggings.  
**50c** for children's knit toques, with tassel; special.

### Crepe Kimonos Useful Gifts

Both of domestic and imported materials, light and dark grounds, plain or figured, **\$1.50, \$2, \$3.50**  
**Hand Embr'd Crepe Jackets**  
Dainty house sacques in solid pink, blue or lavender; beautifully emb'd in white, **95c, \$1.25, \$1.75**  
**Knit Toques for School Girls \$1.00**  
To match the sweater, round, full side tacked effect with large pompon; fits any head. (Second Floor.)

### Special Values in Women's Kid Gloves

Put in Holiday Gift Boxes If Desired  
Below we mention two bargains to be found here Saturday:

**Women's Cape Gloves Sale \$1.15** | **Long Kid, Pr. \$1.95**

P X M sewn, one clasp, fancy Good reliable kid gloves of full stitched embroidery on back, elbow length with clips at the white, gold and red on tan kid. wrist; to be had in white only.

### Toys From the Store Famous for Them

The Emporium has spent nearly a year gathering these toys for this Christmas season. Trips made abroad in time to attend the toy fairs at Leipzig as early as March, and such efforts are graphically expressed in the displays presented now. Toys never seen before are here this year. Everything new, everything good. SANTA CLAUS AWAITS THE BOYS AND GIRLS IN HIS WEIRD ARK WITH ALL HIS BIRDS AND BEASTS. IT'S A SIGHT FOR GROWN-UPS AS WELL AS CHILDREN. FOR THE GIANT GOOSE POKES HIS HEAD FAR OUT INTO THE ROTUNDA, FLASHES HIS FIERY EYES, AND HINTS OF MANY WONDERFUL THINGS TO BE FOUND ABOUT HIM. COME AND EXPLORE; SANTA CLAUS AND THE EMPORIUM BID YOU WELCOME.

### Santa Claus Is the Busiest Man in Town

Erectors or toy builders for the young mechanic, **65c, \$1.25**  
**3 Specials:** Huge 19-inch teddy bears, that growl; very special values at 95c—Great big Kestner doll, full jointed; 20 ins.; bisque head, \$1.



Santa Claus hours 10 a. m. to 12 m. and 1:30 to 5:30 p. m.  
Glace fruits—send them to your friends in the East.